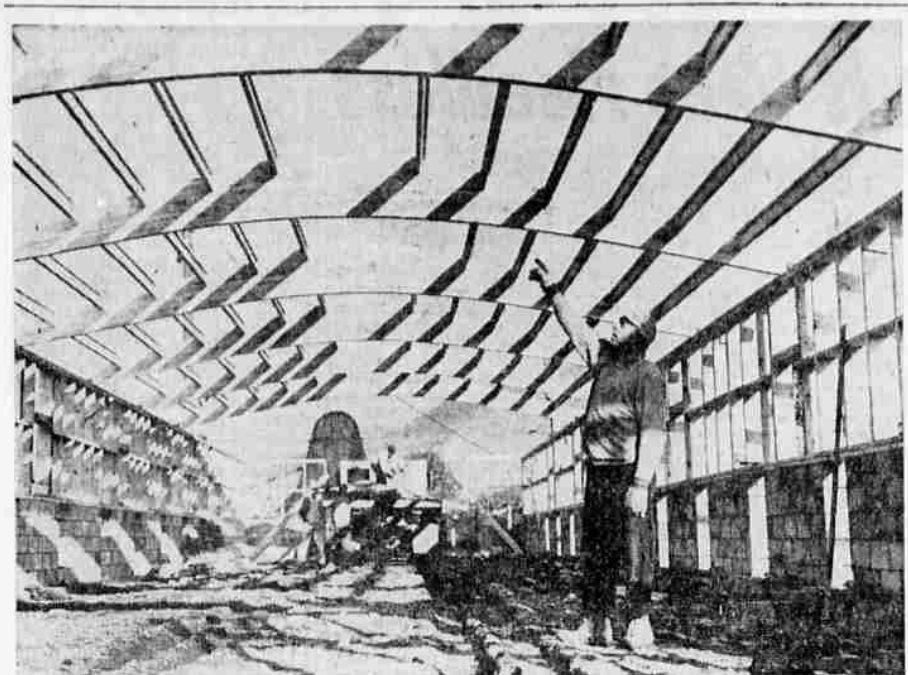


Realty Board Sets Active Year U. S. Bank Dedication Under Way



MODERN FARROWING BUILDING is being built on the Severt Melvin Iverson property several miles south of Roseburg, the location of the Iverson Feed Store. Iverson is here shown pointing out the pre-formed overhead beams, designed to give him full access to the structure with a feed truck. Sows are to be brought to this structure for farrowing from a pasture near Myrtle Point.

Iverson Erecting Modern Farrowing Barn For Pigs

An estimated 1,800 new-born pigs a year from his 80 sows is the return Severt Melvin Iverson expects to enjoy with the help of his new modern farrowing building.

Ike and Doug James, Roseburg builders, are constructing the building on property adjacent to the Iverson Feed Store, south of Roseburg. It is expected to cost about \$6,000.

When any of his sows are ready to have their litter, Iverson will bring them in from pasture and allow them to farrow and wean at the new building.

The building will have concrete floors for easy cleaning. The pre-molded overhead construction is designed so that Iverson will be able to drive a truck through the building. In this manner, feeding

chores will be greatly alleviated, he said.

Iverson plans to put each sow on a special diet several weeks before farrowing. By having all pregnant sows in one location, his work will again be eased.

The sows and their litters are now housed at his place on Myrtle Point ranch.

After having a litter, the sows are to be kept at the farrowing building for the six-week weaning period, and then returned to pasture. Iverson expects each sow to have three litters in any given year. A litter averages out to nearly 10 pigs.

Business Scene

By Leroy Inman

Sat., Jan. 7, 1961—The News-Review, Roseburg, Ore. 3

Krueger Lists Several Recent Property Sales

Several recent real estate transactions just completed and reported by Paul H. Krueger, Realtor, through his business, Town & Country Insurance & Realty, indicated people still have faith in the city of Roseburg, he stated.

Transactions include: Karl A. Dement to Walter H. Brydges, home on NE Malheur; Harry L. Bader to Darrell L. Gourley, property east of Sutherland; James Snyder to Ralph L. Lane, property in Roberts Creek area.

John Quibell to Victor L. Monger, home at W. Bradford Dr.; Myron O. Lehne to Larry C. Bush, property east of Sutherland; Stanley J. Bankowski to Leo Sensabaugh, Laurelwood property; Emery E. Parker to J. R. Pierce, home on N. Langenberg; Mrs. Nell Largey to Nelson & Paul Wood, property on SE Parrot; Martha A. Young to Wayne D. Gomoli, property on NW Cecil St.

John Quibell to Arnold E. Lake, property in Quintus Park subdivision; Mrs. Anna L. Laird to Bernard G. Fenwick, home on NE Winchester; Ira F. Young to Harley N. Widener, Kelly's Korner area property; Paul H. Krueger to Clifford D. Lovell, home on Keasay Rd.; Sam C. Moon to Bernard L. Shaw, property in Green District.

Local residents needing larger homes or wishing newer homes keep property moving, Krueger commented. A large number of new people are choosing Roseburg as their choice to live and work, because of its abundance of natural beauty in forests and streams, he added.

Mrs. Johnson Assumes Managership Of Bowl

Beginning the first of the year Mrs. Harold Johnson of Drain, took over the managership of the North Douglas Bowl.

Joe Cole, former manager, and his family will make their new home in Beaverton. Mr. Cole will be working for an investment company in Beaverton, reports Mrs. William Guthrie, Drain correspondent.

Vic Lewis Named Winner In Contest Of Company

Vic Lewis, Roseburg representative of the Lincoln National Life Insurance Co. and a member of the Rodgers H. Cook Agency, is a national winner in a one-month sales contest recently conducted by the company, announces Henry W. Persons, vice president and director of agencies.

In recognition of this honor, which was won by producing a specified large amount of business during the contest, Lewis will receive a prize.



ROBERT SARGENT, assistant vice president

Sargent Selected As Vice President Of Equitable Co.

Robert Sargent, manager of the Equitable Savings and Loan office in Roseburg, has been elected assistant vice president by the board of directors. According to Ralph H. Calk, president of the association, the appointment became effective Dec. 21.

Sargent has been with Equitable since 1958. He started as a loan interviewer in the Equitable Salem office and in February of 1960 was transferred to Roseburg as branch manager.

He will continue to head the Roseburg branch for Equitable Savings and Loan.

Equitable, which has purchased the former U. S. National Bank's building here, plans to start remodeling the quarters soon for its use. Plans, still tentative, call for rental space on the main floor.

Liquor Commission Acts On Local Applications

The Oregon Liquor Control Commission announces the following actions on applications before it as of Dec. 27.

Grant on application for lesser privilege, Camas Valley Store, Inc., Box 8, east side of Highway 42 at Camas Valley, package beer —41 with restrictions.

Refusal on application for dropping a partner, Alta Mae Griesel, 1961, Herbert A. Lindner, Lindy's, Route 1, Box 1320, east side of U. S. 99B, 2.5 miles south of Roseburg.

Pal Motors Discontinues Jeep Agency

LeRoy Ladd of Pal Motors announced that he is discontinuing his Volvo Jeep agency at 854 SE Stephens, and has vacated the garage building at this location.

He stated, however, that he is continuing his Pal Motors used car dealership on the car lot next door. He said he will also continue his body repair shop at 2165 NE Stephens.

A new agency for the Volvo is expected to be announced very soon. Ladd stated that in the meantime he would cooperate with Jeep owners, assisting in their needs until the agency is established.

Ladd was a partner with Roy Smith in the Oldsmobile agency in Roseburg starting in 1949 and continuing until 1961. At that time, Ladd and Cliff Aten and Grant Phillips established Pal Motors. He later took over the business on his own and added the Jeep agency in 1957.

Pal Motors building at the former location on SE Stephens between SE Oak and Washington avenues was destroyed by the explosion of Aug. 7, 1959. The business was moved to 854 SE Stephens after the blast. He recently discontinued the Oldsmobile agency.

Ladd recently announced plans to erect a motel on the property of the former Pal Motors agency. He stated that he would like to express his appreciation to the residents of Roseburg for their patronage and wants to let them know he is continuing the used car lot and body shop.

Dock Commission Opportunities For Trade Listed

Opportunities for foreign export trade that should be of special interest to producers in the Portland trade area were announced recently by the Portland Dock Commission. Paper products, door panels, frozen chickens, sports-wear were included in the list of commodities desired by foreign firms.

Cellular framework door panels, covered with plywood made of poplar or a similar wood, are desired by a firm in Portofino (Udine), Italy. The firm intends to purchase several thousand annually.

Various kinds of paper are desired by an agency in The Hague, Netherlands. The firm wants an exclusive distributorship for marketing the paper and would like to negotiate with a Northwest firm for supplying it.

A restaurant in Aleppo, Syria, desires to purchase approximately a ton of frozen broiler chickens each month, and a sales agent in London desires large quantities of ladies beachwear, swim suits, and underwear, and men's ties, in unusual or novelty fabrics.

Details of these opportunities, plus many others, can be obtained from the Dock Commission, including information on entering foreign trade. Credit information, marketing data, and other important detailed reports can easily be obtained for a prospective exporter.

Harry Winter, President, Lists 10-Point Plan

An active year for the Douglas County Realty Board is assured during 1961 by President Harry Winter, who announced a 10-point program he hopes to put into effect for the benefit of the board and community as a whole.

Winter was installed as president, Dick Stevenson as vice-president and Alice Smalle secretary-treasurer, Wednesday noon.

The 10 points outlined include: 1. Increased membership to upwards of 100 members both active and associate. 2. Attendance at meetings averaging at least 85 percent of membership. 3. A sound financial program. 4. A membership well informed on brokerage needs and other phases of real estate. 5. Comprehensive program on community activities. 6. Interesting and diversified programs at meetings. 7. Effective public relations programs. 8. A board more valuable to the members, to give them more for the money they pay as dues. 9. Increased fellowship through social functions of the membership. 10. A Douglas County Realtor's rate book.

Winter also spoke of emphasis on better ethics of relations, better liaison with attorneys, better cooperation with contractors, and better community cooperation and participation.

He named the following as directors, L. P. McAnaney and Craig Short.

Committee assignments include: Program standards, Earl Wiley and Joe Dent; education committee, John Fleck and Dick Stevenson; membership, Jim Bevans, active members, and Roland Springer and Joyce Dole, associate members; public relations and special events, Lee Jones; Realtors' ladies committee, Helen Olson.

Motion was made to give advice and extend any cooperation possible to the Green Sanitary District in solving its problem. An invitation will be extended to residents of the district to appear and discuss the problem with the board at a future meeting.

The board gave its concurrence in having proposed trust deeds legislation. Planning and annexation were discussed, and Mayor Pete Serafin, a member of the board, urged each individual to encourage progress along these lines.

Bill Stock Motors Closed, Business Being Liquidated

W. R. (Bill) Stock announced that he has closed the garage and repair shop at 1771 NE Stephens St. and is now in the process of liquidating the new and used cars owned by Bill Stock Motors, Inc., at the used car lot at 1358 SE Stephens.

He stated that he will continue operations of the lot until he has completed his liquidation. After that, Donald F. Johnson of 168 SE Houck St. and Perry Thiele, 357 S. Laurelwood Ct., Roseburg, will take over the operation. They have already filed the assumed name of Johnson and Thiele.

Stock has been a resident of Roseburg for many years. He was with St. Dillard for 16 years, then with Corkrum Motors, Plymouth agency. He took over the Plymouth agency and established Bill Stock Motors in January of 1961.

He operated at his location on SE Oak St. at SE Seridan until the explosion and fire of Aug. 7, 1959, destroyed the leased building and the entire stock of cars, parts and repair equipment.

After the explosion he established the agency for Plymouth, Valiant and DeSoto cars and GMC trucks at NW Dogwood and Garden Valley Blvd. He later moved to NE Stephens. He closed the business there as of Jan. 1.

Stock stated that he has no immediate plans after liquidation of the business.

Assumed Business Names, Retirements Filed With Clerk

The following assumed business names and retirements from business have been filed with the Douglas County clerk:

Leo W. Sanders and C. D. Kennerly, retiring partnership for K & S Cut Stock Co., Dillard.

Leo W. Sanders, assumed name for Dewey Lumber Co., Willamette, manufacturing and re-manufacturing lumber.

Kenneth Bars, retirement of Kenn's 76 Service, Roseburg.

James M. Bartley, retirement of Bartley's Garage, Roseburg.

Edgar C. and Alice S. Love, retirement of Love TV & Radio retail supplies store.

Howard L. Jones, Box 554, Roseburg, assumed business name for Commercial Janitorial Service, contract janitorial service.

Norman F. Graham, Box 82, Canyonville, assumed business name for Freeway Shell Service, Gasoline.

Edward Scholes, retirement of Freeway Shell Service.

Willard V. Waggoner, Box 1065, Roseburg, assumed name for Mid-Oregon Stationery Co.



ESTABLISHED in 1883, the Douglas National Bank in Roseburg was the county's first banking establishment. Roseburg pioneer, J. H. Booth, purchased the bank in 1901 and for more than 40 years helped to direct and develop the growth of the Umpqua Valley. Early photograph shows bank before its merger in 1943 with U. S. National.

Early History of Douglas National Bank Is Recalled

During the early part of the 1900's, when a number of banks throughout the country were faltering under the ebb and flow of prosperity, world war and depression, the Douglas National Bank in Roseburg maintained a steady growth under the guiding genius of J. H. Booth, a long-time Roseburg pioneer.

The history of Booth's bank, which later merged with the Roseburg branch of U. S. National Bank, stems back to 1883. At that time, a law student from the office of Binger Herman established the first bank in Douglas County—the first bank between Yreka, Calif. and Albany, Ore.

Banking habits were apparently off to a slow start in the relative wilderness of Douglas County, and the ownership of the bank passed through seven partnership set-ups before it finally began to progress under the strong leadership of Booth, who bought the bank for \$500,000 in 1901. His brother, R. A. Booth, was in partnership with him at that time.

Born in 1869, Booth's life spanned most of the change that has come about in the valley of the Umpqua rivers. As a banker, his interest reached into the lives and welfare of those people who made up the human element in the sheltered land known as the Umpqua Valley.

Automatic Sprinklers Water Grounds Of Bank

An automatic sprinkling system will provide water for the shrubs and lawn in the new U. S. National Bank's Roseburg branch building.

The sprinklers are such that they turn on automatically when the ground reaches a certain degree of dryness, and turn off when the saturation point is attained.

Bank's Drive-Up Window Designed To Serve All Cars

Although a comparatively new innovation, many of the original drive-up bank facilities have been swept and left dry by the changing tide of American tastes — namely smaller and smaller cars.

It's a long reach for owners of little foreign cars, or even owners of the new compacts, from the driver's seat to the teller window. U. S. National Bank has taken into consideration this new trend in automobile styling and has constructed a drive-up window at Roseburg's new branch building at a comfortable height for all kinds of cars, whether they be a midsize, a new compact or a king-size car.

The facility that is particularly appreciated during the winter months, the bank-from-your-car teller window has been described as a "real convenience for people on the run, people who may have physical limitations and others who prefer to take care of their banking business from their cars."

Full security will be provided to the teller inside, who will be just about as immune to outside interference as steel, reinforced concrete and special glass can make her.

Despite these security measures, the drive-up teller window still retains the personal contact that the bank values in its dealings with customers, stresses Bank Manager Harold Schmeer, as the teller is simply visible through the facility's glass and communication is provided by a clear intercom system without necessity of raising voices.

The station is owned by Bill Anderson, who owns the other Anderson Place buildings. He is having the work done by contractors Edwards and Coxey.

The old structure, built in 1946 and consisting of wood covered with stucco, had deteriorated. The new station will be of concrete block, with more window space and better lighting. It will be eight feet deeper and slightly longer with a triangle-shaped canopy and a shed-type roof. It will have a larger office. Ceramic tile will be used in the rest rooms.

The station will have additional tools, a lube and wash room and frame contact hoist, said Christopherpherson.

Christopherpherson, who took over the operation a year ago, said he will continue to handle Tidewater products, keep the same help and maintain similar hours as in the past.

Oakland Theater Will House New Businesses

Jesse Lee is having the old Oakland theater building remodeled, and it will be occupied by Mr. and Mrs. Norris Williams.

Williams will move his barber shop to the Adams building. Mrs. Williams will also have a beauty shop in the building. She is now located in the Trusty Shop, reports Edith Dunn, Oakland correspondent.

Move Of Bank Required Seven Years Planning

How long does it take to move a bank?

Harold Schmeer, manager of the Roseburg branch of U. S. National Bank, will say seven years. And he can prove it. In Schmeer's desk is a letter dated 1954 which concerns the first inquiry into possible sites for a new Roseburg branch building.

When eight years of anticipation are considered, Saturday's move to new quarters becomes a momentous one both for Schmeer and for his staff. For the past several months, a good part of Schmeer's bank chores have been involved with the branch opening in the form of phone-calling, letter-writing, conferences and general coordination.

Schmeer, 57, has been manager of the Roseburg branch since 1948. A native of Portland, he started with U. S. National's head office as messenger boy in 1921. He worked his way through the interior, bookkeeping, trust and investment departments until 1935, when he left the bank to enter the investment business.

Various Short Tours

Schmeer served in World War II, returning in 1945 to re-join the bank. After serving various short tours of duty at branch banks, he moved to Burns for five months as acting manager, and spent 14 months in Redmond as manager. Looking forward to the move with equal anticipation was Kenneth Kirk, assistant manager. Kirk started his banking career in 1932 in the Midwest, and it wasn't until 1949 that he moved to Oregon and joined U. S. National.

Kirk moved to Roseburg in 1953 as assistant manager, after working at the Portland head office in the credit and branch loan departments. He was transferred to Brookings as manager from 1956 to 1957, but returned here in November, 1957.

Commenting on the branch opening, Schmeer stated: "After our long wait of seven years, we have finally reached the day when we will open the doors to more adequate and even more complete banking facilities for our customers in Roseburg."

Housewives Said Spending More In Supermarkets

Within the near future \$2 of every \$10 Mrs. Housewife spends in her supermarket will be non-food items.

This was the observation of Zane Kemler, McDonald Candy Co., in Eugene, as he prepared to participate Jan. 8-14, in the sixth national convention of Service Merchandisers of America, an international association of specialists in the retailing of housewares, soft goods, stationery and school supplies and related items in food stores. McDonald has a Roseburg outlet.

The convention will attract nearly 400 representatives of service distributor wholesale firms and manufacturers of items specifically designed and packaged for food store distribution.

"Surveys lend credence to the prediction of expert observers that if present trends continue, the food store and its one stop shopping convenience will make the food store more and more the source for a rapidly increasing number of kitchen, household, clothing and other needs once considered alien to the food market, Kemler said. He pointed out that surveys by nationally recognized agencies and detailed reports by food store operators show that as much as 8 to 14 per cent of food store sales are accounted for by non-food items, which include health and beauty aids, magazines, records and other items as well as housewares and related products. Only a couple of years ago, these same surveys disclosed, non-food accounted for less than five per cent of food store sales.

Tremendous expansion of shopping centers — the influence of the automobile and the food store's convenient parking have been important factors.

"However, manufacturer attention to the development of packaging especially for food store merchandising — plus the development of specialists in rack merchandising have played major roles," Kemler added.

neapolis show March 31 - April 9; 3,000 to Dallas show April 8-16; 5,000 to Los Angeles April 8-16; and 5,000 to Oakland, Calif., April 21-30.



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