

WARDS



NATION-WIDE VALUE MONTH

REMEMBER—Wards is a nation-wide chain of stores with giant buying power. We buy by the trainload, get special savings from manufacturers, pass these savings on to you!



A small down payment buys it on lay-away or Monthly Payment Plan.

Hurry!—many of these prices can't be repeated!

JANUARY APPLIANCE WHITE SALE!

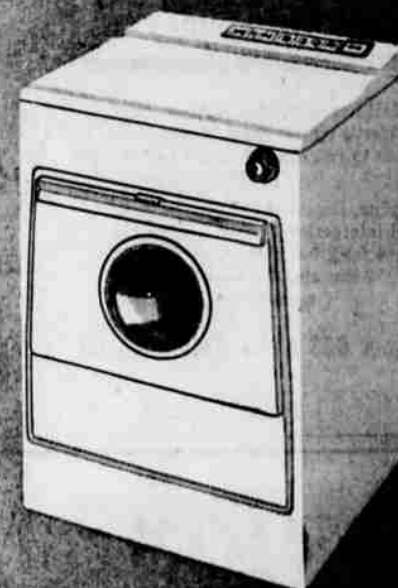


SALE \$149

9 cu. ft. space-saving
TRU-COLD refrigerator

- regularly sells for 179.95
- has the modern "built-in" look
- saves you space—only 24" wide

Only \$5 down delivers this terrific 9 cu. ft. refrigerator to your home...no payments till March! Smart styling with all the features you need most: 3 full width shelves have a total area of 12.8 sq. ft. Convenient storage door has 2 egg racks, plus two tall bottle shelves. Handy chiller tray is ideal for storing meats, quick chilling desserts. Freezer compartment holds 33½ lbs. of frozen food. Has safety-latch—door opens easily from the inside. Beautiful arctic green interior color styling. Enjoy this TRU-COLD refrigerator now—pay in March with Wards monthly plan!



\$134 Wards reg. 159.95 automatic washer

\$5 down delivers Wards automatic washer with exclusive rotating agitator. Washes all fabrics cleaner—yet uses 8 gal. less hot water, ½ the detergent per load as compared to other automatics. Rinses so clean it cleans itself! Gentle "hand washing" care causes less wear to clothes. Buy it, at Wards lowest price!



Only \$5 or \$10 DOWN

\$5 down delivers any appliance up to \$200; \$10 down over \$200...take up to two years to pay! Satisfaction guaranteed or your money back. We service what we sell.

\$5 DOWN DELIVERS
this electric heater!

SALE

79⁸⁸

\$5
A MONTH

save \$10 on 40-gal. heater
with high-price features!

Fully automatic with heavy galv. steel tank—plenty of clean hot water plus efficient low-cost operation. 3" Fiberglass insulation, 2 immersion nickel chrome alloy elements. UL-approved. 50-GAL., REG. 102.95.....**92.88**

5-YR. GUARANTEE
ON TANK!



SALE

\$164

When Served By Copco
Plus Old Elec. Range

Wards 36" electric range...
20" wide over... reg. 229.95

Only \$5 down delivers! Clock automatically turns oven on and off at the time selected...you can cook meals while away! Oven preheats automatically too—maintains desired temperature. Microtube top units have colored centers that match OFF buttons...it's easy to tell which unit is ON.



SALE

\$74

Wards reg. 94.95
7-B. wringer washer

\$5 down delivers this work-saving wringer washer with all the features to make family washing easier, faster! Wringer swings and locks in 8 positions...makes rinsing simple. Non-tangling removable 2-vane agitator.