

PENNEY'S

ALWAYS FIRST QUALITY!

FOUNDER'S DAY SPECIAL

Two Big Names... Revere and Penney's
Celebrate a Tradition of Bringing You MORE!

PENNEY-REVERE COPPER CLAD STAINLESS STEEL



GET 7-PIECES! 10-inch Covered Skillet • 3-quart Covered Saucepan • 2-quart Double Boiler Insert • 2-quart Saucepan • Hanging Rack PLUS Vapor-Seal covers and Heat-Retard Handle Design. You know the fantastic cooking performance of Revere cooking utensils... imagine getting this 7-piece Penney-Revere set at this low price! Getting fine high-gauge stainless steel that keeps flavors in the food, won't absorb odors or stain. And rugged even-heating copper-clad bottoms that resist scorching. The Vapor-seal covers let you cook the "waterless" way, save you vitamins, minerals, flavor. Handle is of new heat-retard design... keeps heat from your hand. A lifetime set!

PENNEY'S
SENSATIONAL
LOW PRICE

20⁰⁰

\$5.00 Down Will Hold on Lay Away

FOUNDER'S DAY VALUES prove we never stop trying to bring you MORE!

NYLON SPECTACULAR!



FULL-FASHIONED SHEERS!

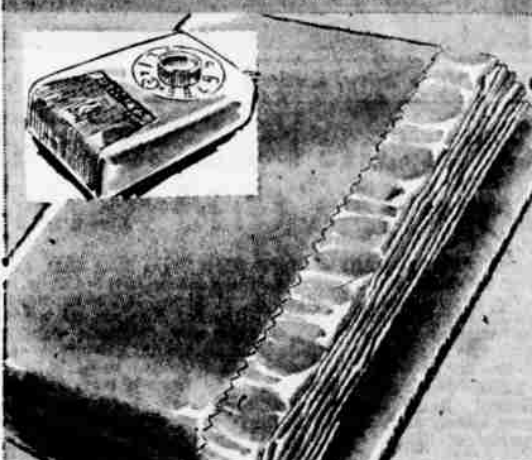
COMPARE! QUALITY 15-DENIER NYLON SPECIAL

Only at Penney's such perfectly tailored full-fashioned sheers at this rock-bottom low, 15-denier construction gives dress-up sheerness plus wear. Dark seams.

3¹¹/₁₇

PENNEY'S MAIN FLOOR sizes 8 1/2 to 11

SAVE MORE



AUTOMATIC BLANKET

CONTROL HAS 1 YEAR GUARANTEE

More for your bedding dollar. Same fine quality circuit used in blankets that cost twice the price. 75% rayon, 25% cotton. Life of the blanket nylon binding.

\$13⁹⁹

single control. dual control 16.99

PENNEY'S DOWNSTAIRS STORE

WOMEN'S WOOL JUMPERS

All wool jumper dresses in bright fall colors

8.00

WOMEN'S SADDLE OXFORDS

Black and white, smooth leather with crepe sole. Sizes 4 1/2 to 9

3.66

MORE length on tops and cuffs!
MORE room for growth at waist!
MORE safety with non-skid soles!



Toddler-time GROW SLEEPERS

Long tops and cuffs, non-skid breathable plastic soles, Penney's Toddler-time quality! Machine washable pastel cotton 2-pieces. Pullover or gripper style.

PENNEY'S MAIN FLOOR

PENNEY PLUS VALUE

1⁷⁹/₁₀₀

ROLLS ANYWHERE YOU WANT!



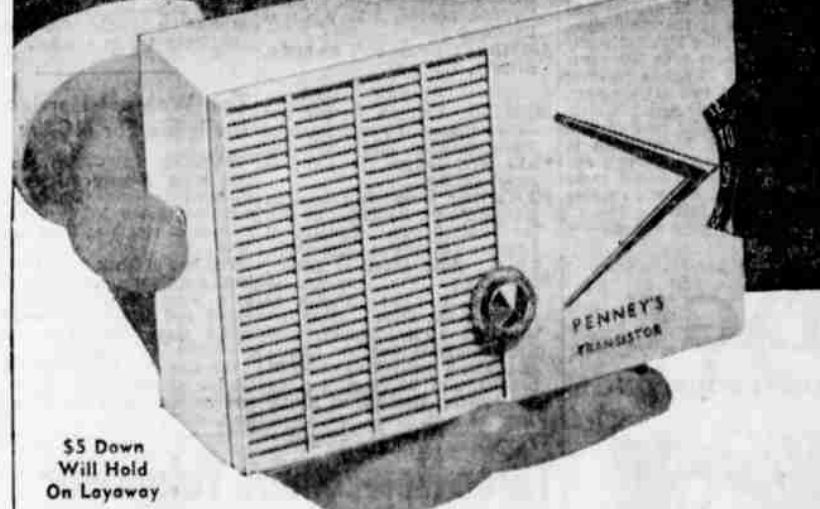
OCTOBER
PREMIUM
BUY

Save! Penney's all steel perforated, adjustable ironing table.

\$5.88

Makes ironing easier! Our ironing table rolls easily on rubber wheels. Stands firm thanks to special rubber tips. Made strong with double locks, double braces. Turquoise.

THE BIG NEWS IN RADIOS IS PENNEY'S POCKET-SIZE TRANSISTOR



\$5 Down
Will Hold
On Layaway

4 TRANSISTORS PLUS DIODE!
NEEDS ONLY 4 PENLIGHT BATTERIES
WHICH WE INCLUDE FOR ONLY...

\$25

YOU GIVE MORE...YOU SAVE MORE!

MADE EXCLUSIVELY FOR PENNEY'S by one of America's top radio and TV manufacturers.

POWERED BY 4 TRANSISTORS plus one diode... those minute marvels that last and last, can't break or burn.

YOU NEED ONLY 4 PENLIGHT BATTERIES to keep your Penney transistor radio operating under normal usage up to 200 hours!

ACTUALLY POCKET SIZE: 1 1/2 by 3 3/4 by 6 inches the teen's dream, the traveler's pal, for use at bedside... in the car... anywhere on the go!

HAS EARPHONE JACK: For those who want private listening, Penney's radio is ready to be fitted with earphones!

THE TONE IS TERRIFIC... THE HIGH IMPACT CASE IN BLACK OR TURQUOISE IS SO SMARTLY STYLED!

CARRYING CASE AND EAR PHONE TAILOR-MADE FOR YOUR RADIO



Leather-like carry-case has hand-grip and shoulder strap.

\$2

For your private listening — our specially designed earphone.

\$2



SHOP PENNEY'S... you'll live better, you'll save MORE!

Admiral States U. S. Must Be Ready To Resist

PORTLAND (AP) — Vice Adm. Ralph E. Wilson said here this week the United States must be prepared to resist aggression at the choice and of the kind chosen by an enemy.

Wilson, a former Salem resident, who is deputy chief of Navy operations for logistics, told the Portland Navy League, "Our control and our response must be so precise as to deliver the force required to win—no more and no less."

"We should never let our military position get to the state where we have to use a sledge hammer to drive an attack."

"Limited wars under circumstances most difficult for us are always a possibility for which we must be adequately prepared."

"We must be willing to fight with whatever weapons and whatever forces are necessary to defeat—not just withstand, but to break and defeat the Communist attack, whatever its form, whatever its size."

Wilson attended Salem grade and high schools before entering the U.S. Naval Academy, from which he was graduated in 1924.

GET BEHIND A WINNING REPUBLICAN TEAM!

A single vote could swing control of Congress or the State Legislature to the Republican Party. Cast your ballot for the GOP team that will support sane, sound and logical proposals for the good of all the people. Vote for every member of the team from the Courthouse to Congress.

GIVE IKE

A Working, Helpful
Congressional
TEAM

ELECT...

Walter Norblad

Paul Geddes

John Johnston

Marion Weatherford

★ ★ ★

For Governor

REPUBLICAN

MARK HATFIELD

He deserves support of a
helpful Republican Legislature
★ ★ ★

ELECT...

JOHN AMACHER

ARTHUR M. SELBY

They'll Maintain
Necessary State Services
At The Lowest Possible
Cost To Taxpayers

Election Of A Majority
Of Republican Legislators
Is Vital To Good Govt.

★ ★ ★

LYLE McCAULEY

Is Your Qualified
Candidate For
Labor Commissioner

★ ★ ★

PUT CAPABLE
REPUBLICANS
TO WORK FOR
ALL OF THE PEOPLE
IN THE COUNTY
COURTHOUSE

CAST YOUR BALLOT
FOR

EFFICIENCY
ECONOMY
COURTESY
IN GOVERNMENT

LOOK AT YOUR
TAX STATEMENT
AND THEN

VOTE REPUBLICAN

REPUBLICAN STATE
CENTRAL COMM.
519 COURT ST.
SALEM, ORE.