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A HOUSEWIFE'S WORLD

By George Castillo

Housewives, be proud of your position. Somehow it always nettles me when I hear a woman say "Oh! I'm just a housewife."

With a statement like this, one might think the housewife ranks on the socio-economic scale just below the ditch digger. One immediately pictures a doughy frump, one cotton stocking hanging in a loose roll over her calf, devoid of personality, will or desire — in a word, a dull, ineffective nothing.

What could be farther from the truth. Her power is awesome.

One needs only see her in her true setting, the home. Her children look up expectantly when she speaks. They know she furnishes the law of the household.

And her authority isn't limited to the younger and more tractable generation. The male of the house, be he a muscled weightlifter or industrial giant, may become a mewling apologist after a night out with the boys as her angry tongue lashes away his last vestige of masculine pride. Or, alternately, he becomes an obedient servant at her whim or command.

Mr. America patterns his future around her desires. A new car, a new home, clothes are all products of her subtle insistence.

This is evidence enough of the power of the woman in the home. But this is only one facet.

She Wields The Dollar

She has the business and industrial world in the palm of her hand. After all, it is she who spends 85 per cent of the nation's paycheck.

Great firms build factories to manufacture what she wants. Merchants fawn to fulfill her desires. Advertisers design their campaigns to appeal to her. And all succeed or fail on the sometimes capricious decision she makes about the products offered.

And she's the stern policeman of manners, morals and public affairs. Men wear ties to please her. The butcher cuts the price of meat rather than invite a boycott. The public official finds he had better investigate a proposed highway improvement or face a storm of protest from the housewife.

Men of industry, merchant princes and government officials—as well as husbands—crumble under her withering fire.

She has the world in her hand, and her position is assured for the future. For, is it not she who is training the future generation?

The training of the girls starts young, so they will be well-prepared to take over her ruling position when they reach womanhood.

She Shapes Destinies

The young boy, receiving guidance, direction and orders from his mother most of his waking hours, soon becomes used to the idea that it's a woman's world. His future action to the point of helping shape the destiny of the world is molded by the woman's hand.

It's the housewife who is captain of the home. It's the housewife who determines the state of the nation's economy. And there's a housewife behind every male success story.

She's the stern authority, the understanding counselor, the shaper of lives and destinies, the mother, the architect of the home—almost all things to all males.

And this is "just" a housewife?

—Peter Edson—

WASHINGTON (NEA)—President Gamal Abdel Nasser of the new United Arab Republic seems to have done all right by himself on the Suez Canal settlement—if the deal as now agreed on is carried out.

Best information available in Washington indicates the deal now grossing the equivalent of 113 million dollars a year. Previously Egypt got 5 million a year.

This 2,100 per cent increase gives the U.A.R. tremendous foreign exchange which it badly needs for imports.

About half the gross receipts will have to go for canal operating expenses and needed improvements.

Also, 13.6 million dollars a year will have to be paid out for six years to cover the purchase price of approximately 82 million U.S. dollars equivalent.

But Egypt's net profit should be about 50 million dollars a year.

NO SMALL PART of the credit for bringing this deal to a conclusion is given to Vice President William A. B. Ilt of the International (World) Bank. George D. Wood of First Boston Corp. and their advisers. They did not act as arbitrators, but as mediators to bring the parties together.

The background story on these negotiations gives an interesting insight on how such deals are handled.

The Suez Canal Co. originally said it would sell only on the basis of the profits it expected to make over the 12 years left in its concession. At 40 million dollars a year, that made the price 480 million dollars.

When Nasser first seized the canal, he offered to pay for it by buying the company's 800,000 shares at the current market price of around \$300, or 240 million dollars.

World Bank mediators made it clear to the two sides that neither of these offers made sense. Finally the Arabs and the company were convinced that neither

could be made completely happy. Then they got down to business.

THE ASSETS of the canal company included about 200 million dollars in investments outside Egypt. These securities were locked up in Paris and London. There was no hope of getting the shareholders to give them up.

So the problem was to separate these intangible assets of the company from the tangible assets—the actual canal property in Egypt—and set the price on that.

Both sides had claims for damages arising from military actions after Egypt's seizure of the canal. But as it would have taken years to reach agreement on those claims both were dropped.

Contrary to all earlier predictions that the Arabs would not be able to operate the canal, it is now reported that the canal is operating at 10 per cent greater capacity than it ever did before.

THERE STILL REMAINS the problem of modernizing to carry the increasing traffic load. World Bank experts are now considering the possibility of making loans to finance development.

The problem has three parts. The immediate job is to dredge the channel from 34 to 37 foot depth, for bigger ships. This will take about three years.

The second problem will be to deepen the channel to 40 feet and to widen some of the narrower passages.

The third, a long-range prospect, is to dig a second channel parallel to the existing canal and possibly build double pipelines along the course. This is far in the future.

POOR FISH

HONOLULU (AP)—A forgetful fish asked police for help after he misplaced his aqua lung. Duane B. Fish told authorities he lost his underwater breathing device somewhere in Kaneohe, a town near Honolulu.

Reader Opinions

Advisory Group Worried Over Cuts In Budget

The members of the Water Resources Advisory Committee are very much concerned over the deep cuts made by the county budget committee in funds requested for water resource development and flood control.

The advisory committee is composed of seven members representing different geographical areas of the county. This group, assisted by various technical advisers holds regular monthly meetings in a continuing effort to devise ways and means to solve the flood control problems and to provide water during low flow periods for agricultural, industrial and municipal use.

All are property owners and taxpayers and as such are deeply interested in wise governmental economy. They feel, however, that the county budget committee is being penny wise and pound foolish.

It is a well-recognized fact that establishment of the Douglas County Water Resources Survey and its advisory committee has been responsible for the deep interest in Umpqua Valley water problems evinced by the state Water Resources Board, by the geological survey, by the Corps of Engineers and by the Bureau of Reclamation.

In cooperation with our county organization these state and federal agencies are actually engaged in studies which we hope will make a start toward solution of our problems. It is an equally well-recognized and demonstrated fact that continued and energetic local interest must be shown if desired results are to be attained. Federal agencies, in particular, just do not go through the process of attempting to secure congressional appropriations for local public works if there is division of opinion or lack of interest on the part of those interested in securing such developments.

Space does not permit an analysis of the budget requests for the Douglas County Water Resources Survey nor of the action of the budget committee on specific items. One item, however, which was eliminated was the request for funds for an engineer assistant to Mr. Irving. In order to accomplish necessary field work, evaluate data already collected, and to facilitate the orderly progress of the survey, an additional engineer is desperately needed.

There should also be established two additional stream gauging stations for the purpose of collecting data on streams which are now neglected. The estimated yearly cost for these purposes will approximate \$8,250.

There are other items for which the Advisory Committee feels appropriations should be made but those mentioned above are of paramount importance.

In the past we have had floods which have done as much as one million dollars yearly damage, some \$200,000 damage to roads and bridges. Some \$3,500,000 is being appropriated for roads and bridges this next year, yet we are faced with a situation where a small sum, which might ultimately lead to reducing road damage is being eliminated.

Indicative of the attitude toward water resource development and control was the remark of one member of the budget committee to the effect that he thought that water development was the responsibility of the individual towns and not of the county. So long as that attitude exists we will never solve our problems.

The members of the county budget committee, appointed by the county court, are in addition to the county court members, Harold Woolley of Drain, Dr. B. R. Shoemaker of Roseburg and Clay Lam of Canyonville. These gentlemen control the destiny of the Water Resources Survey and whether or not it is going to function with the greatest degree of efficiency. Your Advisory Committee has done everything within its power to point out what it believes to be short sighted policy on the part of the county court and the budget committee. I am wondering whether or not public opinion substantiates their views.

The regular monthly meeting of the Water Resources Advisory Committee will be held at 7:45 p.m. Monday, June 16, in the county court auditorium. The proposed budget will be discussed at that time. Members of the county court and budget committee will be invited to attend. May I suggest, if you are interested in flood control and water resource development that you attend that meeting and present your views, pro or con. We are at a crossroads, in this important business. Let's make a decision as to whether we're just going to rock along or whether we're really going to try to get something done.

Curtis T. Beecher
Winston, Ore.
Chairman, Lower South Umpqua District

Sweet Smell Of Apple Blossoms Doesn't Help

NEW YORK (AP)—The sweet smell of apple blossoms has been applied to three subway cars with no noticeable success.

A subway car, the Transit Authority conceded Wednesday, still smells like a subway car, apple blossoms notwithstanding.

The noble experiment of deodorizing has been going on for a week. Scented spray and equipment were donated by the B. T. Babbitt Co., soap and cleanser manufacturer.

The aroma wafts through the cars. Unfortunately, every time the doors open, scent and passengers exit together.

Authority Chairman Charles L. Patterson says the experiment will continue.

IN THE DAY'S NEWS

By FRANK JENKINS

(Continued from Page 1)

these 13 years Americans have paid HIGHER taxes so that the French would be enabled to get along with LOWER taxes.

Has it paid off?

I wouldn't know.

But, as nearly as one can judge by reading the news, Americans seem far less popular in France than they were 13 years ago.

That tends to confirm the belief that ONE CAN'T BUY FRIENDS.

The French—meaning the REAL French, not the French politicians—are wonderful people. They have proved that over the centuries.

Like everybody else—They can be spoiled by too much indulgence.

I think this might be a good time to quote again Lincoln's statement that "you can not help men PERMANENTLY by doing for them what they could and should do for themselves."

Going on with the news:

Senator Henry (Scoop) Jackson of the state of Washington proposes a six-month suspension by the United States of above-ground nuclear tests after the current series in the Pacific is completed.

He says the move would facilitate negotiations with Russia for an OVER ALL ban on future tests of nuclear weapons.

It sounds wonderful. But here's a thought:

Suppose we ban nuclear weapons—meaning atom and hydrogen bombs and such. Suppose the Russians ban them also. Suppose—if you can stretch your imagination that far—they keep their word and do away with atom and hydrogen bombs.

Would that end HORROR war?

I wonder.

There would still be left poison gas, nerve gas, germ warfare and all the other scientific horrors to consider. Suppose the commies tricked us into doing away with nuclear weapons and then over-

whelmed us with gas and germ weapons.

It's so terribly hard to do business with somebody whose word you can't trust.

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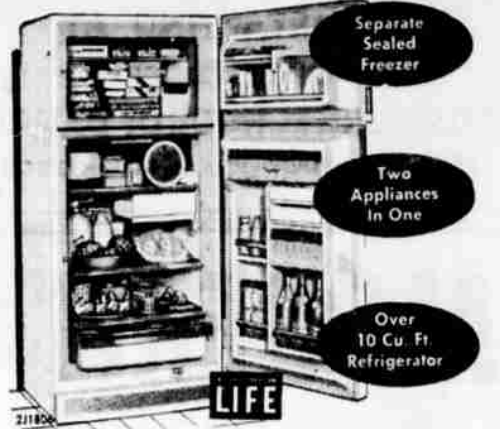
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Separate Sealed Freezer

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Over 10 Cu. Ft. Refrigerator

LIFE

Thinking It Over

By Robert L. Dieffenbacher, D. D.

(Written for NEA Service)

Words communicate ideas. They convey pictures from one mind to another mind. Words are used to give information or to sway audiences. There has recently been a great deal of interest in word meanings and in the expansion of the normal vocabulary. People are searching for ways to give more meaning to what they say.

This new interest is certainly a turn in the right direction. People who are intellectually lazy use a lot of slang. People who subconsciously feel inferior are inclined to do a great deal of cursing.

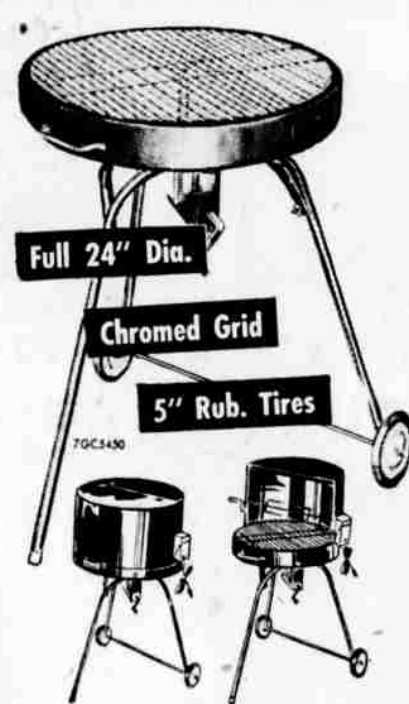
When people turn to God, when they pray and when they read their Bible, they lose some of their complexities. They become whole people and they discover adequate words with which to express themselves.

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warm sand, and
warm-hearted
natives
are waiting
for you in the
Banana Belt



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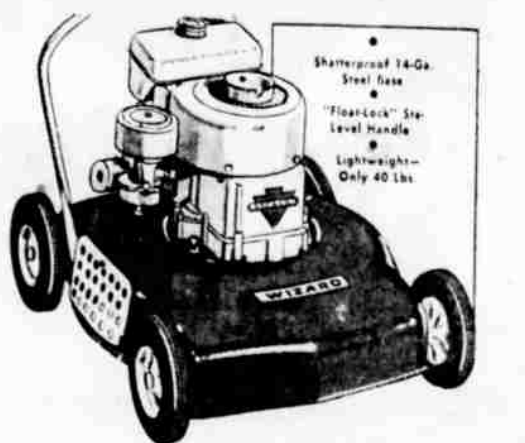
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