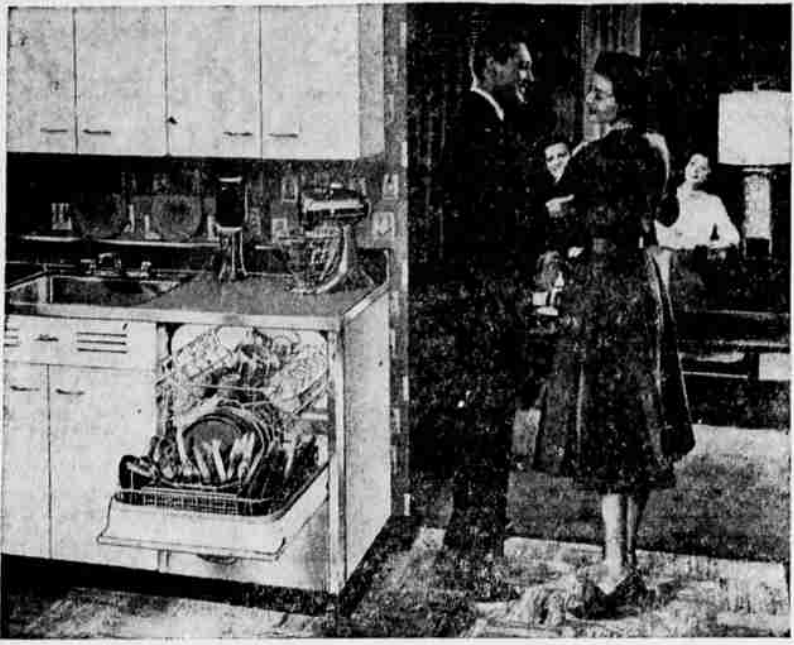


Appliances She'll Receive For Christmas, Will Serve 365 Days Of The Year



Be a hostess while dishwasher takes over. A dishwasher in the kitchen is a sign that there won't be any "absentee hastening" in your house, or while your dishwasher is automatically washing and drying the dinnerware, silverware and glasses, you can be displaying your talents as a gracious host. You can put the dishes away anytime — after your guests leave, or the next morning.

They Team Up To Take Work Load Off Mother

The appliances that you receive to make your Christmas a White Christmas will be on hand to serve you 365 days a year. Long after the mistletoe has fallen from its archway perch, and the tree ornaments have been stored on the top shelf for another year, the appliances at your disposal will continue to make your day easier and your role as a homemaker more fulfilling. Just look around the house at your helpers, washer, dryer, ironer, range, freezer, refrigerator, dishwasher, water heater and other needs at the press of a button or the flip of a switch. Put them to work for you and all the usual chores around the house are suddenly made easier. Not only will you get the job done faster, but with less effort. One strong team to help you around the house is your automatic laundry equipment. While you are taking care of some of the work upstairs, the washer and dryer are pitching in with some of the heaviest work downstairs.

ways assured when there is a rapid recovery water heater supplying your needs. In your kitchen you have two appliances that work even when you are sleeping, to make sure that the foods you bought are stored properly and kept until you are ready to cook or eat them — your freezer and refrigerator. With a freezer in the house, it's actually possible to begin making a special dinner weeks in advance. You can do the preparation when it is ready for the table, all you have to do is thaw it out and it will taste as if you just finished making it. The refrigerator is indispensable for the cold storage of foods that are to be used within a reasonable length of time. With the newest conveniences in these appliances, there is never any trouble finding the butter, cheeses, bacon, vegetables, eggs, and many other items, because there are special bins for their placement.

Gift Of Dryer Is Welcome As Sunshine

Getting a dryer to make your Christmas a white one will mean more than just new freedom from drudgery. Weather, for example, may still be a concern for picnics, but won't be a factor when it comes to drying a few loads of wash. Come rain or shine, the dryer creates perfect weather conditions to allow you to choose your own laundering time — day or night. It not only frees you from weather worries, but dries 15 times faster than the clothesline method. It also saves 20 full working days a year. What a relief to be absolutely independent of the whims of Mother Nature, who may or may not cooperate with sunshine on the day you want to dry the wash. With an automatic dryer, any day, or even night, is a good drying time. Just pop the wash into the dryer, set the simple controls and your clothes and linens basket in clean, warm breezes until they are dried to perfection. Thoughtful homemakers, who realize there is an element of risk involved in outdoor drying, consider cleanliness as one of a dryer's most appealing features. Outdoors, clothes are buffeted by airborne germs, soot and dust. They're whipped and frayed by the wind, baked by glaring sun until they're stiff or else splattered by sudden squalls of rain or snow. Also, the wash hanging outdoors is at the mercy of curious dogs and romping children, and occasionally a light-fingered passerby who may take possession of choice items of wearing apparel. While you were previously tied down to the house for a whole day when there was a load of wash and dry to be done, you now have another day to yourself — when there is a dryer in the laundry room. It takes only about two minutes to dry a load of clothing — one minute to put the load into the dryer, and one minute to take it out.

Washers Will Starch, Dye

Your washing machine can do more than just washing. It can dye your things and starch them — and perform these functions more simply and efficiently than the traditional way. Practically anything you would ordinarily wash in hot water can be dyed in your clothes washer. Generally, this is the procedure to follow: After laundering the article to be dyed, fill the washer with the hottest water available (at least 140 degrees F., even if you have to boil water and add it to the machine). Add Dye Solution Prepare the dye to suit the weight of the material in accordance with the directions on the dye package. Add the dye solution to the washer, and then put in the article, which should be wet and free of stains before being placed in the dye solution. Time of agitation in the washer depends on whether the machine is automatic or not. With an automatic, just set the dial for the longest wash period. It is not recommended that wools or glass or metal fibers be dyed in a washing machine. Also, the colors black and navy blue are not suited to washer dyeing. Starching in a washing machine is as uncomplicated as dyeing. You can do the complete starching job in the washer, or starch pieces by hand as you usually would, then put them in the washer to spin out the excess starch. To do a complete starching job a concentrated hot-starch solution should be added to the wash. This type of powdered or lump starch is economical in a job that requires a great deal of starch. Ordinarily a light finish requires at least one-half cup of starch, and a medium finish, possibly one-and-a-half cups. Reset to Rinse After the pieces to be starched have been washed, you should reset your washer at the "rinse" setting, then add the hot-starch solution and the items to be starched. If you starch articles by hand and spin them out in the washer to get rid of the excess starch, less starch is used. Care should be taken that items undergo the washer spin just enough to remove the excess, no longer. Also be certain that the items starched together require the same kind of finish. You'll be pleased with the results.

How To Get The Most Out Of Your Christmas Dryer

1. Be sure the drum is wiped clean before using the dryer. Dirt or grease that may have gotten onto the drum will be transferred to the clothing.
2. Do not overload the dryer. Complaints about slow operation are usually due to overloading the dryer and not allowing clothes sufficient room to tumble.
3. Sort items for washing and drying at one time. Similar fabrics require the same drying time and temperature. It's easier to transfer load directly from washer to dryer than to sort wet clothes.
4. Do not overdry. Overdrying causes static electricity in synthetic fabrics and also causes wrinkles to set. Limp linens are also wrinkled by overdrying.
5. Dry starched clothes with other starched clothes. In the case of nylon or dacron curtains, for example, put a couple of dry Terry towels in with the curtains. Towels will absorb excess starch

Assorted 'Gadgets' Are Nice For Home

Women love to receive items to make their home work easier. In this there are many choices, in all price ranges, of these gifts which you might give. A wall can-opener is the handiest gadget in the kitchen! Many have magnetic lid-lifters. A potato cutter is a "must" if the family "goes for" French fries. There's a choice of shoe-string, disk or scalloped cutters. An ice crusher or ice shaver even improves ice cubes! It's wonderful for parties — making drinks look so professional. An automatic juicer is a woman's delight at 7 a. m. (or earlier). It squeezes out more of the fruit's marvelous juices, too. Leftovers become delicious sauces or sandwich spreads when the lady of the house has a meat and food grinder. Tray carts, of course, wonderful for setting and clearing the table — or for dozens of things. Lessen your favorite lady's load with a gift for her home this Christmas. Electrical appliances that spell convenience and time-saving make Christmas giving and receiving much more fun! Give him a rest with an automatic ice cream freezer or a knife sharpener. Help her to quicker beauty with an electric hair dryer or sun lamp. The recipient of these thoughtful gifts will remember you for years!

Two Things at Once

And when you're polishing up the windows in the kitchen or bedroom, just throw the curtains into the washer. By the time all the windows are finished, the curtains will be dry. If they are made of the new synthetic fabrics, chances are they can be hung right up. If not, your automatic ironer will take care of the pressing job in a few shakes. The washer and dryer team can, of course, be used to launder the best table linen or the most fragile and sensitive clothing in your closet or drawers. Your machine's setting for delicate fabrics will give these valuable treasures as careful a washing as if you were doing it by hand — and with less work for you. One job that has to be done about three times a day, every day of the year (except when you're lucky enough to go to a restaurant for dinner) is the dishes. This task takes up more of a milady's time during the course of the day — and year — than any other household chore. With an automatic dishwasher standing by ready to you in your kitchen, the miseries of dishwashing are a thing of the past. You will always be sure that all your dishes, silverware, and glassware will be bacteria-free when this appliance unloads its spray of scalding hot water and detergent. While You Sleep A steady stream of this hot water, whether it be for your clothes washer, dishwasher, general house cleaning, or your own bath, is al-

Water Heater Key To Family Cleanliness

With your new water heater, it will be possible to spend a rainy day at home and do three or four loads of wash, rather than limiting yourself to one wash a day for fear of exhausting the supply of hot water. And, of course, all this washing is being done while you're in the den watching the afternoon television show or reading the latest best-selling novel. Some of the family's most beneficial and healthful living resulting from hot water are found in automatic dishwashing. Ideally, dishes being washed by hand should have water of between 130 and 150 degrees. But this is too hot to touch. So, hand-washed dishes do not usually get the bacteria-killing benefits of hot water. But in an automatic dishwasher, the temperature of the water can be as high as 180 or 180 degrees. It makes no difference, because the hands never touch the water. When water of that high temperature is used, you can be sure that any bacteria or germs that have been on the dishes will be

Redecorate Your Steel Kitchen Cabinets With Easy Paint Job

Changing the color of your kitchen cabinets is simpler than changing the color of the kitchen itself. Alkyd-resin paints, now being manufactured by several paint companies, are available in colors to match, harmonize, or contrast with the colors that are found on most major appliances. By changing the color of your kitchen cabinets, you can add new brightness and life to your kitchen. And with the paints that are available for the job, it's so simple that a housewife can do it in her spare time. In preparing your cabinets for a new coat of paint, it is first necessary to roughen the surface if it has a glossy finish. Sandpaper, moistened with turpentine, will do the job. The surface of the cabinets should be cleaned of dirt and grease with turpentine. The finishes provided by the alkyd-resin paints will mean a greasy and stain resistant steel cabinets for years.

Freezer Can Help Make Christmas Party More Fun

Too often a Christmas party is fun for everybody except the hostess. With a freezer, however, the hostess can have more fun than anybody. Because, in addition to enjoying the party, she has the knowledge that she's achieved a social success with a minimum of effort. To eliminate most of the fuss involved in getting ready for the affair, plan the party menu, prepare the delicacies in advance and freeze them. On the day of the big event all that's needed is to remove the party food from the freezer, ready for serving. All kinds of foods can be frozen — cakes, nut breads, fruits, sandwich spreads, canapes and pies, or even a steak or Cornish game hen. Many kinds of containers, packages and wrapping materials have appeared on the market to keep party delicacies fresh and good tasting. A container that's moisture and vapor proof is a must.



"Scotch warmer" — A particularly wonderful gift for the younger set is this cozy muffler with matching beret in authentic Tartan plaid design.

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