



WE PREFER LOCALLY GROWN PRODUCE, FRUITS AND VEGETABLES

We prefer to buy and sell locally grown produce, fruits and vegetables because we know Douglas County farmers and ranchers produce the finest and very best obtainable. This is why, whenever possible, we feature locally grown products. We know locally grown items are fresher when we receive them and in turn are fresher when you shop Nielsen's. We also know Douglas County farmers are constantly searching for ways to improve their product quality, methods of picking, handling, storing and transporting. These men and women are progressive. We salute their work. This is why we buy and sell Douglas County produced goods in our store everyday.

Meet your friends, neighbors at the Fair tomorrow thru Sunday and at Nielsen's everyday.

Go to the Fair this week and have the time of your life. You'll enjoy the contests, the exhibits, the displays and show cattle during this great annual County wide show. After attending the Fair, we know you'll prefer the quality of Douglas County grown foods. Our area grows the best in the west.

NIELSEN'S MARKET
*IT'S THE *SAVING* ON EVERY ITEM THAT COUNTS*

WHERE QUALITY IS THE RULE AND NEVER AN ACCIDENT