

The News-Review

CHARLES V. STANTON, Editor and Manager

ADDY WRIGHT, Asst. Bus. Mgr.

GEORGE CASTILLO, Asst. Editor

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TOUGH SELLING JOB

By Charles V. Stanton

The opinion recently was expressed in this column that if we want something done around here in the way of industrial expansion, the quickest and surest way is to do it ourselves. Operation Bootstrap as I called it, could result in substantial improvement. It wouldn't be big. It wouldn't be spectacular. Properly handled, however, we could slowly but surely add a dozen or more small satellite industries that would diversify employment and open opportunity for future growth.

It was, and is, my opinion that investment of outside risk capital will be very limited for the next few years; at least as long as we have existing political philosophies and personnel in state and federal office in and from Oregon. Those demagogic philosophies, designed only to capture votes, and discouraging to industrial expansion, cannot be expected to excite risk capital into investing in an area in which prestige has been lowered by prolonged and flagrant panhandling, while maintaining an unfavorable tax environment for industry.

Although Oregon's reputation has suffered from the constant begging for federal funds, there are areas in which federal assistance is and should be urged, not as a gift, a grant, or a benefit but as a partnership investment.

Roads Urgently Needed

One of those areas is that of roads—access roads. When the federal government builds access roads into federally owned timber it is conferring no grant upon the area tributary to that road. It is only making a sound business investment—an investment that will pay off in green folding money for both the federal government and the community.

When we plug for appropriations for access roads we are not dipping into the pork barrel, we are not panhandling. It is easy to show that for every dollar invested in roads the government will get thousands of dollars in returns. Most of the access roads will pay out their cost many times over in the 50 years normally set as a time for retiring the costs of the hydroelectric dams the government is building. Furthermore, those same access roads will create new industry, new business and new tax dollars on profits and payrolls in the communities served.

Here in Douglas County, as Exhibit A, we have a national forest in which is located the largest stand of untapped commercial timber left in the country. We don't have even an up-to-date inventory of that timber, but we know it is far more than has so far been listed. If the timber could be removed from that forest at the rate permissible under a realistic allowable cut, we would have the raw materials to support a tremendous industrial gain in this area.

But before we can get the allowable cut off that forest we must have an access road. The construction of such a road is proceeding at a snail's pace. Millions of dollars allocated to the road in past years have been used on other projects—Highway 99, Highway 101, Highway 30, and others.

Should Bear Fair Share

Construction of the road would pay off almost immediately in improved stumpage prices. Further returns would be forthcoming from taxes. Inasmuch as the harvest is to be on a sustained yield program, the government still will be taking its profits centuries from now.

I suppose that we can't expect help in setting up partnership operation between the federal government and our own private industry so long as we have U.S. senators to whom the word "partnership" is anathema.

The federal government, however, owns one-half our timber resource here in Douglas County. Consequently it should be both willing and anxious to set up a partnership business.

I do not believe it is socialism to ask the federal government to pioneer new processes. Many chemical uses of wood are in prospect for the very near future. Pioneering such processes is a gamble. The federal government, by collecting all the chips (through the levying of surplus profits taxes) discourages private industry from gambling. If by taking long chances industry could obtain long profits, there would be no need for federal participation. But there can be no long profits under today's federal tax program, so why should private capital take the risk involved in pioneering new processes?

The federal government, owning half our timber, is taking no risks. It is very neglectful of its stewardship over a resource upon which a large part of our population in this part of the country is dependent.

These conditions make a "partnership" program in the timber industry both desirable and necessary, in my opinion.

IN THE DAY'S NEWS

By FRANK JENKINS

(Continued from page one)

fenders every time she goes out and smashes through the back end of the garage ever time she comes in.

National Safety Council statistics indicate more clearly every year that women drivers are SAFER than men drivers.

That, of course, brings up another thought. Maybe more women should go in for politics. They might do a better job than the men have done. There are times when one can't help thinking they couldn't do worse.

There's a ruckus on in the national house of representatives over whether to cut in half the present 20 per cent tax on food and drink in night clubs.

Musicians and entertainers are for it because, they say, the tax has thrown a lot of their people out of work. The treasury is against it, pointing out that the bill

would cut the nation's tax income by 21 million dollars a year.

What of our ordinary taxpayers—who have to dig deeper and deeper every year?

Well, if the spenders who like to splurge in night clubs don't pay that 21 million dollars THE REST OF US WILL HAVE TO.

That's about the long and short of it.

Back to the women. A New York hair stylist, dealing out beauty tips to the reporters this morning, says a new-type hair-do can help wipe away frowning eyebrows. A special treatment of the frontal exposure, he confides, "de-emphasizes the frown and restores the natural look of the eyebrows."

It's a good idea, to be sure, for everybody loves a smile and nobody loves a frowner.

But here's a better idea: Change the mental habits that result in a frowning outlook on life.

Hal Boyle

NEW YORK (AP) — One of the subjects husbands like to discuss is the odd behavior of their wives. This is particularly true around this time of year, when the New York Yankees have as usual taken a commanding lead in the American League, and there is very little else to talk about anyway.

The other evening I was attending an informal kitchen caucus of husbands at a party, when one suddenly volunteered:

"The thing I can't understand about my wife is why she likes to get up and prow around the house at night after everyone else is asleep."

There was a moment's silence, then every other husband present exclaimed in a surprised chorus:

"Does your wife do that, too?"

Well, apparently all wives are prowling insomniacs. Each husband testified that scores of times in his marital career, he had awakened to find his better half padding around the premises all alone.

What do the wives do after they get up? Here a few replies the husbands made:

"My wife stares down at me and mutters, 'How can you sleep so peacefully, you big oaf?', and then goes into the living room, curls up on the sofa and watches the late show."

"Mine fixes herself some hot milk, then reads last week's newspapers."

"Mine goes to the bathroom, and washes her hair."

"Mine just goes to the bathroom."

"Mine walks around from room to room in the dark, like Lady Macbeth. Really eerie."

"Mine works cross word puzzles."

"Mine repairs the air conditioner."

er—whether it needs it or not."

"Mine just gets out a picture of us on our wedding day — and yawns at it."

"Mine likes to fix windows. If they're open she closes them. If they are closed, she opens them."

"I'm not sure what my wife does. Once I got up to trail her, and she turned around in the dark and said, 'What are you doing up? You'll wake the baby. Go back to bed. If I want your company, I'll ask for it.' So I went back to bed."

Explanations Vary

The question then arose as to why the average wife can't sleep eight hours without getting up to make at least one midnight or pre-dawn patrol of the house. All the husbands agreed it wasn't because of illness.

"My wife says it's because she has too much garlic in the salad," said one.

"My wife just says she's restless," observed another and several husbands remarked their wives had made the same excuse.

"You know why I think they can't sleep at night?" offered one young hen-pecked husband. "It's because their conscience is bothering them—for all the mean things they said to us the day before."

Could this really be possible? The husbands looked at each other in wild surmise.

Well, wives? We pause for reply.

WASHINGTON (AP) — (NEA) — Wiley Buchanan, State Department's chief of protocol, took this writer to task the other day—in a nice polite way—for a recent column on the appointment of political fat cats as U.S. ambassadors overseas.

The piece had pointed out that 17 of President Eisenhower's ambassadorial appointees had donated nearly a quarter of a million dollars to the GOP treasury in 1956.

There was another side to this story, said Buchanan. Ambassadors weren't appointed just because they made big contributions to the political party in power. And they weren't appointed just because they were rich men who could entertain and put on the social dog in a way that career U.S. Foreign Service officers cannot afford to do.

BUCHANAN, OR COURSE, is in a position to know about these things. He was President Eisenhower's ambassador to Luxembourg from 1953 to 1956. He was not a career diplomat. His previous government experience had been seven years as an administrator in the machine tool section of various defense production

agencies in World War II and the Korean war.

Any self-respecting striped pants diplomat might look down his cane at any such background as training to represent the U.S. abroad. But Buchanan—as a well-to-do and personable young Texan with a charming wife, to put everything conservatively—had been for like in 1952. And so he became ambassador.

An embassy staff often prefers a non-career ambassador over a chief of mission out of the Foreign Service, Buchanan allows. He will do what has to be done and spend what has to be spent—out of his own pocket if necessary—to represent properly the richest country in the world.

THE POLITICALLY APPOINTED ambassador comes in with a fresh American point of view that is a wholesome influence. Many American embassy staff members though expertly competent, have served overseas so long that they are foreigners.

A career ambassador is often a strict disciplinarian. He lives by the State Department book of rules. He insists on strict protocol. His counselor must always walk three paces behind him at official functions. He maintains a social caste system in his staff that is frightening. And having to live within his income and allowances, he is often a penny pincher.

Ambassador Buchanan was of course no tightwad. He kept up the pace set by millionaire Perle Mesta, whom he succeeded. The Buchanan entertainers over 100,000 guests—an average of 30 for every meal for three years. Mrs. Buchanan kept the news of all this flowing back to the Washington society writers.

SO AS A FURTHER REWARD, Ambassador Buchanan was recalled to Washington to become chief of protocol in the summer of 1956. One day the Republican National Committee headquarters called him up and asked him about a campaign contribution? The ambassador demurred. He had spent about \$100,000 in the three years previous, paying the government's extra expense bills. He thought he had done a good bit for his country.

But sharing his office in the State Department was Fred M. Alger of Michigan, who had been Eisenhower's political appointee as ambassador to Belgium. When the GOP called Alger, he kicked in \$1,500.

Shortly thereafter Buchanan sent 'em \$1,500, too. And that accounts for his political contribution.

Boy Pinned Between Elephant Tusks Saved

SEATTLE (AP) — A 15-year-old boy stumbled in an elephant stockade at Seattle's Woodland Park Zoo Sunday and when he fell backwards was kept pinned for several harrowing minutes between the tusks of one of the animals.

Young Kenneth Berry, whose father owns the four elephants kept in the stockade, went in to feed the animals. He tripped over one of their leg chains.

One of the animals, Tung-la, lowered his head and held young Berry to the ground. The foreman of the zoo, Charles Bradbury, heard the boy's cries and chased the beast away with a pitchfork.

The youth was hospitalized with head and body bruises and a possible wrist fracture.

Columbia Basin Farm Allowance Doubled

WASHINGTON (AP) — The House approved by voice vote Monday a bill to permit a family, individual or corporation to own two units of Columbia Basin farm land instead of one, the present limit.

The bill now goes to Senate-House conference to iron out differences in the two versions. The Senate-passed measure allows ownership up to 320 acres.

The House bill was sponsored by Reps. Magnuson (D-Wash.) and Holmes (R-Wash.).

60 Naval Vessels To Be Deactivated

WASHINGTON (AP) — The Navy announced Monday it will deactivate 60 ships, including major warships from the Atlantic and Pacific fleets within the next five months.

The vessels will be laid up as an economy measure, the Navy said, following recent orders to reduce spending for manpower and operations during the current fiscal year.

Some of the older combat ships to be withdrawn before December will be replaced by newer and more modern vessels now being constructed or modernized, it added.

Among the warships scheduled for mothballing is the battleship Iowa. Removal of the Iowa from the active fleet will leave only one battleship, the Wisconsin, in active service.

Other ships slated to be laid up are 8 destroyers, 16 destroyer escorts, 2 submarines, 2 attack transports, 3 high speed transports, 5 landing ships, 2 attack cargo ships, 7 coastal mine hunters and 14 minesweepers.

Population Estimates Due Cities Of Oregon

SALEM (AP) — Cities of Oregon date for the estimates from April 15 to Sept. 25 is the reason. The estimates are prepared by a new state law changing the the state Census Board.

FESTIVAL SLATED

NEHALEM (AP) — The Nehalem Water Festival will be held here next weekend and one of the features is a 50-mile boat race open to all hydroplanes and outboard runabouts.

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GROUP 2 11 Diamond Matched Wedding Sets 15 Diamond Ladies' Dinner Rings Men's Handstone 3-Diamond-Dia. Rings Men's Birthstone Ring-3 Diamonds Ladies' Diamond Wedding Sets Several Styles of Diamond Earrings PLUS MANY MORE	Your Choice 141 ⁴⁰	Your Choice 133 ⁰⁰	Your Choice 122 ⁰⁰	Your Choice 111 ⁰⁰	Your Choice 99 ⁷⁷
GROUP 3 Ladies' 1-Carat Engagement Ring 1-Diamond Interlocking Bridal Set Men's 1-Carat Diamond-Dia. Rings Men's 3-Diamond Ring-"Miracle" Top Ladies' 2-Diamond Dinner Ring PLUS MANY MORE!	Your Choice 237 ⁵⁰	Your Choice 221 ²⁵	Your Choice 209 ⁹⁰	Your Choice 191 ⁹⁹	Your Choice 177 ⁷⁵
GROUP 4 Ladies' 7-Diamond Matched Wedding Set Total Diamond Weight-1 Carat Ladies' 10-Diamond Fancy Wedding Ring Total Diamond Weight-1 1/2 carat Interlocking Diamond Wedding Sets Handstone 3-Diamond Men's Ring 5-Dia. Flush-Set-Carat Stone PLUS MANY MORE!	Your Choice 449 ⁹⁹	Your Choice 401 ⁴⁵	Your Choice 387 ⁵⁰	Your Choice 321 ⁵⁰	Your Choice 289 ⁹⁵
GROUP 5 Men's Ring-11 Diamonds in solid gold mount Total Diamond Weight-1 Carat Famous "RING OF FORTUNE" Matched Wedding Set, Total Diamond Weight-1 carat 11-Diamond Matched Bridal Set Channel mounting-66 pt. center stone	Your Choice 688 ⁸⁸	Your Choice 607 ⁷⁵	Your Choice 549 ⁹⁵	Your Choice 477 ⁷⁵	Your Choice 422 ²⁵
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