

ONLY THE VERY BEST IS BRANDED



You've heard the expression, "Class Will Tell" . . . well, it tells a real story in the beef you buy in our store — Swift's Premium. Low grades are "flunked out" long before they reach our coolers. Only the finest beef is passed by Swift's "born and raised" meat team . . . then, we skillfully cut and trim only this finest beef to give you a table treat that can't be beat. Look for the brand, truly worthy of your cooking skill — for only the very best is branded Swift's Premium.

CHIFFON CAKE MIX	Betty Crocker Orange or Cocoa	2 PKGS	89 ^c
SNOWDRIFT SHORTENING		3-lb. Tin	69 ^c
FACIAL TISSUES	Yellow Scotties		19 ^c
	400 count pkg.		
PURE HONEY	Miners	5-lb. Tin	89 ^c
MARKET COFFEE	Real Economy	Lb.	59 ^c
PEANUT BUTTER	Sunny Jim Creamy Smooth	18-oz. Jar	39 ^c
FLUFFO SHORTENING	Canister Pack	3-lb. Tin	77 ^c

FRESH RIPE CANTALOUPE lb. **3 1/2^c**

The best cantaloupes are grown right here in Douglas County. They are known throughout the nation as being the best for flavor, color and sweetness. This week, we have been able to secure vine ripened melons direct from the field at the low price of



LOCAL PEACHES	Improved Elbertas	lb.	10 ^c
TOMATOES	Vine ripened Large slicers	lb.	10 ^c
BARTLETT PEARS	Locally grown lg. size	43 lb. box	2 ⁴⁹
SEEDLESS GRAPES	Sweet, juicy	2 lbs.	25 ^c

STANDING RIB ROAST	Swift's Premium	79 ^c LB.
CHUCK ROAST	Swift's Premium	45 ^c LB.
T-BONE STEAK	Swift's Premium	98 ^c LB.
SHORT RIBS	Swift's Premium	29 ^c LB.
ROUND STEAK	Swift's Premium	79 ^c LB.

GROUND BEEF 3 16: **1.35**
GROUND FRESH HOURLY pkg.

SLICED BACON Rath's Blackhawk 2 lb. cello **1.39**

TURKEYS Hens or Toms, Oven Ready, 14-25-lb. ave. lb. **39^c**

BAR "S" HOLIDAY HAMS Fully cooked lb. **89^c**

NEBERGALL CHUNK BOLOGNA The best for cold snacks lb. **39^c**

HIWAY
99
NEAR
SOUTH
CITY
LIMITS

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

STORE HOURS: **BUMBLE BEE TUNA**
An Oregon Product
Weekdays 9 a.m. to 8 p.m.
Sundays 9 a.m. to 7 p.m.
FREE Parking

No. 1/2 Tin **3/87^c**

IN THE SOUTHGATE SHOPPING CENTER -- ROSEBURG

All grocery prices in this advertisement in effect through Sunday, August 24. Meat and produce prices good through this Saturday only. We reserve the right to limit. No sales to dealers. Every item sold with our unconditional guarantee of satisfaction.