MORE MEAT

SAFEWAY VALUE DEMONSTRATION

4 BIG WEEKS

During which we'll BOLDLY prove...

WE CAN LOWER YOUR FOOD BILL!

Special . . . Kitchen Tested Kitchen Craft . . .

Flour 25-lb. bag $1.89 Reg. 1.15 / 50-lb. bag $3.75 10-lbs. **95c**

PANCAKE FLOUR Kitchen Craft Reg. 1.10 Value ..... 10-lb. Bag **98c**

Special Savings on..

Dry Beans

- Great Northern Beans
- Idaho Red Beans
- Pinto Dry Beans

2-lb. Bag **29c** | 4-lb. Bag **55c**

Shop Safeway for...

Coffee

Aromatic Nob Hill 2-lbs. $1.63 lb. **82c**

Airway 2-lbs. ..... $1.57 lb 79c

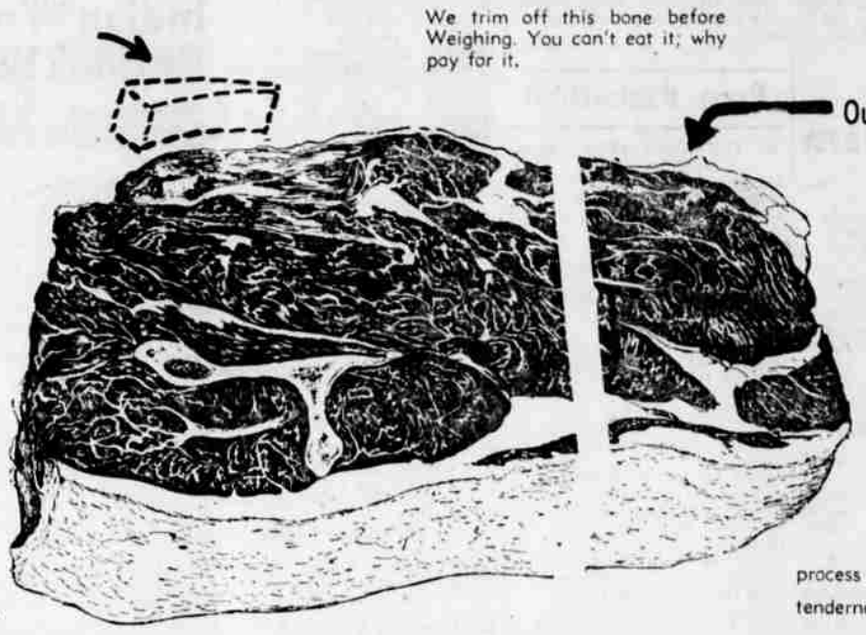
Edwards 2-lbs. $1.73 lb 87c

SAFEWAY ... LESS BONE AND WASTE!

COMPARE! Only at Safeway will you get so much more good eating meat, so much less waste you can't eat . . . for your money you spend. Here is a good example . . .

Pot Roast Meat-heavy, blade-cut chuck roast from grain-fed beef. Special reduced price. lb. **45c**

We trim off this bone before Weighing. You can't eat it; why pay for it.



Our Bonus in More Good Eating Meat

We leave this meaty portion on. Many markets "rob" a blade cut pot roast of this part that belongs . . . sell it as boneless pot roast at a much higher price per pound.

"USDA CHOICE" aged steer beef

"USDA" stands for United States Department of Agriculture . . . the only impartial meat graders. "USDA CHOICE" grade designates very little bone in proportion to meat, well streaked with fat for finest flavor. Safeway's own controlled "aging" process reduces shrinkage, enhances flavor, brings out peak tenderness.

Round Bone Roast "USDA CHOICE" Even more meat lb. **59c**

Rib Roast "USDA CHOICE" beef 7 inch cut. Short ribs chine bone, back strap, trimmed before weighing. lb. **79c**

Spencer Steak Boneless, waste free. This is the tender "eye" of our rib roast. lb. **$1.39**

Round Steak Full cut, bone-in. "USDA CHOICE", aged steer beef. lb. **79c**

Ground Beef Lean beef with 20% fat added. Flavorful, juicy, won't cook away. lb. **45c**

Boiling Beef	"USDA CHOICE" plate cuts.	lb. 25c
Rump Roast	"USDA CHOICE" well aged beef	lb. 75c
Stew Beef	"USDA CHOICE" boneless beef	lb. 69c
Bologna	Somerset or Del Monte. Approx. 2-lb. ea.	lb. 59c
Spare Ribs	Top grade pork. Up to 3 lbs.	lb. 65c
Slab Bacon	8 to 10 lbs. Mild, sugar cured	lb. 65c
Meat Pies	Manor House, beef chicken or turkey. 8-oz. pie	29c
Fresh Fryers	Whole, drawn. 2 to 3 Lbs.	lb. 45c
Fresh Oysters	Pacific, medium size. 12-oz. jar	59c
Crab Meat	or Shrimp meat. Bulk pack, frozen	lb. 98c
Rainbow Trout	Fresh frozen	4 For 1.00

At Safeway... We can lower your food bill!

Mild Cheese Dutch Mill, natural cheddar cheese. Made in Oregon. A reg. 59c value Lb. **49c**

Santiam Corn Tender, whole kernel corn packed in Oregon. A reg. 17c value. **7** 303 Cans **$1.00**

WHITE SALE

BIG BRIGHT BARGAINS

PARADE Heavy Duty Detergent		**SCAMPER** New Pink Liquid Detergent	
GIANT SIZE	12¢ off 2/$1.00	GIANT SIZE	10¢ off 59c
LARGE SIZE	3¢ off 22c	LARGE SIZE	3¢ off 35c
WHITE MAGIC SOAP		**WHITE MAGIC CLEANSER**	
GIANT SIZE	12¢ off 45c	14 OZ. CAN	NOW 10/$1.00
LARGE SIZE	3¢ off 22c	**WHITE MAGIC STARCH**	½ gal.
BLUE SU-PURB Heavy Duty Detergent		CONCENTRATED—LIQUID	NOW 39c
GIANT SIZE	NOW 53c	**BROCADE Toilet Soap**	
WHITE MAGIC BLEACH		NOW—in Colors—Pink—Yellow—Turquoise	
½ GAL. SIZE	NO 29c	COMPLEXION SIZE in handy dispenser pack	5 for 29¢
QUART SIZE	NOW 18c	BATH SIZE in white only	10 for 69¢

SAVE ON SPRINGMAID SHEETS and PILLOW CASES

In the exclusive multi-color striped "Mardi Gras" Pattern. Regular $6.00 Value—NOW ONLY $4.00 and the label from any of the following SAFEWAY Guaranteed Products—

PARADE — WHITE MAGIC SOAP
BLUE SU-PURB — WHITE MAGIC CLEANSER
SCAMPER — WHITE MAGIC BLEACH
BROCADE — WHITE MAGIC STARCH

SPRINGMAID
P.O. Box ____
San Francisco 1, California

I've enclosed _____ and the SPRINGMAID Gift Set indicated below:

☐ Double bed size 77"x99" Sheet and 2 matching pillowcases.
☐ 81" x 108" size FLAT sheet and 2 matching pillowcases.

Send Gift To:
Name _____
Address _____
City _____ State _____

Peaches Highway Brand Yellow Cling, 2½ tin ..... 4 for 1.00

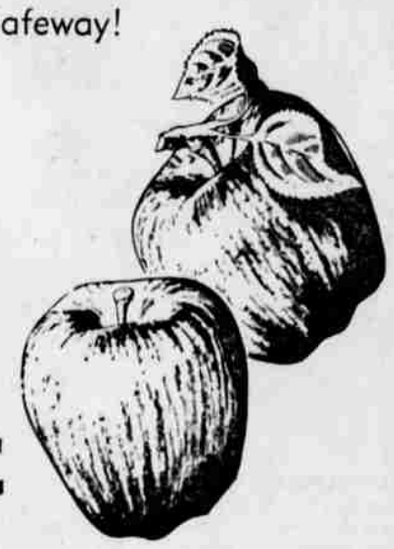
Mayonnaise NuMade Brand Reg. 69c Each ..... 2 Qts. 1.00

Apple Butter	Shasta brand 28-oz. jar	29c
Peanut Butter	Beverly. Reg. 57c value, 18-oz. jar	49c
Table Syrup	Pack Train. Reg. 25c value. 24-oz. bottle	29c
Cottage Cheese	Lucerne, 3 varieties full quart	59c
Choc. Dairy Drink	Lucerne brand quart	24c
Lucerne 3.8 Milk	half gallon	47c
Fresh Bread	Mrs. Wright's White or wheat. 1½ lb. loaf	29c
Eggs	"AA" Extra Large Cream O' the Crop Dozen	59c
Tuna Fish	Sea Trader., chunk style. 4 No. ½ cans	1.00
Tomatoes	Gardenside. Reg. 23c 5 No. 2½ cans	1.00

Your BEST values in produce...at Safeway!

APPLES

Delicious-Newtons-Romes-Winsaps



These are all large size, extra fancy and excellent quality. A really sensational value. **10 lbs. 99c**

Potatoes Reg. 49c U. S. No. 1 Oregon Russets. 10-lb. paper bag **39c**

Bananas Reg. 19c a lb. Golden ripe beauties 2 LBS **29c**

Oranges Large size, excellent quality. Sun-kissed navels. Lb. **15c**

These prices in effect now through Saturday, January 11. We reserve the right to limit quantities. No sales to dealers or to their representatives.

SAFEWAY