

The News-Review

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THE EXPERTS SPEAK

By Charles V. Stanton

There have been times when I thought I was the only optimist left in Douglas County. I kept insisting that our existing economic slump is temporary, resulting from anti-inflationary policies set into motion in Washington. I had been hopeful that an improvement would be noted by middle-year. My expectation was based on the belief that settlement of wage issues would result in a pickup in rate of production and a stronger market. But the wage controversy still goes on and the industry remains unsettled. As the market and production slump have continued, more and more people have joined the ranks of the pessimists.

In view of these circumstances I rejoiced in the editorial statement of the *Roseburg Woodman*, monthly publication issued by the Roseburg Lumber Company.

Kenneth Ford and his crew have forgotten more about the lumber industry and its potential than I will ever know. Consequently when the current issue of the *Roseburg Woodman* says: "The present so-called 'slump' is just the interim period between two periods of lumber prosperity." I feel that I possibly am not as crazy as some of my friends insist I have become in my outlook toward the future of our community.

Bigger Boom Predicted

Not only does the spokesman for the Roseburg Lumber Company contend the present slump is only an "interim period," he further believes that the next period of prosperity will be "even larger and more important to American economy than the last one."

He concludes:

The future is secure. There is no substitute for wood. As America grows, the demand for wood will grow, and with it, the lumber and plywood industry.

As our British cousins would say: "Hear, Hear!"

The optimistic opinion expressed in the editorial has a sound foundation in statistics.

The writer, pointing to the higher standard of living demanded by people today, a demand demonstrated in part by the fact that so many women are working because they want a new home or home improvements, declares that the "consumer appeal is the dominant factor today in selling," and adds:

This becomes even more important when we consider the new "baby crop," which means that, beginning next year and working up to 1970, more and more marriageable people are going to be demanding homes. Even in this year, which is a slack year, remodeling and home improvements account for a very large share of the rise from the rate of 412.4 billion dollars of American spending to 427.1 billion dollars during the first half of this year. Spending next year is expected to go up to 435 billion.

With a population increase to 171 millions as of June first this year, and the expected rise in population during the next few years, consumer demand will increase, in both home building, remodeling, home extensions and additions, and in home redecoration.

New Uses Cited

The writer lists many new uses for wood products, such as domed ceilings and stressed-skin panel vaults in schools, as well as the new uses of plywood in construction, including bridges, dams and large buildings. All indications are for an even greater boom in the lumber industry in the future than has been known in the past.

With crepe hangers dolefully predicting ghost town status for our Douglas County communities, crying that the lumber industry has reached the end of the road, insisting that the days of our industrial life are numbered, it is most gratifying indeed to find someone "in the know" willing to come out with a flat prediction of bright days ahead.

I've been trying to keep up my courage, but I've had to do some awfully loud whistling at times to drown out the moans of the pessimists.

Yoncalla 4-H Club Campers To Report At Elkhead Meet

By MRS. GEORGE EDES

A social evening for 4-H Club members will be held at the Elkhead Hall Aug. 5, it was announced at a recent Elkhead Home Economics Club meeting.

Youths who attended 4-H club camps and summer school will give reports of their activities. Meanwhile the club voted to give \$5 to the Children's Hospital at Boswell Springs.

Hostesses for the next meeting will be Ethel Reeves, Rudy Jazek, Mildred Briner and Mrs. Jazek Sr.

Visits Parents
Mr. and Mrs. Don Chilton and family of San Bernardino, Calif., visited with Mrs. Chilton's parents, Mr. and Mrs. Ren Hollister, recently. While there the Hollister family held a family reunion at the Drain city park. Others present included Mr. and Mrs. Ralph Hollister and daughter, Phillip Hollister of Eugene, Melvin Hollister of Portland, Mr. and Mrs. Bob Murdock and two daughters of Springfield, Mr. and Mrs. Ren Hollister of Yoncalla.

Mrs. Hattie Brown of Los Angeles visited the Annie Kruse home recently.

PLANS TO RESIGN

SALEM, Ore.—James F. Johnson, director of the state motor vehicles department, said Wednesday that personnel officer William G. Ellis intends to resign Sept. 6. In his letter of resignation, Ellis said he was returning to Bend, where he previously had managed a medical clinic, because it offered a better opportunity than state service, Johnson said. Johnson said no successor will be named immediately.

Hal Boyle

NEW YORK (AP) — Would you rather be a successful businessman or a movie star?

At 27 Robert Evans, who looks like a boyish Tyrone Power, has decided to try to be both — a career executive in the women's sportswear field and a matinee idol.

"After all, why not live a diversified life?" he asked, leaning back in a beige leather chair in his skyscraper office in Manhattan's teeming garment center. "It makes for a more rounded person."

A year ago Bob, who is tall, dark and spectacularly handsome, was happy and successful as a partner in Evan-Picone, a multimillion-dollar women's sportswear firm. Then Hollywood beckoned and it won't let him alone.

He has appeared in two films and Darryl Zanuck, gambling on him as a future star, signed him to an exclusive contract. He is the first new talent Zanuck, who manufactured many a celluloid celebrity in the past, has put under contract since leaving Twentieth Century-Fox to become an independent producer.

The possibility of one of its junior magnates replacing Clark Gable has stirred the imagination of clothing industry workers along Seventh Avenue here as nothing since, perhaps, the invention of the elastic brassiere.

It all happened — or so the script goes — as the result of two unbelievably lucky breaks.

The first break: Some eight months ago Norma Shearer saw Evans relaxing in the Beverly Hills Hotel swimming pool. Struck by his resemblance to her late husband, producer Irving Thalberg, she asked if he'd like to play the role of Thalberg in "The Man of a Thousand Faces," Evans did.

The second break: A few months later Zanuck saw Evans in a New York night club.

Injured Youth Is Released From Hospital

By CAROL BRINKWORTH

Anthony Monteleone, one of the nine youths who upset in a jeep last week near Astoria, was released from the Forest Glen Hospital in Canyonville this week.

He had been in the hospital eight days for treatment of a fractured arm and leg. He was the most severely injured of the nine.

Pastor Vacationing
The Rev. Glen W. Lunday, pastor of the Canyonville Church of Christ is on a California vacation this week.

Mr. and Mrs. George Brinkworth returned Sunday from a weekend business trip to Portland. They visited with friends in Portland including former Canyonville residents, Mr. and Mrs. Henry Ford, and stopped to visit Ernest Shippen in Shedd on their way home.

Visiting at the home of Mr. and Mrs. Lee Keller for a week and a half recently were Mr. and Mrs. Clair Dillon of Golden, Colo. During their stay they took a trip to the coast.

Mr. and Mrs. J. J. Schlenker of Portland have returned home after a visit to Canyonville to see their new grandson, a son of Mr. and Mrs. C. H. Taylor.

Roseburg Man Wins
Ralph Aylesworth of Roseburg won a quilt in a contest last Sunday offered at the annual American Legion picnic at Canyonville. Forty people attended the picnic.

At the last American Legion Auxiliary meeting, Florette McGee gave a report of her trip to Girls State. The auxiliary had sponsored her.

Visiting the George McClane family last week was McClane's sister, Mrs. J. Calhoun, of Grants Pass.

Norblad Protests Closing Tongue Point Station

WASHINGTON (AP) — Rep. Norblad (R-Ore.) told the Navy Thursday it can accomplish a great deal more by having a man stationed at the Tongue Point Naval Air Station at Astoria, Ore., than by one stationed in the Seattle-Bremerton office.

He made his comment in a letter to Rear Adm. A. G. Mumma, chief of the Navy's bureau of ships, protesting what he said was the Navy's consideration of the closing of the assistant industrial manager's office at Tongue Point. Continuation of the present office, he said, would give the Navy "the maximum efficiency at the lowest possible cost."

"Transfer of its functions to the Seattle-Bremerton area, he said, would confront local contractors and others with the time-consuming need of writing letters or traveling to that area for consultation on matters involving the Tongue Point operations.

Army To Weed Out Men Of Low Mental Ability

STUTTGART, Germany (AP) — U.S. Army Secretary Wilbur M. Brucker said here that the U. S. 7th Army has taken steps to weed out men of low mental ability and within a short time has screened 4,000 problem soldiers from its ranks.

These measures, Brucker continued, will be applied throughout the Army within the next six months and should result in the elimination of 33,000 soldiers of poor mental or moral qualities. Brucker also told a press conference that recent reorganization of American divisions in Europe has been misunderstood. The changes in the number of men in a division, he added, do not reduce the number of battle-ready soldiers. This was a reference to reorganization of the "pentomic" pattern of two American divisions in Germany.

Shakespearean Festival Transforms Ashland Park

Written For the Associated Press By Ruth Acklen

ASHLAND, Ore. — In the beautiful Sylvan setting provided by Ashland's Lithia Park, "The Feasting of the Tribe of Will" was held Thursday night, preceding the premiere performance of Shakespeare's delightful comedy, "As You Like It" which opened the month-long Shakespearean Festival.

The atmosphere of the romantic Forest of Arden, celebrated in songs and stories of Merrie England of the Elizabethan period, was so convincingly portrayed that little imagination was needed to believe oneself actually transported to another country and another era for a few hours.

Young girls in page-boy garb

Air Force Would Trade Vanport For Other Land

WASHINGTON (AP) — The Air Force Thursday said it is willing to swap the city of Portland some 640 acres at Vanport for any other site near the Portland International Airport that can be turned into a rocket storage depot. The Air Force made the announcement after a wave of protest over plans to build the depot on the outskirts of the city at the site of the World War II town, washed away in a 1948 flood. The rocket depot must be built, the Air Force said, soon after 1960.

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GROUP 3 Ladies' 1-4 Carat Engagement Rings 10-Diamond Interlocking Bridal Set Men's 1-4 Carat Diamond Rings Ladies' 21-Diamond Dinner Rings PLUS MANY MORE!	Your Choice 250 ⁰⁰	Your Choice 237 ⁵⁰	Your Choice 221 ²⁵	Your Choice 209 ⁹⁰	Your Choice 191 ⁹⁹	Your Choice 177 ⁷⁵
GROUP 4 Ladies' 7-Diamond Matched Wedding Set Total Diamond Weight—1 Carat Ladies' 10-Diamond Fancy Wedding Ring Total Diamond Weight—1 Carat Interlocking Diamond Wedding Sets Hankerson 3-Diamond Man's Ring Stable Finish—14C. Center Stone PLUS MANY MORE!	Your Choice 500 ⁰⁰	Your Choice 449 ⁹⁹	Your Choice 401 ⁴⁵	Your Choice 387 ⁵⁰	Your Choice 321 ⁵⁰	Your Choice 289 ⁹⁵
GROUP 5 Gent's Ring—11 Diamonds in solid gold mount Total Diamond Weight—1 Carat Famous "RING OF FORTUNE" Matched Wedding Set 11-Diamond Matched Bridal Set Channel Mounted—80 pt. center stone	Your Choice 750 ⁰⁰	Your Choice 688 ⁸⁸	Your Choice 607 ⁷⁵	Your Choice 549 ⁹⁵	Your Choice 477 ⁷⁵	Your Choice 422 ²⁵
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