

## Electrically Powered Games Are Part Of Toyland Scene

Those sturdy Christmas stand-bys, sports games played on a board, have been brought up-to-date. Many of them are now electrically powered and require the living room athlete to play according to rules virtually indistinguishable from their outdoor prototypes.

Other board games are now three-dimensional and therefore even more fascinating. On the basis of past experience, three-dimensional games of money and power, of adventure, and of mystery and suspense are expected to intrigue adults and children alike, maintaining one of the board game's most valuable features — its ability to provide fun for the whole family.



**HE'LL BE GOGGLE-EYED** with pleasure, and instructed in the bargain, by a new combination of viewer plus phono records with sound signals to tell him when to change the picture. It's a toy any child can operate.



**FISHING FOR COMPLIMENTS?** Give your angler a kit of spinning lures, complete with steel leaders, snap swivels, keels, etc.

### AIDS TO GROOMING

Toiletries specially compounded for men lend themselves ideally to Christmas gifting. There are shaving lotions, creams and soaps, colognes, talcum powders and toilet waters, many of which come in gift sets and attractive containers which double as holders for cigarettes, dress accessories.

### GIVE A "SPARE"

A "second" watch, one that is perhaps shock and water resistant, is almost a necessity in a man's jewelry wardrobe. It can "pinch-hit" for an everyday watch that is being cleaned, checked or repaired and can keep perfect time during rugged sports activities.

**THE ELECTRONIC BRAIN** enters the toy field for Christmas giving. Here, Junior reports its remarkable push button, printed circuit activities plus guided missiles, on his electronic microphone.



**FOR THE BEGINNERS**, a modern inexpensive box type fixed focus camera, with built in flash. This is a Brownie Hawktype.



**TENNIS ANYONE?** For the tennis fan, a cover, press, racket or can of balls will win by a "love" score at Christmas.

## Your Men's Hobby Presents Clues To Successful Gifting

ment such as lawn mowers, hedge trimmers and cultivators.

Perhaps he's following the avocation of a "week-end painter." Then, easels, palettes, portable painting kits, brushes and tubes of oil colors are just a few of many appropriate gift possibilities.

If he likes to sculpt or work in metal or leather, you can please him with tools or materials for any of these crafts.

Model making is another popular interest, and there are complete kits for making everything from replicas of ancient automobiles and windjammers to jet planes and submarines.

Easiest of all men to gift is the hobbyist. All you have to do is to gear your gift to his favorite "off hours" interest, and you're almost certain to be right on the target of his heart's desire.

If he collects things, he'll welcome new specimens in whatever realm he specializes, from stamps to tropical fish and from old coins to phonograph records.

If he's keen on gardening, he'll turn a glad eye on anything that

will make this activity more pleasurable or resultful. Suitable gifts range from such basic tools as pruning shears and spades to a wide array of new power equip-



**GREAT GOLF AHEAD** for Dad with the aid of son's gifts of a practice putting device and set of golf club covers.



**FAMILY SCORES A HIT** with dad on Christmas morning with gifts to help him put his best looks forward at work and play; dress shirt with neatly patterned tie, and woven sport shirt. Dad has already donned still another handsome sport shirt gift.

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# Family Gift Center

advertised in  
The Saturday Evening  
**POST**



FOR GIFTS THAT ENDURE

**BORG BATH SCALES** 8.45 up  
... The scale everybody wants for Christmas. Always tells exactly what you weigh. In beautiful colors.

**Bissell BREEZE**—Extra-large dustpan; adjusts to any rug. Built-in brush comb; 50-Up handle. Red, green—8.95

Lighten your work, brighten your home with **AMES STEP STOOL** \$15.95

Buy this **\$14.95 FLINT KITCHEN TOOL SET**  
Get this **FREE!** **\$4.95 FLINT UTILITY SET**

Serve your meals on wheels! **AMES TRAY CART** 15.95

Time-saving Christmas gift... **RUBBERMAID DISHWASHING TEAM** Save her 30 minutes every day. Deluxe Drainer air-dries dishes, has 8 outside glassholders, portable silverware cup. \$2.98

**MIRRO** Coffee Maker 19.95  
with the Flavor-Selector for coffee to your taste

**THOR SPEEDTOOLS** Speed-Sander Kit \$34.95  
6 1/2" SpeedSaw \$49.95  
1/4" SpeedDrill \$24.95

**A CAN OF SPARKLE DETERGENT FREE** with every **QUICK-SUDS WHIRL-A-WAY!** One, makes of America's No. 1 car and home washer gives you a built-in bonus! A full 12 oz. can of Sparkle liquid detergent free with every Whirl-A-Way! Quick-Suds Whirl-A-Way... \$4.95 Sparkle... \$2.25 Both for only **6.95**

**BASKETBALL GOALS**, from **2.95**

For Safer Play **VOIT** tetherball! Gift Priced From **5.95**

**YOUR FAMILY GIFT CENTER**  
Give Him The Best... Give Stanley Tools  
**H896 TOOL BOARD**  
See this Stanley-Handyman ready-to-hang Tool Board—complete with 33 matched tools, only \$67.95—board and hooks without tools, only \$5.50.

**Special FREE Christmas Wrap!**  
This bright Christmas stocking is included free with every Stanley Tool you buy. Hang it on your tree or fireplace, or on his work bench. He'll get a kick out of it!

Here are a few of the many tools recommended for Christmas giving:

- A smooth, easy hammer to drive and pull nails. No. 1135 \$4.25
- The finest... a basic tool for every work bench, for smoothing boards, etc. No. 4 Plane \$10.25
- 8 feet of accuracy in a compact 2 inch case. "Pull-Push" Rule No. 120BW \$1.19
- Saves time and muscle driving screws and drilling small holes. The "Tanker-Handyman" No. 233H \$4.98
- 4 popular sizes No. 60 Chisels in plastic kit. No. 64 Chisel Set \$11.50
- Clamps on bench, sawhorse or table. Jaws open to 3 1/2". Woodworker's View No. 700 \$6.98

**DELTA POWERlite**  
America's favorite electric lantern. Six volts. Two lights in one. Shoots 800-foot spotlight from side. Widespread floodlight from top. It's sturdy, good looking—and so handy!  
Yours, less battery, for only **\$5.25**

**WILSON BASEBALL MITTS** From **4.95**

**TAYLOR Barometers** Desk and Wall Models From **8.95**

**TABLE TENNIS SETS** from 5.50  
**HUNTING KNIVES** from 1.95  
**KNIFE-AX SET** from 7.95  
**TACKLE BOXES** from 2.95  
**SPINNING REELS**, famous make, from 6.50  
**SPINNING RODS**, famous makes, from 7.95  
**HUNTING COATS**, American Field 14.95  
**WILSON TENNIS RACKETS** from 4.95

**NO-SHOCK TOOLS**  
Perfect Gifts For Men  
**ROCKET** tools soak up shock, won't bend or break. Tubular steel shafts, non-slip cushion grips.  
by True Temper

**WILSON BOXING GLOVES** Youth and Adults from Set of 4 **5.95**  
**Striking Bags** From **5.75**

**TAYLOR Barometers** Desk and Wall Models From **8.95**

**CHAIN DRIVEN TRACTORS** From **27.95**  
**Auto Ranch Wagon** **29.95**

**DAD, GET ME THE DAISY Eagle AIR RIFLE** with 2X SCOPE MOUNTED \$12.95

**Tricycles** Heavy duty Pal Murray Brand. Ball bearing. All sizes. From **7.50**

**CHAIN DRIVEN TRACTORS** From **27.95**  
**Auto Ranch Wagon** **29.95**

**Unipqua Valley HARDWARE**  
Corner Oak and Jackson Dial OR 3-6628

**RED WAGONS** From **2.45**