

The News-Review

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Member of the Associated Press, Oregon Newspaper Publishers Association, the Audit Bureau of Circulations

Represented by WEST-HOLLIDAY CO., INC., offices in New York, Chicago, San Francisco, Los Angeles, Seattle, Portland, Denver

Published Daily Except Sunday by the
 NEWS-REVIEW COMPANY, INC.

SUBSCRIPTION RATES—In Oregon—By Mail—Per Year, \$12.00; six months, \$6.50; three months, \$3.50. Outside Oregon—By Mail—Per Year, \$15.00; six months, \$8.00; three months, \$4.50.

By News-Review Courier—Per Year, \$12.00 (in advance), less than one year per month, \$1.25.

Entered as second class matter May 1, 1926, at the post office at Roseburg, Oregon, under act of March 2, 1879.

SELF-HELP PROGRAM

By Charles V. Stanton

If Douglas County wants new industry, our best bet is to build it ourselves, rather than spend all our effort endeavoring to attract outside industry into the area.

That a do-it-ourselves project is certain to be much more productive than a nationwide invitational campaign was thoroughly indicated at a meeting held Thursday in the Umpqua Hotel.

The meeting was conducted by State Senator Dan Dimick, acting on behalf of Charles O. Porter, representative in Congress from Oregon's Fourth Congressional District. Congressman Porter arranged for the attendance of John D. Abrahamson of the Office of Area Development, an agency within the U.S. Department of Commerce, Washington, D.C.; Julius Jensen, director of the Oregon Department of Planning and Development; Ward Miller, Washington, D.C., and James Maxwell, Portland, of the Department of Commerce.

Representatives of local industrial operations, utilities, land development and others, discussed with the federal officials some of the problems with which the local community is faced in its efforts to diversify its industrial economy.

Competition Is Keen

Nearly every major community in the United States, it was pointed out, is aggressively seeking new industry. One of the most effective methods has been the industrial corporation, an organization of local business and professional people, capitalized and incorporated for the single purpose of attracting industry. Some 2400 such organizations have already been formed in the United States, in addition to chambers of commerce, industrial committees, and local and areal groups, all competing to attract new industry. These figures clearly indicate that the search for new industry is a highly competitive field.

Industry is rapidly dispersing. One reason for dispersing industrial operations is found in the threat of atomic warfare. Another is the tremendous growth of cities, making it difficult for workers to get to and from places of employment, a factor illustrated very dramatically in the recent subway strike in New York. Another is the increasing amount of leisure time enjoyed today by workers. This makes areas with recreational advantages particularly attractive to industry, which always desires to stabilize working force through pleasing environment.

Any community offering a combination of attractive inducements has an opportunity to draw new industry. Douglas County is one area in which weather, opportunity for recreation, safety from atomic attack and many other favorable features exist. But Douglas County will have much competition if it concentrates exclusively on an invitational campaign.

Need Local Program

We should not relax our effort to bring in industry from the outside. In fact, we should work harder than ever. But we should take a look also at opportunities existing on every side.

Mr. Jensen pointed out that five industries employing 100 men each are much more to be desired, from a community standpoint, than one industry employing 500 men. In case one smaller unit is forced to suspend operations, the community is not as seriously affected as when a major plant shuts down. Many times in the past we have advocated in this column the formation of a local corporation designed to institute small secondary manufacturing plants. This corporation, with relatively small capitalization, could get new operations started, place them under a manager who would have opportunity to buy the controlling stock interest, the corporation retaining a minor stock interest to provide its profit. It could borrow on its plants, as they are built, and thus keep a revolving fund.

Several such groups have operated in various communities over the nation with outstanding success. They seek, generally, to work with small industries — those employing from five to twenty workers — but industries capable of growth and expansion. One of the nation's largest frozen food firms, for example, owes its success to a corporation which helped a young Italian cook expand a unique plan from a local restaurant to nationwide distribution.

We have opportunity for many small satellite industries around our principal lumber producing centers. These small industries could be making specialty products. Imagination, research and capital are the factors needed to inaugurate such a program.

It was apparent from information gained at the meeting held here Thursday that we can do a lot of industrial development on a self-help pattern if we set our minds to it.

—Bruce Biossot—

Despite the encouraging medical reports on President Eisenhower, it is perhaps inevitable after his three illnesses that Vice President Nixon, the man standing in the wings, should get a hard, fresh look from all sides.

Most of the new testimony agrees on this point: Nixon today is a modern or "Eisenhower" Republican. If his utterances of recent months are an accurate reflection, he is indeed perhaps a bit more liberal on the domestic front than the President himself.

This situation, of course, makes him more generally acceptable in the Republican party than he was the case before. Some conservatives may feel he has deserted them, but others may persuade themselves that Nixon's old conservatism will show when the test of battle comes.

THE VICE PRESIDENT cannot say, however, that he has converted his enemies in the Democratic camp, or even within his own party.

There is still evidence that his qualifications for the highest office are gravely doubted in some quarters. Here and there this is simply

Daily Bible Reading

Message By
Roseburg Ministerial Assn.

TEXT: Isaiah 53:1-12
This prophetic passage is remarkable in its accurate description of the coming Messiah. Keep in mind that Isaiah wrote some 700 years before Christ, and yet he accurately describes the nature of Jesus and his chief work. It was so clear in Isaiah's mind that he wrote of it in the past tense, as if it had already happened. As its vivid detail impresses itself on our minds we can see, through his prophetic eyes, the rugged cross of Calvary.

The prophet describes Him as one who was despised and rejected by men. We need only recall the innumerable times the Pharisees, Scribes and other Jews scorned Jesus and then finally rejected Him completely to see the truth of this prophecy.

Verses four through eight describe the redemptive work of the Messiah. He bore our griefs and carried our sorrows. Isaiah declares that it was for our sins that Jesus died. He was grieved for our transgressions and bruised for our iniquities. He describes mankind like wandering sheep who have lost their way. We have turned each one to our own way and our own ambitions and desires, which more often than not are completely selfish. It is from self-centeredness and sin that Jesus' redemptive death can save us.

Another especially accurate description of Jesus is in verse seven where His meekness and willingness to die is seen. Like a sheep that before its shears is dumb, so Jesus did not rebel or cry out when facing the cross. Why didn't He rebel? Because He was completely dedicated to the will of God. This became clear in Gethsemane when He prayed, "Not my will but Thine be done."

May we be grateful to God for the gift of His Son and for the gift of eternal life that has been made possible through His sacrificial death.

George Knox
Westside Christian Church

January Project Planned By CV

By ADDIE SCHNEIDER
Mrs. Emmett Walters and Mrs. Joe Toman presented the December project of the Roseburg Garden Valley Home Extension Unit, on decorations from nature.

The grange hall was decorated with Christmas pieces worked out by the extension service and those created by the project leaders. Members completed individual projects.

During January, main dish meals will be taught by Mrs. Lester Coe and Mrs. Gordon Hughes. Received Treatment
Mr. and Mrs. O. F. Michels have returned from San Francisco, Calif., where Mr. Michels received treatment at the Southern Pacific Hospital.

Rev. and Mrs. Clarence Harms of Washington, Wash., stopped off on their way to California to visit Rev. Ruby Ellington of the Garden Valley Community Church. On Tuesday the Harms and Rev. Ellington and Janice Foster went to Eastside to visit Rev. and Mrs. Charles Hughes of the Wayside Chapel.

Vital Statistics

Marriage Licenses
LOOKER-HOPPER — Ralph E. Looker and Alice M. Hopper, both of Roseburg.

IRONS-MILLER — C. B. Irons of Sutherlin and Polly Leah Miller of Roseburg.

RICHARDS — BAILEY — Roger Rudolph Richards and Dulca Mae Bailey, both of Canyonville.

MARTIN-GREEF — Lee A. Martin and Ruth Kathleen Greef, both of Sutherlin.

TIMMONS-TIMMONS — Odie Bill Timmons and May Ann Timmons, both of Yoncalla.

JOHNSON — KYRENDALE — John J. Johnson of Winston and Lela B. Kyrendale of Roseburg.

HERMAN-WROE — Alvin A. Herman of Reedsport and Rozella M. Wroe of Winchester Bay.

Divorce Complaints
BOWMAN — Marlene vs. Theodore B. Bowman. Married July 10, 1957, at Rantoul, Ill. Plaintiff charges cruelty and seeks restoration of former name, Appleby.

WELLBORN — Cloe Lavawn vs. Jack C. Wellborn. Married Oct. 20, 1950, at Eugene. Plaintiff charges cruelty, seeks custody of two minor children, \$50 per month support per child, and property settlement.

GAYLOR — Claud A. vs. Wynema Gaylor. Married Feb. 16, 1942, at Vinita, Okla. Plaintiff charges cruelty, seeks restoration of defendant's former name, Howell, and ratification of property settlement.

Divorce Decrees
SMITH — Vonina Smith vs. Thomas A. Smith. Plaintiff awarded restoration of former name, Shurts.

HALE — Ruth E. from Harvey H. Hale. Plaintiff awarded custody of minor child, \$30 per month support, and property settlement.

DELANEY — Arthur from Sonny Delaney. Defendant awarded restoration of former name, Rudometkin, and property settlement ratified.

Divorce Dismissal
GOODWIN — Nina vs. Melvin Goodwin. Suit dismissed without prejudice and without costs to either party at parties have reconciled.

LIVESTOCK CLUB ELECTIONS
Glengary Livestock Club elected the following officers: President, Sharon Cummings; president, Eric Rhoads, vice president; David Hayes, secretary; Tommy Lynch, news reporter; and Sandra Smith, news leader. The meeting was held at the home of Mrs. Claude Rhoads.

Editorial Comment

From The Oregon Press

OREGON HARDWOODS

Salem Oregon Statesman
Oregon has had so much softwood lumber in its commercial forests that little commercial attention has been paid to its hardwoods — oak, maple, alder. Occasional small mills have cut these woods and alder, in particular has been in demand for furniture manufacture; but the hardwood operations are tiny in comparison with those in the pine. At Sheridan however a hardwood plywood mill is being set up in the former plant of a softwood sawmill. The mill will use alder and maple for face sheets and spruce and cottonwood for the sandwich layer buying the veneer from other plants. The hardwood plywood finds a good market in special uses, and the backers are confident of success with this enterprise. Among those interested in developing forest industries there has been a great deal of talk about the hardwood opportunities. Folk at Sheridan are attempting to "do something about it," which shows that the spirit of enterprise is not dead.

MORE TRANSPORTATION TROUBLES

Grants Pass Courier
Another city bus line is folding. The latest casualty is the Roseburg City Bus Co., which has been operating with Volkswagens 10-passenger buses since August. Service will be discontinued Dec. 31. J. W. Sayre, president of the company, told the Roseburg city council recently. He gave inability to make a profit as the reason for termination.

The same conditions apply everywhere in the United States, insofar as smaller cities are concerned. Even some of the larger city rapid transit systems are in trouble. Portland is threatening municipal operation as a result of continued service curtailment by the privately owned system now functioning there.

Not enough people ride public conveyances nowadays to make such operations profitable. That is why so many railroad systems are seeking to curtail passenger service. It also has hit some intercity bus lines, and even the airlines have been complaining of late that they are not making fair returns on their capital structures.

Higher rates, tried by many systems, apparently have not provided an answer. Some cities have bus fares as high as 25 cents per ride—a far cry from the "jitney buses" of another era. The higher the price the fewer the customers, has been a general rule.

Of course almost universal ownership and use of automobiles is the main factor in the declining patronage of public transportation systems. The cost of driving to and from work, or downtown to shop, may be several times greater than bus fare, but the convenience and freedom from schedules apparently more than offsets the price, in the minds of most persons.

This changing pattern may be symptomatic of the times, but it also is playing hob with downtown business in larger cities. Not all persons have automobiles, even today. Without bus or streetcar service they rarely get "downtown" to shop. In one-car families, where the husband drives to work, the wife also is stranded.

That has meant more and more shopping at neighborhood markets. It also is a big factor in the development of huge shopping centers, such as now are found in the suburbs of all big cities.

One almost is impelled to wonder what would happen to the American people if they had to turn back to the age of relatively few motorized vehicles. The automobile today has become a virtual necessity for the average family, even as the cost of owning and operating a car has increased drastically.

Perhaps Walter Reuther will succeed in putting most of us back on bicycles, street cars and buses, if he pushes through his 32-hour week for 40-hour pay. That could price new automobiles completely beyond the range of the average purchaser.

Green Community Church Program Sunday Evening

Junior high and senior high classes of the Green Community Church will present the play, "Joy to the World," this Sunday evening at 7:30.

Fifth and sixth grade boys and girls have also prepared two short numbers for the program. The adult study group will not meet Sunday evening due to play preparation.

The entire community is invited to the program, reports correspondent Mary Weikum.

Governor Protests Delay In West's Reclamation

DENVER — Gov. Steve McNichols of Colorado said Thursday, "The West has to beg for crumbs off the table" for reclamation projects while similar jobs in foreign countries are being authorized by Congress.

The governor, who is demanding funds for upper Colorado River projects, said he understands the federal government has authorized 189 reclamation projects outside the continental limits of the United States.

McNichols also said that the comptroller of the nation reported \$14 of the total \$7,889,000 had been appropriated for the International Cooperation Administration but could not be spent.

"In view of that, it seems to me we ought to increase spending for reclamation, not cut it," the governor said at a news conference.

Graham's Crusade Shows Net Profit Of \$217,618

NEW YORK — The New York crusade of evangelist Billy Graham shows a net profit of \$217,618.

The final audit was announced Thursday by the crusade's executive committee, which said \$87,714 of the excess of \$2,889,000 was appropriated for the International Cooperation Administration but could not be spent.

"In view of that, it seems to me we ought to increase spending for reclamation, not cut it," the governor said at a news conference.

The audit showed expenditures of \$2,671,412.91 and income of \$2,889,000.91, covering the period from May 17 to Dec. 18 to include the crusade's follow-up program.

CHURCH PLAY SUNDAY
The young people's group of the North Roseburg Church will present a four act play, "Why Christians?" Sunday night at 7:15 at the church.

The play is under the direction of Rev. Lyle Wilford, with Mrs. W. Skeels as assistant director. The public is invited.

MARRIAGE SLATED

HOLLYWOOD — Jack Linkletter, 20, son of TV actor Art Linkletter, will be married Saturday to Barbara May Hughes, 22, Beverly Hills high school teacher.

Government Study Of Unemployment In Portland Opens

PORTLAND — The federal government Thursday re-opened its study of the Portland area's critical unemployment problem, Sen. Neuberger (D-Ore.) said.

Neuberger said his staff in Washington, D. C., notified him the new study was ordered by Robert Goodwin, director of the Bureau of Employment Security.

Earlier Neuberger had urged the bureau to classify Portland as a critical unemployment zone because at least 22,000 persons—seven per cent of the work force—were jobless.

Neuberger quoted Goodwin as saying "if facts bear out the present indications, action will be taken to re-classify Portland as a critical unemployment zone."

Such a classification would make Portland firms eligible for special consideration when government contracts are awarded.

If the critical tag is given Portland, the contract preference would become effective in a week, Neuberger said.

Portland last received the government preference in 1954, when 9.3 per cent of the working force was unemployed.

Neuberger said such government assistance would help. As in recent months, however, he again said Portland and the entire state need a sizable number of new permanent payrolls.

By chance, this rocket launching program came to a head on almost exactly the 54th anniversary of the first powered airplane flight, which was accomplished by Wilbur and Orville Wright on December 17, 1903.

It is well to remember that this first powered flight lasted only 30 SECONDS. The Wrights plane, with its rudimentary engine, barely got off the ground. The distance it traveled from the time its wheels first left the ground until they touched ground again was only about 120 feet. But that was enough to prove that powered flight was possible.

This successful launching of an American long-range missile—even though it was intentionally brought down after a flight of only a few hundred miles—is enough to prove that the United States has what it takes to develop effective missile weapons.

That is why the NATO delegates changed their tune in Paris.

The capacity of the United States to build weapons in fabulous numbers is well known. It has been proved in two wars. These NATO delegates have seen it proved.

So—They reasoned—Russia may be ahead of the U.S. in INVENTING an ocean-spawning missile, out in the long pull of the fabulous productive capacity of the American industrial system will swamp the Russians and put them out of business if it comes to a showdown.

That's about the long and the short of it.

Army Protocol Fails To Deter Muscle Man

FORT BUCKNER, Okinawa — Army protocol failed Thursday night to get muscle man Mickey Boyer out of his home in Mansfield.

Entertaining Comedian Bob Hope's Christmas-touring troupe of Hollywoodites at dinner, the Army paired off military wives with male members of the troupe and vice versa.

Hargity, whose "body beautiful" was his only claim to fame until he took up with the busty blonde, refused to take a colonel's lady into dinner, saying, "Somebody should have asked me first. I'm going with my fiancée."

In the dining room he switched placecards to put himself instead of Col. Lamar Ratcliffe of Peach Springs, Ark., beside Miss Mansfield. The actress had Vice Adm. Wallace Beasley, commander of the 7th Fleet, on her other side.

Grasshopper To Be Less Troublesome Next Year

WASHINGTON — The Agriculture Department predicted Thursday that the grasshopper — a perennial insect pest — may be somewhat less troublesome next year than this.

A survey made during the late summer and fall showed lighter infestation on croplands than a year earlier, looking ahead to next summer, the department said.

Largest threatening areas appear in Minnesota, Wisconsin, Kansas, Nebraska, North Dakota, South Dakota and Montana.

Smaller potential trouble spots were reported in Washington, Oregon, Idaho, Wyoming, Utah, Nevada and New Mexico.

SUPERINTENDENT NAMED

Charles Wall has been appointed general superintendent of the International Paper Co. Long - Bell Division at Gardiner. It has been announced by A. J. Myers, general manager at Gardiner. Wall succeeds J. M. Adams, who retired recently.

SUTHERLIN CHURCH PARTY
Christmas party and potluck dinner will be held Sunday at 2 p.m. at Sutherlin Grange hall for everyone, including the Catholic parish. Sponsored by the Catholic Ladies Aid Society. Please bring own table service.



A DELAYED-action presentation of trophies to Roseburg High School football players was made this week by the Roseburg Lions Club at their regular weekly meeting in the Umpqua Hotel. Trophies to Russ Pinard (shown above) and Ray Nolte (pictured below) were presented to them by E. R. (Buck) Buckingham on behalf of the Lions Club. Pinard won the best tackler award and Nolte the best blocker presentation for the 1957 football season. In picture at right is 160-pound senior Alvin Butler, who was selected the team's most inspirational player by teammates and coaches.



—Bowling—

VOLUNTEER LEAGUE			
Club	W	L	Pts.
Melrose Store	29	19	41
Sun Studs	26 1/2	21 1/2	23 1/2
Lockwood Log	27	21	35
Trowbridge Elec.	26 1/2	21 1/2	34 1/2
Boyer Meat Co.	24	24	33
Dixonville Store	23	25	30
Roseburg Glass	28	25	25
Rickie's Drive In	18	29	25
Team results: Boyer Meat Co. 2, Dixonville Store 1; Roseburg Glass 2, Rickie's Drive In 1; Sun Studs 2, Trowbridge Elec. 1; Melrose Store 2, Lockwood Logging 1.			
HITS & MRS. LEAGUE			
Club	W	L	Pts.
Roseburg Lmbr.	29	13	
7 Up	32 1/2	19 1/2	
Rshg. Supp.	29 1/2	22 1/2	
Sutherlin Drugs	25	27	
Pearson's Market	25	27	
Jugs Club	23	29	
New Service Laundry	20	32	
Spic & Span	14	38	
Team results: Pearson's Market 0, 7 Up 4; Jugs Club 1, Roseburg Lmbr. 2; Roseburg Supp. 2, Sutherlin Drugs 2, Spic & Span 0, New Service Laundry 4.			
UMPUQA LEAGUE			
Club	W	L	Pts.
Curtis Bros.	29	19	39
West Coast Bldrs.	28	20	38
Eagles	26	22	33
Jensen-Kees	25	23	33
Sport Trolling	21 1/2	26 1/2	29 1/2
U.S. Plywood	22 1/2	25 1/2	29 1/2
Rural Fire Dept.	22	26	28
Flegel Trans.	18	30	21
Team results: U. S. Plywood 3, Flegel Transfer 0, Curtis Bros. 2, Jensen-Kees 2, Curtis Bros. Furniture 1, West Coast Bldrs. 2, Sport Trolling 2, Rural Fire Dept. 1.			
CITY CLASSIC LEAGUE			
Club	W	L	Pts.
West Side Pharm.	30	14	44
Rshg. Lbr. Fuel	29	19	39
Sanders	27	21	39
Thompson Ins.	27	21	35
Man's Shop	25	23	32
Tozer Sheet Met.	19	29	24
Mid-Ore. Pte.	18	30	23
Dorman Roof.	17	31	20
Team results: Mid-Ore. Printing Co. 3, Dorman Roofing Co. 0, The Man's Shop 2, Tozer Sheet Met. 2.			

al 0; Sanders Homes 2, Thompson Insurance Co. 1; West Side Pharmacy 2, Roseburg Lumber Co., Fuel Dept. 1.
High series: Ron Noel, (190-184-185) 559; West Side Pharmacy. High game: John Sanders, 224, Sanders Homes.
Other high scores: Barney Shephard 300, Doyle Prossnal 300.