

Bigger Food Values

- KRISPY CRACKERS Sunshine — 2-lb. box 55c
- RITZ CRACKERS Nabisco — Lb. box 37c
- STEINS BREAD — Large loaf 28c
- FAMILY FLOUR Crescent — 10-lb. bag 79c
- HOLIDAY MARGARINE — 2 lbs. 49c
- COTTAGE CHEESE Umpqua — Quart 49c

This is the goal of Nielsen's Market every day of the week . . . bigger food values for you. Buying is done carefully to assure not only low prices but the very best quality at the lowest prices and famous brand names that you know and like. This means that you can shop with assurance of getting the most for your food dollar always . . . every day of the week. Yes, if it's bigger food values you're looking for, look first to Nielsen's Market where it's the saving on every item that counts.

- CAKE MIXES Duncan Hines, Yellow and Devils 2 pkgs. 39c
- DEL MONTE CREAM CORN Golden No. 303 tin 7 for 99c
- CIRCUS PEANUTS Virginia Blanched 7 1/4-oz. tin 29c
- JEFFY BISCUIT MIX 40-oz. pkg. 29c
- GOLDEN WEST COFFEE lb. 99c 2-lb. tin 1.97
- STARLAC PWD. MILK Bordens Non Fat 12-qt. pkg. 69c

Nabisco Sugar Honey GRAHAMS

 2 lb. box 69c

POTATOES
 U. S. No. 2
 50 lbs. 57c



CAULIFLOWER
 Mid-Winter Delicacy
 Snow-White Heads
 lb. 12c



- BUMBLE BEE PINK SALMON No. 1 tall tin 59c
- KRAFT ALL PURPOSE OIL quart 65c
- CORNED BEEF HASH Silver Skillet lb. tin 29c
- SPANISH RICE lb. tin 2 for 39c
- ZEE WHITE PAPER NAPKINS 80 count pkg. 10c
- KADOTA FIGS Market, No. 303 tin 2 for 39c
- DOG FOOD Daily Diet No. 1 tin 3 for 25c
- VERMONT MAID SYRUP 24 oz. jug 63c

- Grapefruit Arizona, Tangy, Refreshing 8 lb. bag 49c
- Delicious Apples Wash., Fancy Red 3 lbs. 35c

A Bargain in Nutrition

MILD VELVEETA
 PASTEURIZED PROCESS CHEESE SPREAD
 Makes delicious main dishes
 2-LB. LOAF 69c

NEW KRAFT Italian dressing

 Expertly seasoned with rare herbs, fresh spices and just the right touch of garlic.
 8-oz. bottle 29c

DROMEDARY GINGERBREAD MIX
 2 pkgs. 39c
 Top it off with Umpqua Whipping Cream—
 1/2 pint 33c

LUCKY LEAF CHERRY PIE FILLING
 Nothing to Add
 17-oz. Tin 2 for 69c

PHEASANT HALVES UNPEELED APRICOTS
 No. 2 1/2 Tin 4 for 99c
 Case 24 Cans \$5.69

New Betty Crocker Coconut MACARON MIX
 Regular or Chocolate
 2 pkgs. 59c

- GLADE WICK Air Freshener — 59c
- JUBILEE KITCHEN WAX — 14-oz. bottle 69c
- PRIDE Furniture Wax — Pint 1.39
- CLOROX LIQUID BLEACH — 1/2 gallon 29c
- CLOROX LIQUID BLEACH — Gallon 49c
- VANO POWDERED BLEACH 16-oz. pkg. 37c

WIN BARBECUE
 BIG BOY PORTABLE
 \$9.95 value
 For details see display of
WHITE KING LIQUID
 22-oz. Tin 55c



The Royal Family of Cleanliness

- WHITE KING SOAP** GIANT PKG. 59c
- WHITE KING WATER SOFTENER** GIANT PKG. 49c
- WHITE KING DETERGENT** GIANT PKG. 59c
- WHITE KING CLEANSER** 2 tins 25c

- CRISCO SHORTENING — 3-lb. tin 93c
- FLUFFO SHORTENING — 3-lb. tin 88c
- TOMATO SOUP Campbell's — 10-oz. tin 10c
- BISQUICK Betty Crocker — 40-oz. pkg. 33c
- PARKAY MARGARINE — Lb. 29c
- HI-C ORANGE DRINK — 46-oz. tin 23c
- BEET SUGAR — 10-lb. bag 96c
- BAKING SODA A & H — lb. pkg. 2 for 25c
- WAXED PAPER Diamond 50-ft. roll 2 for 25c
- MOTHERS OATS Premium — 3-lb. box 49c
- CHOCOLATE BARS Farmington 10-oz. bar 29c
- CORN MUFFIN MIX Jiffy — Pkg. 10c

All grocery prices in this advertisement good thru Sunday, Feb. 24. Meat and produce prices good thru Saturday. We reserve the right to limit. No sales to dealers. Every item sold with our unconditional guarantee.

20¢ OFF ON 4-oz. JIM
DECAF INSTANT COFFEE 93c
 97% Caffeine Free
 Also Borden's Cocoa 20¢ per 1/2 lb. jar

SMOKED PICNICS
 Morrell's Eastern, Short Shank'd
 lb. 33c



SLICED BACON Morrell's Palace Brand lb. 41c
SAUSAGE ROLLS Morrell's Pride 3 1-lb. rolls 1.00

- Round Steak Cut thick for Swissing lb. 59c
- Beef Rib Steaks Top quality — lb. 59c
- Ground Round Steak Real lean lb. 59c
- Standing Rib Rst. Fit for a king lb. 59c
- Beef Cubes For stewing, all lean — lb. 59c
- Boneless Heel Beef Roast — lb. 59c
- Boiling Beef Moist short ribs — lb. 15c
- Beef Cross Rib Roast — lb. 39c

LOCKER BEEF Full Half, Cut and Wrapped Free lb. 39c

HIGHWAY 99
 NEAR SOUTH CITY LIGHTS

NIELSEN'S MARKET
 "IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

STORE HOURS:
 Weekdays 9 a.m. to 8 p.m.
 Sundays 9 a.m. to 7 p.m.
 FREE PARKING

NESTLE'S Quik
 GIVES MILK THAT POUND TINS
 FAMOUS NESTLE'S CHOCOLATE FLAVOR 39c

