

Car-Owners Easy-To-Please At Christmas

For drivers who care for their cars, auto accessories present a wonderful gift!

Luxury items may be all he or she needs, but they'll love the addition of those. Among the many items you may select are visor dispensers, compass, dash tray, tissue holders, safety light, mirrors, a car radio, and others.

A dispenser that issues cigarettes, lighted, is a fine gift for the smoker.

There's an almost unending list of articles that are really practical.

Seat covers, lanterns, flashlights and car cleaning equipment are always useful.

Some oil companies offer books of tickets for \$10 up that may be torn off and used in place of cash for the purchase of gas.

A membership in one of the auto clubs can be arranged for about \$20. You may be warmly thanked for this gift many times throughout the year.

There is a wide variety in both items and price range for the auto. Give the car owner on your Christmas list an accessory for a marvelously novel gift.



Wash and wear — A white business shirt is a welcomed gift. And, it's a practical one, too, when it's in 55 per cent "Dacron" fiber blended with cotton because it requires little or no ironing.



Gift slippers for him — Left: Leather-soled, glove leather chukka boots for indoor, outdoor use. Center: Smart, black leather slip-on. Right: New and handsome open-toed, dark red leather scuff.



It's a tie—for first place among popular gifts for the man on your list. These spots and crease-resistant ties are available in stripes and subtle woven prints. Narrow widths.



Checking in for a man's Christmas is this handsome robe with contrast trim.

Give Collectors Favorite Items This Christmas

The "what to give" problem is a simple matter if the people on your list are "collectors".

Generally, part of the fun of collecting is remembering who added a certain item or where it was found. So this is a gift that's doubly welcomed.

The key to selecting a really fine addition to any collection — from stamps and coins to miniatures and antiques — is to choose something just a little different.

Shopping for collector's items can be real fun if you have plenty of time to browse. Small specialty shops and antique shops are excellent places to look.

Miniatures of any type of item collected are always fine additions. The novelty of their size is enough to make them extra-special.

Choose with thoughtfulness and your gift to the collector will be most appreciated.



Can't beat it — golf gifts for the man who does! A good gift is balls since no one ever has enough. A new bag would please him plenty. Or how about clever golf head covers!



Convertible-collared casual — will be warmly received by your favorite male. The collar of this 100 per cent wool Scandinavian ski sweater can be worn as seen or tucked in as a crew neck.

Make Bright, Stained-Glass Windows

You can quickly make your own Cathedral "stained glass" window in your home!

Just take jewel-colored cellophane and cut into many shapes. Apply to a clear glass door or window with rubber cement or scotch tape.

Let your imagination wander with the subject and shapes that please you. The materials are very inexpensive and if you make a mistake, just start over again!

By crinkling the cellophane you get a textured look of pebbled glass!

The lights in your home at night will shine through the colors and design and you'll be amazed at the striking effect!

RANGE SPOTS CLEANED

Did you know that the Druids believed that evergreen trees meant eternal life, and this is where the custom of using evergreen swap, wall mantel and doorway decoration comes from!

A rag saturated with household ammonia can be placed over stubborn dried spots on your range and left overnight. The next day the spots should come off easily after scouring and washing.



Gifts TO Wear

More sportcoat for your gift money when the label says it's from HERMAN'S

Look at the sport coat—then look twice at the price tag. Our sportcoats are that kind of values! You see it in the up-to-the-minute styling—the narrowed lapels, the natural shoulders, the easy, flattering lines of the cut. You see quality in the skillful tailoring of fine materials. When you select this sportcoat gift this Christmas for him, you make your dollars buy more for much less if you select his coat from our complete stocks of new handsome famous name sportcoats. Come in early and make your selections.

from **29.95**

518 JACKSON STREET OR 3-7026



Pamper His Leisure Time With Right-Mood Wearables

This holiday season reports the American Institute of Men's and Boys' Wear, there is a trend toward more and finer at ease wear for men and boys — the kind of clothes that can't help but make a fellow's leisure hours more fun.

This ties in perfectly with another trend — winter vacations, week-end or weeks' long. No matter what a fellow is doing, he'll enjoy it more if he's the age — man, youth or boy —

he'll come off a winner with gifts like these.

For snowy settings — skiing, ice-boating, snowshoeing, skating — give him a gift of a classic duffle coat or one of those bulky Scandinavian outer sweaters. The duffle coat easily slips on over inner garments, and, above all, makes a man feel right in sharp, icy temperatures.

Those bulky knit sweaters do this too, with an added splash of

daring colors and patterns for holiday outings. Big, roomy and warm, they come with crew and turtle necks. Matching knit caps, (sometimes socks, too) go with them.

Skiers and skaters can use a pair or two of taper-legged ski pants strapped to go inside the boots to keep them from creeping up the legs. In navy, black or grays chiefly, they are attractive and flattering.

Pamper your menfolk with one of those increasingly popular suburban or car coats. They're good for motoring and for wintry town wear. Suburban coats are available with detachable hoods, in Ivy tweed models and a host of other styles.

TIP TIP

Try cotton tipped swabs for cleaning those tiny nooks and corners of your appliances.

PENNEY'S

ALWAYS FIRST QUALITY

Penney's has MORE toys than Ol' Santa!

DOLLS! GAMES! FURNITURE! WIND-UPS! FRICTION MOTORS! EVERYTHING FOR A MERRIER CHRISTMAS! DOWNSTAIRS STORE



bigger, thicker tires on Penney's THREE WHEEL BARGAIN

Build for safe easy-wheeling. Thick 10-in. front wheel rubber tires cushion jolts. 7-in. rear wheels ride smoothly over bumps. Rubber pedals. Adjustable saddle. Red and white. **\$9.88**

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PENNEY'S SPORT CARS BEST IN THEIR CLASS

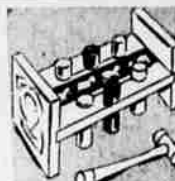
If your little guy always says "I wanna drive", here's the car for him. Steel body, 37 inches long. Rubber tires, pedals. Silver bumper. Red, green, ivory, silver. **\$11.88**

PENNEY'S DOWNSTAIRS STORE

AHOY, MATIES, HAVE WE GOT TOYS!

AND ONLY

66¢ each



Hit 'em again. 6 pegs in wooden board. Mallet. **66c**



Here's the pitch. 4 rubber horseshoes, 2 wooden pegs. **66c**



Number pulses. Steel dial phones. Bell ring. **66c**



Big Plush Huggy Bears Stand 27½ Inches Tall

Goldilocks sure never saw a huggable, loveable bear like this. So much of him for so little money. Brown arms, tan body. Ears, legs are bright red flannel plaid. **\$1.88**

PENNEY'S DOWNSTAIRS STORE



Music Maestro, Please Deep Tone Marimba Set

Beats out a wicked cha-cha-cha rhythm. Floor model 20¼ inches high. 12 resonant tubes topped with metal tone bars. Swinging yellow color. Mellow price. **\$4.88**

PENNEY'S DOWNSTAIRS STORE

HOLD YOUR TOYS ON PENNEY'S LAY-AWAY!

Guerlain presents SHALIMAR in a full quarter ounce PURSE FLACON



Distinctly packaged "for the Purse" Shalimar • Vol de Nuit • Liu \$6.00 L'Heure Bleue • Mitsouko \$5.00 ... and new Ode \$9.00 Prices plus tax

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