

**PICTSWEET**  
**GREEN PEAS**  
 8 10 oz. Packages **98c**



**Artichoke Hearts** PICTSWEET 8-oz. pkg. **2 FOR 98c**  
**Blackeye Peas** PICTSWEET 10-oz. pkg. **4 P 98c**  
**Crimson Rhubarb** PICTSWEET 12-oz. Pkg. **4 P 98c**  
**Orange Juice** PICTSWEET 6-oz. Tin **4 T 98c**

**WANTED!**  
 300 winners in White King Soap Products' fabulous contest to name the new ranch recently purchased by TV's "Sheriff of Cochise." It's easy! It's fun for the entire family! Get full details and official entry blanks here!

**CRISCO**  
 3 LT BN **86c**



**WHITE KING SOAP** Giant Pkg. **54c**  
 64c 57c  
 53c 2/31c **3 LT BN 81c**



**Spring Comes Early**  
**To Our PRODUCE COUNTER**



We rush the season to you... bring Spring to our market daily with first-of-the-season produce values! Young... crisp-fresh, flavorful vegetables that add a perfect touch of Spring to your meals. So step into Spring! Step into Nielsen's and pick fresh-as-spring values off our produce displays.

**POTATOES** U. S. NO. 1 NETTED GEMS **10 LBS 39c**  
**Green Onions and Radishes** **3 Bun. 14c**  
**DELICIOUS APPLES** Fancy and Extra Fancy **3 LBS 29c**  
**ORANGES** lb. **13c**  
**CAULIFLOWER** lb. **9c**  
**CABBAGE** Firm Solid Heads lb. **5c**



**PICTSWEET**  
**\* WINTER CARNIVAL \***

**PICTSWEET** FROZEN FRESH

- BROCCOLI
- MIXED VEGETABLES
- LIMA BEANS
- RHUBARB
- PEAS AND CARROTS



**SUCCOTASH** PictSweet 10 oz. pkg. **4 P 98c**  
**CUT CORN** PictSweet 10 oz. pkg. **6 P 98c**  
**BABY LIMA BEANS** PictSweet 10 oz. pkg. **4 P 98c**  
**WHOLE BABY OKRA** PictSweet 10 oz. pkg. **4 P 98c**  
**BROCCOLI CUTS** PictSweet 10 oz. pkg. **5 P 98c**  
**CUT GREEN BEANS** PictSweet 9 oz. pkg. **5 P 98c**  
**MIXED VEGETABLES** PictSweet 10 oz. pkg. **5 P 98c**  
**BUTTER BEANS** PictSweet 10 oz. pkg. **6 P 98c**  
**BRUSSELS SPROUTS** PictSweet 10 oz. pkg. **3 P 98c**  
**PEAS AND CARROTS** PictSweet 10 oz. pkg. **6 P 98c**  
**BLUE BERRY PIE** Big 8 inch pie ea **39c**  
**CUT ASPARAGUS SPEARS** PictSweet 10 oz. pkg. **3 P 98c**  
**FORDHOOK LIMA BEANS** PictSweet 6 oz. pkg. **4 P 98c**  
**FRENCH SLICED GR. BEANS** PictSweet 10 oz. pkg. **5 P 98c**  
**FRENCH FRIED POTATOES** PictSweet 9 oz. pkg. **6 P 98c**


**STORE HOURS**  
 DAILY 9 A.M. TO 8 P.M.  
 SUNDAY 9 A.M. TO 7 P.M.

**PICTSWEET SLICED STRAWBERRIES**  
 6 10 oz. Packages **98c**



**LEAF SPINACH** PICTSWEET 10-oz. pkg. **6 P 98c**  
**BROCCOLI SPEARS** PICTSWEET 10-oz. pkg. **4 P 98c**  
**CAULIFLOWER** PICTSWEET 10-oz. pkg. **4 P 98c**  
**LEMONADE** PICTSWEET 12-oz. Tins **4 T 98c**

**PILLSBURY FLOUR**  
 25 lb. Sack **1.89**  
 with coupon **— .25**  
 on page 5 this section. **\$1.64**



**SWIFT'S Prem** THE ONE WITH Tender Beef Added  
 12-oz. Tin **2/89c**

**KARO SYRUP** Red Label Quart **49c**  
**MAZOLA OIL** Corn oil for new stir and bake crusts Qt. **73c**  
**NIAGRA STARCH** Instant 12-oz. pkg. **19c**  
**ALCOA FOIL** Regular 25' roll **33c**  
**DOG FOOD** Playful No. 1 Tin **3/25c**  
**FOLGERS COFFEE** Lb. 89c 2-lb. Tin **1.77**  
**FOLGERS INSTANT COFFEE** 4-oz. Jar **97c**  
**ALCOA FOIL** Heavy Duty 12" x 50' roll **43c**

**DAVIDSON'S SHORT CAKES**  
**6 CAKE PACKAGE 20c**

**ZWIEBACK** Butter Crust 4-oz. pkg. **10c**  
**KRISPY CRACKERS** Sunshine 2 pound box **55c**  
**HI-HO CRACKERS** Sunshine Pound box **37c**  
**PRETZELS** Nabisco, Cheese 8 ounce box **39c**

**CORNED BEEF** Swift's 12-oz. tin **2/89c**  
**ROAST BEEF** Swift's 12-oz. tin **2/89c**  
**CORN BEEF HASH** Swift's 16-oz. tin **39c**  
**CHOPPED HAM** Swift's 12-oz. tin **59c**  
**CHOPPED BEEF** Swift's 12-oz. tin **2/89c**  
**HAM QUICKS** Swift's 10-oz. tin **59c**  
**SAUSAGE** Brown & Serve Swift's 10-oz. tin **49c**  
**VEAL LOAF** Swift's 7-oz. tin **35c**  
**DEVILED HAM** Swift's No. 1/4 tin **2/39c**  
**VIENNA SAUSAGE** Swift's 4-oz. tin **2/39c**  
**TAMALES** Swift's 29-oz. tin **2/89c**

**He'd love a GOOD BEEF STEW**  
 -Wouldn't You?



Men—Oh Men! What a wonderful dish to set before the King of the House — savory beef stew with the stick-to-the-ribs goodness of tender chunks of lean beef and flavorful vegetables in a perfectly seasoned beef rich gravy. Start with our lean STEW MEAT cut from the same top-grade beef as choice steaks and roasts.

**PICTSWEET**  
 Pure Concentrated  
**LEMONADE**  
 Just Mix With Water And Drink  
 6 oz. tins  
**7 TINS 98c**



**PICTSWEET will give you 50¢ for 6 Labels From PICTSWEET Frozen Foods**  
 THIS OFFER EXPIRES  
 GET YOUR CASH BONUS COUPON AT FROZEN FOOD CABINET.




**NIELSEN'S MARKET**  
 IT'S THE SAVING ON EVERY ITEM THAT COUNTS

HIWAY 99 SOUTH NEAR CITY LIMITS

**STORE HOURS:**  
 Weekdays 9 a.m. to 8 p.m.  
 Sundays 9 a.m. to 7 p.m.  
**FREE PARKING**

**PICTSWEET ORANGE JUICE**  
 12 oz. tins  
**2 TINS 98c**



**MEATY LEAN SHORT RIBS**  
**BOILING BEEF** lb. **29c**  
**ARMOUR'S SMOKEY PICNICS** short shankd lb. **39c**  
**SWIFT'S VEAL ROASTS** Premium Grade Boneed and Rolled lb. **55c**  
**BEEF CROSS RIB ROAST** lb. **49c**

**Hen Turkeys** Swift's Butterball 10 to 12 lb. average. Oven Ready. **lb. 45c**

**ARMOUR'S STAR GEESSE** Junior Size Oven Ready **lb. 55c**

**SWIFT'S PREMIUM Sliced Bacon** 2 lb. pck **1.15**

**DENCO BRAND Pure Lard** 4 lb. cello package **65c**