

HEAR YE! HEAR YE! STEP RIGHT UP... FOR

NIELSEN'S GREATEST JULY FOOD

# VALUE SHOW

TWO GIGANTIC BARGAN PACKED WEEKS



**AA MEDIUM EGGS** NuLade 2 Doz. **79<sup>c</sup>**  
**ALLSWEET MARGARINE** Yellow 5 lbs. **1.00**  
**CAMPBELLS TOMATO SOUP** Quarters 10 1/2 oz. tin **10<sup>c</sup>**

**KRISPY CRACKERS** Sunshine ..... Pound box **25c**  
**HI-HO CRACKERS** Sunshine ..... Pound box **37c**  
**OREO CREME COOKIES** Nabisco 11 3/4-oz. pkg. **3/\$1**  
**SWISS CREME COOKIES** Nabisco 10 3/4-oz. pkg. **3/\$1**  
**IXL RAVIOLI** Ready to serve ..... 40-oz. tin **43c**  
**GERBERS BABY FOOD** Strained ..... 12 cans **99c**  
**GERBERS BABY CEREALS** ..... Pkg. **17c**  
**KARO SYRUP** All varieties ..... Quart bottle **49c**  
**HAWAIIAN PUNCH** Pints **49c** Quarts **89c**  
**JELL-O GELATINE DESSERT** 4 pkgs. **35c**  
**JELL-O PUDDINGS** Regular ..... 3 pkgs. **29c**

## FROZEN FOOD Specials



**MCP LEMONADE** Pink or regular 6-oz. tin 6 for **59c**  
**MCP ORANGE JUICE** ..... 12-oz. tin 4 for **89c**  
**BROCCOLI SPEARS** Blue Goose ..... 5 pkgs. **1.00**  
**CAULIFLOWER** Blue Goose ..... 5 pkgs. **1.00**  
**LIMA BEANS** Baby or Fordhooks, Blue Goose ..... 5 pkgs. **1.00**  
**CUT GREEN BEANS** Blue Goose ..... 6 pkgs. **1.00**  
**PEAS AND CARROTS** Blue Goose ..... 6 pkgs. **1.00**  
**MIXED VEGETABLES** Blue Goose ..... 7 pkgs. **1.00**  
**LEAF SPINACH** Blue Goose ..... 7 pkgs. **1.00**  
**ICE CREAM** Umpqua ..... Half Gallon **89c**



All grocery prices in this advertisement effective through Sunday, July 21. Meat and produce prices good through Sat. only. We reserve the right to limit. No sales to dealers.

Market **Strawberry Preserves** 20 oz. jar **3 for 1.00**  
 Madera Giant **RIPE OLIVES** No. 1 tall tin **4 for 89c**  
 Bonneville **SWEET PICKLES** 22 oz. jar **3 for 1.00**

## FREE SUPER-FAST BENDIX

We have a gift for some lucky customer of Nielsen's Market, a new 1957 Bendix SUPER-FAST BENDIX DRYER. There is nothing to buy to enter and you do not have to be present to win. Read the simple rules listed below and bring your completed coupon to Nielsen's before July 21st to enter.

**AUTOMATIC DRYER**  
 WITH SAFE LOW-HEAT AND HIGH AIRFLOW!

**TWICE**  
 AS FAST AS  
 ORDINARY DRYERS!  
 DRIES 18 LBS. OF WET  
 CLOTHES IN HALF THE  
 USUAL TIME!



**FILL OUT & BRING THIS COUPON TO NIELSEN'S MARKET**

I WOULD LIKE TO OWN THIS BENDIX SUPER FAST DRYER \_\_\_\_\_  
 My second choice would be ( ) TV ( ) RANGE ( ) REFRIGERATOR  
 ( ) WASHER ( ) DISHWASHER ( ) FREEZER

NAME \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_

### BENDIX DRYER RULES

- Do not mail this coupon. It must be completed in full and deposited in special contest box at Nielsen's Market.
- You do not have to be present to win. There is nothing to buy to enter. Just clip coupon and complete the required information.
- This Bendix Dryer will be awarded at 3 p.m., Sunday, July 21.
- Winning person's name will be posted at both Nielsen's Market and Horn's Appliance at 424 S. E. Jackson Street.
- Every person is eligible to enter this contest except employees of Nielsen's Market, Bendix dealers and members of local advertising media and their immediate family.
- Additional entry blanks may be obtained at Nielsen's Market and Horn's Appliance.

DRAWING TO BE AT 3 P.M., JULY 21st

**PLANTER'S PEANUT OIL** qt. btl. **75c**  
**UNDERWOOD'S DEVILED HAM** 2 1/2 oz. tin **19c**  
**UNDERWOOD'S DEVILED HAM** 4 1/2 oz. tin **35c**  
**BISQUICK** 12-in-one mix 40 oz. pkg. **33c**  
**HERSHEY COCOA** 1/2 lb tin **29c** lb. tin **57c**  
**HOODY'S PEANUT BUTTER** 60 oz. cookie jar **1.69**  
**CREAMERY BUTTER** fresh lb. **59c**

**CLOROX BLEACH** half gallon **33c**  
**CLOROX BLEACH** gallon **55c**  
**LIQUID TREND DETERGENT** 22 oz. tin **53c**  
**PARSON'S AMMONIA** quart bottle **27c**  
**DIAL SOAP** reg. size bar **2 for 27c**  
**DIAL SOAP** both size bar **2 for 37c**

**MARKET PEELED TOMATOES** No. 2 1/2 tin **5 for 1.00**  
**HUNTS WHOLE APRICOTS** No. 2 1/2 tin **4 for \$1.00**

**PACIFIC BRAND Cocktail Shrimp** small cleaned, 4 1/2 oz. tin **43c**  
**KRAFT COOKING OIL** quart bottle **49c**

**TREE BLACK TEA BAGS** 100 count package **84c**  
**Hillcrest Wisconsin CHEESE FOOD** 2 lb. brick **59c**



**NIELSEN'S MARKET**  
 "IT'S THE SAVING ON EVERY ITEM THAT COUNTS"