

Warm And Woolly, Theme Gifts For Your Male List



Warmly informal — In good-looking lambs wool, this low front cardigan will come in handy during mid-winter days. Wool challis tie adds a note of color to the sports outfit.



Give him a wool tie — to go with suits and sports apparel, and he'll be dressed in good taste. Top tie-features are: slim width, diagonal stripes, tweed effects and creases.



Miniature music-maker — A gift that's fun and good training, too! Wataseat vinyl plastic accordion has 17 keys that really play! With carrying case and instruction song book.

GIVE HIM A GIFT OF WOOL FOR WARMTH



GIVE A HANDSOME NEW CARCOAT

City dwellers, suburbanites, country folk... every man alive goes for these carcoats over a sport shirt or a suit jacket. They are so comfortable... so handsome. Select his Christmas gift from our collection of tweeds, meltons and fleeces... Don't delay — you're sure to find just the one you want to give.

From 19.95

HERMAN'S
for men's wear.

518 S. E. Jackson St.
OR 3-7026

For Him: Gifts Of Good Grooming

"How nice you look" — "How good you smell" — are compliments that 'turn a man's head' as quick as a lady's — though he won't be so ready to admit it! For a very nice gift, this Christmas, give him a gay box of matching-scent cologne and after-shave. A box of shaving needs for at home or packed in a traveling case will also please him. An electric razor, for home or car, in a type suited to his beard, will save him more than enough time each morning for a second cup of coffee. (He'll thank you for that!)

Other wonderful-to-receive items you might give are a manicure kit, club-style or military brush, and a big bar of bath soap tied with a nylon cord (saves tempers often lost in locating an elusive bar.)

The New York City Police department has five helicopters on official duty.

There are many exciting new gift suggestions which should make Dad, big brother, junior, uncle and cousin pleased with what you give them — soft, woolen sports shirts, long-wearing wool socks, colorful wool mufflers, wool knit gloves, patterned ties, challis belts and bulky wool knit sweaters.

For families who "chip" in and buy a big gift together, there are warm wool outer jackets, tweed sports coats, worsted flannel slacks and tropical wool-worsted dinner jackets.

Wool emerges this Christmas in a variety of welcomed gifts — styled in the spirit of today's functional fashions. Keved to the taste and needs of the American male, and lad, too, wool gifts stand in warmth, wearability and good tailoring. And, wool apparel holds its shape.

In sports shirts, the tweedy cardigan look is a new fashion. Worn outside, it is a style endorsed by men accustomed to the finest.

Convertible collar shirt-sweaters knitted of soft warm lamb's wool, are perfect gifts for Dads. They come in smaller sizes for lads, too. Since many young boys like to emulate their father's clothing preferences, a Dad and lad sweater set is certain to meet with approval.

In woolen plaid shirts, black and red are the 'hottest' color combo. In fact, you'll see black and red striped patterns too in wool knit pull-over shirts.

Smaller apparel gifts too, will make many a man or lad happy. There's no time better than Christmas to give a soft wool muffler. And wool knit gloves are favored by both sports car drivers and the "snowball throwing" set.

Bulky wool knit sweaters — with turn-up shawl collars — are the big news in sweaters this holiday, and if you give a wool knit sweater in gray and red, black and white or red and black, it'll be welcomed indeed.

For range gift: One way to tip off your wife that she's getting a new range for Christmas, is to wrap a box of perfume to look like a range. All you need is white gift wrap paper, black gummed reinforcements and signal dots, and black construction paper for door lines. Ideas



Her fireside favorites — Left: Gay red leather open-toed slip-on. Center: Sling-back scuff in soft, pastel leather. Right: Gold-laced gold kid mules for glamour evenings, indoors or out.

ALL 19.98 to 22.98 COATS REDUCED!

Sale 15.88
All 19.98-22.98 fleeces, tweeds, many interlined, furred.

Sale 15.88
All 19.98-22.98 coats! In wools and blends. New styles!

Sale 15.88
All 19.98-22.98 coats reduced for 10 days only! Save!

Sale 3.44
All 3.98 slippers, cardigans reduced for 10 days only. 34-40.

Sale 78c
Reg. 98c Carol Brent 30-15 sheers... twin-thread! Save!

3 for 1.64
Reg. 3 for 2.07 Carol Brent top quality. Acetate tricot.

Sale 1.99
2.49-2.98 girls' pajamas, printed flannelette, 4-14 sizes.

Sale 2.63
3.29 women's red or blue suede slipper. Shearling collar.

Sale 2.38
2.98 nylon crepe first time sale priced. 3 styles. Sizes 32-44.

Sale 5.44
6.98 Chromspun 48x84". Widths 72", 144". 10.44-20.44

Sale 3.88 pr.
Reg. 4.98 dacron priscillas, 49"x81". Ivory white. Easy-care!

Sale 2.44
Reg. 2.98 "glass brick" design shower curtain. 6x6 feet.

Sale 78c ea.
Reg. 1.09 dacron. White, colors. 42x45". Others, 88c-1.18 ea.

WARDS

PRE Holiday Sale

- Super values in every department!
- Pre-season low prices on dolls, games, toys in Wards exciting Toyland!

- Small deposits hold Christmas gifts on Wards Gift Lay-Away Plan!
- and now is the time to open an account! buy for holidays now — pay later!

 Sale 8.88 7.98 nylon, quilt lined, washable. Chest pocket. Men's sizes.	 Sale 10.88 12.98 nylon reversible jacket. Fleece-to-taffeta. Men's sizes.	 Sale 10.88 12.98 rock 'n roll jacket, wool melton. New colors. Men's.	 Sale 3.18 3.98 men's opera — leather, shearling lined. Tan. 7 to 12.	 Sale 2.38 2.98 child's moc, suede with shearling collar. Tan. 6-big-3.	 Sale 1.83 2.29 child's moc, suede with shearling collar. Red. 6-big-3.	 3 for 1.74 Reg. 3 for 2.50. Fine Swiss rib knit in Durene cotton.	 Sale 54c Regular 79c cotton argyles stretch to fit all sizes. Save!	 3 prs. 99c Reg. 3 prs. 1.17. Sturdy, absorbent, nylon reinforced. 10-13.
 Sale 32.94 Reg. 36.95. Full size, dual control. \$1 down holds. Dec. 24.	 25%-50% OFF Remnants galore — Wards quality fabrics in usable lengths.	 Sale 2.48 2.79 best seller. Of sturdy flannelette, long tails, washfast.	 Sale 2.44 2.98 broadcloth — perm. collar stays. Compares 3.98 aul.	 Sale 2.99 3.98 rayon suiting sport shirts, washable collar with stays.	 Sale 2.99 3.98 Millikin "50" woven plaids, stripes. Washable. Best-seller.	 Sale 2.99 3.69 flannelette — sanforized prints. All sturdy, full-cut.	 3 for 1.78 Reg. 3 for 2.50. Nylon reinforced neckband. Extra long.	 3 for 1.78 Reg. 3 for 1.95. Nylon reinforced, Combed cotton, S.M.L.
 Sale 27.94 Reg. 31.95. Full size, single control. 1.00 down holds. Dec. 24.	 Sale 8.99 Reg. 9.98 rock 'n roll jacket. Wool melton. Lined. 10 to 18.	 Sale 25.94 Reg. 29.95. 5-year guarantee. Twin size. \$1 down holds!	 Sale 9.99 10.98 all nylon reversible. Machine washable. 10-18.	 Sale 1.28 Reg. 1.59 suede flannelette. New patterns. 6-18 sizes.	 Sale 2.38 Reg. 2.98 sanforized flannelette, washfast colors. 6-18 sizes.	 Sale 5.99 6.98 rock 'n roll jacket, wool melton, knit trim. 2 to 6x.	 3 for 1.78 Reg. 3 for 2.25. Of sanforized broadcloth. Patterns. 30-44.	 Sale 3.28 3.98 "Snowmates" lined slacks and shirt. Boxed 3-6x boys.

Take Advantage of Wards Convenient Credit Terms