

## Ford To Take Thunderbird Away From Small Car Class

By DAVID J. WILKIE  
AP Automotive Editor  
DETROIT (AP) — Ford Motor Co. is going to take its Thunderbird model out of the small car class. When the 1958 model cars are introduced the \$3,500-plus Thunderbird will be presented in a wholly new dress—on a 113-inch wheel base and with a rear seat. A five-inch longer wheel base and an increased seating capacity will take the car out of the "personal" classification and into the so-called "family" group of vehicles.

### Switch To Natural Gas As Fuel Set At Nyssa

NYSSA (AP) — A switch from the use of coal to natural gas as an operating fuel is being made by two industrial firms here. Jed Lewis, manager of the Amalgamated Sugar Co., said the firm formerly shipped in coal from Wyoming and Utah and the change is expected to cut operating costs. The Idaho Canning Co. is the other firm making the change. Natural gas was piped into the area recently.

Ohio's Capitol Building in Columbus is regarded as a perfect example of Doric architecture.

### PEOPLE DO READ SPOT ADS

That is what you are reading now.

Some industry experts see this move on Ford's part as another step in the campaign for broader competition with General Motors. With the forthcoming new Edsel model Ford will have a car to compete with GM in every price field.

The Edsel Division will have models at the top and bottom of the medium-price market. Industry rumor has it also that a new series with a three-inch longer wheel base than the present models will be added to the Mercury lines. Lincoln also will have major changes.

These moves mean Ford will have plugged up every gap in its array of cars from the low to the high price field. The future of Ford's Continental is not wholly clear. It was announced as the "prestige" model of the Ford company with a price in excess of \$10,000.

But its sales volume did not come up to expectations. Ford discontinued its production several weeks ago after building only 444 units this year.

#### PLOT UNCOVERED

LONDON, Ky. (AP) — Burglars found a hiding place for the \$200 in deeds, bonds and other papers they took from a local florist. They buried the loot in a partly dug grave in the cemetery. The cemetery custodian found the papers the next morning.

## MODEST MAIDENS

Trademark Registered U. S. Patent Office



"I've filed everything under miscellaneous, so I'll know exactly where it all is!"

## Total Income Of Americans At New High, But Sales Slip

By WALTER BREEDE JR.

NEW YORK (AP) — Many of the nation's businessmen were confronted with a puzzling paradox this week—total personal income of Americans was at a record high, but sales in some key lines were slipping.

Among the more perplexing riddles was an abnormal, contras- seasonal lag in sales of petroleum products, particularly noticeable at a period when oil executives have been accustomed to increased gasoline consumption.

In June, when the vacation rush normally gets off to a flying start, total consumption of gasoline trailed June 1956 by one per cent.

#### Price Wars Loom

This week saw the inevitable results: Gasoline prices were all over the lot, and massive cutbacks in oil refinery operations. Lagging sales constituted a problem, too, in such lines as home appliances, floor coverings and men's suits. Men's wear retailers blamed curtailed overtime and resultant smaller paychecks in factories, mills and mine, and uncertainty about the business outlook.

This, of course, was only part of the picture. There were still plenty of places where the economy showed evidence of solid strength. Statistically, the nation's total trade was enjoying lustrous health. Department store sales at latest count were a good five per cent ahead of a year ago with higher prices accounting for only part of the increase.

#### Parking Up

The long ailing TV industry showed signs of perking up. Ross Siragusa, president of Admiral Corp., predicted another round of price increases for television sets before next fall. Auto dealers were selling plenty of new cars without resorting to give-away prices. Auto builders revived up their production lines and started adding again to their steel inventories. Steel producers, long worried by the dearth of orders from Detroit, began telling themselves the worst was over.

Farmers were enjoying slightly higher incomes than a year ago, thanks not only to better prices for their crops and livestock

but also to benefit checks mailed out by the government under the soil bank program.

For stockholders interested in earnings and dividends, there was good news and some not so good. Glowing earnings reports for the first six months were issued by blue chip corporations with widely diversified product lines—Du Pont, General Electric, ACF Industries, IBM.

#### Drop Reported

But a massive drop was reported by the nation's largest railroad. Net income of the Pennsylvania Railroad for the six months ended June 30 was down 45 per cent from the first half of 1956, while profits for June were down 70 per cent. The railroad put the blame on "steadily increasing wage and other costs with no comparable increase in charges for service."

The mixed nature of the nation's business was pointed up by a survey by the National Assn. of Purchasing Agents. The association said many of its member purchasing executives are "disappointed" at business trends in their own particular fields, even though the economy as a whole is at a high level.

#### Oregon Members' Votes In Congress Reported

WASHINGTON (AP)—How Oregon member of Congress were recorded on recent roll call votes:

**Senate**  
On Knowland (R-Calif) motion, adopted 71-18, for Senate consideration of Civil Rights bill: Morse (D) and Neuberger (D) for. On Morse (D-Ore) motion, rejected 54-35, to refer Civil Rights bill to Senate Judiciary Committee for its recommendations: Morse for, Neuberger against. No major House votes.

#### HONEY OF AN IDEA

SEATTLE (AP)—City employees aren't going to have to send SOS for a beekeeper any more when bees swarm on traffic lights—as they did at least twice last year. The city has bought two beekeeper outfits—veils, gloves, and "smoker" device. It nicked the city budget for \$10.

## Retired People In County Reap Social Security Cash

More than 1,601 retired workers in Douglas County were getting monthly social security insurance payments totaling \$99,882 at the end of 1956.

This compares with 1,429 old-age beneficiaries receiving \$86,220 monthly in the same county a year earlier, Dean O. Haley, Social Security Administration district manager in Eugene said today.

At the end of 1956, monthly benefit payments were going to 401 widows or aged dependent husbands of old-age beneficiaries and to 185 aged widows or dependent aged widows and parents in Douglas County. The 12-month increase in aged beneficiaries is due partly to the lowering from 65 to 62 of the age at which a woman without an entitled child in her care may qualify for benefits, Haley said.

#### Changes In Effect

The lowering of the retirement age for women was one of the provisions of the 1956 amendments to the Social Security Act and became effective last November. It applies to retired women workers, wives of old-age beneficiaries,

and widows or dependent mothers of deceased insured workers. Many women who would have had to wait up to three years longer before starting to get benefits under the old law became entitled to benefits in the last two months of 1956.

Noting the OASI coverage has taken hold rapidly in recent years, Haley pointed out that three-fourths of the men becoming 65 this year will be eligible for social security benefits. Of all people over 65 years of age, 62 percent are now drawing benefits or will be entitled to draw them when their income from work stops.

#### Children Supported

In December 1956, 628 children in Douglas County were being paid a total of \$25,646 monthly. These were largely minor children of a deceased insured parent; a smaller number were children under 18 whose insured father or mother had retired. All of these were unmarried children under 18.

While child's benefits ordinarily stop at age 18, Haley called attention to a recent change in the

law which makes payments possible for a child over 18, based on the insured account of a retired or deceased parent, if the child became totally disabled before reaching 18. Payments will be made also to the mother who has the disabled child in her care.

This provision did not become effective until January 1957; consequently, disabled child beneficiaries are not included in the total given above.

If the child of a retired or deceased person is entitled to monthly payments, the child's mother may also be entitled to benefits, regardless of her age. In Douglas County at the end of 1956, 89 widowed mothers who were caring for child beneficiaries were receiving \$4,466 per month.

Commenting on the growth of the social security insurance in the 20 years of its operation, Haley recalled that the original law covered about 26 million workers; as of March 1957, approximately 55.5 million people were in work covered by the law, and more than 9 out of every 10 persons who work for a living and 9 out of 10 mothers and children have a stake in the social security insurance program.

#### WORMS HOOKED

RHODELL, W. Va. (AP)—Some "worm" wormed his way into Fred Barker's establishment, he told police, and made off with 20,000 of his fishing worms imported from Africa. He valued the worms at \$3,000.

#### Actress

- ACROSS
- 1 Actress.
  - 7 She is a performer.
  - 13 Nautical term.
  - 14 Pass by.
  - 15 Closer.
  - 16 Masquerade costume.
  - 17 Organ of hearing.
  - 18 Fountain drinks.
  - 20 Century (ab.)
  - 21 License.
  - 23 Principal.
  - 26 Color.
  - 27 Piece of out.
  - 31 Ancient Irish capital.
  - 32 Funeral fire.
  - 33 Above.
  - 34 Dismounted.
  - 35 Encounter.
  - 36 Dance step.
  - 39 Hostilities.
  - 40 Beginner.
  - 43 Exclamation.
  - 46 Having weapons.
  - 47 Blood money.
  - 50 Meal.
  - 52 Son of Cuth (Bib.).
  - 54 Thirty (Fr.).
  - 55 Split.
  - 56 Classified.
  - 57 Son of Zeus (myth.).
- DOWN
- 1 County in Utah.
  - 2 On the ocean.
  - 3 She is a rising.
  - 4 Pronoun.
  - 5 Not stale.
  - 6 Raid.
  - 7 Serene.
  - 8 Shut.
  - 9 Male sheep.
  - 10 Heroic.
  - 11 Hiring.
  - 12 Gaseous element.
  - 19 Arid.
  - 21 Maps.
  - 22 Lumb.
  - 23 Type of bomb.
  - 24 Rant.
  - 25 Indian.
  - 28 Oven.
  - 29 Ireland.
  - 30 Hardens.
  - 36 Separated.
  - 37 Lumb.
  - 38 Strong odor.
  - 41 Savor.
  - 42 Roman official.
  - 43 Wiles.
  - 44 Demigod.
  - 45 Mimicker.
  - 47 Stuff.
  - 48 Wander.
  - 49 Poems.
  - 51 Social insect.
  - 53 Sea (Fr.).

#### Answer to Previous Puzzle

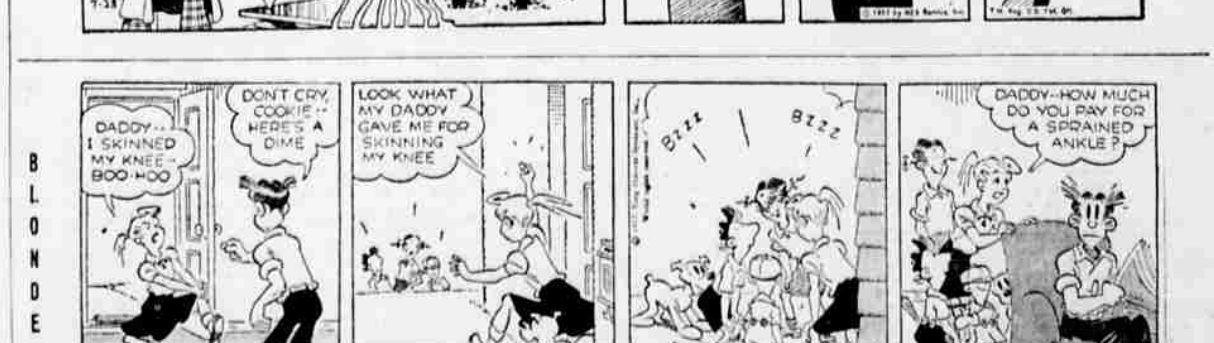
YAK TOM GRAB  
EAT ATO GERS  
ANN PETAIN  
BOGGER GLOSS  
SEAT PRET PRO  
PRONT NERID  
EYOTIC USANCE  
EGG MULETIES  
STYER GURLER  
PALESTINE NEW  
ALE BROG SLEA  
SLEA BROG SLEA

#### FROM NINE TO FIVE

By Jo Fischer



I met the cutest fellow last night, kids. I think he's a stockbroker... he said something about being out on bond.



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### MERCURY

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