

WARDS

Don't forget... January is a big month at Wards. Come in today and see counter after counter of low priced merchandise. You'll be glad you did... and you'll save!



NATION-WIDE VALUE MONTH



A small down payment buys a lay-away or Monthly Payment Plan.

Buy—many of these prices can't be repeated!



JV

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SALE

\$38⁰⁰ ONLY \$4 DOWN DELIVERS

full sized 5-pc. dinette — \$59 value!
choose black 'n' brass or chrome

LIMITED QUANTITY. Buy now, year's best value! Table extends to 48"—seat six comfortably. Trimmed in shimmering chrome or charming black and brass. Plastic top really takes abuse—resists heat and everyday stains. Comfortable, heavily padded chair seats and backs. Eye-appealing dainty new patterns.

4.88 FIBERGLASS DRAPERIES

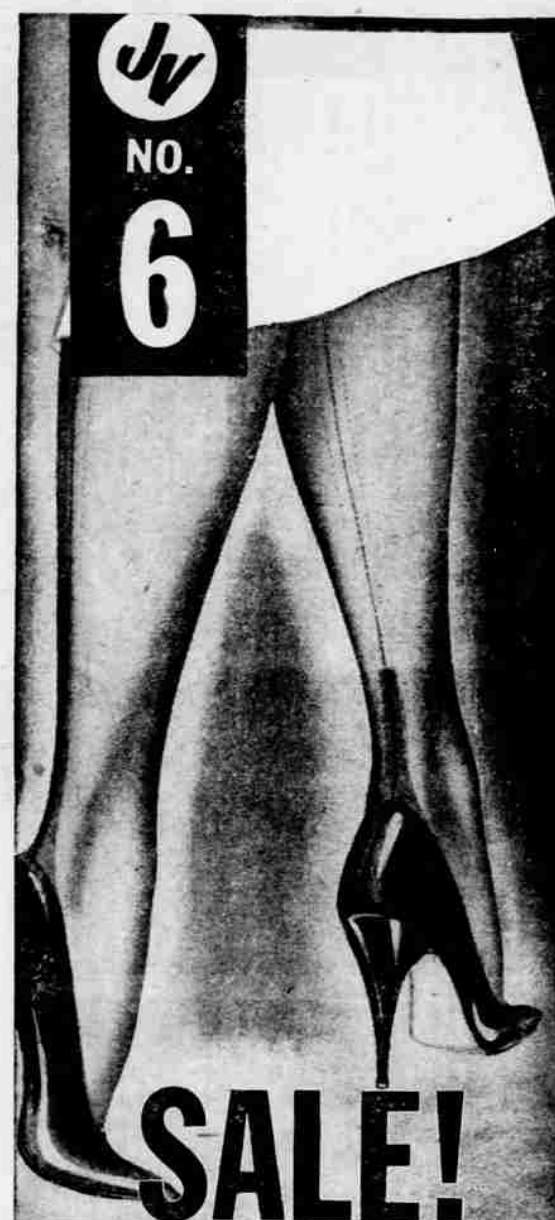
Wards Lowest Price Ever

Wards everyday low price is 7.98... but for 2 days only... these draperies are yours for just 4.88 a pair. Fiberglass washes and re-hangs in minutes; needs no ironing; is absolutely shrink-and-fire-proof. Your choice in white, pink, or champagne. 52x84 in. pair—hook several pairs together for wider windows.

3.88 PER GALLON

FREE! roller and tray with each purchase of 1-gallon or more!

A 6.47 VALUE! Limited quality. 3.88 buys enough Wardflex to paint walls and ceiling of 12x14 room. This price includes FREE roller and tray... saves you hours of work time. Wardflex leaves no paint odor during or after painting. Dries in 1-hour. 72 decorator colors.



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SALE!

3 Pairs **1⁰⁵**

OUR LOWEST PRICE ON 15/60 NYLONS!

Never before a value like this—our Brent-Maid nylons at this low price! They compare to dress sheers selling at 69c a pair—are 15 gauge, 60 denier—women's favorite for sheerness and wear! Choose flattering self-seam or slimming dark seams in two lovely shades; 8½-11. Limit, 3 to a customer.



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1.05 MEN'S FLANNEL SPORT SHIRTS

Unbelievable, isn't it? A cotton flannel shirt for almost one dollar! Colorful, warm, wonderful to wear. Get a shirt for him today... there are colors and patterns for every man on your gift list. It's the perfect shirt for work or leisure. Sorry, at this low price, there's a limit of 2 to a customer.



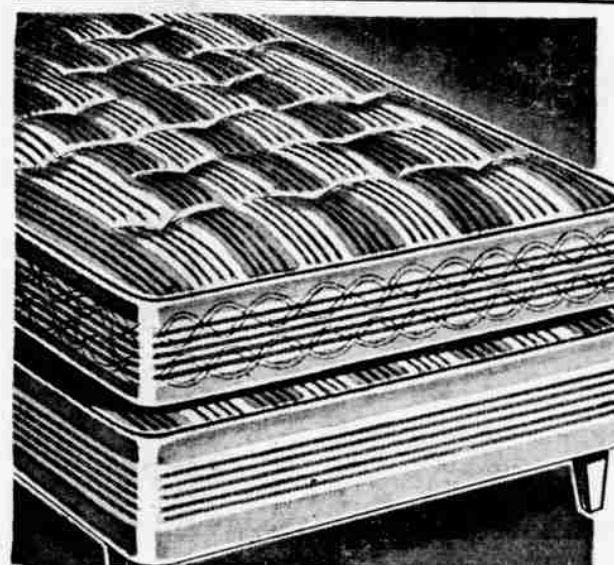
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33^c DRIP-DRY PERCALE! 3 yd PERFECT! Reg. 79c

A tremendous special purchase lets you save MORE than what you pay for a yard. Here are spritely, wash-and-wear cottons that seldom see an iron. See calicos, florals, stripes; sew day-long dresses, decorator curtains, more, 36" wide. Limit, 5 yards to a customer! Shop now! Save!



39⁸⁸ save! Hollywood twin bed outfit complete with legs

FIRST TIME EVER, FAMOUS ENGLANDER QUALITY AT THIS LOW PRICE!

- Hundreds of premier wire coils upholstered in fine felted cotton and white sisal for firm support, lasting comfort
- Heavy gray-gold woven stripe covers, pre-built borders
- Box spring specially engineered for mattress support

• LIMITED QUANTITY AT THIS LOW PRICE!



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SALE!

5 for **88^c**

49c NYLON TRICOT BRIEFS! SAVE 40%!

A spectacular value of this great Wards sale—tailored briefs of easy-care nylon tricot at a near-giveaway price! Women love them because they're run-proof, will wear and wear! Smooth, comfortable fit, too, and they keep their shape! White, S-M-L. Limit, 6 to a customer. Hurry in!