

Business News

Chamber Advertising Effort Continues To Bring Results

Spurred on by excellent results from advertisements in Mid-West and California newspapers to encourage tourists to visit here and retired couples to consider Roseburg and Douglas County as their future home, the Roseburg Chamber of Commerce is continuing its advertising program.

Secretary Manager H. A. Reid Resume said a one-column, one-inch ad will be inserted in the "places to stay" section of Holiday Magazine, in its annual Travel U.S.A. issue for July. It will hit the news stands on June 16.

The ad has the words, "Stay and

Play in the 100 Valleys of the Umpqua. For free 4-color brochure, write the Chamber of Commerce, Box 1026, Roseburg, Ore." The ad also contains drawings of fir trees.

In Other Magazines

This ad also will be placed in "Motorland," a magazine of 330,000 circulation put out by the California State Automotive Assn., and in Westways, another California publication of large circulation. In addition, the ad will appear in the travel sections of 29 western newspapers of major circulation the Sunday before Memorial Day.

Spring Lumber Business Slow, Index Reveals

Crow's Lumber Price Index showed a gradual downturn in all species during the two week period ending April 28, as spring business throughout most of the country continued to be disappointing.

Green fir prices showed weakness in random loadings of 2x6 and 2x8 in standard and better with other widths managing to hold last week's level. The cargo market for both fir and hemlock lost ground during the period, Crow's reported, reflecting an oversupply situation in the consuming areas. Dry dimension showed few changes, but sales continued to be spotty.

Pine area producers found generally steady demand for dimension items, with some noting stronger prices on dry 2x10s. Boards from these mills were in light demand, and some items lost ground in price. Most of the weakness in boards was evident in 6, 8 and 10-inch widths, as steadiness was reported in 12-inch in most grades.

Douglas fir plywood mills found trading in sanded stock, and more production curtailment, has been noted. Prices remain spread from \$64 to \$68, although little firm business has been reported at the higher figures. Sheathing activity has been light, but prices are holding.

Five air-mail letters were received Tuesday in response to a classified ad appearing in Sunday's Chicago Tribune, inviting retired couples to come to Douglas County. One letter stated that the parties were selling out everything and coming west. The others expressed definite interest. Many more letters came during the week. This ad was one of a series being inserted in numerous Mid-West newspapers.

'Wagons West' Shown To Many Groups In U.S.

"Wagons West," documentary film story of the On-to-Oregon Cavalcade produced by New York Life Insurance Co., has been shown to numerous groups over the United States, and requests are on file for many more showings.

Thousands of people have had an opportunity to see the film. Showings to date have included 25 public schools, five universities, 10 service clubs and other organizations, nine state departments of education, six libraries, five television stations, three U.S. government agencies, and eight miscellaneous categories. Many more requests are on file, it is reported by Garrett L. Pettigell, of the New York office of New York Life.

Premier showing was in Roseburg Feb. 22 at a special meeting of the Junior Chamber of Commerce, which got the ball rolling on the wagon trek from Independence, Mo., to Independence, Ore. Dick Smith, assistant manager of the Umpqua Hotel, was Cavalcade corporation president.

The film was shown to other Roseburg groups, over KPCTV and at a continuous all-day showing in this city.

As a sample of other showings, Wagons West appeared on television stations in Klamath Falls, Portland, Boise and Idaho Falls Idaho; and Thermopolis, Wyoming. Others include Junior High School, Elmout, N.Y.; East Detroit, Mich.; public schools; Kansas State College, Pittsburg, Kan., and many more. Scores of clippings are reported coming in to the New York Life office on the showing.

The On-to-Oregon Cavalcade is making plans for a centennial wagon train museum in Independence, Ore. Many historical items are to be included in the library of the museum.

Ag. Department Orders Sick Chickens Killed

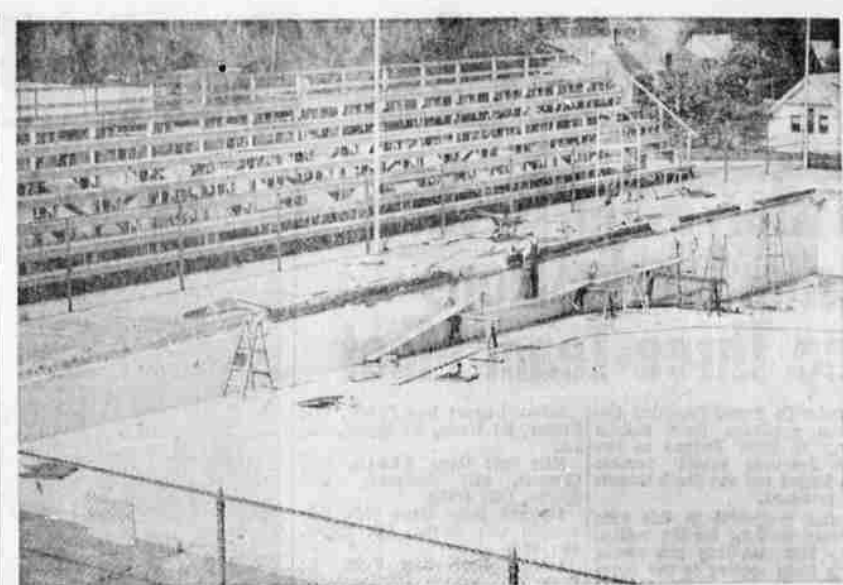
SALEM (AP)—A flock of 100 laying hens near Independence has been ordered destroyed because of ornithosis, the state Agriculture Department said.

It is the first time chickens have ever been ordered destroyed in Oregon because of the disease.

The department said the outbreak is under control.

It was discovered when the owner, C. A. Purvine, contracted the disease. It is called psittacosis in humans.

Purvine will be paid a state indemnity.



ROSEBURG'S MUNICIPAL SWIMMING POOL is being put in condition for an early opening, expected around June 1, weather permitting, said City Manager John Warburton. Workman here is shown replacing the tile with a concrete scum gutter along the west side. This will be continued around the west end and north wall. The east end was completed last year. Dressing rooms are being repainted and other maintenance work taken care of in preparation for the opening. (Picture by Chris.)

Douglas Seventh In Registrations Of Motor Vehicles

Douglas County stands seventh in the state in number of Oregon Motor vehicle registrations as of Dec. 31, 1959.

This county had a total of 35,361 motor vehicles of all types, including 30,869 passenger cars, 33 buses, 2,705 trucks, 1,451 trailers and 283 motorcycles.

Highest county, of course, was Multnomah, with total of 258,299 registrations. This included 225,477 passenger cars. Lane county came second with a total of 89,517, followed in turn by Marion with 58,797; Clackamas, 52,430; Washington, 41,635; Jackson, 41,207 and Douglas. Wheeler county had the fewest cars, having only 1,433 of all categories.

Oregon had a total of 998,607 vehicles. This was broken down into 793,179 passenger cars; 1,354 buses, 69,516 trucks, 37,273 trailers, and 7,283 motorcycles, according to the State of Oregon, Department of Motor Vehicles compilation.

BANKRUPTCY PETITION

John Mitchell Walton, Winston, millworker, has filed a bankruptcy petition in federal District Court, Portland, listing \$31,721.25 in debts.

Air Conditioning, New Chairs Added At Karl's

Lloyd Hastings, manager of Karl's Shoe Store 556 SE Jackson St., reports completion of installation of an air conditioning system, in preparation for the summer warm weather.

He announced also that 22 new customer chairs have been placed in the store, replacing the former chairs. The store was fully remodeled along with repairs of damage caused by last summer's explosion.

BANKERS MEET

George Gratie, executive vice president of the First National Bank of Roseburg, attended a meeting of the Independent Bankers Assn. in Oswego Monday and Tuesday.

Haircut Appointments New Barber Shop Plan

Jack Bishop who opened his barber shop in the lower level floor of the Umpqua Hotel last November, announces he is adopting a new policy of haircuts by appointment.

He said this will avoid the need of his customers to wait when others are ahead of them. The system starts Tuesday, and will be in effect Tuesdays through Fridays. Saturday the shop will be open to the public without appointment. The shop is closed Monday.

Bishop, whose barbershop in the Grand Hotel was destroyed by the Aug. 7 explosion making his move necessary, said he is adding a second barber soon. He has been barbering in Roseburg 10 years.

Tired of Waiting In Line?

NOW YOU CAN ARRANGE TO HAVE YOUR HAIR CUT BY APPOINTMENT

Tuesday Umpqua Hotel Phone
 Thru Barber Shop ORchard
 Friday 2-3083

Starting May 3—Open to General Public Saturdays



YOU MAY NOT RECOGNIZE them in these costumes, but pictured above are Joyce Hallcraft, Steve Stevens and his wife, Joan. They are among performers in the Rolletta Dance and Figure Club which will put on a skating show at the rink Tuesday night. Funds will help send local champ skaters to the regional meet at Tacoma the last of June.

Benefit Show Is Scheduled To Send Skaters To Meet

The Rolletta Skating Rink will be turned over to use of the Rolletta Dance and Figure Club Tuesday night, for a special skating show, starting at 8 p.m., announces Steve Stevens, assistant manager.

Stevens said proceeds from the show will all be used to help pay the cost of sending a group of about six Roseburg skaters, with parents, to Tacoma the last week of June. They will take part in the Pacific Northwest Regional meet there.

The Dance and Figure Club was organized last Oct. 1, and is made up primarily of skate dance class members.

They have been working for about two months on their show, which will consist of drills, comedy, pantomimes, sword dance

routine and other acts, to music having an oriental theme. All participants will be amateurs except Stevens.

Theme of the show will be "Rolling Through the Orient."

Taking part will be Bobbi and Bonnie Jones, JoEllen and Carol Weaver, Frieda and Donna Wolf, Diana Jurgenson, Laura DeSues, Susan and Patti Ballenbaugh, Holly and Lisa Aumack, Lloydene Cole, Clara Gay and Katherine Talbot, Dixie Stovall, Janet Lee Kent, Bobbie Lee Wilson, Mike and Patty Waterfield, Marty Peri, Karen Finlay, Evalene Stewart, Carrie Dixon, Lynda Kirkpatrick, JoAnn Larson, Linda Berg, Marilee Currier, Alice Berg, Joy Weaver, Bobby Reinart, Sherry and Diane Standing, Linda Neal and Kathy Meats.



VISITING DANCE TEACHERS gathered in Roseburg last Sunday for an Oregon state conference. Pictured above are Emery Clay of Emery Clay Studio, Portland, president; Ralph Patterson, Roseburg, host; R. D. Dore, Ballet House, Portland, and Roy Smith of Richard Billings Studio, Portland, treasurer.

Dance Instructors Attend State Meeting Here Sunday

About 25 members of the Oregon Dance Teachers Assn. gathered in Roseburg last Sunday for state-wide meeting and discussion of activities.

Ralph Patterson, operator of Patterson's School of Dance, hosted the visiting dance teachers in his studio. They came from Portland, Eugene, Medford, Grants Pass. Some from other parts of the state were unable to come, said Patterson.

Purpose of the meeting was to discuss plans for state-wide activities by members of the association which would bring attention to the public of the value of the services performed in communities by dancing teachers. These include their training of children, helping physically handicapped people, work in community projects requiring entertainment and as being parents and citizens themselves, according to Patterson.

Other incidental business was taken care of also. The meeting started at 2 p.m., and at 3:30 it adjourned for an hour of entertainment.

Sally Hill of Roseburg presented students in Hawaiian dances. Faye Knox of Eugene presented students in some original court dances of old. Patterson presented

his students in ballet, tap and modern jazz.

Dinner was served at 5 p.m. in the studio, catered by Ruth Bradley. The meeting resumed from 6 to 8 p.m. The next session will be in Portland July 10.

Umpco Construction Co. New Name Of Business

Umpco Construction Co. henceforth will be the name of the former Umpqua Concrete Products, according to an announcement by Wallace R. Casebeer, owner.

Casebeer stated that there was no change in the ownership nor in operation of the business, but that the name Umpco Construction Co. better fitted the type of work done by the company.

The office is located at 1300 NE Stephens St., in a new building recently built to the rear of the former office, which is now occupied by Kliver Radio.

Casebeer started his construction business in Roseburg about eight years ago.

Color Film Use Made

A major break-through in color photography has been made for the Polaroid Land camera, according to information received here by local camera and camera supply dealers. Marketing date for the new color film is still quite sometime away and has not been fixed, the information states. A demonstration was made at a stockholders' meeting recently.



LEG IRONS aren't coming back into use in the Roseburg Police Department. In fact, the leg irons and hand cuffs shown above won't even be inside the city limits. Sgt. John Carr of the city police department is just demonstrating their use on John Puttman. They will be on display in the latter's place of business, The Jersey Lilly, slated for an early opening at 240 NE Garden Valley Blvd. The irons, apparently hand forged, are more than 100 years old and were obtained from an antique house in Portland. This new tavern and eating house will have strictly a western style flavor from front to rear, patterned after the early-day establishment of Judge Roy Bean in Langtry, Texas. (Picture by Chris)

NW States Benefit From Federal Rent

WASHINGTON (AP)—The government paid close to 6½ million dollars in rentals for land and buildings in the Pacific Northwest and Alaska last year.

The highest total paid for real property rental in the area through last June 30 was \$2,884,472 in Washington, according to a recent report prepared by the General Services Administration.

Next were Oregon at \$2,099,033, Alaska at \$889,807 and Idaho at \$556,370.

(The Alaska total does not include Defense Department figures on leasing for military functions, which was not broken down in the report.)

Nationally, the annual rentals were reported from a top total of more than 15 million dollars in New York to a low of some \$190,000 in Delaware.

The figures cover real property leased to the government—land and buildings—by private individuals and organizations as well as municipal, county and state governments.

The report lists annual rental totals for land and buildings in the following cities:

Idaho — Boise, \$164,927.
 Oregon — Portland, \$1,601,774.
 Washington — Everett, \$31,447; Seattle, \$1,715,483; Spokane, \$274,026; Tacoma, \$257,332; Yakima, \$74,358.
 No Alaska cities are listed.

Electric Sales Up

SALEM (AP)—Electric energy sales in Oregon in February were 9.84 per cent above the February, 1959 total, Public Utility Commissioner Joel C. Hill said today.

Residential use increased 10.9 per cent.

Sales in the 12 months ended in February were up 9.39 per cent over a year ago.

IT'S KQEN RADIO FOR THE DAY —And Night, Too DIAL 1240

QUESTIONNAIRE

Do you own a home?
 Will you sell your home?
 Would you take \$500 to \$1,500 as a down payment?
 We have more than 40 buyers with that amount to put down on a home.
 We would like to have your listing.

LEHMAN REAL ESTATE

368 S. E. Jackson OR 3-6193
 If no answer or evenings call OR 2-4534

UMPCO CONSTRUCTION CO.
 - YOUR CONTRACTING CENTER -
 BUILDING — CONCRETE — SEWER — SEPTIC TANKS

1300 N. E. STEPHENS - ORchard 2-3304
 WALLACE R. CASEBEER
 P. O. BOX 507 - ROSEBURG, OREGON

April 30, 1960

Dear Friend,

The purpose of this letter is to announce to all of our Customers, Suppliers, and Friends, that Umpqua Concrete Products is changing its name. We would like to advise that in the future our firm will be known as UMPCO CONSTRUCTION COMPANY.

We feel that the name will be less confusing to our many associates, and better convey the broad field of contracting services which we offer. There will be no change in ownership, or the service that we have performed in the past. The same competent staff will continue to serve our customers as they have for the past eight years.

We will be extremely pleased to have you call upon us in the future for any of the following tasks:

- (a) Industrial, Commercial, Residential Building Construction.
- (b) Concrete Construction, and Repair.
- (c) Railroad Spur Construction and Repair.
- (d) Sewer and Septic Tank Installation.
- (e) Wholesale and Retail Suppliers of Septic Tanks, Distribution Boxes, and Pier Blocks.
- (f) Swimming Pool Construction, Repair, and Equipment.

We would like to thank you for your kindness of the past years and will look forward to many pleasant transactions with you under the new name of UMPCO CONSTRUCTION COMPANY.

Respectfully,
Wallace R. Casebeer
 WALLACE R. CASEBEER

UMPCO CONSTRUCTION CO.
 FORMERLY UMPQUA CONCRETE PRODUCTS
 1300 NE STEPHENS OR 2-3304