

Pay Less Drug Store

SERVE YOURSELF and PAY-LESS

SALE DATES APRIL 17th THRU. EASTER SUNDAY

Pay Less
OPEN NIGHTS
til 9 PM

JUMBO PLUSH BUNNIES

★ 42 Inches Tall
★ Bright Flirty Eyes
★ Brilliant Ribbon Ties
★ Wee — Plush
BUNNIES 97c **2.97**

Rights Reserved
To Limit Quantities

\$4.95 Value
Miniature
REVELON DOLLS \$3.98

EASTER CARDS
Choose from our large selection for every member of the family or friends.
5c to \$1.00

Easter LILIES

THIS EASTER REMEMBER YOUR FAMILY AND FRIENDS WITH A BEAUTIFUL LILY FROM PAYLESS!!

PAY LESS LILIES ARE SELECTED BY EXPERT FLORISTS FOR QUALITY AND BEAUTY—STURDY SHORT STOCK PLANTS WITH ABUNDANCE OF GORGEOUS GREEN FOLIAGE.

Snack Sets

4 cups and 4 plates attractively gift boxed

Reg. \$1.98

1.29



And Large Snowy White Trumpets
4 and 5 Bloom Plants

IN FOIL WRAPPED POTS

\$1.88

Select Your Lily From Hundreds of Plants—Shop Early For the Best—



Easter Baskets

JUMBO SIZE EXTRA COLORFUL AND PLUM FULL OF THE BEST IN EASTER GOODIES
19c to \$1.98

Assorted Easter Candies in Decorated Metal SAND PAILS **59c**

Metal Sand Sifter EASTER BASKET **98c**

Empty EASTER BASKETS **9c to 33c**

Decorated Milk Chocolate EASTER CANDIES

Individually Wrapped or Boxed DANDY ANDY

BUNNIES **23c**

CUTE CHICKENS **37c**

LAMBIE PIE **33c**

SMART BUNNY **33c**

Yellow Cream EASTER PET CANDIES

16-oz. for 33c

Chocolate Cream Eggs **6 for 25c**

M. M. Chicks and Rabbits **bag 29c**

Jelly Bird Eggs

In Cello Pack

Bags **29c Lb.**

WHITMAN'S SAMPLERS

One Pound Box **\$2.00**

Whitman's Milk Chocolates

Pound Box **\$1.75**

Whitman Sampler in Beautiful Spring Hand Bag **5.95**

Choc. Marshmallow Eggs **doz. 29c**

Whitman's Cream Chocolate Eggs **Carton 98c**

Easter Bunny **Chocolate 3 for 25c**

Easter Lamkin **Chocolate 3 for 25c**

Marshmallow Easter Eggs **lb. 29c**

Hosiery

Finest Sheerest Quality in Newest Fashion Shades

★ 60-Gauge-15 Denier

★ Full Fashioned

★ Complete Selection of Sizes and Lengths

★ UNCONDITIONALLY GUARANTEED

Box of Six Pair **3.88**

REG. \$1.25 QUALITY **66c** PAIR

Little EASTER HAT Girl's AND BAG SET

★ White or Pastel Colors

★ Decorated With Miniature Flowers

★ Terrific Value

Pretty Little Girls Carry — All Styles with Parents' magazine and Good Housekeeping Seal of Approval. Attractive variety of styles and colors.

2.47 SET



BROWNIE Starflash CAMERA

Makes full-color slides — easy as snapshots

Snapshots simplify... snapshots price — but this amazing camera makes color slides on new Kodak Ektachrome 127 film, as well as black-and-white and Kodachrome pictures. Flashholder is part of camera. Has speedy Kodak lens. And it's a genuine Kodak camera — so you know it's good!

\$8.50 inc. flashholder

General Purpose WHITE PAINT

Made to sell for \$2.95

\$1.88

Gal.



Regular \$1.00
Evening in Paris
Stick
Deodorant
2 for \$1.00



FREE WHISTLES To All Children Accompanied By Parents

Gift PERFUMES and COLOGNES

Dana Palatine **\$2.75**

Blanchard Jealousy **\$3.00**

Hudson's Gemmy **\$1.75**

My Sin **\$5.00**

Shalimar **\$6.00**

Dana Tabu **\$2.75**

Chanel No. 5 **\$5.00**

Arpege **\$3.00**

Flambeau Faberge **\$2.50**

Adams Rib **\$3.50**

Yardleys **\$1.35**

April Violets

Cologne and Perfume Set

SPECIAL VALUES!

Men's Jumbo White HANDKERCHIEFS

Regular 15c **9c**

Men's White Cotton STRETCH 2 pr. **77c**

SOCKS

Blue Bell SPORT SHIRTS

Regular \$2.95 **1.88**

Men's Maya Spruce POLO SHIRTS

Regular \$1.98 **1.19**

3 PIECE LUGGAGE SET

\$14.95 26" Week-end case

8.95 19" Overnight case

7.95 Train case

\$15.88

Buy Now and Save Plus tax

Save 50%

31.80 Value

General Electric

STEAM IRON

New 1957 Models **\$9.77**

Reg. \$18.95

Now at Pay Less

Reg. 19.95 FOSTORIA

Deep Fat Fryer **13.88**

Reg. 14.95 FOSTORIA

Waffle Baker & Grill **11.88**

Reg. 14.95 FOSTORIA

Automatic Toaster **9.97**

GREATEST GIFT VALUE

Reg. \$19.50 Fostoria

HAND MIXERS

• Lifetime Chrome Finish —

• Three Point Rest

• Lightweight

• Finger-Tip Control

• Guaranteed

Made By the Makers of "Toaster"

\$10.88

Pay Less OPEN NIGHTS til 9 PM

Get Your FISHING LICENSE HERE

SPORTING GOODS SPECIALS!

Assorted Hand Tied 12 DRY FLIES **69c**

Spin Rod **3.88**

6 1/2 Foot

Floating LANDING NET **79c**

Reg. \$1.25

7.95 Leather Trimming 16 Inch FISHING CREEL **\$5.88**

Reg. \$11.95

9x9 Umbrella Tent 19.88

MITCHELL SPINNING REEL

Reg. \$37.50

Value

PAY LESS **\$16.88**

Complete with extra spool

WE SAVE YOU MONEY!

ON ELECTRIC SHAVERS

BUY NOW!!!

Reg. Price

Price

With Trial-In

NORELCO **24.95 18.88 15.88**

Ladies Norelco **24.95 18.88 15.88**

ROLLECTRIC **31.50 22.88 18.88**

SCHICK "25" **29.50 21.88**

Remington AUTO-HOME **31.50 22.88 18.88**

Free Ladies Shave Coupon included

50-ft. Solid Brass Couplings PLASTIC GARDEN HOSE

3 year guarantee

\$2.95 Value \$1.77

GARDEN TOOLS

Reg. 29c Your Choice **19c**

WHY PAY MORE?

General Electric

STEAM IRON

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SURPRISE COUPON

PAYPAY LESS DAIRY FRESH

ICE CREAM

Bring You Easter Dinner To a Taste Thrilling Finale With Our Delicious Ice Cream—It's Sure To Delight Everyone. Choose Your Own Combination of Tempting Flavors From Our Complete Selection in a Thrifty HALF GALLON PACKAGE

69c

With This Coupon



ANY MAN WILL COME TO LIFE



WHEN YOU WEAR ROMAN PINK

startling new pink in

Max Factor's new lift Lipstick

This is the lipstick color by Max Factor that changed the face of fashion in Rome, London, Paris. Now Max Factor brings you Roman Pink in lift-lip, the entirely new kind of lipstick that's everything you've wanted in one lipstick! Only \$1.25 plus tax.



SPECIAL SHAVE LOTION

The Perfect Easter Gift for Him

\$1.00

New 'Toni' HOME Permanent

now with new fresh air lotion

★ Gentle

★ Regular

★ Super

Nutri-Tonic — Reg. \$1.75

PIN CURL HOME PERMANENT

1.19 plus tax

Reg. \$1.75

Pin Curl Home Permanent

1.19 plus tax

Reg. \$1.75

Pin Curl Home Permanent

1.19 plus tax

Reg. \$1.75

Pin Curl Home Permanent

1.19 plus tax

Reg. \$1.75

Pin Curl Home Permanent



Reg. \$1.27
ENAMEL ROASTER
At Pay Less **88c**

ALUMINUM
CAKE DECORATOR SET
49c

Food and Meat
GRINDER
Reg. \$4.95 **\$3.19**

ALUMINUM
FOIL
25 Foot Roll 39c Value **21c**

KLEENEX
New Pack 400 Count **23c**

KLEENEX NAPKINS
They Cling to Your Lap Like Cloth **23c**

ALKA SELTZER
Reg. 60c Size 2 for **77c**

SET OF 4 \$8.88
REG. \$3.95 EACH
KING SIZE TV TRAYS