

It's Christmastime at **Montgomery Ward** Better Gift Values for the price you planned to pay



Enchanting Gowns
in Nylon Tricot
All gift-boxed
3.99

WOMEN'S SIZES 22-40

Every style has the glam-
our of an evening gown!
Nylon lace or embroi-
dery cascade the bod-
ice for the look of lux-
ury. In dreamy, soft
pastels that please all.



SEAMLESS Nylons
beautifully sheer
for every outfit
1.25

WOMEN'S SIZES 9-10 1/2

Delight her with Seam-
less Nylons that elimi-
nate uncomely, twisted
seams! They simulate
the popular bare-leg
look—with demi-tee
and sandal foot.



Gift-boxed Acetate
Tricot Panties
6.29

Priced low! Wonder-
washing, no-iron elastic
leg briefs—in a range
of many colors. S-M-L.



Reg. 4.98 Cotton
Quilt Gift Robes
4.48

Rich-textured quilted
percale in gay prints.
Duster length, 3/4 sleeves.
Washable. Sizes 7-14.



Warm-lined Leather
Shearling Collar
3.98

Roomy, moc-toe in bright
red. Warm and com-
fortable on frosty days.
Flexible leather soles.

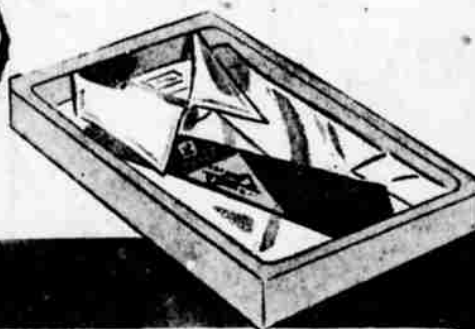
6.50 shirt and jewelry set



Gift-boxed dress shirt with
cuff links and tie bar—you'd
pay 6.50 if bought separately

Special **3.98**

3.50 cuff links—tie bar PLUS Ward's regular 2.98
shirt at one low price! White or pastel broadcloth with
spread or fused collar. An exceptional gift value!!
SHIRT AND TIE SET—Usually 4.48.....NOW 3.98



Ward's Best-Selling Men's Gifts Give Extra Value and Quality



USUAL 3.98-4.98
Leather Gloves
2.98

Special lined and unlined
styles in pigskin, buckskin,
capeskin and suede.



"Sabu" sport Shirts
Rich Solid Colors
2.99

Five-button viscose-rayon
blend. Pick stitch collar,
pocket. Shank buttons.



"Bumillon" Shirts
Look like fine wool
3.98

Vigorous plaids, bold
stripes, neat checks. Softly
textured viscose-acetate.



Tie assortment
1.00

Priced low, thanks to
Ward's giant purchase.
All new patterns, colors.



ORLON® Pullovers
USUALLY 7.98
5.98

Soft-as-cashmere Orlon
never shrinks... always keeps
its shape. Washable colors.

* Du Pont Trademark



"Night Owl" 3.95
broadcloth pajamas
2.98

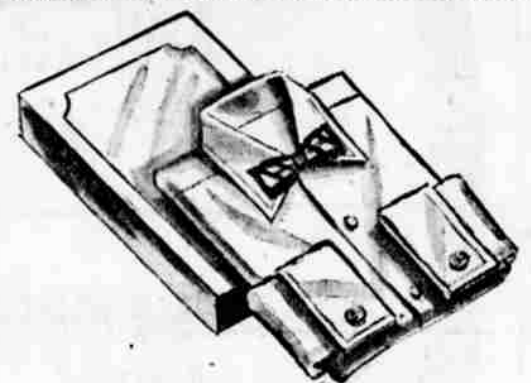
Fine combed cotton with
wide-eyed owl figures.
Sanforized, washable.



Luxury-soft Orlon®
Novelty Sweaters
with GLITTER trims
2.99

* DU PONT TRADEMARK

Give sweaters for Christ-
mas! Ward's have a bright
new assortment in easy-
care, washable Orlon!
Cardigan classics lav-
ished with glitters and
pearl-like beads. 3-6x.



Reg. 1.98 Shirt Set with bow tie,
and cuff links... GIFT-BOXED

Handsomely tailored French cuff
dress shirt just like Dad's! San-
forized cotton broadcloth in
white or pastels. Sizes 4-12

1.78



Boys'
Cotton Suede Shirts
1.98

Ward's premium quality
deluxe sueded! Wide
range of plaids. 2-way
collar, Sanforized. 6-18.



Men's Stretch Nylon
all-ribbed Socks
SOLID
COLORS **69¢**

Stretch Nylon stays up
without wrinkling or
binding! Rib pattern for
dress. Reg. large.



Men's
Soft Kidskin Rompers
4.98

Dad's favorite, for many
comfort! Basic grey,
leather lining and sole.
Brown. Sizes 6 to 12.