



the HEARTIEST SAVINGS



To All Lovers
of FINE FOODS

We love our customers—adore every last one of you wonderful, wonderful people. To show our affection, we send you this Valentine of Values filled with the heartiest savings—special low, low prices on your favorite foods for everyday good eating and Valentine party fare. You'll love shopping at NIELSEN'S MARKET just as much as we love serving you.

OLYMPIC
CHOCOLATE
ECLAIRS

Regular
39c
11-oz. bag

27c

BORDEN'S INSTANT DUTCH

Chocolate Mix
pound tin

2 TINS
49c

DUNCAN HINES

Angel Cake Mix 3 PKGS
1.00

LUNCHEON MEAT FROZEN STRAWBERRIES Del Monte Blended Juice

Grapefruit - Pineapple
Redwood Lunch Loaf

12 oz.
tins

4 CANS
\$1.00

Sno-Peak

10 oz.
pkgs.

6 PKGS
\$1.00

Big 46 oz. tins

4 TINS
\$1.00

ORANGE BASE Puresun, Makes one full quart

6 Tins 59c

PIZZA PIE MIX Chef Boy-Ar-Dee

pkgs. 49c

POP CORN Buddy Boy

5 lb. bag 69c

ALBER'S OATS for hot cereal and baking

9 lb. bag 85c

BUMBLE BEE TUNA Chunk Style

1/2 tin 29c

HALEY'S BEEF STEW for a quick meal

22-oz. tin 43c

LESLIE SALT use coupon from page 3 of this section

26 oz. shaker 12c

ZEE RAINBOW NAPKINS 80 count pkg.

2 for 29c

ALUMINUM FOIL Alcoa 12" x 25' roll

33c

BEG MORE DOG FOOD No. 1 tin

2 cans 29c

POTATOES

U. S. No. 2's -- Your Economy Buy

50 lb. SACK 69c



NEW
GIANT
ECONOMY
PACKAGE
39c

BREADED FISH STICKS

Rupert 8-oz. pkg. 2 for 49c

GRAHAM CRACKERS

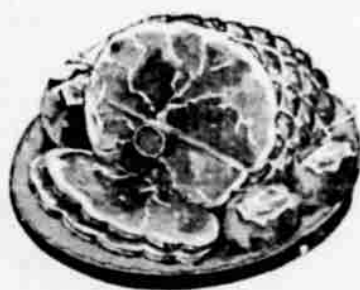
Sunshine Honey 2 pound box 69c

HOLIDAY STYLE

HAMS

Hormel Brand
Fully Cooked
and Boneless

lb 89c



Bridgman Bros.

FRESH FRYERS

FRYERS, cut up to your order

Whole Drawn lb. 37c
lb. 43c

SWIFT'S OLD FASHIONED

JUMBO FRANKFURTERS

3 lb. cello bag 95c

SWIFT'S PREMIUM

CHILI ROLLS

8 oz. cello Chubbies pkgs. 25c

FRESH GROUND BEEF

lb. 45c

FRESH OYSTERS

Large Size pint 45c

BORAX POWDER 5 lb. pkg. 89c

BORAXO for dirty hands

lb. tin 35c

DANCE WAX Spangles

lb. pkg. 39c

PARSON'S AMMONIA qt. bot.

27c

POWDERED MILK Stark's non-fat

3 gal. package 69c

WESSON OIL Qt. Bot. 59c

Half Gallon 99c

GOLD MEDAL FLOUR 10 lb. bag

99c

FINER FAMILY FLOUR 10 lb. bag

79c

PLAY FAIR DOG FOOD No. 1 tin

3 Tins 25c

MINUTE RICE

15 oz. pkg. 43c

FINER BLEACH Half Gallon

29c

WISK LIQUID DETERGENT

quart 59c

WISK LIQUID DETERGENT

half gal. 1.14

LOCAL SNOW WHITE HEADS

CAULIFLOWER, sweet flavored lb. 9c

FANCY HOT HOUSE

STRAWBERRY RHUBARB lb. 19c

SWEET SPANISH

DRY ONIONS, Medium size lb. 5c

SUNRISE ELBOW

Macaroni, Sea Shells, Spaghetti 14 oz. pkg. 2 PKGS 29c

OVERLOOK PEAS

DUNDEE CREAM CORN
OTTERBROOK CUT GR. BEANS
No. 303 tins

3 TINS 29c

FAMOUS JIPPY

Cake Mixes all varieties

3 PKGS 25c

10% OFF
NEW
ECONOMY
SIZE
PREAM
39c

The Most Chinese Food
JANUARY
CHICKEN
CHOW MEIN
59c 303 CAN

HIWAY
99
NEAR
SOUTH
CITY
LIMITS

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

All grocery prices in this advertisement in effect through Sunday, February 16. Meat and produce prices effective through Saturday, February 15 only. We reserve the right to limit quantities. No sales to dealers. Every item sold with our unconditional guarantee of satisfaction.

STORE
HOURS:
Weekdays
9 a.m. to
8 p.m.
Sundays
9 a.m. to
7 p.m.
FREE
PARKING