

Evening in Paris

Her favorite fragrance in two fabulous forms—one to carry and one to use at home. Evening in Paris cologne and pure perfume stick in a sparkling holiday package. **\$1.00**

A silver embossed box forms the eye-catching background for Evening in Paris fragrance in three delightful forms. Cologne, cologne stick and eau-de-toilette in a perfume flacon. **\$1.50**

Pretty, girly World-famous Evening in Paris toilet water and pure perfume flacon... framed in icy white and regal blue... a masterpiece at a mere **\$1.75**

Keep her lovely right to her fingertips with this duo: Evening in Paris perfumed lotion for soft, supple hands and refreshing cologne for after-bath glamour. A gift in its silver package. **\$2.00**

FRAGRANCE TRIO—Evening in Paris cologne, pure perfume and talcum powder in a clever see-through gift box framed in gleaming royal blue. A gift masterpiece at a mere... **\$2.50**

VANITY BOX SET—Lovely galaxy of Evening in Paris fragrance in a magnificent satin-lined gift box. Five accessories: cologne, toilet water, talcum, perfume and pure perfume flacon... **\$5**

MUSIC BOX—Lift the lid, hear a love serenade, and see a symphony of Evening in Paris fragrance. Toilet water, talcum, perfume, pure perfume, liquid sachet perfume, face powder... **\$10**

Six fragrant Evening in Paris treasures tucked inside a unique gate-door gift box. The double doors swing open to a glamorous array: cologne, toilet water, talcum, perfume, pure perfume flacon and perfumed bubble bath oil. **\$7.50**

Dance, little lady! Ballerina pirouette gracefully over this glamorous blue-and-silver holiday package of Evening in Paris fragrance. Here's everything to captivate her dancing heart: cologne, toilet water, perfume, pure perfume flacon, lipstick, face powder... **\$10.00**

Pay Less Drug Store

SERVE YOURSELF and PAY-LESS

Many items listed on this page are subject to Federal Excise tax.

SPORTSMAN GROOMING ESSENTIALS



"Max Factors" **BUSY MAN'S BAR**

He will go for these three—After Shave Lotion, Cologne and Hair Dressing all in dispenser containers—It's the Neatest Man's Gift Idea of All. **\$2.75** (Yet Cash Only...)



For Men You'll Really Score With This Fine Man's Gift.

Buy It Now Shaving Lotion And Cologne **\$2.25**

L'ORIGAN PERFUME 3.50 & 5.00
By Coty

BATH POWDER, BATH OIL, TOILET WATER SETS 6.00
By Coty

REVLON Futarama Lipstick 1.75 to 3.50
In beautiful case. 36 shades to choose from

BLANCHARD'S CONFLICT COLOGNE & PERFUME 2.50

LANOLIN PLUS Beauty Treatment Set With Hormones 3.00

1.65 HUDNUT Cologne RSVP Gemy VOGUE 97¢

SHULTON

'EARLY AMERICAN' OLD SPICE TOILET WATER DUSTING POWDER GIFT SET **\$3.00**

Delightfully Fragrant **BATH SALTS** \$1.50

"DESERT FLOWER" New marvelously effective Desert Flower hand and body lotion. Brings dewy, young beauty to the skin. Presented with Desert Flower toilet water in a stunning GIFT PACKAGE **\$2.75**

"DESERT FLOWER" A lasting fragrance that blends the modern with the mystery of the eternal desert... the bottle is hand carved glass in an elegant gold container **\$1.75**

"FRIENDSHIP'S GARDEN" Everyone's favorite toilet water and dusting powder in decorative dressing table box. Delight a friend. **\$3.00**

"ESCAPADE" Now, an exciting new adventure in fragrance. The vivacious intriguing scent of "Escapade" in this modern spray cologne. So easy to use... one touch makes the most of each delightful drop. The brilliant pink plastic-dipped bottle holds a lavish 3 1/2 oz. for your long lasting enjoyment. **SPRAY COLOGNE...\$2.50**
SPRAY PERFUME...\$3.50
BATH CRYSTALS...\$1.50

Perfume

THE GIFT THAT FLATTERS !!!

THE WORLDS FINEST FRAGRANCES

SHOP AT PAY LESS DRUG You'll Be Amazed at the Complete Selection of Fine Perfumes-Cosmetic and Beauty Gifts.

CARON'S BELLODIA PERFUME \$10.00

Chanel No. 5 PERFUME \$7.50

WOOD HUE By Fabergé **\$2.50**

CHRISTMAS NIGHT Noel-de-Nuit **\$16.50**

MY SIN By Lanolin **\$5.00**

ARPEGE Purser **\$3.00**

TABU By Dana **\$2.75 up**

MIDNITE By Tussy **\$1.75 up**

EMERAUDE By Coty **\$2.85**

PRIMITIF By Max Factor **\$1.50 up**

TWEED Purse Falcon **\$3.00** By Lenthérie

EMERAUDE PERFUME By Coty **3.50**

3.95 GIFT BOXED JEWELRY RHINESTONES 2.89

SHALIMAR By Guerlain **\$9.00**

AMBUSH By Dana **\$2.75 up**

Gemy By Hudnut **Cologne 1.65**

GEMY By Hudnut **\$1.75 up**

EVENING IN PARIS By Bourjois **\$2.50 up**

DESERT FLOWER By Shulton **\$3.50**

APRIL VIOLETS By Yardley **\$4.00**

TIGRESS By Fabergé **\$2.50**

BOND STREET By Yardley **\$3.00**

APHRODISIA By Fabergé **\$2.50**

NEW EXCITING PERFUME ATOMIZER Cracked Ice Design In Gold or Silver Color A Gift She Will Always Remember **\$3.00**

BLANCHARD'S EVENING STAR 2.50 **PERFUME & COLOGNE SET**

BLANCHARD'S JEALOUSY 2.50 **PERFUME & COLOGNE SET**

WRISLEY Cologne 2.00

Wrisley BUBBLE BATH 1.50

YARDLEY After Shave LOTION

Soothing and refreshing leaves the skin cool and comfortable. **95c and \$1.25** Plus Fed Tax

YARDLEY SHAVING BOWL Give Long Lasting, Cool Non-Drying Lather. **\$1.25**

TOILETRIES FOR HIS Christmas

Old Spice SMOOTH SHAVE Gives softer, richer shaves, no razor drag. Improved pressure shave. Shave closer. Last-proof for traveling. **\$1.00** 6-oz.

Old Spice SPRAY DEODORANT Safe, Lasting Protection. **\$1.00**

Old Spice After Shave LOTION The Most Pleasant Way to Top Off a Shave. **\$1.00**

Old Spice Pre-Electric SHAVE LOTION Prepares the Beard For Your Electric Shave. **\$1.00** 2-oz. **\$2.00** 4-oz.

GIFT SET For Electric Shavers • Pre-Shave • Lotion • Talcum • Gift Boxes **\$3.00**

GIFT SET Add spice to his life with Old Spice Flavor. • Lotion • Talcum • Cologne • Gift Boxed **\$3.00**

Old Spice "Duo" GIFT SET • After Shave • Lotion • Talcum • Gift Boxes **\$2.00**

MEN'S SKIN BRACER FOR REAL GROOMING... **MEN'S SKIN BRACER**

For The Greatest In Grooming Give Him **after** **\$1.00** America's Favorite Lotion

MEN'S GIFT SET ★ SKIN BRACER AND AFTER-SHAVE TALIC ★ America's Favorites in Handsome Gift Package **\$1.00**

MEN'S GIFT SET For The Greatest In Grooming ★ MEN'S SKIN BRACER ★ MEN'S FOAM SHAVE **\$1.80**

BOTH IN HANDSOME GIFT PACKAGE GIVE HIM THE BEST SEE OUR FULL LINE OF MEN'S GIFT SETS

Finest Leather **UTILITY KITS** Waterproof Lining Zipper Closure NOW ONLY **2.97**

GIFT OF THE YEAR!

NEW TOWN DE LUXE TRAVEL KIT The perfect "travel" kit for him when away from home, plane travel—weekends—business trips—his club locker. Generous portions of everything he needs for perfect grooming in handbags, compact two-tone simulated pigskin case that fits coat pocket, light weight, waterproof, unbreakable containers, refillable plastic bottles. **\$5.89** Plus 5% F.E. Tax

Tawn Lightweights A brown calfskin plastic folding kit containing Tawn's after shave lotion, hair dressing, shampoo, cologne, deodorant spray in plastic bottles which are refillable from the regular sizes. This Tawn kit was developed for those using electric shavers. **\$2.79** pt. tax

MANICURE SETS **DELUXE SET** 7 pieces in zipper leather case for men or ladies **4.47**
MAN'S SET 5 piece set in zipper leather case **2.97**
MEN AND WOMEN'S 8-PIECE SET in zipper case **6.47**