

WARDS 95-YEAR-OLD POLYMER
BETTER QUALITY AT
THE LOWEST POSSIBLE PRICES

Montgomery Ward

ROSEBURG, OREGON
PH. OR 3-5553

WHEN ALL AMERICA SHOPS AND SAVES

WARD WEEK



YEAR'S LOWEST PRICE



WARDS DU-ALL MATCHED
Twill SETS RATE TOPS

REG. 5.98
SET 5.32

Reg. 2.69 shirt, .238 Reg. 3.29 pants, .294

Rugged, Sanforized, vat dyed army twill, full cut for fit. Extra long shirt tails stay tucked in. Matching rain-resistant, lined hat. Sale1.14



MEN'S COOL "IVY"
"NO-IRON" SHIRTS
2.48

Reg. 2.98 ea. Save now!
Cool Dan River cotton.
Wash, drip-dry, wear.

SAVE 1.54 NOW!
6" WORK SHOE

7.44

Wards 8.98 best-seller!
Made to cushion fatigue,
wear long! Brown, 6-12.

RADIO and TV

Radio and television programs listed below are furnished by the respective stations. This newspaper is not responsible for variations from the programs as listed.

(Continued From Page 10)

KRNR
1490 KC

(Remaining Hours Today)

4:00-Juke Box
5:00-Edward R. Murrow
5:15-Bowling Show
5:30-Texas Sports Final-CBS
5:45-Frank Goss, News-CBS
5:55-Weather Tomorrow
6:00-Robert Trout, News-CBS
6:05-Timbertrail News
6:15-Lowell Thomas-CBS
6:30-Sports News-CBS
6:35-Amos 'N' Andy-CBS
7:00-Easy Listening
7:05-Timbertrail News
8:00-Easy Listening
8:30-Robert Q. Lewis-CBS
10:00-CBS News
10:05-Robert Q. Lewis-CBS
10:30-Music To Dream By
11:00-Sign Off

WEDNESDAY, MAY 1, 1957

6:00-Sign On
6:05-Early Morning News
6:05-Corn's A Puppin'
6:25-News And Weather
6:30-Timberjack Jam-Nite
7:00-Timbertrail News
7:05-Weather Round Up
7:10-Sports Round Up
7:15-Way Of Life
7:20-Frank Goss, News-CBS
7:45-Harry Belafonte-CBS
8:00-Down Memory Lane
8:20-Good Morning From Firestone
8:45-Northwest Highlights
8:45-Woman's View
9:00-News Drake-CBS
9:15-Ma Perkins-CBS
9:30-Young Dr. Malone-CBS
9:45-Road Of Life-CBS
10:00-Man About Town
10:05-World News
10:10-Weather Today
10:15-Second Mrs. Burton-CBS
10:30-Strike It Rich-CBS
10:45-Right To Happiness-CBS
11:00-Needy Warren, News-CBS
11:15-Considered Alert
11:30-Backstage With CBS
11:35-Helen Trent-CBS
11:45-Our Gal Sunday-CBS
12:00-World News
12:15-Meet The Artist
12:30-Timbertrail News
12:45-Polka Time
1:00-Arthur Godfrey-CBS
2:00-House Party-CBS
2:05-Poolin' Around With Records
4:00-Juke Box
5:00-Edward R. Murrow
5:15-Bowling Show
5:30-Texas Sports Final-CBS
5:45-Frank Goss, News-CBS
5:55-Weather Tomorrow
6:00-Robert Trout, News-CBS
6:05-Timbertrail News
6:15-Lowell Thomas-CBS
6:30-Sports News-CBS
6:35-Amos 'N' Andy-CBS
7:00-Easy Listening
7:05-Timbertrail News

KBES-TV

Channel 5 Medford

(Remaining Hours Today)

4:00-Gateway
4:30-Uncle Bill's Show
5:00-Larry Forster
5:15-Doug Edwards & The News
5:30-Name That Tune
6:00-Dance Time
6:15-Your TV Weatherman
6:25-News
6:30-Whirlybirds
7:00-Cisco Kid
7:30-Red Skelton
7:50-60-60 Question
8:30-Spike Jones
8:50-My Little Margie
9:30-Phil Silver's Show
10:00-Zane Grey Theatre
10:30-News
10:55-Sign Off

WEDNESDAY, MAY 1, 1957

10:45-Devotions
11:00-NBC Matinee
12:00-Brighter Day
12:15-Secret Storm
12:30-Edge Of Night
1:00-Comedy Time
1:30-Truth or Consequences
2:00-World Passport
2:30-Strike It Rich
3:00-Feminine Fancies
3:30-World Passport
4:45-Search For Tomorrow
4:00-Medford Public Schools Program
4:30-Uncle Bill's Show
5:00-Religion in the News
5:15-Doug Edwards And The News
5:30-Sacred Heart
5:45-Gateway
6:15-Your TV Weatherman
6:25-News
6:30-This Is The Answer
7:00-Godfrey And Friends
7:30-Phil With Elizabeth
8:00-The Millionaire
8:30-Home Improvement Theatre
9:00-American Legend
9:30-20th Century Fox
10:30-News
10:55-Lawrence Welk
11:35-Sign Off

LABEL LAW HEARING

SALEM — The House Judiciary Committee announced it would hold a hearing at 1 p.m. Friday on the Senate-passed bill to change the 1935 label law. That law limits the recovery for damages for label committed accidentally.

Tues., April 30, 1957—The News-Review, Roseburg, Ore. 3

NO PHOTOGRAPHS

MOSCOW — The Soviet government announced Tuesday that Western diplomats and newsmen will not be permitted to take photographs of the big May Day military parade Wednesday morning. The ban raised speculation that the Soviet armed forces may be planning to show off some new military equipment.



\$4.35 4.5 QT. \$2.90 2 PT.

The Finest Hosts and Hostesses Serve

HILL and HILL
KENTUCKY BOURBON AT ITS BEST

HILL & HILL CO., LOUISVILLE, KENTUCKY, DISTRIBUTED BY: NATIONAL DISTILLERS PRODUCTS CORP., KENTUCKY STRAIGHT BOURBON WHISKEY • 46 PROOF

IT STARTS TOMORROW

At Every Safeway Store in Oregon
and Southwest Washington

SAFEWAY'S
GIGANTIC MAY SALE!

Kitchen Carnival
of Values

A 3-Ring Circus of Food Savings!
Sensationally Reduced Prices
on Famous Brands You Need
and Use Every Day!

Step right up ladies and gentlemen! The greatest value show on earth opens tomorrow morning at the Safeway store in your neighborhood. You'll thrill at the tremendous array of reduced prices. You'll have fun saving like never before. Yes, follow the crowds to SAFEWAY, the big top of food savings!

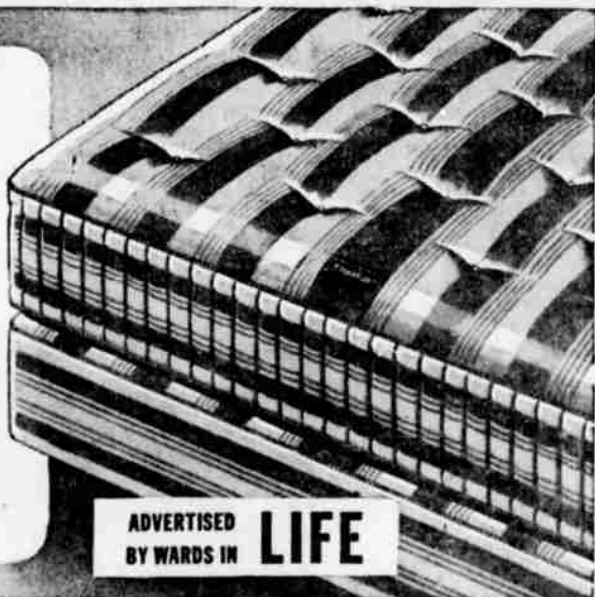
SAFEWAY

59.50 quality
Simmons mattress
or box spring

39.75 each

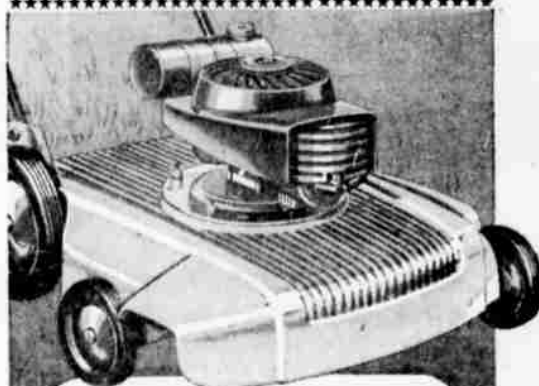
MADE EXCLUSIVELY FOR WARDS
BY SIMMONS—10% DOWN, TERMS

★ 312-coil innerspring—comfortable and firm
★ Premier wire coils by U.S. Steel—resilient
★ Stabilized edges—crushproof and innerlofted
★ 8-oz. sateen ticking with sparkling Lurex
★ Sleep Set—in full or twin size—79.50



ADVERTISED
BY WARDS IN LIFE

\$5 DOWN saves you 14.62



BUY NOW! WARDS NEW 1957
ROTARY MOWER WILL BE
67.95 AFTER THIS SALE

WARD
WEEK
ONLY \$52.88

Save 20% on 16" 2-cycle mower. Trims
within 1/4 in. of obstacles. Staggered wheels
"ride" terrain—prevent lawn "scalping."

25% off trade-in sale

Buy 4—save more!
Wards finest rayon
tire in set of 4

14⁴⁵

6.70-15
tube-type
blackwall
1-2-3 price ea. ...14.95*
No trade-in price.....\$20

Word Week Sale! River-
side Deluxe—quality equals
new-car equipment tires.
*Plus excise tax and trade-in free



\$2⁶⁶ EACH
GARDEN TOOLS
Reg. 2.98 to 3.29