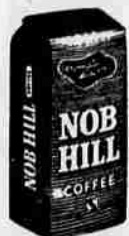


2-nd BIG WEEK!

See How You Save MORE
on Safeway's own COFFEES!**NOB HILL**Here's coffee that tastes as good
as it smells... with store-ground
freshness.Reg. \$1.63
2-lb. bag **\$1.53****EDWARDS**A rich and robust blend of the
world's finest coffees... from
Brazil and Central America.Reg. \$1.73
2-lb. tin **\$1.57****AIRWAY**Enjoy light and mellow flavor coffee
... then you'll love Airway,
100% Brazilian coffee.Reg. \$1.53
2-lb. bag **\$1.49****NEW SAFEWAY
INSTANT COFFEE**You'll like our new instant mixing
rich, 100% pure coffee... that
gives you richer flavor everytime. 6-oz. jar
Save 10¢ now.

See How You Save More by the Case Now at Safeway!

	Reg. Price	Now Only	You Save	Full Case	You Save
Cherub Milk Finest Evaporated Milk for all uses... table, cooking, and babies 6-oz. tin 3.43 8/1.00 15¢				Case of 48 5.95 23¢	
Lemonade Bel-air concentrated, Pink or regular Lemonade, Quick frozen 6-oz. tin 8/1.00 10/\$1 40¢				Case of 24 2.39 61¢	
Grapefruit Town House fancy whole segments, A real saving 303 tins 2/49¢ 5/1.00 23¢				Case of 24 4.75 1.13	
Cling Peaches Highway brand, halves and slices... yellow cling peaches 2 1/2 tins 33¢ 4/1.00 32¢				Case of 24 5.98 1.94	
Freestone Peaches Town House halves and slices 2 1/2 tins 37¢ 3/1.00 11¢				Case of 24 7.95 93¢	
Pear Halves Highway brand, std. in delicious light syrup 2 1/2 tins 29¢ 4/1.00 16¢				Case of 24 5.98 98¢	
Small Shrimp Sea Trader brand, delicious cooked and shelled shrimp 4 1/2-oz. tin 39¢ 3/1.00 17¢				Case of 24 3.98 70¢	
Strawberry Jam Empress, the finest from Canada 2-lb. tin 79¢ 69¢ 10¢				Case of 24 8.25 1.23	
Green Beans Town House brand, fancy cut young tender green beans 303 tins 3/50¢ 7/1.00 17¢				Case of 24 3.39 61¢	
Whole Apricots Sundown, unpeeled. Like getting 1 tin FREE. 32-oz. tin 4/1.00 5/1.00 25¢				Case of 24 4.75 1.25	
Soda Pop and Mixers. Cragmont, 12 sparkling flavors to choose from. Plus bottle dep. 6-oz. blts. 2/35¢ 2/29¢ 6¢				Case of 24 1.69 41¢	
Whole Kernel Corn Highway brand Golden kernels 303 tins 2/29¢ 7/1.00 23¢				Case of 24 2.39 22¢	
Sweet Peas Town House, fancy quality young, tender peas. At a real savings. 303 tins 2/35¢ 6/1.00 5¢				Case of 24 3.98 22¢	
Pork and Beans Taste Tells brand. Serve 'em hot or cold 2 1/2 tins 3/65¢ 5/1.00 8¢				Case of 24 4.75 45¢	
Frozen Strawberries Bel-air "Premium quality" frozen 10-oz. pkg. 5/1.00 5/95¢ 8¢				Case of 24 4.49 44¢	
Canned Tomatoes Gardenside brand, std. 2 1/2 tins 2/49¢ 5/1.00 23¢				Case of 24 4.75 1.11	
Tomato Catsup Taste Tells brand Real Tomato flavor 14-oz. blt. 2/35¢ 6/89¢ 16¢				Case of 24 1.75 35¢	
Tomato Juice Town House brand Fancy quality 46-oz. tin 29¢ 4/1.00 16¢				Case of 24 2.98 50¢	
Grapefruit Juice Town House fancy sweet or natural 46-oz. tin 39¢ 3/1.00 17¢				Case of 24 3.98 70¢	
Orange Juice Town House fancy sweetened or natural 46-oz. tin 45¢ 2/73¢ 17¢				Case of 24 4.35 1.05	
Grape Delite Tea Garden fancy Concord grape preserve 8-oz. glass 19¢ 3/49¢ 8¢				Case of 24 1.95 33¢	
Pineapple Juice Lalani, fancy 46-oz. tin 29¢ 4/1.00 16¢				Case of 24 2.98 50¢	
Grapefruit Highway brand, broken segments A grand value during this sale 303 tins 21¢ 5/95¢ 10¢				Case of 24 4.49 55¢	

Cane Sugar Shortening Iced Tea Blend

HERE'S A SAFEWAY EXCLUSIVE! PRIZE WINNING
LUCERNE COTTAGE CHEESE4 lbs. Lucerne Cottage Cheese
In plastic refrigerator dish.
Reg. \$1.55
value. Now **\$1.09**

In 4 varieties: creamy large curd, Farmer style small curd, or Farmer style with chives.

Reg. 31¢ 25¢ Reg. 59¢ 49¢

Candi Cane, the finest pure
granulated, all purpose sugar.
Guaranteed by Safeway.Reg. 89¢ value on ROYAL SATIN pure
all vegetable shortening. Better
results for baking & lighter fried foodsCanterbury Orange
Pekoe—New blend. Won't
cloud up when iced.PURE FRUIT, IMPORTED FROM CANADA
EMPERESS JAMSYour choice of delicious
Raspberry, Loganberry,
or Plum. Reg. 79¢ value.2-lb. tin **59¢****Strawberry Jam** Empress Canadian 2-lb. tin 69¢

Bel-Air "Premium Quality" FROZEN FOODS

Bel-Air Farm-fresh vegetables are specially selected for their
excellent quality and superb flavor. They are quick-frozen at
their peak of flavor goodness. A Safeway guaranteed product.

- French style Green Beans—9-oz.
- Whole Kernel Corn—10-oz.
- Mixed Vegetables—10-oz.
- Chopped Broccoli—12-oz.
- Sweet Peas—10-oz.
- French Fries—10-oz.
- Leaf Spinach—12-oz.
- Chopped Spinach—12-oz.

6 PKGS 89¢
Dozen \$1.75

Sandwich Spread Peanut Butter Empress Preserves

Lunch Box brand
made with finest
ingredients.
Reg. 43¢ pintNew Lunch Box brand (formerly
Beverly). Same fine quality.
Chunk and creamy. Reg. 57¢Your choice of Apricot,
Apricot-Pineapple, Peach
Pineapple, Apple or mixed
fruit jelly.39¢ Reg. 69¢ 59¢
quart
49¢
18-oz. jar
3 \$1
20-oz. jars

BROCADE SOAP

Here's a real value on the finest
pink, yellow, or turquoise toilet
soap... in handy dispenser pack.

- White Soap Brocade pure 10-bar pack 49¢
- Pink Scamper Mild—gentle 22-oz. tin 59¢
- Gran. Soap White Magic mild, gentle, Reg. 69¢ 46-oz. pkg. 59¢
- Cleanser White Magic, cleans, sanitizes, deodorizes. 14-oz. tin 10¢
- Liquid Bleach White Magic Save 10¢. Reg. 59¢ 49¢

Save up to 80¢ on enriched
KITCHEN CRAFT FLOURPremium quality, all-purpose flour guaran-
teed to work wonders with ANY recipe.

- Reg. 1.15 10-lb. bag 89¢
- Reg. \$2.39 25-lb. bag \$1.98
- Reg. \$4.69 50-lb. bag \$3.89

Save 26¢ Save 41¢ Save 80¢



Your Choice Big Value

GARDENSIDE PEAS - BEANS - CORN

Tender cut beans, sweet cream corn, and fine young peas... all packed by Gardenside... and they're yours at a special low price during this big Safeway Brands Sale. See how you save even more when you purchase a case.

Mix 'em or Match 'em

10 303 \$1.00 Cans

Case 24, \$2.39

SAFEWAY BRANDS SALE!

Prices in this advertisement
are effective through Satur-
day, August 9, at Safeway in
Roseburg. We reserve the
right to limit.

Nu Made Salad Oil

Nu Made is the only top quality
Salad and cooking oil guaranteed
to be completely neutral in flavor
... without any taste of its own
to interfere with other food flavors.Reg. 68¢
Full Qt.**56¢**

Nu Made Mayonnaise

Nu Made is made with the finest
quality ingredients... which re-
sults in a creamier texture and a
more delicate flavor. And look at
this terrific savings.Reg. 73¢
Full Qt.**55¢**

Jell-well Gelatin

See how you save on this famous
Safeway guaranteed product. Seven
delicious fruit flavors to choose
from: Strawberry, raspberry, cher-
ry, orange, lemon, lime, black cher-
ry. Pick up several extra pkgs. now
and save more during this big sale.Reg. 3 for 23¢
3-oz. pkgs. ea.**5¢**

Lucerne Lac-Mix

Lucerne Lac-Mix nonfat dry milk
solids mixes instantly, contains all
of the properties of whole fresh
milk except butterfat. And look at
this savings... each quart costs
less than 8¢ each.Reg. 89¢
12-qt. size pkg.**79¢**

Mild Block Cheese

Rich flavored
rich milk... made
Myrtle Point.

49¢

Marshmallows Snow Clouds
light fluffy 10-oz. pkg. 19¢Marshmallows Fluffiest, fresh
cello wrapped 1-lb. bag 29¢Pill Pickles Zippy Brand
Reg. or Kool-Aid 56-oz. jar 59¢Cherries Honeybird, tart, pitted
Reg. 25¢ case 24 \$5.89 4 1/2-oz. cans \$1Tominy Town House, fancy—white
or golden. Case 24—\$2.59 9 300 116's \$1Margarine Sunnybank, finest—
Naturally better 4 1-lb. pkgs. \$1Graham Crackers Busy Baker
Sugar honey 1-lb. 29¢Cucumber Chips Zippy Brand
fresh 4 16-oz. jars \$1Sliced Cheese Dutch Mill, Swiss
American, Pimento 8-oz. pkg. 29¢

Sliced Pineapple

Highway, half
case, Reg. 2.35¢,
case 24 **3.98 6 No. \$1.00 Flat**

Buttermilk Lucerne 1/2 gal. 41¢

Lucerne 3.8 Bonus Quality
(Homog. Milk) 1/2 gal. 47¢50% Whipping Cream Lucerne Full
cream 1-pint 59¢Fresh Bread Mrs. Wright's
White & Wheat 1-lb. 29¢Donuts Deep Fry
plain 1-doz. 39¢

Ear Claws Cursey brand 30¢

Catsup Taste Tells brand 6 14-oz. bottles 89¢

Apple Juice Town House, fancy 4 32-oz. tins \$1.00

Empress Jams Canadian, Dec. \$5.99 2-lb. tins 59¢

Peanut Butter Piedmont brand 3 1/2-lb. jars \$1.69

Rider Vinegar Piedmont brand 1/2 gal. 69¢

White Vinegar Full gal. 59¢

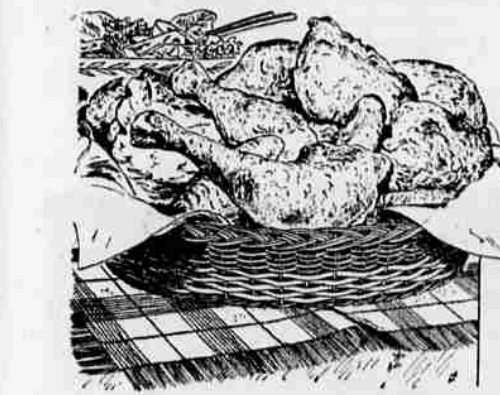
Boch Dog Food Reg. or Liver flavor 12 1-qt. tins \$1.00

Tip 'n Tuck America's favorite
cat food 10 1-qt. tins \$1.00For the **FINEST** in
Meats and Produce...
All You Need to Remember is**SAFEWAY**

Plump, Sweet-Meated Oven Ready

FRESH FRYERS

Special Price This Weekend At SAFEWAY!

Young 'n tender, plump
whole drawn fryersLike fried chicken with a crusty brown
outside, and tender, juicy, rich flavor
inside! That is the kind of fryer Safe-
way sells. Buy several for canning or
freezing, too.

2 to 2 1/2 lbs. lb.

39¢Fish Sticks Capt. Choice 8-oz. 39¢
Stew Beef U.S. Choice 1-lb. 79¢

POT ROAST

Tender "USDA CHOICE" beef
Special price for this weekendBlade 49¢
Cut lb.

Round Bone Cut 1-lb. 65¢

Fresh Cut Up Fryers 2 to 2 1/2 lbs. lb. 49¢

Ground Fresh Daily
Ground Beef lb. 55¢ 3 lbs. 1.59

Rath, Visten Wrap, 4 to 8-lbs.

Smoked Picnics lb. 45¢

"USDA CHOICE" Boneless

Beef Brisket lb. 79¢

7 Varieties, Safeway's own sliced

Luncheon Meat 8-oz. pkg. 39¢Week's Biggest
Value News!We're out to prove that There's
No Place like Safeway for
POTATOES! Our potatoes are
sold on a money back guarantee.**POTATOES**
50 Pound Sack **99¢**

Special Purchase!

U.S. No. 2 Grade

White Rose, Yakima

POTATOES

U.S. No. 1

White Rose

10-lb. bag **49¢**

LUSCIOUS GOLDEN KERNELS OF

SWEET CORNBeautiful to look at... wonderful to eat
... tops for canning and freezing, too.10 Large Ears **39¢**

THOMPSON SEEDLESS

GRAPESLarge, full clusters of the finest
sugar-sweet Calif. grapes.Per Pound **19¢**

- Cucumbers Med. size 4 for 19¢
- Watermelons By the piece... lb. 4c Whole lb. 33¢
- Fancy Celery Large 2 stalks 29¢
- Hale Peaches 22-lb. lug \$2.59 15¢
- Head Lettuce Clip solid 2 heads for 25¢

FANCY VINE-RIPENED CALIFORNIA
CANTALOUPE 16¢ 6 for 95¢**SAFEWAY**Safeway Exclusive!
ROXBURY CANDIES

- Chocolate Stars, 9-oz.
- Choc. Malted Milk Balls, 8-oz. ea. 39¢
- Marshmallow Peanuts, 13-oz. 29¢