

# Yule Array Is Sure To Please Gals

Heralding a Yule season of happy hunting for "her" and happy hunting for "him," Santa and fashion join in presenting a wonderful variety of gifts calculated to deck every woman with Christmas glamour. From hats to hose, from coats to lingerie, from bath preparations to exotic perfumes, there are just right presents for the personal pleasure of every girl and every woman, be she teen-ager, career girl, homemaker, mother or grandmother.



The shining hour—Christmas Eve. And this pretty miss fills her glittering evening bag with sparkling accessories—a slim compact, a small square pill box and case.

## New Handbags To Bring Bagsful Of Christmas Delight

If the minutes a woman spends hunting through her handbag were totted up at the end of the year, they might amount to an extra week's vacation. So she'll have a warm holiday feeling for the man who gives her a new handbag that's easy to organize and a set of accessories to go with it. To be sure of pleasing her, choose a handbag that's a little more luxurious than the ones she buys for herself. That's easy to do this season—the stores are full of bags in rich-looking leather textures and color combinations. Some of the sumptuous choices include a long pouch of leather embossed like fur and ornamented with a suede "brooch" or a fine-grained black alligator bag lined in white leather with gold piping on the outside pockets.

## What's Cookin In Kitchen? Lots Of Grand Gift Ideas

Fun and excitement are cooking in the kitchen-gift category, as manufacturers have come up with an unusually impressive array of work-easers and life-brighteners for the "chief cook and bottle washer," whoever she—or he!—may be. In the useful-gadget class are presents such as spoon-holders, very much at home on the range during cooking time; lettuce washers, so decorative that the imaginative homemaker may decide to use one as part of a table decoration; knife holders, magnetized, of course; and bread boards with festive motifs.

Several of these items can be grouped to make a lavish gift at little cost, or they can even be used as packaging materials. A kitchen wastebasket, dish drainer, mixing bowl or plastic tray (for fruit) can be heaped with flat, candy or gadgets such as cheese cutters, measuring spoons, vegetable scoops, stove-top salt and pepper, cake servers, pepper mills and a host of others. Thrifty little gifts that gratify are spice shelves, plastic planters for growing parsley or herbs, pegboards to hold kitchen utensils, cookie jars, lazy susans and matched sets of mixing bowls. Ornamental as well as useful are enameled or copper-bottomed pots and pans. Also in the group of major kitchen gifts are sets of pottery or plastic dishes.



So very feminine—so elegant in design is purse lighter with gentle blue enameled body graced with white cherubs. Another exclusive feature of the dainty lighter is its swivel base.

# Gifts Of Records This Year Can Be Served Up As Platters Of Joy For Almost Everyone

Planning to give records as Christmas gifts? And who isn't! So many different types of people get so much joy out of them these days, the gift giver can't miss making a selection that will strike home.

Remember, records are a must for the lover of good music, for the Hi-Fi hobbyist, for collectors, for home dance enthusiasts.

**Range is Limitless**  
Age makes no difference either. The selection of records that instruct as well as delight hysto-gsters is almost limitless. Gifts of records for the sportsman or the student of history—people who like to preserve important voices from the past—are tops.

Yet, though records furnish limitless gift giving opportunities in their own right, there's an opportunity this year to serve up some new pleasure with gift plat-

ters for fans. That opportunity comes from the development of a host of useful record accessories.

Take, for example, the new lightweight, washable carrying cases for discs, which are in effect, portable cabinets permitting owners to take select records to and from the homes of friends, easily, safely and comfortably. And this suggests also, the gift opportunities inherent in the wide range of portable record players.

**New Record Racks**  
Or take the newly designed racks, which make it possible for fans to set up a convenient selection of records to be kept close at hand, instead of having them scattered on the floor.

Or for the Hi-Fi bug, you may want to consider a diamond stylus that allows for 800 playing hours before a change is necessary... or an additional speaker or amplifier for truer tone projection. And as for records themselves, it's easier than ever to make sure fire choices, with recordings available on a club subscription basis. Here's a gift that keeps new records—and the right ones—coming to the lucky person the whole year 'round.

With membership goes the right to choose to suit individual tastes. A handsome gift card announces the gift to the recipient. Columbia "LP" record club offers four divisions from which to choose: 1. Classical, 2. Listening and Dancing, 3. Jazz, and 4. Broadway, Movies, Television and Musical Comedies.

For the family, for friends at Christmas time, no gift is more appropriate than well selected music of the Yule season. The

new recordings of Christmas carols are legion. Recordings of traditional masterpieces await your choice—such as Handel's Messiah.

**Gifts for All**  
The ardent music lover generally prefers classical—the traditional example of Beethoven's 5th Symphony directed by Arturo Toscanini.

From the theater come records of the top hits... such as "My Fair Lady," or "Waiting for Godot," among many others.

For the Jazz Enthusiast there's (Dave) "Brubeck Plays (Dave) Brubeck," and a lot more.

For the Child's Christmas there's "Twas the Night Before Christmas" and the "Littlest Snowman," and others.

For the teenager there's Vic Damone's record of "That Towering Feeling," among many to be chosen from.

For the family "The Somerset Strings" does specially gift wrapped, as do others you may like better.

For everyone on your gift list there's a record and record accessories that make the "perfect Christmas Gift."

# Hi-Fi Spurs Return Of Console Combination To Living Room

The minor revolution that has occurred during recent years in homes of those who love good music faithfully reproduced, opens wide the door for smartly intelligent Christmas gift giving this year.

The revolution embraces the tremendous growth of interest in Hi-Fi, the sound reproduction systems now embodied in fine record players and also in radio receivers and combination sets, to insure purity of tone for better "educated ears."

**Gifts of Elements**  
Many who have become Hi-Fi—bobbyists may prefer gifts of elements for systems they have built themselves, rather than the handsome, complete sets now available. Many of these bobbyists are interested in amplifications and adjustment of their systems.

But, unless you are technically well versed in the subject yourself, better seek expert advice before choosing such a gift.

For the countless thousands who will join the growing ranks

of Hi-Fi enthusiasts, just for the sheer love of the best in sound reproduction, today's handsome cabinets of assembled sets are the answer. Now you can choose for beauty of appearance as well as beauty of sound, from any number of furniture styles, and thus give ready-to-plug-in systems.

Virtually every manufacturer of record playing equipment now produces packaged Hi-Fi systems in a wide variety of price ranges, performance characteristics and cabinet finishes. The range includes both table models and console models.

**Relaxing Quality**  
As a matter of fact, while the advent of television pushed the large radio-phonograph combination console out of the living room after World War II, popularity of High Fidelity is now bringing it back.

More and more, as people are discovering the relaxing qualities of fine music through High Fidelity console combinations are returning to serve as the home music center.

## Consider "Her" Needs

Santa and fashion didn't forget practically either. They know the very same feminine hearts that love frills and luxury are also accompanied by wise feminine heads that insist upon gifts that can really be used. Now the most glamorous presents—furs, for example—abound with usefulness and durability, while functional gifts such as housedresses and kitchen aprons are pretty and fashionable.

Almost every woman would welcome a gift of fur, of course, but the present will be even more gratifying if it has that personal "just for you" feeling. And "he" can show his thoughtfulness by considering "her" needs and way of life.

If she's an outdoor girl, a casually-styled fur coat, full length and warm, will be appreciated. If most of her outings are likely to be by car, she may prefer a jacket or other little fur that will be convenient as well as glamorous.

**Hints Can Help**  
In the field of little gifts, too, presents can have a personal touch. If he doesn't know her favorite perfume or her most liked shades of cosmetics, she'll usually be willing to help with hints.

If she won't hint and Santa can't guess, costume jewelry, scarves, gala collars or belts make wonderful "extra" presents and add excitement to Christmas morning by giving her many packages to open.

The career girl appreciates fashion gifts that can help her make quick changes from office-smart to party-glamorous appearance. Caraco jacket covers-ups or sweaters and blouses that can be worn with cocktail jumpers during the day are good possibilities.

**For Active Life**  
For homemakers—and every woman who likes to entertain—cocktail aprons, hostess robes or at-home slacks, skirts and glamorous tops make welcome gifts.

If she leads an active life, she'll like a car coat—whether her activities center around a college campus or PTA meetings.

And so it goes through the whole gift list. With the help of Santa and fashion, "he" is sure to find his shopping easier and "she" will find her presents more pleasing than ever this Christmas.

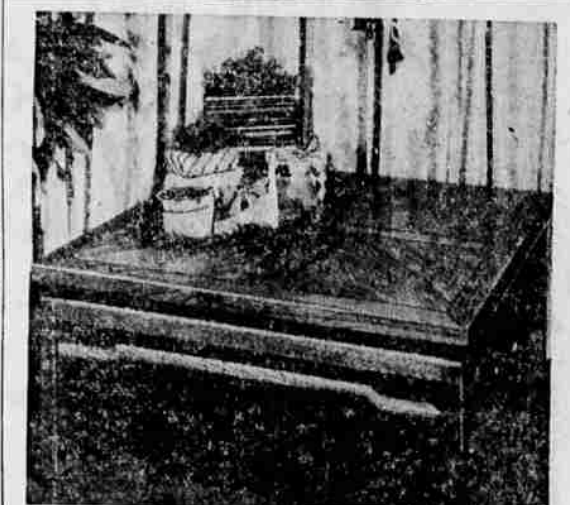
Stocking stuffer for the picture maker can be a "sleeve" of flash-light bulbs.



WORTH THINKING ABOUT FOR CHRISTMAS is a gift of air conditioning, which can serve in colder weather as well as in the summer time, especially to clear the air in the home no matter how large your Christmas party.



GIVE THE WORLD, in the form of a globe this Christmas. Adults and children alike are candidates for this gift available in sizes and styles to fit any budget.



WHEN CHRISTMAS HINTING centers around table talk, Santa's in luck. He can be sure of pleasing, with corner tables, cocktail or lamp tables, and many more. This one does double duty as attractive display area for other presents.

## 'Necktie Wardrobe' Gift Will Click With Many Men

While neckties are among the first things that come to mind when setting out to gift a man at Christmas, this year you can give this perennial favorite a new and somewhat sumptuous slant



There's no time like Christmas to give or receive a smart, dependable watch. For him—the "Barry"—a slim square-faced timepiece with an easy-to-read dial. For her—the dainty "Belle"—with a handsome leather bracelet.

by thinking in terms of giving a complete wardrobe of ties, possibly one for each day of the week.

In building such a wardrobe of neckties for a man, it is of foremost importance to coordinate colors with those of his suits and shirts, and styles with his individual tastes.

Within the framework of these two "musts," it is well to strive for as much variety as possible in design, texture and hue, so as to assemble a well-balanced array of ties, that will look well upon presentation and wear well in daily service.

Neckwear continues along the slim lines that have recently been most popular. Stripes: diagonal vertical and horizontal are fashion highlights along with neat overall patterns and Tartan plaids. Fabric-wise, a considerable choice is afforded.

**WOND'ROUS NIGHT**  
High upon our Christmas tree, A single shining star. Yet casts its warmth afar: Symbol of the Star—this gem—That gave its light to Three, That they might come to Bethlehem and worship joyfully.

'Neath the star that tops our tree Are shining silver things: Reindeer, birds and brilliancy, And color fit for kings. Hand in hand the youngsters stand Enchanted by the sight—Picture now this fairytale And keep this wondrous night!

—Jeanne Cole



ROBED THE RIGHT WAY on Christmas morn is the man-of-the-house in this luxurious dressing gown in dark bronze with large black dots.

**FINE FOR ALL**  
"To all of you from all of us" are game gifts such as sets of cards, books of crossword puzzles, word games or chess sets. "Big" gift idea along the same lines is a game table or a complete group of card table and chairs for the recreation room.

## Guardians Of Your Health ... for fifty years

Since 1907 your annual purchase of Christmas Seals has helped save more than seven million lives from tuberculosis.

Yet tuberculosis still strikes one American every five minutes, still takes more lives than all other infectious diseases combined—one every half hour.

When you buy and use Christmas Seals you help the National Tuberculosis Association and its 3,000 local affiliates work year round against tuberculosis—through case finding, education, research and rehabilitation.

It is possible in the next fifty years to win entirely the fight against TB. So please, send in your contribution today.

Annual Christmas Seal Sale

Roseburg Branch

# PHOTOGRAPHIC

FOR MOM Regardless of Who... Make This Christmas FOR POP

**(Hint)** KODAK Dualflex IV CAMERA

**(Hint)** KODAK Pony 135 CAMERA OUTFIT  
Round-the-clock outfit for Color-Slide Making

**(Hint)** give him the amazing POLAROID Land CAMERA  
magnificent pictures in 60 seconds

**(Hint)** BROWNIE Movie CAMERA KIT, f/2.7

**(Hint)** BROWNIE Holiday FLASH OUTFIT

**PHOTO Lab**

NOTICE TO ALL THE FAMILY: Leave this ad where every member of the family can find it. Let THEM check which item they would like for Christmas.

( ) Folding Camera ( ) Box Camera ( ) Movie Camera  
( ) Slide Projector ( ) Movie Projector ( ) Projection Screen  
( ) Flash Attachment ( ) Tripod ( ) Light Meter  
( ) Dark Room Outfit ( ) Film ( ) Printing Paper ( )

627 S. E. JACKSON PHONE OR 3-7091

Dealers for Columbia 33 1/2 long-play record albums and VM record changers.

FOR HIM USE OUR LAY-AWAY PLAN FOR HER