

# The News-Review

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Member of the Associated Press, Oregon Newspaper Publishers Association, the Audit Bureau of Circulations

Represented by WEST-HOLLIDAY CO., INC., offices in New York, Chicago, San Francisco, Los Angeles, Seattle, Portland, Denver

Published Daily Except Sunday by the

News-Review Company, Inc.

SUBSCRIPTION RATES—In Oregon—By Mail—Per Year, \$12.00; six months, \$6.50; three months, \$3.25. Outside Oregon—By Mail—Per Year, \$15.00; six months, \$7.50; three months, \$3.75.

By News-Review Carrier—Per Year, \$12.00 (in advance), less than one year, per month, \$1.25. Entered as second class matter May 7, 1930, at the post office at Roseburg, Oregon, under act of March 2, 1879.

## GROWTH EXPECTED

By Charles V. Stanton

Despite discouragements placed in the way of new business and industry in Oregon, I still believe we will see continuing industrial growth and expansion. Because it has been repeatedly stated in this column that conditions adverse to new business have been set up in Oregon, some readers might form the impression I expect a halt in growth. On the contrary, I anticipate Oregon's growth will continue, although probably at a slower rate than if more favorable environment were furnished.

We will continue to grow, I believe, in those areas where opportunities exist because of superior resources. We have such resources here in Douglas County. We have a tremendous volume of raw material. Enterprises designed to utilize materials now being wasted, or to create more profitable products from materials available, will continue to locate here, simply because the opportunity doesn't exist elsewhere in equal measure.

We likewise have recreational resources so outstanding and abundant that they cry for development even under conditions otherwise adverse to business.

My position is that, while we will see continued expansion, we could undoubtedly do so much more and go so much farther and faster if we had a more favorable business and industrial environment.

### Poor Advertising Technique

My objection pertains particularly to the continued portrayal of the State of Oregon as underprivileged, poverty stricken, decrepit, ailing and dependent.

I am aware that my objections cross political boundaries and involve political philosophies, but it is my opinion that no political philosophy should embrace an inferiority complex insofar as the State of Oregon is concerned.

To listen to the speeches or read the statements of Oregon's representation in Congress, one would form the impression that we have a poverty-stricken state and that we can exist only if given frequent and substantial hand-outs from a benevolent and paternalistic federal government.

The nation's public is told that Oregon is unsuitable for new industry until such time as the federal government takes over development of our hydroelectric power. The general public is given the impression that Oregon can't handle its school problem without federal aid for construction and operation. It would appear that our population will be homeless unless the federal government comes through with a lot of money for public housing. We are told that Oregon's crying need is new industry and business. We are told how hard our delegation is working to get cheap power, which means subsidized power, as a means of getting industry into Oregon. And all the time the delegation is fighting development of power with private capital years ahead of any possible public project.

Any person with a knowledge of advertising technique knows you are not apt to sell your real estate to prospective investors while perpetually crying the blues about existing conditions and future prospects.

### Too Much Politics

Oregon's need for new business and industry is unquestioned. Furthermore, Oregon has the resources to support a vastly increased industrial economy. It will continue to see industrial activity in those fields where the opportunity is exceptional. It is not apt, however, to convince prospective investors that it has any superlative industrial climate.

When a state is being put through the political wringer, as is the State of Oregon at present, a prospective investor will take a long look. He will observe the refusal of the state legislature to pass tax laws favorable to industry while setting up a tax schedule designed to gather votes. He will observe increases in business and corporation taxes, charges for bigger benefit payments for unemployment insurance, and other increased costs piled on business profits. He will observe the trend toward placing all state governmental activities under political control. These things will discourage much business and industry which could be brought to the state if offered a more favorable environment.

Yet, though we are sacrificing much economic opportunity on the altar of politics, Oregon still will continue its growth, I believe. However, I would be much happier if our political leaders would exhibit some faith in Oregon, would show some pride and respect for the State they represent, instead of continually running it down.

## Bruce Blossat

Not too many months ago the West appeared to have much to fear in the evident signs that a solid Arab front was building among Egypt, Syria, Jordan and Saudi Arabia, with Egypt's President Nasser the warring force.

Today the picture is materially different. Arabia's King Saud has acted to block Nasser's drive for dominance of the Arab block. Troubled Jordan is very much on the outs with Egypt, having just closed its embassy in Cairo.

Both King Saud and King Hussein of Jordan have come to recognize that Nasser, in the name of expelling Western influence from the Middle East, has led down the bars to Soviet communism.

Apparently President Eisenhower is entitled to a high measure of credit in this situation, for Saudi's attitude toward Nasser and his ambitions changed after the King's visit to Washington.

NO one can imagine that King Saud and King Hussein are basically less nationalistic than Nasser. Undoubtedly they would like to see their lands, indeed, the whole Middle East, freed of strong Western influences.

The difference is that, unlike Egypt and Syria, they are not willing to allow Russia in the door as the price for ousting the West.

Whatever their efforts to achieve a kind of isolation and neutrality for themselves, it is clear that King Saud and King Hussein henceforth do not intend to play Nasser's game.

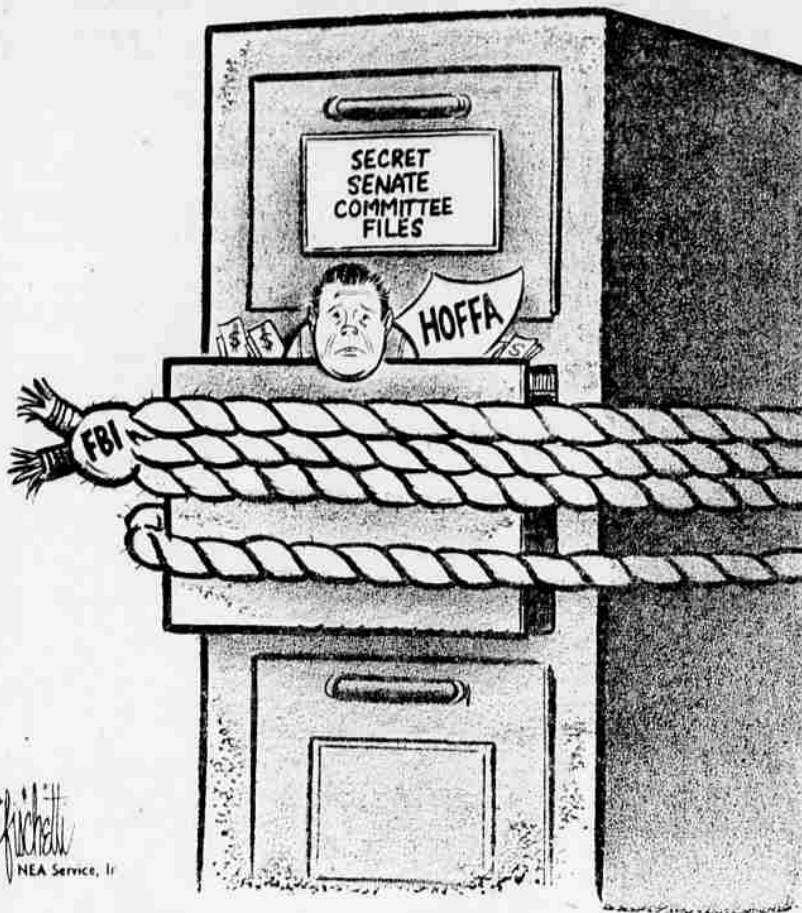
Neither one of them seems to have the desire or the power to forge an Arab bloc in Nasser's stead. But they have thwarted Nasser's dream of gaining sway as leader and symbol of the Arab realm.

AS matters stand Nasser dominates his own country and packs some weight in Red-infiltrated Syria. That is about as far as his thrust seems likely to be felt.

From the West's viewpoint, the best thing about the break in the Arab front is that Arabian and Jordanian leaders, seeking to counter Nasser moves which assist communism's entry, are taking steps helpful to Western nations. King Saud's renewal of America's lease on the important Dhahran air base is an example.

Obviously Nasser isn't going to make it on his own as a junior Hitler. His only hope to achieve broad Middle East dominance would be as a virtual puppet of the Soviet Union. But any sign he was moving that way would almost certainly induce other Arab leaders to turn more sharply to the West in search of countervailing power.

## Some Fix



NEA Service, Inc.

## Hal Boyle

NEW YORK (AP) — Bob Hope, the comedian's Croesus, believes he probably has told more jokes than any other man in history.

He's been skipping them out past his ski-slope nose at the rate of better than 10,000 a year for the last quarter century.

"I figure I've told at least a quarter million jokes," he said, "and you count repeat jokes, that is jokes told over and over to different audiences while on tour; the number would go into the millions."

"I doubt if anyone else has told more," he said, adding with a grin, "Who else has had the chance?"

When you look over the field, the candidates are few. Can any other gag man match his combined experience in vaudeville, radio and television, movies (50) and on tour? He still travels 25,000 to 50,000 miles annually, and in a two-year period during World War II he racked up 450,000 miles entertaining U. S. servicemen.

Fans need never fear that Hope will run out of jokes. The Mississippi River is more likely to go dry.

Although he is known as one of the best ad libbers in the business, Bob also is as methodical as a clock. He has perhaps the finest individual humor library of anyone in the show world. It runs to about 80 file cabinets.

"I have a complete script of practically every show I was ever on," he said, "plus all the material written for them which, for one reason or another, was crowded out at the time."

Once he had 12 writers and three secretaries at work building up his laugh library.

"It must contain at least between three and four million jokes," he remarked.

Many times he has gone to his library to help out fellow entertainers in desperate need for fresh material.

"I'm glad to help them," said Bob, "particularly if they're doing a show for charity. I believe in it."

The stern anxieties of comedy that have driven many present day funny men to psychoanalysis leave Hope untroubled.

"I'm not a cough man myself," he said, "and I'm not sad—just disgustingly normal."

"Every comedian is an individual, but television—the problem of trying to be funny every week—can drive anyone to the couch."

"It gives a man the feeling he's in a rut. It takes a lot of work sometimes to get rid of that feeling. I think the best answer is to change—to try something different."

Hope feels he escaped the danger of rut-rust by starring in "Beau James," the life story of former Mayor Jimmy Walker.

"It was more of a straight dramatic role. One problem I had was that the mayor was a skinny guy. I had to lose 15 pounds. I did it on a diet of lamb chops, fruit salad and yogurt."

Tension causes many casualties in show business as well as in every other industry, and Bob has his own recipe to avoid it.

"There is very little tension when you're doing something you really know. What will really make you blow up is to try to do something for the first time at the last moment. The answer is to be prepared—and avoid emergencies."

Hope is a multimillion dollar property himself and, like the good businessman he is, he takes care of his physical as well as financial assets.

"My grandfather died a month short of his 100th birthday," said Bob. "He believed in moderation—and I'll be happy to match his record."

"I play golf a little oftener than President Eisenhower, and a little better—and I take bending exercises twice a day. I also like to get a massage every day if I can. Nothing is more relaxing."

What defeats most people in life keeps them from success? "Over-eating," said Hope, "and marrying the wrong girl."

### Architects Report On E-R Center Costs

PORTLAND (AP) — The Portland Exposition-Recreation Center can be built for the allotted \$8 million dollars, if there are no further delays, the architects for the center said Friday.

Further delays would mean chopping features from the center, the firm of Skidmore, Owings and Merrill said.

The firm said the present construction schedule calls for an arena that will seat as many as 15,500 persons for most sports, civic and social events.

### STRATOTANKERS ARRIVE

CASTLE AIR FORCE BASE, Calif. (AP) — The first three KC135 stratotankers to be placed in operational service with the Strategic Air Command flew into this base Friday.

The new tankers, powered by four J57 Pratt-Whitney jet engines, provide the globe-girdling B52 Stratofortress with aerial refueling at its own operational speed of more than 600 miles an hour and at altitudes up to 50,000 feet.

## IN THE DAY'S NEWS

By FRANK JENKINS  
(Continued From Page One)  
designed to furnish a PARTIAL supply of water to some 322,000 acres of land and in addition is expected to produce about 470 million kilowatt hours of electricity. Let's look at the reclamation side of the picture first.

If the total estimated cost of \$159,000,000 were to be applied against the 322,000 acres to be served with water, the cost would be a shade under \$500 per acre—assuming that the final cost turned out to be no higher than the estimate. Note, please, that only a PARTIAL supply of water for the land is contemplated.

That poses a rather interesting question: How would YOU feel about taking on say a quarter-section of this land with a cost of \$500 an acre chalked up against it to begin with for only a PARTIAL supply of water?

Remember, you would be getting only the bare land with facilities such as irrigation and drainage ditches for providing it with a partial supply of water. You would have to put up your own buildings. You would have to buy your own machinery and other incidentals.

If you were an experienced operator, I'm afraid you would feel that you were taking on quite a load.

All this, of course, is based on the assumption that all the costs and all the benefits of the Frypan-Arkansas project would be applied to reclamation of the 322,000 acres of land.

That isn't true. Approximately half a million kilowatt hours of electric energy would be produced. Presumably income from the sale of this power would be applied to some extent to reduction of the cost of reclamation of the land.

In that event, you should dramatize yourself as a taxpayer, for the \$159,000,000 will be taken out of the taxpayers' pockets. You may be a dedicated disciple of the doctrine of federal power. In that event, you will be happy to contribute your share of the capital cost of the project. But we

shouldn't lose sight of the fact that when government spends millions or billions for power projects the money comes out of the taxpayers' pockets.

Maybe it will be put back again someday. But for the present money taken out of the taxpayer's pocket is no longer there for the taxpayer to spend.

So far, this discussion has been purely academic.

What ISN'T academic is the fact that this Frypan-Arkansas water will be taken from the WEST side of the Continental Divide for use on the EAST side of the Continental Divide. Every drop of it that is tunneled under the Rockies to run down the Arkansas WONT run down the Colorado.

It WON'T be surplus water — for everyone in the West knows there is NO SURPLUS water in the Colorado basin. EVERY DROP of the Colorado's water will be needed by the states in the Colorado's basin.

What that amounts to is taking water away from one region that has it and needs it and giving it to another region that doesn't have it but WANTS it. Here in Southern Oregon and Northern California, we are strongly opposed to that practice.

"I love NUTRO-LIFE BREAD for its delicious flavor. Its regularity benefits!"

...says Mrs. Frances Fox, California housewife. "I love it toasted and since eating it my family maintains healthy regularity!"

NUTRO-LIFE BREAD'S smooth, soft bulk action, like that of fresh fruit and vegetables, helps your family stay pleasantly regular. Buy a loaf today. Seven days trial will convince you!

# NEW BARGAIN NEW

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- ★ POPULAR APPLIANCE REPAIR PARTS ★

# LOOK! AT THESE OPENING VALUES

... Just A Few of The Appliance Bargains

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G. E. REFRIGERATOR—6 cu. ft. Like New.	99.95	MAYTAG WRINGER WASHER — In good working condition.	39.95
HOTPOINT RANGE — Leg Model. It works!	23.88		
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