

The News-Review

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THE FISH INDUSTRY

By Charles V. Stanton

As a reader of *The News-Review* you have observed from time to time the display advertisements of Bumble Bee Tuna on the food pages of this newspaper.

Bumble Bee is the trademark for the Columbia River Packers Assn. The trademark is used not only on tuna but also on other seafood products by the same company.

I'm making personal endorsement of these products and I state flatly that the Bumble Bee brand is a good brand of seafood. I know from experience.

It isn't often that I mention one of the products advertised in *The News-Review*, but there is a difference when it comes to this particular seafood.

I mention it because the advertisement sets a precedent. It is the first time, so far as I know, that an Oregon seafood product has ever been advertised for sale in the State of Oregon. I have no recollection that Columbia River Packers ever before let people of Oregon know what product was bringing in millions of dollars each year as a part of our manufacturing process.

Product Sold Elsewhere

Oregon produces lots of seafood. We don't eat enough because seafoods haven't been advertised nearly as much as they should. We haven't been educated, by advertising, to be seafood eaters. Yet we have an industry that contributes a good many dollars to our economy each year.

One reason our industry hasn't been advertised is that our product has been sold elsewhere.

When the Columbia River Packers Assn., started claiming early in the campaign to close Oregon small streams to gillnets, that we would go hungry for seafoods, the association was made a laughing stock by appeals to the people to try and find an Oregon seafood product on the shelves of their grocers. The industry was exporting virtually all of its canned tuna, salmon, and other seafood products. It was selling a very small fraction here in Oregon.

It has changed that policy and is now trying to acquaint Oregon people with the fact that the product of Oregon seafood canneries is available.

I don't know how many of our local food suppliers are carrying the Oregon brand, nor do I know how much of the production has been made available to our local food dealers. I do know it is a good brand and that Oregon industry should get first support.

Industry Needs Support

We have here in Oregon an abundant seafood harvest, regardless of how much or how little gets on the shelves of our food dealers. Oregon is learning more and more to use the products of the sea. It would learn even faster if people were educated by means of advertising.

Oregon produces more than 60 different forms of fish and shellfish. On the dates of Aug. 30 through Sept. 1, the annual "Story of Seafoods" will be told at Astoria. Elaborate plans have been made for the seafood show to be held at that time. The public is invited.

Being of a suspicious nature, it is my opinion that the Columbia River Packers Assn., is endeavoring to build up enough public support to break down our coastal streams closure. Personally, I believe the commercial industry will benefit most, in time, if we maintain adequate spawning area.

But, regardless of the motive, I believe our seafood industry — a big industry — should be given our utmost support. I do not believe the industry should be permitted to wreck a resource, but I believe that in time to come our action in closing our coastal streams to be used for nursery purposes, will make the industry bigger than before.

In any event, it is good to know that an Oregon industry is supplying Oregon, rather than other states, and that the product is worthy of newspaper promotion.

—Peter Edson—

WASHINGTON — (NEA) — Official Washington now recognizes that the moving of American troops into Lebanon and British troops into Jordan will make solution of long-standing Middle East problems more difficult than before.

The question that follows and which every man in the street now seems to be asking is, "Then what is it done?"

The Eisenhower administration has not done too good a job in making this clear. But the best answer obtainable is that there was one overriding consideration. It was based on a quick decision, made within two hours after the three top Iraqi officials were assassinated in Baghdad.

There was a conviction that if the request of Lebanon for aid was not met, there would not be one small nation from Morocco to Formosa that could help.

A secondary consideration was the need to establish a United States as a reliable friend that would come to the aid of small nations in time of trouble.

THESE MOTIVES WERE completely misinterpreted in the worldwide reactions. It was labeled American intervention, and in Communist circles, American aggression.

It is now revealed, however, that the move brought messages of endorsement from the leaders of many small governments. Their identities are not being given out, to protect them from reprisals by their political enemies.

For it is now foreseen that the world may be in for a wave of a new kind of aggression. It is indirect aggression by assassination instead of by direct invasion.

This presents new problems for American forces in Lebanon or

for any United Nations police force which may be created to replace them.

PREVIOUSLY IT WAS thought that U.N. observers on the Lebanese border would be sufficient to prevent infiltration and arms smuggling. Now it is recognized that border patrol will not prevent assassination of a country's leaders by homicidal plotters.

There is no longer any doubt in official Washington that plots to overthrow existing governments in Iraq, Jordan and Lebanon were endangered in Cairo and Damascus.

The fact that Soviet Russia gave instant recognition to the military leaders who seized power in Iraq is cited as evidence that Moscow knew of the plot.

U.S. relations with the new Iraqi rulers are still uncertain.

LIKEWISE, THERE IS no purpose in backing an invasion of Iraq by pro-Western forces, at this time. King Hussein's announced intention to liberate Iraq is seen as getting no place unless elements of the old Iraqi army swing to him. And there is no political leadership left in Iraq on which to build a pro-Western government.

A friendly attitude from the Iraqi military leaders now in control is expected at first. The reason is that these leaders know they must sell Iraq's oil to the West or go bankrupt.

With the United Arab Republic giving full support to the new Iraqi military leaders, there is no inclination in official Washington to change U.S. policy toward U.A.R. President Gamal Abdel Nasser. The feeling is that the Nasser problem has been made worse, not better, by what has happened in Lebanon, Jordan and Iraq.

Keystone Kapers



IN THE DAY'S NEWS

By FRANK JENKINS

(Continued from Page 1)

considered a triumph for American trouble shooter Robert Murphy, who was sent to Lebanon to find a way to end the crisis. He is credited with lining up Shehab as the only candidate who would be supported by both sides.

A thought:
Here in the State of Jefferson, where we haven't too much respect for striped pants and official cocktail parties but hold COMMON SENSE in high esteem — let's start a movement to have Murphy named secretary of state.

In the conduct of our foreign affairs, we need more horse sense and less protocol.

Back to the home front.

The Institute of Life Insurance reports that thrift-minded Americans have made life insurance the nation's No. 1 savings medium. It says the number of policyholders in legal reserve life insurance companies rose to a record 109 million at the end of 1957, or 63 per cent of the nation's entire population.

Hmmmmmm.

No political stuff. No gunning for votes in election years. Just plain private, free — enterprise SAVING.

A prediction:
Over the long pull, this kind of saving will beat the political cradle-to-the-grave stuff all hollow.

In conclusion:
Nebraska state employees are smiling these days. Their paychecks are beginning to arrive. They have been badly delayed here lately and the state's job holders have been having to stave off their creditors until they could get their checks.

It seems the state treasurer, Mrs. Bertha Hill, has been forced to sign the checks BY HAND. It was a slow process, and she was getting FAR behind. But the problem has been solved. A signature plate for a payroll check signing machine has arrived and the checks are rolling out fast.

That's the modern world for you. In these days government spends money so fast it has to buy fancy machines to sign the checks speedily enough to keep up.

—Bruce Biossat—

It has been pointed out before that the members of Congress intercede constantly with government regulatory agencies in behalf of their constituents and friends. But two senators, in defending the practice, seem to have missed one large point.

Senators Mansfield of Montana and Bridges of New Hampshire said, quite accurately, that lawmakers might not last long in Washington if they didn't do this sort of thing.

Both added that they did not ask favors or exert pressure, and the implication was plain that this is true of most legislators.

AS A GENERAL statement of intent this can be accepted. But anyone familiar with the operations of a congressional office understands that pressure is sometimes applied.

Yet this is not the real point the senators missed. The fact is that in countless cases, whatever the lawmakers' intent, pressure is felt.

This is true because the lawmakers control the purse strings that govern an agency's funds; they have the biggest forum in the nation from which to voice public criticisms; and they have the power to alter the laws under which an agency operates.

Rep. Oren Harris of Arkansas, now running the committee investigating the Adams affair, is also chairman of the full House Interstate and Foreign Commerce Committee.

Shepherd committed To State Hospital

PORTLAND (AP)—A handsome shepherd was committed to the state hospital Thursday because he was unable to aid in his defense at his first degree murder trial.

The commitment of Ernest George Taylor, 33, Portland, was ordered by Circuit Judge James Bain after two psychiatrists testified Taylor was unable to understand the effects of his actions.

Taylor, a Marine Corps veteran of jungle fighting in the South Pacific in World War II, was charged with first degree murder in the January strangling of his landlady, Bessie Hammonds.

He was arrested at Boise, Idaho, April 24.

HEARINGS SLATED

WASHINGTON (AP)—Hearings on a bill to establish a Columbia River Regional Power Corporation have been set for late November or early in December.

The Senate Public Works Committee will meet at Portland, Seattle and possibly Missoula, Mont., Sen. Richard Neuberger (D-Ore.) said Thursday.

Within its orbit is the Federal Communications Commission, among others.

DOES ANYONE really imagine that a call or letter to the FCC from a lawmaker so placed would be regarded as purely routine?

Legislators saying THEY regard the inquiries as routine is just part of the story. The real question is how the agencies regard them.

Senator Mansfield makes a distinction between elected officials in Congress and appointive officials like Adams, saying that the latter carry more weight with agencies but have less responsibility in such matters. It seems a doubtful distinction.

The members of Congress, and their committees, appear increasingly of late to be taking on a sort of quasi-judicial role in which they judge everybody else and judge themselves as well. Naturally, they are not found wanting.

The American public would undoubtedly like to have the performance of its public officials, elected or appointed, appraised with a somewhat more impartial hand.

Coast Longshoremen OK One-Year Labor Pact

SAN FRANCISCO (AP)—Pacific Coast Longshoremen have approved a one-year labor pact, cutting the work shift from nine to eight hours and increasing pay by 10 cents an hour.

The International Longshoremen announced ratification of this week of the contract with the Pacific Maritime Assn. after a referendum of its 18,000 members. Wage increases are retroactive to July 16.

Under the old contract, longshoremen worked nine-hour shifts with the first six hours of day-time work at the straight time rate of \$2.55, the last three at time and one-half. Night and weekend work was also at time and one-half.

Judge Bain Dismisses Indictment Of Maloney

PORTLAND (AP)—Circuit Judge James Bain has dismissed an indictment against Thomas E. Maloney, 54, of Seattle and Spokane, who became involved in Portland's vice investigation.

Maloney had been indicted on a charge of conspiracy to commit the felony of hindering and obstructing public justice and business. The indictment was returned in March, 1957.

Asst. Atty. Gen. Arthur Higgs said there was not sufficient grounds for prosecution and asked that the indictment be dismissed.

Maloney was acquitted last November of a charge of conspiracy to receive a bribe.

Editorial Comment

From The Oregon Press

NO NEED TO GRUMBLE

Corvallis Gazette-Times

When we pay four instead of three cents on postage on and after Friday, Aug. 1 as the basic rate on a first-class letter, and seven instead of six cents for an airmail one, we're paying the first letter mail increase in 26 years. As the Post Office Department suggests, it would be difficult to find anything else in general use that hasn't increased in price in 26 years.

The one-cent increase amounts to 16 2/3 per cent in airmail, 33 1/3 per cent in letter mail. You'll find it hard to find anything else that hasn't been increased more than this amount in the last 26 years. In that period the average retail price for food has risen 185 per cent, rent 45 per cent and wearing apparel 125 per cent.

The new rates are supposed to boost postal revenues by \$550 million a year. Don't think, however, that this means an end to the postal deficit. This had been estimated in the Budget as \$676 million next fiscal year. Also, in raising postal rates Congress raised postal wages by an estimated \$265 million. And from where we sit the raise looks overdue.

If you don't like the new rates you might reflect that when the nation was founded in 1789 it cost 15 cents (equal to about 30 cents now) to send one letter 200 miles (parcel post today). Even for only 50 miles it was 7 1/2 cents. In the early days you had to pay something for delivery to your home or office, too.

When the rates were reduced in 1910 it still cost 25 cents to send a letter the maximum distance. And when the basic letter rate did go as low as three cents up to 3000 miles in 1931, this was only for a half-ounce, as against four cents for an ounce now. So your great-grandfather would have little cause to grumble in 1938.

Maybe the "Good Old Days" weren't always what they are cracked up to be.

Israel Accused Of Sending Armed Escort Into Zone

DAMASCUS, Syria (AP)—The United Arab Republic accused Israel last night of sending seven tractors with an armed escort into the demilitarized border zone of Syria to destroy Arab crops.

The U.A.R. asked the U.N. Mixed Armistice Commission to investigate.

A spokesman of the U.A.R. 1st Army charged the Israelis with aggression near the Arab village of Assayyada.

"Seven Israeli tractors supported by one infantry unit and four armored cars crossed into Arab lands and swiftly spoiled crops," the statement said. "The tractors then withdrew to Israeli territory where Israeli troops mass."

An Israeli army spokesman said Syrians began firing at workers on land reclaimed by the Hula Lake drainage project.

The area has long been in dispute.

Israeli Premier David Ben-Gurion met in Tel Aviv for more than an hour yesterday with Robert Murphy, U.S. deputy secretary of state touring Middle East trouble spots.

They were believed to have discussed Israel's willingness to hold talks with her Arab neighbors on replacing with a permanent peace treaty the bullet-punctured 10-year armistice which ended the Palestine War.

TEACHERS ELECTED

MISSOULA, Mont. (AP)—Two Portland, Ore., teachers Wednesday were elected officers of the Music Teachers National Assn.

Carla Wood Vincent was named the organization's treasurer, and Amy Welch was elected a member-at-large of the board of directors.

Farm Product Prices Ease Off 4 Of 1 Per Cent

By OVID A. MARTIN

WASHINGTON (AP)—Farm product prices eased off another four-tenths of one per cent in July, but Secretary of Agriculture Benson says he is confident they will hold above last year's levels through the remainder of the year.

The Agriculture Department reported the latest price decline which was centered largely in fruits, vegetables and wheat. Prices as a whole, however, still were 3 per cent above a year earlier.

Benson told a news conference that farmers are enjoying a combination they like—prospects of bountiful production and improved prices.

He said department experts believe that farm prices will continue to show strength the remainder of the year, with the possible exception of meat animals. But even these prices, he said, are expected to average above levels of a year ago.

The July price decline was the second consecutive one after six months of steady rise.

Prices paid by farmers for goods and services used in family living and in farm production held unchanged in July from the June level. But they too were 3 per cent above a year earlier.

Farm prices as a whole averaged 83 per cent of parity in July compared with 84 in June and 83 per cent a year earlier. Parity is a standard for measuring farm prices declared by law to be fair to farmers in relation to prices charged them.

Not all farm product prices declined in July. Increases were reported for milk, eggs, cotton, flaxseed, potatoes, calves and lambs.

Highway Commission Okays Rest Stop For New Freeway

SALEM (AP)—The Oregon Highway Commission approved Thursday a \$102,000 project to build a rest stop on the Portland-Salem Freeway 2 miles south of the Willamette River Bridge.

It is the start of a new policy to construct rest stops on freeways where there are no nearby service station rest rooms.

The project calls for construction of toilet facilities on each side of the road.

W. C. Williams, chief engineer for the commission, said he thinks the rest stops should be at least 30 miles apart.

The commission, which had been meeting in Portland, started a new policy of holding its meetings in Salem.

Wants Route Rebuilt
The commission received a request from the Coos County Chamber of Commerce that the proposed "Winemucca To The Sea" Highway run over the Coos Bay-Roseburg route, and that the latter route be rebuilt.

The commission answered that the proposed route from Winemucca is a long way in the future.

The commission also: Agreed to improve the Astoria-Walton section of the Richardson Highway.

Approves Relocation
Approved the relocation of the Siuslaw River-Wildcat Creek section of the Richardson-Eugene Highway.

The commission said it hopes to adopt a policy whereby offices of the Highway Commission, Motor Vehicle Department, state police and public utilities commissioner could be housed in a single building in each city.

It said, however, it would take several years for such a policy to be put into effect. The commission added that the policy would be helpful to the motoring public.

It voted to hold its next meetings here Sept. 11 and 12, and Oct. 23 and 24.

Shakespearean Festival Players Reach High Point

By RUTH ACKLEN
Grants Pass Daily Courier

Written For The Associated Press

ASHLAND (AP)—A high point in the history of Ashland's Shakespearean Festival Assn. was reached Thursday night when, with the premiere performance of "Troilus and Cressida," the festival players became the third company in the United States to have performed all 37 plays of the Shakespearean canon.

Announcement of the accomplishment of the feat, seldom at-

tained anywhere in the world since the days of Shakespeare himself, was made by Angus L. Bownyer, founder and producing director of the festival.

As for the play itself, set in Troy during the famed battles between the Greeks and Trojans over the beautiful Helen, it is a cynical bit described by director James Sandoe as "a play about a tired war and a hopeful love affair that curdles."

Fine Performance
Michael O'Sullivan turned in a fine performance as the posturing, capering Pandarus, and Nagle Jackson was outstanding as the bitter-tongued Thersites, whose acid comments on the events portrayed are logical, though sometimes shockingly frank.

Fine performances in their portrayals of men of heroic stature were many. Handsome George Vafiadis was seen as Troilus. Richard Graham was charming and articulate as Ulysses, and Edward Grover was believable and admirable as the stalwart Aeneas.

As for the women, who were supposed to be the cause of all the strife, their parts were small. Margaret Vafiadis made the best of the difficult role of the fickle Cressida, and Elizabeth Hiller was perfection itself in her brief appearances as the mad Cassandra.

Shirley Douglas of Portland did well in her portrayal of Helen, seen by Shakespeare as a pouting, self-centered wanton.

The Thursday night production completed the cycle of four plays being presented nightly throughout August by the Oregon Shakespearean Festival with the final production scheduled Sept. 4.

Lifeguards Prove Quite Discouraging To Whale

LONG BEACH, Calif. (AP)—Lifeguards Victor Higgins and Bill Blackburn can prove quite discouraging to a whale.

When a 35-foot whale swam through the breakwater Thursday and headed for the beach, the lifeguards roared out in a speedboat. Every time the whale surfaced to spout they whizzed by him so the wash from the boat would slap against him.

By repeating the maneuver a dozen times they herded the whale back out through the breakwater into the open ocean.

OKLAHOMA CITY (AP)—A record of votes in Oklahoma's 6th Congressional District has confirmed Rep. Toby Morris' victory in the July 22 Democratic primary.

Morris, seeking a second consecutive term in Congress, will run against Republican Fred Coogan of Sayre in the November general election.

Oregon Projects Included Among Reclamation Jobs

SANTA FE, N.M. (AP)—Bureau of Reclamation officials laid plans Friday for a \$220,450,000 construction program in the West during the current fiscal year.