

*Announcing a great new addition
in our service to you!*

**A world of wonderful
gifts...FREE with...**

SAFEWAY



GOLD BOND STAMPS

**now given with
purchases at
SAFEWAY**



CHATHAM "PURREY" BLANKETS. Soft as a kitten Rayon-Orlon with rich nylon binding. 72 x 90 in soft... pastels, pink, green, yellow.



NEW G.E. SPRAY, STEAM AND DRY IRON. An entirely new concept in irons! Sprinkles as you iron—no need to pre-dampen clothes.



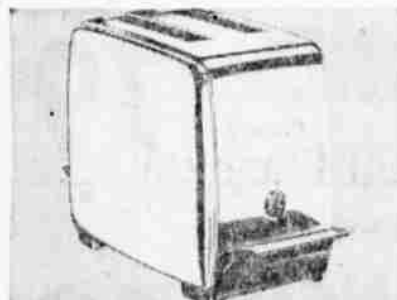
REMINGTON ROLLECTRIC SHAVES. 4 roller combs. Shaves hidden beard. Static-suppressed motor.



KODAK PONY II CAMERA. Latest design, 35mm. camera with fast f/3.9 lens. Has flashholder fittings.



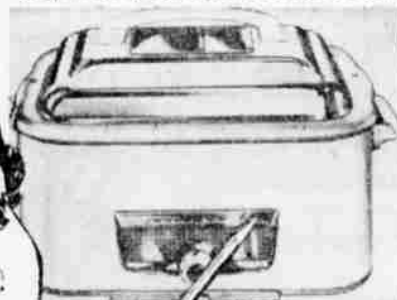
KAMPCOOK GASOLINE STOVE. Favorite 2 burner model burns either... leaded or white gasoline, light weight 18" x 10" x 5" when closed.



TOASTMASTER AUTOMATIC TOASTER. Compact, 40% smaller than the average toaster. Fully automatic... just drop in bread and push handle down.



LADIES' 21" O.M. NIGHT CASE OR "PANION" PIECE FOR POCKETS. For "little things."



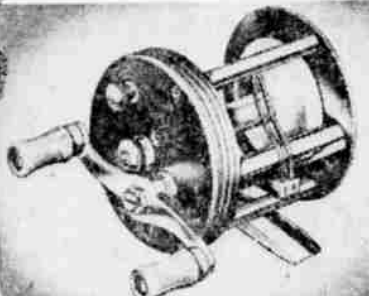
WESTINGHOUSE TOAST OVEN. Roasts, bakes, broils. 18-qt. capacity.



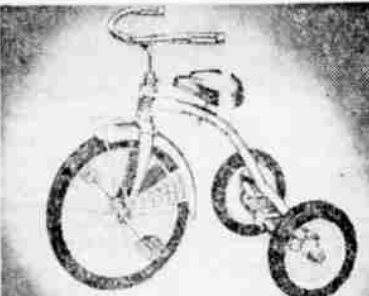
INTERNATIONAL SILVER SET. Beautifully designed and crafted by America's premier crafter of fine table ware. 26 pieces. Flair pattern.



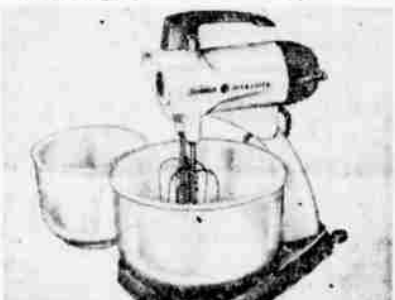
SWING-A-WAY CAN OPENER. America's favorite can opener. Holds the lid by magnet and cuts clean... and swift "like magic."



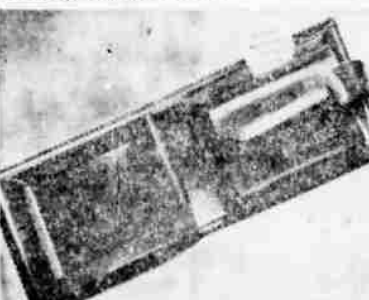
PFLUEGER "TRUSTY" REEL. Popular aluminum alloy bait casting reel. Adjustable lock lash. Capacity 175 yds. of 15 pounds test nylon.



MURRAY OHIO VELOCIPEDE. 12" with front ball bearing wheel... with wish-bone frame. Bright... durable trim. Semi-pneumatic tires.



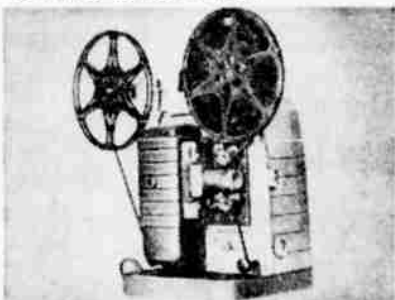
SUNBEAM MIXMASTER. Large beaters, automatic ejector, 12-speed mix-finder dial. White only.



BUXTON LADIES' BILLFOLD. Removable pass case. Coins may be dropped in change purse from outside.



AMERICAN THERMOS OUTING KIT. Handy bag for carrying. Equipped with two 1 quart Thermos bottles and a well designed sandwich box.



BELL AND HOWELL MOVIE PROJECTOR. Monterey 8mm. movie projector with swing-out lens mount. 400 ft. reel capacity... 500 watt lamp.



CANNON PERCALE SHEETS. Fine textured sheets of famous Cannon quality. Full size. 81" x 108". White.



COUNSELOR "CORONET" BATH SCALE. Famous quality. Popular styling. Easy carry handle. Designed with no-slip. Mat in pink or white.



Beautiful things you've dreamed of owning fill the Gold Bond catalogue. Study this 52-page booklet for the valuable gifts you want to save for. Suddenly, they will be yours! A reward for your thrift and your wisdom in choosing the store that gives you Gold Bond stamps.

NOW MORE THAN EVER—SAFEWAY IS THE STORE FOR YOU!

To our famous quality merchandise and money-saving values, we have added the stamp plan that OFFERS YOU MORE!

We studied stamp plans until we knew them inside and out. We checked all their features in our search for the one plan that would offer greatest opportunities for our customers. GOLD BOND was the choice! For 20 years, Gold Bond has been a source of beautiful and valuable gifts for thrifty homemakers. World-famous names grace the premiums you get with Gold Bond stamps. Compare the premiums with those you get from any other stamp plan. Compare the number of books required. We believe you will agree that Gold Bond stamps are best for you.

HERE'S HOW THE PLAN WORKS: With each 10¢ purchase at Safeway, you receive one Gold Bond stamp. Paste these stamps in the handy book we provide you for the purpose. Then use the filled books for the wonderful premiums of your choice. Hundreds to choose from in the beautifully-illustrated catalogue which we will be happy to give you at the store.

It's as easy and as simple as that. Start right away saving Gold Bond stamps at Safeway.

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