



Buskens

the
dearest
shoes...
the
merest
price...

4⁹⁸

For holiday festivities!
In gold or silver.

SHOES—
Main Floor

Elegantly simple little-heeled
Buskens, supple and light
and fashion-right

Miller's

"The Best Place to Shop... After All"

Amateur Photographers Mounting Interest In Color Brightens Gift Giving Picture

The surging popularity of the "miniature" camera among amateurs, obviously stimulated by growing interest in color photography, is being matched this year by mounting interest in flash light and speed light equipment.

And this seems most appropriate as Christmas approaches because, on the one hand, it is the most colorful season of the year, and on the other, modern flash and speed light equipment mean that all of the action filled joy of the Yule can be captured with never a pause for posing. Just focus and fire away. Only a minimum of instruction is required for the beginner to learn

Little Gifts Lead To Pep For Home

"Pep-up-ers" for the home come in many forms, and all are good sources of gift ideas. Accessories such as throw pillows, magazine racks, lamps, ashtrays, wastebaskets and scatter rugs will provide pleasure at moderate price.

When an unusual gift that's also useful is the object, the Christmas shopper might consider an umbrella stand in a graceful new design.

There's a renewal of interest in artificial fruit or flowers for home adornment, and a colorful selection of either the fruit or flowers could solve gift problems.

If the home for which the gift is intended houses a hobby collection such as handpainted plates or cups, an addition to the display would be welcomed.



TO THE POINT FOR STUFF
G Christmas stockings hung up by most everyone is a ball point pen, with appropriate choices to be made from as many as 60 color combinations.

handle the simple, almost fool-proof equipment.

Equipment makers, responding to the growing trend, are offering many new camera-flash combination sets for Christmas giving this year. Some come with a supply of bulbs and film as well, which means the happy recipient is equipped to make 'round the tree pictures indoors the moment the gift is unwrapped.

The electronic speed light, once for the professional only, is now available in lightweight but sufficiently powerful models for all amateur work, and priced that way too. It differs from the flash light in that bulbs are not necessary.

It has its own light and power pack to furnish hundreds of flashes without replenishment. What a gift for any photographer. These days, a photographic gift for everyone is a sure fire gift. For who isn't an amateur photographer today. Choosing the right photographic gift for the person you have in mind is not difficult, and assistance is available from the experts in the stores.

For young beginners there are

inexpensive box cameras also with flash attachment.

For the man or woman who owns a modest camera now, a better one will be a cherished gift.

For the man or woman who makes photography a major hobby, the camera world is full of accessories to help him and her improve their skills.



ELECTRONIC FLASH, X MOST DESIRED BY MANY AMATEUR PHOTOGRAPHERS TO EXTEND THEIR PICTURE TAKING RANGE, NOW READY FOR GIFTING IN LIGHT WEIGHT, INEXPENSIVE MODELS.

Holiday Table Is Sure To Be Gifted

Decking the festive board on Christmas day, gifts of china, glassware silver and table ornaments speedily prove their beauty and usefulness, for the woman who unwraps a gift for her table will want to enjoy it and display it right away.

A gleaming silver coffee service or a milk glass punch bowl, complete with cups, gets proud use when friends drop in with holiday greetings. Dinnerware and flatware, whether in the form of a complete service or additional place settings, makes its appearance at Christmas dinner or buffet.

A silver well and tree platter can be the highlight of the Christmas feast for her.

She likes gifts with more than one use, too—for instance, a salad bowl that can also serve as part of a centerpiece.

And she'll find time, in the midst of her party preparations, to experiment with attractive arrangements of glass or silver table ornaments.

GET WARM WELCOME

For the home with a fireplace, accessories such as andirons, fire screens and baskets for kindling will rate warm thanks. Fine little gift is package of a preparation to make the fire dance with color.

Diamonds Now A 'Family Affair' For Yule Gifting

Because a diamond is "forever," it is the universally accepted symbol of love. What gift, then, could more eloquently express your love for members of your family at Christmas, than one of diamonds?

As a matter of fact, with each passing year, diamonds have become more and more of a "family affair" at Yuletide.

In some cases, the whole family group will combine their gift funds in one supreme and enduring gift of diamonds to make a particular Christmas forever memorable for dad, mom, sister or brother.

In other instances, advantage is taken of the fact that manufacturers are designing more jewelry with smaller diamonds at modest prices for every member of the family. Small diamonds if properly cut and polished have the same fire and brilliance as large ones and are equally as beautiful.

The current availability of diamonds in such a wide range of sizes and prices, makes them an entirely feasible choice for individual gifts, even on limited budgets.

TOP OF THE RANGE

Eighty per cent of all cooking done today is on top of the range.

diamond earrings, cocktail rings, diamond watches, brooches, bracelets. Sister comes into her own with charms, lockets, pendants, all beautifully enriched with sparkling diamonds.

For dad and brother, you'll find handsome diamond rings, tie tacks, tie bars and cuff links with diamonds or diamond initials.

And let's not forget baby, for whom you can buy so inexpensively, a lovely baby diamond ring.

Diamonds set in gold or silver are an everlasting token of your affection, regardless of their size. They can be reset into other jewelry over and over again, and they can be handed down from one generation to another.

GEAR FOR SMOKERS

A man who smokes is easy to gift, because he can always use another pipe, pouch, pocket or table lighter, cigarette case, humidor, ash tray, pipe rack, or a supply of "favorite smokes".

TOP OF THE RANGE

Eighty per cent of all cooking done today is on top of the range.

SHOP EARLY! * SHOP EARLY! *

SHOP NOW

* FOR THESE *

HOLIDAY SPECIALS

* SHOP EARLY! *

The Place To Go
For The
Names You
Know

Complete your gift list early with these special Anniversary Sale prices. They have been extended just a little longer to help you with your Christmas Budget.

BELIEVE ME...
There's Nothing To It, Men!



Here's the Formula For Pleasing Your Christmas "Eve"

- Remember that women always appreciate a gift that is glamorously feminine.
- Choose a store that has a wide range of these lovely gifts that meet these specifications.
- Consult that store's helpful, courteous and conscientious salesgirls for suggestions and assistance in in sizes, colors and styles.
- Take from their stock flattering, feminine wearing apparel she will love to wear long after Christmas.
- Check the label to be sure it is a mark of quality. Above all, she will appreciate your thoughtfulness in choosing the finest quality in her gift.

ALL THESE INGREDIENTS ARE AVAILABLE RIGHT NOW AT THE STYLE SHOP

YOU'LL LOVE TO SHOP AT...

The **Style Shop**

615 S.E. JACKSON ST. PHONE OR 3-5015

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FROM **39.88**

Nationally advertised Botany, Curlee and Michael-Stern suits in attractive fall colors. Buy now and save!

LAY-AWAY NOW FOR CHRISTMAS

Sport Coats

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Attractive patterns and colors to complete any outfit. Famous name brands you can depend on for longer wear and quality fabrics.

Lay-Away Now For Christmas

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