

Dream Kitchen Becomes Reality With White Christmas Gift Of Cabinet Sink

Happy Marriage Made Of Function, Beauty

A happy marriage of function and beauty has taken place in your steel kitchen sink. Whether your preference is gleaming white stainless steel or any one of the host of beautiful colors appliance manufacturers have developed, your sink today provides a perfect center for getting your kitchen chores done with a minimum of effort.

Not only does today's sink cabinet house improved wash and spray rinse apparatus, but it has advanced in other directions as well. Imagine getting rid of most of your garbage simply with the aid of an automatic waste disposer, installed in your sink. No more having to get dressed just to go outside with the garbage in all kinds of weather; no more accumulation of garbage.

You can install a towel dryer under your sink, too, if you're not lucky enough to own an automatic dishwasher. Many dishwashers, incidentally, can be installed under the sink.

Things of Beauty
Sink cabinets in themselves are beautiful things. Some sink tops come with fluorescent lighting on the backsplash. Modern drawer and door design highlight many new sinks, with doors insulated to eliminate noise in closing.

Sinks come recessed at the bottom, so you can do your work up close without fear of stubbing your toe, or marring the finish. Many are recessed under the sink top to provide knee room, so you can sit while you work.

A wide variety of special drawers is offered under the sink — cutlery drawers, vegetable keeper, soap bar, bread box and many others. Shelves slide out and are adjustable up and down.

There is no need to postpone the Christmas purchase of an efficient, attractive and sparkling new cabinet sink or drainboard because, "I want to wait until I remodel my whole kitchen."

Because sinks are usually made by the same manufacturer that produces complete kitchens, you can buy the sink now and have no worries about its blending into the kitchen you want to remodel at a later date.

Steel sinks are made in a variety of widths: 48, 54 and 60 inches being the most common. They are available with drawers and storage space on one or both sides.

Decorator Colors
You can purchase a drainboard-type sink complete with a one-piece steel top in gleaming white or in a variety of decorator colors. Of, if you prefer the fashion appeal and lifetime finish of stainless steel, you will find available a variety of sizes of cabinet

sinks that may be fitted with stainless steel tops or stainless steel drop in bowls.

In any case, you will find it simple to find the right style and size for your requirements. Whether it is just the beginning of a complete new kitchen or a part of a newly remodeled kitchen, a new steel sink is easy to buy and install. It will provide a durable Christmas gift that will be appreciated through the years.

Soap And Water New Appliances

"Nice thing about modern appliances," says Penny Edwards, Home Service Director of the Porcelain Enamel Institute, is that you do not have to:

- ... wax or buff to maintain a lustrous finish.
- ... scour to remove fruit and vegetable stains.
- ... worry about cigarette burns or ashes.
- ... refinish or touch up fading colors.
- ... worry about turning yellow or becoming discolored with daily use.
- ... scrub or remove grease and oil.
- ... disinfect to keep sanitary, pure and odor-free.
- ... worry about surface cracking, checking or peeling.

"Soap and water will not only do the trick, but will serve as a protective insurance for the high gloss on your new White Christmas appliance for many years to come."

Washing Machine Helps Cut Your Clothes Budget

Laundrying at home has advantages other than the luxury of owning automatic laundry equipment.

By doing your own laundry, for example, only a single stock of clothing and linen is required. No longer is it necessary to have double quantities of everything — one in use and one at the laundry. Your washables are always on hand for immediate use.

Sorting, counting and listing separate articles is unnecessary, also, when the laundry is not sent out, but done at home.

Last items always turn up because clothes never leave home, and pairs find their way back to each other again, even if laundered in different loads on different days.



KEYSTONE OF THE DREAM KITCHEN is the modern cabinet sink. Replace your old sink with a new cabinet model to put increased efficiency into your existing kitchen and make the room so much more pleasant to work in.



Paint it yourself: Your kitchen will take on a renewed look when you paint your steel cabinets with colors that are available to match or harmonize with your appliances. One coat of paint will do the job for you.

What Most Women Want To Know About Dishwashers

Reprinted from Kitchen Business (This is a list of questions customers ask most frequently about automatic electric dishwashers, and the answers based on research by manufacturers and independent testing bureaus.)

- Q. Do dishwashers really save much time?**
A. In an average household, you spend 72.2 minutes a day doing 3,795 dishes each month, and you use 42 dish towels. With a dishwasher, you spend 35.6 minutes per day — less than half the time — and use far fewer dish towels, also.
- Q. Do they really get dishes clean?**
A. They get dishes and silverware cleaner because the hotter water (135-160 degrees Fahrenheit) than in hand-washing, kill more bacteria, and dry more completely. Dishpan water is used only up to 120°.
- Q. Don't they damage silver and china?**
A. They absolutely do not damage sterling or plated silver. Nor do they affect most china. Some fragile overglaze decorations may be affected after lengthy use in a dishwasher, but they can suffer as much or more from abrasions and handling of hand-washing.
- Q. How much hot water do they take?**
A. Only six to nine gallons for a complete cycle which washes and dries service for eight — less than is used to wash by hand. Efficient water use and circulation make this possible.
- Q. Isn't it necessary to scrape to rinse dishes first?**
A. Yes. Food particles stuck to dishes, silver, pots and pans, should be scraped first, just as would be done before hand-washing. When a quick rinse or scrape is needed, you will find it takes little time while you are loading your dishwasher.
- Q. How about cutlery and plastic dinnerware?**
A. Cutlery should not be placed continuously in dishwasher to protect wood handles and cutting edges. Good melamine plastic dinnerware will never be damaged in a dishwasher. Some inexpensive plastics cannot stand high dishwasher temperatures.
- Q. Can I use soap or detergent in a dishwasher?**
A. You can use only those detergents made especially for dishwashers, such as Electra-Sol, Calgonite, Cascade, Thaux, Dish-All, Finish, and others. Soaps and laundry detergents will only cause clog, overflow, poor washing action.
- Q. Does it cost a lot to install?**
A. That depends on the condition and layout of your kitchen, plumbing wiring, etc. Installation should be made by a qualified man only. If the cost seems prohibitive, consider a portable or mobile unit.
- Q. Don't they 'spot' silver and glass?**
A. Not the dishwasher itself, but if you have hard water that may cause some spotting, which is easily removed with towel. New improvements, both in dishwashers and detergents, are eliminating this problem.
- Hot Water Heater**
Cologne to keep Mother cool and refreshed throughout the year heralds a new hot water heater. Wrap the cologne in pretty pink crepe paper. Add a construction-paper thermometer and a deeper pink ribbon bow.

'Square Look' Is Appliance Fashion Note

Good looks are keeping up with the tremendous mechanical improvements in modern major appliances.

Probably the most significant style change has been what different manufacturers call the sheer or square look.

Because of this style's uncluttered, clean, square design, free-standing appliances can fit snugly into cabinet arrangements and look like built-ins. Straight sides and right angle corners can be placed cozily against the straight sides of standard or custom-builtetry.

Recessed hinges permit refrigerator models in this style to be placed against a side wall without having to allow space for door swing, since the door opens fully within its frame.

Built-ins themselves are rising in popularity, with virtually all appliances available in this fashion. Stack-on units, appliances made to fit standard countertops, give the built-in look, too, without need of carpentry. The built-in look is also carried out with drop-in units, which require either that a hole be cut in the existing counter, or that it be placed in a counter that was pre-cut by the manufacturer.

Pre-assembled packaged kitchens, which combine several basic appliances in a single framework, are being produced by more and more manufacturers. Smartly styled, these units are between seven and nine feet long, and are ideal for the modern-minded homemaker with limited kitchen space.

Equipment that stands alone and is portable continues to have its appearance improved. Like free standing or built-in appliances, these are available in various materials and colors.

Whatever your choice, you'll find the new look in kitchens is a good one.



Functional beauty of the kitchen, as important to the discriminating housewife as the style of her clothes, takes on a new fashion note this year with the "squared off look" as illustrated above.



WITH THE DISHES AWAY, YOU CAN PLAY: Mom and Dad have plenty of time to put the finishing touches on the children's gifts while the dishes are being washed and dried automatically. There is at least an hour of extra time each day when you have one of these automatic servants in your house.

Newest Model Refrigerator Choicest Gift

New refrigerators make it so easy to be the perfect housewife. And that applies to budget, as well as high priced models.

Today's refrigerators come equipped with such quality-insurance features as separate cooling systems for fresh and frozen food, special locker shelves that maintain proper temperature for chilling beverages and salads, automatic butter keeper, and meat compartments.

Freezing compartments are now larger, and permit easier storage, what with package dispensers and pull-out bins or shelves. Many models have their freezing compartments at the bottom, so that every-day foods, in the refrigerator section, are at more accessible heights.

Some refrigerators require only the touch of a toe on a foot pedal to open the door. This leaves both hands free, a blessing that any housewife recognizes. Some models have doors that can be opened by a slight press with the elbow, again allowing both hands to be free. One company has a handle the length of the door, for easy opening. Some open at the touch of finger grips at the base.

Magnetic doors require only a tap to close them. You can select a door to open either right or left, and one producer has a model that opens both ways.

Many refrigerators have shelves that either revolve or roll out, eliminating the frustration of having to unload the entire shelf to get to the ketchup in the back. Shelves are adjustable up or down.

Several manufacturers are aiming at straight line beauty, emphasizing flat planes with nothing bulging or protruding. This, along with ventilation forced through a front grille, permits installation flush against the wall. The built-in look is yours even with a free-standing model.

Quiet is being emphasized in new models. Compressors, the working mechanism of the refrigerator, are quieter than ever, and doors close securely with barely a sound.

Automatic defrosting is available on most refrigerators. Add to this such items as swing-out crispers and meat keepers, along with other work-saving features, and you'll see why modern refrigerators are bringing cheer to housewives everywhere.

Sink

Cover a toy sink in red crepe paper and chalk on brick markings. Make Santa's lower half and mittens of colored gummed crepe papers. It looks as though Santa is coming to tell of the new sink that will soon be there.

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