



We Have to Hand It to YOU for SAVING MONEY!



Want to get your hands on some easy money? Then buy ALL your food needs and household supplies at NIELSEN'S MARKET and pocket the CASH SAVINGS our store-wide low prices put in your hands. Is that easy money or isn't it? Prove it to yourself! Fill your cart with your favorite foods and when you check out, you'll know that when it comes to savings money, we hand it to you IN CASH.

SUPPORT YOUR UNITED FUND

STORE HOURS

EACH DAY FROM 9:00 A.M. TO 8:00 P.M.
SUNDAY HOURS: 9:00 A.M. TO 7:00 P.M.



Betty Crocker
PUDDING CAKE MIX **41⁰⁰**



Pillsbury GOLDEN
PIE CRUST MIX
9 1/2 oz. pkg.

SNOBOY
APPLES
3 lb. Bag

BOTH FOR 59c

ORANGE DRINK Kraft 46 oz. Tin **19c**

Tide Washing Powder Home laundry size, 6-1/2 lb. waste basket, **349**

Swifts Oz Peanut Butter 34 oz. sand pail **98c**

Instant Cocoa Mix Hershey, 2 lb. 6 oz. tin **66c**

Market Preserves Strawberry, Apricot, Peach, 20 oz. jar **389c**

BIG JUICY ARIZONA GRAPEFRUIT
8 POUND BAG **47c**
LARGE GREEN ITALIAN BROCCOLI bun. **19c**

LOCAL GROWN CABBAGE
Juicy, Sweet, For Kraut
lb. **3c** 50 lbs. **1.00**

FOR YOUR WINTER STEWS
TURNIP-CARROTS
Yellow Onions lb. **5**

Standby Yellow Cling Peaches No. 303 tin 5 for **1⁰⁰**

Standby Medium Size Peas No. 303 tin 5 for **1⁰⁰**

Fishers Blend Flour 10-lb. bag **89c**

NEW! FAMILY SIZE can of WHITE STAR TUNA
NEW ECONOMY!
NEW CONVENIENCE!
For main dish meals...salads...extra sandwiches!
3⁰¹

CARNATION CORN FLAKES 12 oz. box **18c**
CRISCO SHORTENING Canister pack, 3 lb. tin **79c**
Fluffo Golden Shortening 3 lb. tin **69c**

L & M FILTER CIGARETTES Regular or King Size Carton 1.89	CHESTERFIELD CIGARETTES Regular Size Carton 1.79	OASIS FILTER CIGARETTES King Size Package Carton 1.89	JIFFY BISCUIT MIX 40-oz. pkg. 29c
--	--	---	---

LARGE SIZE TASTY - SMOKED

HAMS 45c
Shank Half or Whole — SUPPLY LIMITED lb.

MORREL'S PALACE BRAND SLICED BACON lb. **45c**

BOILING BEEF Lean meaty short ribs that give you real rich flavor and extra nutrition. lb. **29c**

BONELESS HAMS Fully Cooked, Just heat and then eat lb. **85c**



FRYERS Bridgman Bros. fresh frosted birds. All cut up and ready for the pan. lb. **39c**

Oval Sardines Sea Cap, tomato or mustard sauce, 15-oz. tin 2 for **49c**
Chili with Beans Western 16-oz. tin **19c**
Finer Salad Oil Quart bottle **39c**
Spreckels Sugar 10 lb. bag **99c**
Dundee Margarine 5 lbs. **89c**
Pumpkin Hudson House No. 2 1/2 tin 2 for **25c**
Dried Currants Patty Doe 11-oz. pkg. **29c**
Seedless Raisins Patty Doe 2-lb. bag **65c**
Glace Cake Mix Lyons Lb. pkg. **49c**
Mince Meat Pennant 28-oz. jar **39c**
Tropical Punch Cal Fame 46-oz. tin 3 for **1.00**
Lemon Lime Drink Cal Fame 46-oz. tin 3 for **1.00**
Orange Pineapple Drink Cal Fame tin 3 for **\$1**

the newest addition to the IVORY FAMILY
IVORY LIQUID DETERGENT
Perfect for DISHES, fine fabrics
105 71c 39c

IVORY BAR SOAP
Med. Size Bar 3 for **31c**

JOY LIQUID
22-oz. tin **64c**

IVORY SNOW
Giant pkg. **73c**

TIDE POWDER
Giant pkg. **73c**

OXYDOL POWDER
Giant pkg. **73c**

ZEST BAR SOAP
Both size bar 2 for **39c**

DASH DETERGENT
10-lb. box **2.39**

COMET CLEANSER
Reg. size tin 2 for **33c**

HIWAY 99
NEAR SOUTH CITY LIMITS
In The Southgate Shopping Center

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

STORE HOURS:
Weekdays: 9 a.m. to 8 p.m.
Sundays 9 a.m. to 7 p.m.
FREE Parking

FOLGERS COFFEE
POUND CAN **79c** 2 POUND CAN **1.57**

All grocery prices in this advertisement in effect today through Sunday, November 16. Meat and produce prices in effect through Saturday only. We reserve the right to limit quantities. No sales to dealers. Every item sold with our unconditional guarantee of satisfaction.