

Moviedom Gets Preview Look At First Feelie Film

By JAMES BACON
HOLLYWOOD — First the flickies, then the talkies and now the feelies.
Movieland got a preview look this week at a demonstration reel of the first feelie—or subliminal perception—movie.
It's an audience participation sort of thing, but it won't raise blood pressure until they perfect it so males smack their lips after a Marilyn Monroe kiss.
Feelies utilize subliminal perception, sometimes called secret pitch, a hard sell where symbols—or advertising messages—are flashed on the screen so fast that the eye can't see them. But the subconscious gets the message.
One theater owner has flashed a "buy popcorn" message over Kim Novak's face.
But the producers of "My Wild Dies Screaming" argue that they are using SP only for dramatic effect.
Here's how it works: Gerald Mohr, the heavy, gets a snake superimposed on his face. That means he's evil. The old gaslight theater used to put a greasy moustache on the villain for the same effect.
Cathy O'Donnell, the heroine, looks at Mohr and a heart is used

as the SP symbol. That means she loves him.
It had to be explained to me later: I thought she was scared to death of him.
Then when the suspense mounts, the screen is one flash after another, a skull, the words "death" and "blood." These means that he is going to kill her.
I had gotten the message earlier because he had his hands around her throat pressing on the windpipe.
Perhaps it's unfair to judge a movie on one demonstration reel, shown first with SP hidden and repeated with the symbols showing.
But I felt that Alfred Hitchcock creates more suspense with conscious tricks than SP does with unconscious. The play's still the thing.

Vanguard May Orbit The Earth For 200 Years

WASHINGTON — The Navy's Vanguard satellite will orbit the earth for at least 200 years, Dr. John P. Hagen said today.
Hagen, director of the Vanguard satellite program, said long observation will be necessary to determine a more accurate prediction of the life of the small sphere sent aloft on March 17.

In a speech prepared for the American Society of Newspaper Editors, Hagen said the Navy satellite is slowing down at an almost unmeasurable rate because of the dimensions of its orbit, 403.1 miles away at its nearest point to the earth and 2,463 miles out at its greatest distance.
Hagen said even at this distance from the earth, there is a small amount of drag on satellites moving at a speed of five miles a second.
In time, this drag will cause the Vanguard to fall back toward earth, Hagen said, "but we now know that Vanguard will be with us for at least 200 years."
Rep. Griffin (R-Mich.), in a statement, quoted Hagen as telling him a new Vanguard satellite will be launched within a few days at Cape Canaveral, Fla. This satellite, Hagen was reported as saying, will transmit back to earth 20 channels of information, about five times as much as is being received from the first Vanguard.

Griffin quoted Hagen further as saying "The Navy will attempt about eight more satellite launches this year; camera-bearing satellite and moon shots are in the near future."

Commander Of Legion Post, 4 Women Arrested

PORTLAND — The commander of a Portland American Legion post and four women entertainers were arrested Friday night by sheriff's deputies who raided a stag party at a roadhouse east of Portland.
William Raymond Stevens, commander of the Seven Seas Legion Post, was accused of allowing an indecent show to be conducted.

Three of the women were accused of indecent exposure. The fourth was booked as the musician for the act.
Another victim of the accident, Leroy Egan, 26, was found unconscious beside the car at the time of the wreck. Police were unable to question him about the mishap and, hence, did not learn that Haines had been in the car.
Donald Chambers, 11, a next door neighbor to the Bush family, went out Saturday morning to find a kite and saw the body on the roof.

The door was apparently flex open as the car flipped over and Haines was through through the branches of some trees about 30 feet up. He landed near the peak of the roof and rolled down the side of the roof opposite to the accident, a total distance of about 45 feet.

U. S. Secretary Charged With Spying By Czechs

VIENNA — The U.S. Embassy in Prague said its second secretary and counsel was packing today after Communist Czechoslovakia charged him with spying and ordered him to leave.
Washington called the charges against Joseph R. Jacyno "a frame-up."
Jacyno has a wife and two children with him. An Embassy spokesman said it would take him some time to wind up his affairs. He probably will leave Czechoslovakia some time this weekend, however, for an undisclosed destination.

OREGON WOMAN NAMED

WASHINGTON — An Oregon woman Friday night was nominated for a top position, national chaplain general, in the Daughters of the American Revolution.
She is Mrs. Albert Henry Powers of Coos Bay, included in a slate of nominees offered by Mrs. Ralph Newland of St. Joseph, Mo.

Mrs. Newland and Mrs. Ashmead White of Bangor, Me., both will seek the presidency of the DAR at an election next year.

MISSILE SITE PLANNED

WASHINGTON — Plans for a 25 million dollar intercontinental ballistic missile site at Fairchild Air Force Base, Spokane, Wash., have been approved by the Air Force, members of Washington's congressional delegation reported Friday.

BRITISH TROOPS LAND

ADEN — British troop reinforcements landed in this Red Sea port Saturday in response to new reports to trouble along the border with Yemen, which has been receiving Soviet arms.

OFF MOST WANTED LIST

CHICAGO — Aubrey Littlejohn, 28, who has been on the FBI's most wanted list just two weeks, was seized Friday night.

Benjamin Zenor Succumbs At 83

Benjamin Alexander (Pop) Zenor, 83, of 1745 NE Diamond Lake Blvd., died Friday in his home. He was born March 12, 1875, at Corydon, Ind., and was married to Nannie Barnes Maddox Dec. 14, 1898, at Topeka, Kan. She preceded him in death on April 30, 1955.

The couple resided in Colorado until moving to Roseburg in 1921. Mr. and Mrs. Zenor celebrated their golden wedding anniversary in 1948.
Zenor was a member of the Roseburg First Methodist Church and for many years was an active member of the Douglas County Sheriff's Reserve.
Surviving are six children, Mrs. Delmar Clemens, and Mrs. Dick Baker, both of Roseburg; John Zenor of Grants Pass, Mrs. August Palm of Winitia, Alaska, and Lee Zenor of Roseburg; and six grandchildren. Mrs. Edith Horsemann of Reena, Okla.; Mrs. Grace Cronson of Wichita, Kan.; Mrs. Laura Yochim of Corydon, Ind.; Mrs. Potich Sonephey of Wayside, Kan.; and Mrs. Hester Wakeman of Greeley, Colo., ten grandchildren; and six great-grandchildren.

Funeral services are scheduled for 2 p.m. Tuesday in the chapel of Long and Orr Mortuary. The Rev. H. James Jenkins of the First Methodist Church will officiate. Concluding services and vault interment will follow in the Roseburg Memorial Gardens.

Steve Crane Not To Contest For Cheryl's Custody

BEVERLY HILLS, Calif. — "Lana and I have but one thought—what's best for Cheryl."
Steve Crane was speaking of his wife Lana Turner and their 14-year-old daughter. The daughter has been held by juvenile authorities since her mother's boyfriend, Johnny Stompanato, was fatally stabbed April 4.
The slaying of Stompanato was a justifiable homicide by a coroner's jury. But Cheryl faces a closed hearing April 24 on whether she will be returned to her actress mother or placed in the custody of her father, in a foster home or the California Youth Authority.

"Lana and I met yesterday and discussed Cheryl," said Crane, one of the actress' four husbands. "We have no disagreement—we both want what is best for our daughter."

Body Catapulted Onto Roof When Car Hits Tree

PEMBERTON, N.J. — The body of an accident victim was found on the roof of a home Saturday some eight hours after a car had crashed into a tree in the yard.
The body was identified as that of Herbert Haines, 21. His car was headed east on Magnolia Road Friday night when it left the road, rolled over several times and landed against a tree.

Police said Haines' body was tossed to the top of the 18-foot high roof of Mr. and Mrs. Ernest Bush.
Another victim of the accident, Leroy Egan, 26, was found unconscious beside the car at the time of the wreck. Police were unable to question him about the mishap and, hence, did not learn that Haines had been in the car.
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Winston Dillard Amateur Show Set For Apr. 25

The second annual amateur talent show sponsored by the Winston-Dillard Kiwanis Club to raise funds for community service projects has been scheduled April 25. It will start at 8 p.m. in the Douglas High School cafeteria.

Tickets for the show are now on sale at Ricketts' Music Store, Winston Drug, Winston Studio, Dillard School, Douglas High and Rice's Music Store in Myrtle Creek. Contestant entries for the show will be accepted until April 22. Entry blanks may be secured from either Douglas High or Dillard Elementary. Accompanists will be made available for any act which does not have one.

Money prizes will be given in three divisions. In Division 1, to be made up of youngsters of sixth-grade age or below, will offer prizes of \$5, \$3 and \$2 to winners. The same prizes will go to Division 2, made up of seventh, eighth and ninth graders.

Division 3 will be made up of 10th, 11th and 12th graders and adults. Prizes in this division will be \$10, \$5 and \$3.

If an act consists of two or more individuals, the grade of the oldest member will determine the division. Contestants must be amateurs and acts will be limited to three minutes each.

Editors Choose Healy President At Convention

WASHINGTON — George W. Healy Jr., editor of the New Orleans Times-Picayune, Saturday was elected president of the American Society of Newspaper Editors.

Healy, 52, former chairman of the Associated Press Managing Editors Assn. and former domestic director of the Office of War Information in World War II, will be installed at a banquet Saturday night closing the annual three-day sessions of 400 editors. He succeeds Virgilinius Dahne, editor of the Richmond, Va., Times-Dispatch.

J. R. Wiggins, executive editor of the Washington Post, was moved up from second vice president to first vice president, succeeding Healy. Under ASNE's tradition of naming its first vice president to the presidency, Wiggins now is in line to head the society a year hence.

Carl E. Lindstrom, executive editor of the Hartford (Conn.) Times, who has been secretary, was named to succeed Wiggins. Turner Catledge, managing editor of the New York Times, who was treasurer, became secretary. Felix R. McKnight, executive editor of the Dallas Times Herald was elected treasurer.

The officers were chosen by the society's 60-member board of directors at a meeting preceding the day's business sessions.

Wholesale Food Prices Drop Sharply This Week

NEW YORK — Wholesale food prices, as measured by the Dun & Bradstreet food index, dropped sharply this week from last week's 1958 high.

At 56.62, the index compared with 56.72 a week ago and was 6.9 per cent higher than the figure of 56.19 in the similar week last year.

The index represents the total cost at wholesale of one pound each of 31 foods in general use. Among the higher this week were flour, wheat, corn, beef, hams, sugar and hogs.

Aged Man Killed While Crossing Highway 97

BEND — A 75-year-old man was killed instantly as he attempted to cross Highway 97, a mile north of Bend, Friday night.

State police said James William Spencer, Route 1, Bend, apparently failed to look for traffic as he walked across the highway. Police said he was struck by a car driven by Miss Patricia Clark, Portland.

EVANGELIST DIES

SEATTLE — Evangelist Brother Ralph, as the Rev. Ralph J. Sander called himself, died Friday on a train en route back to Seattle from Grand Forks, N.D., where he suffered a heart attack last February. He was 58.

Rev. Sander, who once broadcast over 150 radio stations in the east, headed a revivalist group here which owns radio station KLAN in Renton and properties in Seattle valued at more than \$300,000.

KETCH NEARS HAWAII

HONOLULU — The Ketch Golden Rule reached Hawaiian waters Friday night enroute into the U.S. Pacific Nuclear Test Zone on a cruise protesting further nuclear tests.

Former Navy Lt. Cmdr. Albert Smith Bigelow, the skipper, radioed Honolulu friends he was within sight of Oahu and planned to bring the Golden Rule into Honolulu's yacht harbor today for a five to six day layover.

MARRIAGE LASTS 66 DAYS

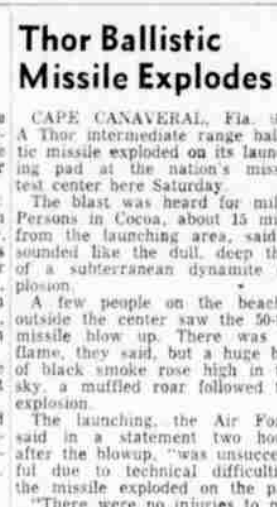
LOS ANGELES — Singer Billy Eckstine's marriage to model Caroline Drake lasted 66 days.

Mrs. Eckstine, 32, charged cruelty in a divorce complaint. The 43-year-old singer threatened her life and struck her on several occasions, she said.

Concert Artists Scheduled



ROBERT RUDIE, brilliant American violinist, above, will appear as conductor and soloist with the Rudie Sinfonietta Tuesday night at 8:15 in the Central Junior High School. The Sinfonietta is an ensemble of vocal and instrumental soloists sponsored in their visit here by the Roseburg Community Concert Assn. Soloists to appear with the 11 instrumentalists are at right. From the top, they are: Phyllis Williams, a comely soprano; Robert Kirkham, a baritone who has drawn praise for his performances in opera, light opera and oratorio; and harpist Cynthia Otis, who has a list of successes in solo work and with major symphony orchestras.



Glendale Grade School Students Enter Contest

Sixteen boys and girls of the Glendale Elementary School entered bird houses they had made without help from parents or friends in a recent contest.

Winners were, first four grades: first place, Mike Murphy, fourth grade; second place, Ann Close, third grade; third place, Chris Murphy, second grade. Last four grades: first place, Charles Fox, eighth grade; second place, Glen Brady, sixth grade; third place, Roger Taylor, fifth grade. Cash prizes were awarded.

The houses are on display in one window of the old Glendale Meat Market on Pacific Ave.

The contest was sponsored and prizes made available by the Glendale Federated Garden Club, reports correspondent Mrs. G. B. Fox.

Editors Believe Tax Cut Unneeded

WASHINGTON — A majority of a group of the nation's top editors believe an income tax cut is not necessary at this time as an anti-recession measure.

They also feel President Eisenhower should not attend a summit conference in the absence of a firm list of questions for discussion agreed upon in advance.

Members of the American Society of Newspaper Editors voted in an informal poll conducted by the Washington professional chapter of Sigma Delta Chi, national journalism fraternity, at its annual breakfast Saturday morning for the ASNE.

The questions asked and the vote on each follow:
"1. Should he attend a summit conference in the absence of a firm list of questions for discussion agreed upon in advance?" Yes, 15; No, 7.

"2. Do you favor a tax cut at this time as an effective anti-recession measure?" Yes, 13; No, 7.

Thirty Cars Of Speeding Freight Train Derailed

MILWAUKEE — Thirty cars of a speeding 120-car Milwaukee Road freight train derailed in a crazy-quilt pattern in nearby Elm Grove Saturday. The wreck blocked the railroad's two main line tracks and an intersection and splintered three small buildings.

No one was injured, but Elm Grove village president Leonard Bishop estimated damage at more than half a million dollars. Nearly 1,000 feet of track were ripped up by the grinding crash. Telephone and telegraph wires were shorn.

BREACH OF PROMISE

ATLANTA — A 31-year-old secretary won a \$40,000 breach of promise suit against her former employer in Fulton Superior Court.

Miss Florence Patterson testified before an all-male jury that Dr. Clyde L. Crawford promised wedding many times from 1937 to 1953 when she worked in his office. Crawford denied the accusation.

PROPERTY STOLEN

Gerald Looney, Camas Valley, reported to sheriff's deputies Friday that several items have been stolen from his property. Looney listed gasoline, tools and a tire and rim valued at \$60 as missing.

Thor Ballistic Missile Explodes

CAPE CANAVERAL, Fla. — A Thor intermediate range ballistic missile exploded on its launch pad at the nation's missile test center here Saturday.

The blast was heard for miles. Persons in Cocoa, about 15 miles northeast of Aberdeen, One rate skipper radioed there seemed to be about 400 Russian trawlers strung out from horizon to horizon. The half dozen or so British trawlers in the area were having trouble finding good berths, the message added.

The Royal Navy ordered H.M.S. Belton — a 360-ton converted minesweeper now on fisheries protection duties — off to investigate.

The Belton reported back that she had contacted the skippers of 10 Russian trawlers and that all appeared quiet.

A Navy spokesman explained Wednesday that Russia has increased their fishing fleet so rapidly recently that many of the ships now are manned by crews who don't know the international ropes.

"When we tell them they are doing the wrong thing they are usually only too grateful for the information," the spokesman said.

Births

Mercy Hospital
GIBBONS — To Mr. and Mrs. Lawrence Gibbons, Myrtle Creek, April 19, a daughter, Denise Charlene; weight 6 pounds 7½ ounces.
BEAN — To Mr. and Mrs. J. J. Bean, 1132 SE Hawthorne Drive, Roseburg, April 19, a daughter, Cynthia Kelly; weight 6 pounds 12 ounces.

WHITTEN — To Mr. and Mrs. Harvey Whitten, PO Box 36, Sutherlin, April 13, a son, Sammy Joe; weight 7 pounds 14 ounces.
CHRIST — To Mr. and Mrs. Charles Christ, 1529 Poplar, Roseburg, April 15, a son, Craig Alan; weight 6 pounds 15 ounces.

Speeding Car Crashes, Killing Woman And Son

SUNNYSIDE, Wash. — A speeding car whose driver was attempting to elude a pursuing state patrolman crashed broadside into another automobile at a road intersection a mile north of here Friday night, killing Mrs. Clarence Robert Osler, 21, of Sunnyside and her 2-year-old son, Gregory.

Injured in the flaming crash were the dead woman's husband, 21, and Quentin Theodore Wols, 19, of Grandview, who was being pursued by State Patrolman Martin Eliason.

Eliason said Wols' car was traveling at an estimated 85 miles an hour when it slammed broadside into the Osler machine. Wols' auto flipped into the air and landed on top of Osler's car, exploding into flames.

Eliason sprained his back shoving Wols' car off to free Osler.

FIRST ROYALTY CHOSEN

PORTLAND — The first royalty for the 1958 Rose Festival has been selected—a junior princess and prince for a northeast Portland district—8-year-old Patricia Adams, a third-grader, and 10-year-old Pat Casey, a fourth-grader.

The Rose Festival is scheduled in June.

AWARDS OMITTED

Two awards were omitted from a list this week recognizing service to the Douglas County Tuberculosis and Health Assn.

A special service award was made to Douglas Community Hospital Auxiliary, and Betty Tauscher received a double barret pin for service to the association.

Lions Auxiliary Spring Board Meet Held At Sutherlin

Approximately 200 women from all over Oregon met in Sutherlin for the spring board meeting of the Oregon Lions Auxiliary.

Preceding the business meeting the Umpqua Lions Auxiliary had charge of a coffee hour and the Prospect Auxiliary presented a spring fashion show.

The meeting was called to order by state president, Mrs. F. L. Thompson and a welcome was made by Mayor C. A. Petherick of Sutherlin. The 1958 budget amounting to \$2,662 was presented and reported given by various committees.

The summer institute of the blind school was announced for August 23-26, and a budget of \$3,675 was accepted for this.

It was voted to become an active member of the Oregon Mothers' Committee, which is for the purpose of nominating the Oregon mother of the year.

A noon luncheon was held at which time the Sutherlin High School music department entertained with selections from its operetta.

Mollie Vlasnick, counselor at the blind school talked about the problems of the emotionally disturbed blind children. She stated that at the present time there is no treatment at the state school for these children but that work is being done towards this problem. At the present time several of these children are being treated in Portland.

The dates for the state convention to be held in Eugene was given as June 19, 20, 21.

British Gunboat Settles Fishing Rift With Russ

ABERDEEN, Scotland — A British gunboat sailed into fishing grounds off the Norwegian coast Thursday to sort out a tangle between British and Russian trawlers.

Skippers of the British vessels messaged that the Russians were cutting through nets in the Viking herring grounds about 350 miles northeast of Aberdeen. One rate skipper radioed there seemed to be about 400 Russian trawlers strung out from horizon to horizon. The half dozen or so British trawlers in the area were having trouble finding good berths, the message added.

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Parker Murder Trial Adjourned

PORTLAND — The first degree murder trial of a Barker, 21, Portland, was adjourned until Monday after the prosecution completed its case Friday.

The state's final witnesses included a Barker, Ore., policeman and a woman who once worked in a room here.

Parker is charged with killing Robert E. Holloway, 44, Portland, a fellow cement finisher whose body was found in a backwoods well near Vernonia last December.

Policeman James Ragsdale testified that he broke up a fight between Holloway and Barker in 1954.

Suspicions that Holloway was the father of a child of Parker's wife led to the fight, the policeman quoted the defendant as saying.

Oregon Supreme Court Lays Down New Policy

SALEM — The Oregon Supreme Court laid down a policy this week that it won't rule on the validity of initiative measures until they have been enacted into law by the people.

The policy was expressed in its opinion that the Exposition-Recreation Center initiative should appear on the Portland election ballot. The high court announced its decision in the case a week ago, but didn't release its written opinion until Wednesday.

The opinion, by Chief Justice William C. Perry, dismissed the suit which sought to bar the measure from the ballot. The measure would move the center from its present site near the Steel Bridge to Delta Park, north of Portland.

CHILDREN DIE IN FIRE

MIDDLETOWN, Conn. — Four young children died Friday night in a tenement apartment fire. They were the children of Mr. and Mrs. Lawrence Davis — Janet, 4, Bryan, 2½, Sally, 1½, and Wendy, one month.

BPA Urged To End Preferential 20-Year Contracts

SPOKANE — Elimination of preferential 20-year contracts with private utilities by the Bonneville Power Administration was urged by the Northwest Public Power Assn. Friday at the conclusion of its four-day annual meeting.

In other resolutions the association supported a long-range program for conservation and development of water resources and a two-year multiple purpose study of the Middle Snake River.

Opposition was expressed to Washington's right-to-work initiative 202 and another initiative to limit dams to 25 feet in height on certain tributaries of the Columbia River, and to any change in the Rural Electrification Administration and its interest rates.

Vincent M. Cleveland, manager of the Clark County Public Utility District, was elected president. Ivan Laird, director of the Coos County Electric Cooperative in Oregon, vice president, and Ed Cooney, chairman of the Clatsop County PUD board, reelected treasurer.

Seattle was selected for the 1959 session.

Missing College Girl Returns After 17 Months

SPRINGFIELD, Vt. — Brunette Priscilla "Polly" Whitcomb, who vanished from the Smith College campus for 17 months, says she is making plans for the future and voluntarily broke off her romance with handsome parole violator because she could not continue living "a life of false pretenses."

The 20-year-old daughter of U.S. Atty. Louis G. Whitcomb told newsmen she intends to stay home until she makes plans for the future and "these plans do not involve any other individual at the present time."

Richard S. Thatcher, 21, the restaurant counterman for whom Polly left school in November, 1956, was taken from Boston to Northampton, Mass., late Friday to face a charge of unlawfully obtaining an automobile by trick or fraudulent representation.

The charge is based on Thatcher's renting of a car before the pair disappeared. The car was found later in a Boston parking garage.

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