

Fair Adds Rodeo, Clowns, Dances

'57 Attendance Predicted At 35,000 For Four Days

A combination of the most favorite events of past fairs with several new features has been planned, by Fair Manager Dick Turley to provide four days of continuous activity at the Fairgrounds.

New events this year include a five-event rodeo to replace the horseraces and thrill acts of past years, and clown shows on the fair midway, trampoline and motorcycle acts, and the square dance festival, held in conjunction with the fair.

Traditional events continued this year include the free barbecue, talent show, sheep dog trials and carnival, as well as the customary judging of individual and community exhibits and the 4-H contests and fat stock auction.

Attendance should hit the 35,000 mark if the trend of 15 per cent increases from past fairs holds true, Turley predicts.

Six professional clowns will roam through fair crowds doing magic tricks, performing stunts with their animal pets, and making balloon animals to please the children. Once each hour one of the clowns will give a free performance on a small stage on the midway.

The Davis Amusement Co. carnival will be open throughout the fair at the south end of the track and infield. The show includes about 12 thrill rides in addition to concessions and performers.

The Ricketts' Music Store talent contest will continue at the fair for the fifth year, but in an entirely new theater in the pavilion. The seating arrangement has been entirely redesigned and expanded. A new stage with curtain, special lighting, and a new sound system has been constructed.

Shows will start nightly in the Pavilion Theater at 7:30 p.m. with the final competition at 7 p.m. Sunday. Roseburg radio announcer, Del McKay will be master of ceremonies.

Cash prizes of \$400 from the fair board and merchandise prizes worth \$2,400 from Ricketts' Music

Store will go to contest winners. The top performer each night will receive a cash prize, and the sweepstakes winner Sunday will get \$100. Other prizes in the finals will be \$50 for second place, \$25 for third, \$15 for fourth, and \$10 for fifth.

The fifth annual sheep dog trials will be held at 2 p.m. Friday. Activities will begin that day also for the Oregon Square Dance Festival. Their classes, demonstrations and dances will be open to spectators free through Sunday noon. Most of the festival events will take place on the outdoor floor just inside the Fairgrounds entrance. Full scale dancing will be held at 8:30 Friday and Saturday nights and 11 a.m. Sunday.

The festival will set the square dance theme for the fair. Decorations on the grounds and even the names of classes in floral competition will carry out the motif.

Saturday noon, fairgoers will get free barbecue meals with thick slabs of prime beef prepared by Corvallis chef Al Oliver. A ton of prime legs of beef will be barbecued in outdoor pits starting Friday night. Coca Cola and ice cream from Umpqua Dairy will also be served. The Roseburg Lions Club will again assist the chef, and the Lady Lions will serve as hostesses.

Two special 4-H activities of interest to spectators at the fair will be held Saturday. A style revue will be held in the new Pavilion Theater at 1 p.m. The junior livestock auction will be held at 5 p.m. in the judging arena.

The first performance of the rodeo at the fair will begin at 2 p.m. Saturday. The show will be limited to little more than two hours and will include only the five major events, calf roping, bulldogging, bull riding, saddle bronc riding, and bareback bronc riding. The second show will be held Sunday at 2 p.m.

Set for two appearances at the rodeo and one free performance on the fair midway is the Lane Trampoline Trio.

The closing event of the fair

will be a motorcycle thrill show by the Multnomah County Police Motorcycle Corps. The 20-man group will present a 2½ hour show. They will open with a 20 minute precision drill on motorcycles doing all the intricate maneuvers executed by foot and horse squads. They then go into their repertoire of stunts using single and multiple cycles. They perform broad jumps, moving pyramids, and burning wall crashes.

A special contest will be offered by appliance dealers sponsoring booths at the fair. The prize will be \$1,500 worth of appliances of the winner's choice from any of the participating dealers.

Agriculture Nets Share Of Income

Although Douglas County is noted for its timber, farm crops form an important part of the county's income, claims Bill Tipton, Farm Crops superintendent at the 1957 Douglas County Fair, August 22-25. Many superior varieties of crops have had their initial promotion at fairs and the Douglas County Fair is no exception. Classes are provided for most of the grains, grasses, and pasture seeds. Containers for exhibits for this year will be furnished by the Fair Board and will be standardized in size, which will make the crop exhibits much more attractive.

Total agricultural cash income for Douglas County in 1956 is estimated at \$5,751,470 by Roland Parker, county extension agent. Livestock accounts for \$2,859,230 of the total. Biggest livestock items are \$1,329,520 for sheep, lambs, and wool; \$649,000 for beef and calves, and \$746,800 for dairy products.

Horticultural crops bring in \$1,124,650 in farmers' incomes in the county. The biggest items here are \$276,725 for prunes and \$200,000 for pears. Field crops for the year were valued at \$280,925, poultry products at \$891,480, and farm wood lot products at \$625,185.



CLOWNS IN THE CROWD will entertain children by making balloon animals and doing magic acts. A free show every hour on the midway of the fair is also planned. Two of the five comics due at the fair are Klinker, left, and Blinker, right.

Fair Calendar

WEDNESDAY

Entry day for the following departments: horses, dairy and beef cattle, sheep and goats, swine, poultry and rabbits, fruits and vegetables, flowers, farm crops, and baking. The deadline for other entries was Aug. 18.

THURSDAY

9:00 a.m. Fair opens. Judging starts in the following departments: horses, dairy cattle, beef cattle, sheep and goats, swine, poultry and rabbits, and fruit and vegetables. Judging continues until completion. Other departments have been judged before this date. Carnival opens and continues throughout fair. Free clown shows on the Midway will be held regularly throughout the fair. 7:30 p.m. Ott and Rickett's talent contest preliminary round at the Pavilion Theater.

FRIDAY

9:00 a.m. Second day of fair opens. Judging continued in uncompleted divisions. Carnival and clown shows continue. 2:00 p.m. Fifth annual sheep dog trials - grandstand. 7:30 p.m. Ott and Rickett's talent contest second preliminary round at the Pavilion Theater. 8:30 p.m. Oregon State Square Dance Festival dance on outdoor floor.

SATURDAY

9:00 a.m. Third day of fair opens. Carnival and clown shows continue. 12 Noon Free barbecue served. 1:00 p.m. Style revue for 4-H and adults in Pavilion Theater. 2:00 p.m. Rodeo - grandstand. 5:00 p.m. Junior livestock auction in judging arena. 7:30 p.m. Ott and Rickett's talent contest semifinal round in Pavilion Theater. 8:30 p.m. Oregon State Square Dance Festival dance on outdoor floor.

SUNDAY

12:00 Noon Last day of fair opens. Carnival and clown shows continue to end of fair. 2:00 p.m. Rodeo - grandstand. 7:00 p.m. Ott and Rickett's talent contest final round at Pavilion Theater. 8:00 p.m. Motorcycle Thrill Show at grandstand.

Two Rodeo Performances To Have 5 Action Events, No Slow Contests

For the first time in the history of the Douglas County Fair, R.C.A. approved-world's championship rodeo will be a featured attraction. With performances scheduled Saturday and Sunday, all rodeo fans will be able to attend.

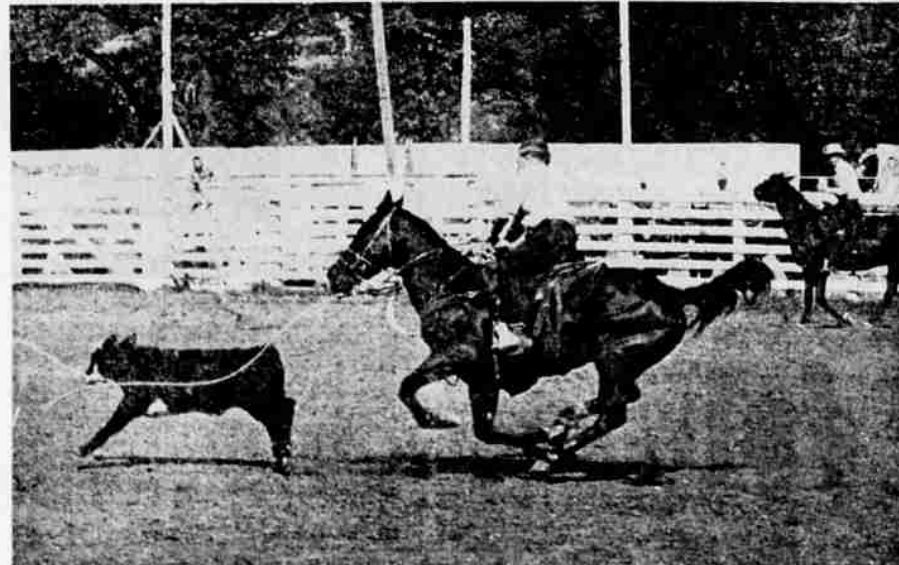
Fair manager Dick Turley stressed the fact this rodeo at the Fair will feature regular rodeo events only—saddle bronc and bareback riding, calf roping and bull dogging, plus brahma bull riding. Absent will be the more time consuming events found at most rodeos, Turley promises all rodeo fans two and one-half hours of the best and fastest rodeo they ever saw!

Stock for the Fair rodeo will be furnished by Harley Tucker, Joseph, Oregon rodeo producer. Tucker also furnishes stock to such famous rodeos as the Pendleton Roundup. Following the Tucker string of rodeos all over the West will be some of the top cowboys in the business.

Because of the omission of drills, races, etc., length of the show will be shortened to little more than two hours. And admission prices will be greatly reduced, too.

The Douglas County Fair Rodeo will feature Tom Hadley, as master of ceremonies hailed as "Rodeo's Good Will Ambassador." Tom, himself a former rodeo contestant, is thoroughly familiar with every phase of each event that takes place in the arena.

For several years his name has appeared on rodeo programs across this country, listed in almost every event. At the Cow Palace in 1949 he took first place in the National Intercollegiate Steer Wrestling Contest. This veteran announcer is behind the microphone for his 16th season. He has had both teaching and coaching experience in agriculture and livestock man-



A CHAMPIONSHIP RODEO featuring only regular rodeo events will be an addition to the 1957 fair. Besides calf roping, there will be saddle bronc and bareback riding, bulldogging, and brahma bull riding.

agement. As he grew up on a small cattle ranch he maintains his side line to rodeo is the cow business. Tom is pleased with rodeo life along with his family, as his wife, Virginia, is a nationally known trick roper and rider. Their 4 year old son Mat, is also a trick roping performer. A purse of \$2,000 has been offered for the event, and the amount will probably be doubled

by the addition of entrance fees. The prize money will be split equally among the winners of each of the five events on each day, making a total of ten prizes. Specialty acts will include Dave Wood who performs antics with a trained bull as well as acting as a clown to distract the attention of angered brahmas in the bull riding contest, and the Lane Trampoline Trio. Also performing be-

tween events will be Danny Rumberg who does a "roman riding" act astride three horses at one time. Experience at past rodeos has shown that predictions about which cowboys will appear are seldom reliable, but Hadley assures patrons that several of the men rated among the top ten nationally in each event and among top ten all round cowboys can be expected.

Fair Trademark Named By Girl

Nancy Bosworth, 1529 S.E. Hamilton Street, has been announced winner in the "Name The Horse Contest" sponsored by the Douglas County Fair Board. Nancy named the comical horse, which has become the Fair's trademark, "Doug" after Douglas County.

The contest was open to all students in Douglas County, grades 2 through 8, and ended June 15. Nancy is almost ten years old and will be in the 5th grade at Rose School. When told of the judges' choice, Nancy gasped and said "I never did anything like that before!"

The prize for winning the contest is \$15.00 which Nancy said she will put in the bank and save for college. Second place, \$10.00 was won by Connie Christiansen's entry "Helper." Connie will be in the second grade at Days Creek grade school. Mary Lou Hanson, 7th grader next fall, entered the name "Kutha" and placed third, winning \$5.00. Kutha means friend (Indian). Hundreds of students throughout the county entered in the "Name the Horse Contest" and each one received a free admission ticket to the fair.

SCHOOL SPEEDUP

FT. CARSON, Colo. — Pfc. J. R. Weatherly of Ft. Carson's 9th Infantry Division wasted no time completing his high school education. He finished five years of schooling in one month. Weatherly had only a seventh grade education when he joined the Army. By passing tests, he achieved the equivalent of a high school diploma.