

Make it a White Christmas

... Give her a major appliance!



You may think there's a lot of time till Christmas. But the great day's coming as fast as Santa's reindeer can run, leap and fly! Now's the time to make it a white Christmas -- the most memorable Christmas of all --- with a major gas or electric appliance! Think of the

hours of leisure you give; the freedom from tiresome jobs. And, more important, when you give a range, or freezer, or dishwasher, you're bringing nearer her dream of an ultra-modern kitchen. That's really the way to live better.

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