

The News-Review

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AROUND THE COUNTY

By GEORGE CASTILLO

News in the newspapers of Douglas County was overshadowed by a report from Reedsport that the E. K. Wood Lumber Co. was liquidating its assets.

The chief effects will be felt at Reedsport, where the California company has its only plant in the county. The Port Umpqua Courier there estimates some 140 men and their families in the Reedsport area will be affected, a costly economic blow to a community the size of the Lower Umpqua area.

In a front-page editorial by Editor William Tugman, he cautions against hopeless gloom. He says there is "no reason for despair. The unhappy event may, indeed, be a blessing in disguise."

He calls the closure a part of the pattern of industrial change which—coupled with slowdown in home building—is causing hard times throughout the Northwest.

"The sawmill, as we have known it, is becoming a marginal venture. Unless the sawmill is integrated with plants which provide full utilization, it ceases to be competitive," Tugman indicated. He said the liquidation will clear the decks for a modern setup. "A well-balanced, completely modern development."

Encourage Industry

He called for the community to begin working together "to advertise what the area has to offer and to encourage progressive industries to invest in it."

This type of progressive thinking, to me, is the answer to the long-term survival of the county's industry.

Another "industry" took the spotlight at Sutherlin. Treasury agents, state liquor inspectors and local police swooped down on a home distillery which was in the "experimental stage," according to its owners. Needless to say, this "industry" also closed down in a hurry.

This week at Sutherlin promises to be of blue ribbon caliber. The high school is planning a homecoming for its alumni that will take the attention of the whole community.

Myrtle Creek celebrated its homecoming last weekend. A movement that began to take good, solid form during the week in the county was a drive for the improvement of Highway 225 between Sutherlin and Elkton. Editors at Reedsport, Drain and Roseburg were putting in plugs for better routes to the coast.

At Reedsport, the paper pointed out the distance from Roseburg to Reedsport could be sliced to 68 miles with the completion of improvements. It claims it would require only \$2,030,000 to build the last three sections, Yellow Creek to Elkton. Editor Lowell Anderson at Drain cites Highway 225 improvement as one of the needs for attracting industry.

'Crash Program' Urged

Editor Charles Stanton of The News-Review has come out strongly for immediate action on Highway 225 and other roads in the county. He has suggested use of part of the 70-million-dollar state surplus to finance a "crash highway program."

In all newspapers in recent months, the call has been for positive efforts to lure industry to the county and state. They all agree Oregon has what it takes, but a lot still has to be done to make industry feel it can find a home here.

The needs are not only more and better highways, but favorable taxing, better control of the sufficient water resources and community enthusiasm.

Douglas County and other areas of the state can take some lessons from some of the midwest and eastern areas which have grabbed their own bootstraps when they saw industries pulled out from under them. They took the "positive selling" approach which called for concerted community efforts to lure industry, like a well-heeled college propley star athletes.

—Bruce Bissat—

William Zeckendorf, a leading New York real estate man, calls for restoration of America's cities because he believes that only there can men produce their greatest possible culture.

He has most of the social scientists on his side in arguing that the great urban centers are the sites of the highest cultural development. The scholars believe this has always been true.

Zeckendorf also will not get an argument over his contention that virtually all the big U.S. metropolitan centers need major overhauling to fit them to the needs of the swelling population of this half century.

A little more controversial, however, is his statement that the suburbs and suburban living have comparatively little to offer the man of today.

THE TRUTH IS that the very advantages the city presents carry with them distinct disadvantages. The result is a conflict which many seek to resolve by fleeing to the outskirts, trying to be "of the city" but not in it. The extent of this flight, mounting in recent decades, is a measure of the city's failure as a place to live.

The city's advantages stem from one basic fact: closeness of living. It permits endless contacts, with a pyramiding exchange of ideas. This cross-fertilizing of human thought enriches men's activities in every field.

The closeness also allows speedy firsthand meetings, a convenience almost vital to both business and the arts. And the concentration of people brings a concentration of wealth which spells support for many worthy endeavors and makes a vast market for goods and services.

BUT FROM THE beginning there was a price to pay. The close-packed streets and buildings that go with close living shot men off

from their natural link to the land. Just as men want to be together, so they seek the open spaces. The occasional forays from the city satisfy relatively few.

As city populations have grown, so has this conflict in human interest. Hence the compromise wherein men stay close to the city to reap its benefits but then retire to its fringes to gain what it cannot offer.

In this great two-way flow from city to country and back, there may be waste, confusion and even injustice. The daytime city worker escapes many burdens of city responsibility. But it seems likely to go on at ever-accelerating pace so long as the city satisfies some needs but fails to meet others.

If Zeckendorf knows how cities can be reconstructed to fulfill all human needs, he is a wise man. But one suspects that more than major overhauling is involved, that indeed most would have to be leveled and rebuilt from the ground up.

Lumber Exchange Has Promising Opening

PORTLAND — The National Lumber Exchange opened Monday and Fred C. Talbot, board chairman, said it was "doing very well. With quite a few offers to sell and quite a few offers to buy."

He said that some 30 wholesalers and others called to buy or sell from listings on the board at the exchange office in the Terminal Sales Building.

Several mills telephoned during the morning, he said, to offer lumber for sale, and several Eastern buyers phoned purchase orders.

However, he added, until a greater volume of trading is done, market price trends will have no special meaning.

Togetherness



—Hal Boyle—

NEW YORK — America is full of glamorous grandmothers, but Marlene Dietrich, one of the most beautiful, probably has the fewest beauty secrets.

"I wash my face with soap," she admitted cheerfully, "and I don't own a jar of skin cream. Perhaps I should, but I just can't be bothered. I keep only one bottle of perfume in my house—if I have that."

Miss Dietrich could probably wash her face in sawdust and still get by. She remains as faultlessly lovely as ever. She can still enter a room full of celebrities, and all heads will snap her way. What ever she had, she still has.

Glamour is her trade mark, but never has impressed her very much. "I was brought up to be useful," she said, "and to do something useful."

The biggest misconception about glamour is that you cannot be glamorous and also clean house, wash dishes—and do everything anyone else does.

Marlene feels that any housewife can be glamorous but remarked:

"I don't know why she would want to. With me it happens to be a profession."

"What defeats most women who seek to be glamorous? In America I would say it is insecurity in their own judgment."

"They become too regimented, which is strange, because we are told this is a nation of individuals."

Mistake Defined
"To feel they are well-dressed they must have the assurance of others—they must have the seal of approval to be sure they haven't made a mistake."

"But that is where they make their mistake. Their own individuality cannot come through if they follow a pattern, yet they must follow a pattern to feel secure."

Miss Dietrich, who recently completed "A Witness for the Prosecution," says she has never had a pattern in life and doesn't yearn for one. She usually makes one picture a year now, does four weeks in Las Vegas, has no ambitions to star in the battlefields of television.

"Why should I?" she asked. "I am not trying to prove anything. If I hadn't become an actress, I think I'd like to have been a doctor—but I could have enjoyed being very well without a profession at all."

Cares For Grandchildren

She lives simply. When she isn't working, she likes to attend concerts and Broadway openings. The rest of the time she spends reading—two to three books a week—and caring for her three young grandchildren.

"There is so much you want to do for children, and so very little you actually can do," she said.

Russia Can Fire Rocket To Any Place On Earth

BOULDER, Colo. — Russia can fire an object from any point in the Soviet Union to any place on earth, the director of the University of Colorado's high altitude observatory said here.

Dr. Walter Orr Roberts said the object the Russians can fire could weigh as much as 1,000 or 1,500 pounds. He said nothing regarding the question of whether it could carry an atomic war head and still remain within this weight.

He said the fact that the United States hasn't launched a satellite "doesn't mean that we can't." He said much of the information regarding work in this country on the project is classified.

Dr. Roberts said an all-out "crash program" in an attempt to overtake the Russians in the satellite field might be a mistake at this time.

Such an all out program, he said, would be "grossly wasteful of scientific manpower, money and psychology in the event our first attempt failed."

He called, instead for a 20-year program to educate young people to the knowledge and sacrifice necessary for intellectual achievement.

"You can watch their health and equip them with some basic ideas you believe in. You can refrain from giving them candy."

"As for the rest of it, they'll do what they want to anyway."

Miss Dietrich says that generally she finds books more interesting than people—"except, that is, the people who write the books."

"I like writers. Ernest Hemingway I admire most."

The things that bore her are stupidity, superficiality, people who don't know their job."

The things that please her most are "imagination... efficiency... people who are good at what they do, no matter what they are doing."

Simple Food Preferred.
Food doesn't interest her very much. She often eats only one meal a day, doesn't care particularly what it is. But she is still fond of potatoes and turnips even though "that is about all I had as a child."

Asked if she could sum up her philosophy in a sentence, Marlene shrugged wryly with her mouth, then said:

"Do your duty—but do it every day."

That has been the actual glamour of her life—duty.

In The Day's News

(Continued From Page One)

Well, in that event, their names will be MUD—and Russia will have won another big propaganda victory.

The result of that will be that the cold war will get warmer.

Straw in the business winds:
Hopes for a fourth quarter pick-up in the steel industry have been dampened by a scattering of operating cutbacks.

What that means is that in October, November and December of this year less steel will be BOUGHT from the steelmakers—regardless of how much steel may be USED.

Another straw:
Pittsburgh Plate Glass Company will start construction soon on a multi-million dollar window glass plant near Decatur, Ill. The new plant was announced two years ago, but has been delayed because of SLUGGISH DEMAND for window glass.

But—
They're going ahead now with the new plant. That is interesting because it indicates confidence in the FUTURE.

Another straw:
Cotton fabric prices are down to their lowest levels since price controls were removed shortly after World War 2.

As a result of this situation, consumers have been refusing to make FORWARD COMMITMENTS for large orders of cloth.

How come?
It's quite simple.
When prices are RISING (as they do in inflationary periods) people buy hesitatingly and in larger quantities than they need at the moment. They do so because they're sure the price will be higher later.

When prices are FALLING (or likely to fall) people are inclined to WAIT on the theory that the price will be lower later.

That could explain the present "slowdown" in business.
Buyers may be using up their present inventories instead of placing new orders—hoping that prices may be lower later.

If that is true, business will pick up again when inventories get low.

Reader Opinions

Fire Department Thanks People For Cooperation

We of the Roseburg Fire Dept. wish to express our appreciation for the fine help and cooperation extended to us during our recent Fire Prevention Week program.

The excellent and whole hearted support from the faculties and children of the elementary schools, the radio and television stations, the local merchants and The News-Review, were in a large part responsible for a very successful campaign on fire prevention, which is so very important to us all.

Respectfully,
Leonard E. Stender
Public Relations Comm.
Roseburg City Fire Dept.

Documents Prove Anna Is Daughter Of O'Callaghans

LONDON — A British Commonwealth relations office certificate entered the controversy between Mrs. Marlon Brando and the O'Callaghans of Cardiff Saturday.

The O'Callaghans say they are the young actress' mother and father. Mrs. Brando insists she is Anna Kashfi, daughter of an Indian architect.

The government certificate, described as a true copy of the baptismal record, says a girl named Joan Mary daughter of William Patrick and Phoebe Melinda O'Callaghan, was baptized Oct. 7, 1934, at St. Francis Xavier's Church, Calcutta. It lists the father as a station master of Chakradharpur.

Mrs. Brando and the O'Callaghans agree on dates and places of the young lady's birth (Sept. 30, 1934; and baptism).

O'Callaghan said: "I am glad the truth is out. Joan's mother did not want to embarrass her by proving I was her father. If she wants to forget us because we are a hindrance to her career we will understand. But I was deeply hurt when she disowned me."

In Hollywood, Mrs. Brando, was told of the baptismal record, commented:

"We have already made our final statement. I would not be interested in seeing any documents."

Pension Unearned, She Leaves Fund To Government

SPOKANE — Mrs. Hannah Andrews, an 81-year-old native of Norway, followed a rigid Old Country philosophy that a person was entitled to nothing that wasn't really earned.

Since the 1948 death of her husband, a Spanish-American War veteran, she has been receiving a \$54 pension check each month

from the government. She put the money in United States savings bonds.

Mrs. Andrews died here three weeks ago and John E. Heath, administrator of the estate, said Monday she left six \$1,000 bonds made out to the Treasurer of the United States.

Every dollar she got from the government will now go back. A brother-in-law said she always felt she had done nothing to deserve the government pension.

Mrs. Andrews left no will for her estate of about \$40,000 but Heath said her heirs are a sister, Mrs. Andrew Roggli of Spirit Lake, Idaho, and two brothers in Norway.

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