

Selections Geared To All Budgets

Beautiful and memorable Christmas gifts for everyone in the family are to be found in your jewelry store, its shelves, and counters now shining with a gala variety of interesting choices in a wide price range for every age group.

Christmas shopping can indeed be a pleasure when it is done, most of it, in one spot and under the trained guidance of your jeweler, who is an expert at suggesting gifts that combine sentiment and beauty with usefulness and durability.

Starting with the distaff side of your gift list, what woman would not welcome jewelry, especially if it is an exquisite dress watch, strand of pearls, diamond or colored-stone ring, or any one of the many beautiful necklaces, earrings, bracelets and other pieces on display at the jeweler's? There is a design to please every woman at a price to please her Santa.

Gifts of Silver
Silver too, either hollowware or flatware, is a fortunate gift choice, equally welcome to the established homemaker and the younger woman, just starting or planning a home of her own. China starter sets are becoming popular as gifts for young matrons, enabling a girl to begin a coordinated collection of fine table appointments.

A man's gift in jewelry is easy to choose, for there are sure to be many accessories he would like to own but probably hesitates to buy for himself—a sports watch, for example, an efficient carving set, a slim cigarette case or emblematic jewelry. His cuff link wardrobe may need refreshing for a new year and his pocket accessories may be ready for replacement.

For the small fry, there are silver cups, porringers and feeding spoons, in sterling or silver plate, and also silver-backed brushes, combs, rattles and teething rings. Tiny lockets, rings, bracelets, hair clasps and diminutive silver trinkets are to be seen, too, for a very young lady.

For older children, the jeweler has a complete selection of appropriate jewelry items especially tailored to young tastes. Birthstone rings are popular with both boys and girls, and the array of gleaming colored stones should be a tempting one for any shopper with teenagers on his list.

A first watch is another gift that is sure to rate as a favorite this Christmas. Watches for young people are as sturdy and dependable as they are reasonable in price, and are styled simply, in the way youngsters prefer their jewelry and accessories.

Favored by Girls
The choice of jewelry for young girls is a generous one, including such favorites as lockets, crosses and chains, link bracelets and charms. The start of a charm bracelet now, with perhaps a tiny golden Christmas tree, will provide timely gift ideas for years to come.

Girls often begin their silver flatware collections during their early teens, offering another gift idea that can grow with the years.

Shoppers who have always thought young boys present special gift problems will do well to see their jeweler's suggestions. Among them are pen and pencil sets, tie clasps and cuff links, identification bracelets, billfolds, watches, watch bands, military brushes and pocket comb-and-file sets.

Older boys, perhaps looking forward to college next fall, will appreciate a set of evening jewelry all their own.

Also suggested are travel clocks, picture frames, pocket knives, money clips, watch bands and novelty cuff links with a sports motif or colorful design. One good pair of cuff links, in silver, karat gold or gold filled, and a wrist watch, if he does not have one, are gift classics for any young man.

EVERYONE'S Christmas COMES FROM

Miller's



Christmas cheer starts right here - with a big, wide wonderful collection of the grandest gifts that ever made a happy holiday even more so. You're sure to find the right item that will make a hit with everyone on your list . . . and at modest prices, too.



relax in a charming "Dandy Coat" by Evelyn Pearson

Relaxation-time is pleasure-time especially when you can loaf and look so pretty all at once! Your "Dandy Coat" can tie into a handspan waist or flow loose, as you wish. Made in nylon taffeta, quilted to perfection, it's soft, light-in-weight, toasty warm and, of course, easy to wash. In Coral and Turquoise—all contrast lined and trimmed in nylon taffeta. Size: Small, Medium, Large. Price \$17.98

LINGERIE — Second Floor of Fashions



hit of the season—
every season of the year!
ORIGINAL 4 SEASON JACKET
by *White Stag*

Great in cold weather, comfortable in warm climes. Action-tailored of water repellent treated cotton poplin with smooth zipper front, two zipper pockets. Double front and back yoke with inverted pleat action back. Adjustable storm cuffs.

Natural, Navy, Pink, White. 34-46. **10.95**
MEN'S WEAR — Main Floor



Fabergé has done it again with this fiery new fragrance that sparkles and flashes and glows gives you a radiance all your own, excitingly gift boxed in molten, turbulent reds

perfume made in France **10.50 to 110.**
pure perfume in red velvet case **3.50**
cologne extraordinaire **3.50 to 10.**
tooth powder with red lamb's wool puff **3.75**

COSMETICS — Main Floor

Use our lay-away plan now. Avoid large crowds and last-minute rushing. Only a small deposit is required to hold the gift items you select.



Miller's

"The Best Place to Shop . . . After All"



For gala evenings—this glamorous velvet cape stole with rhinestone-blazed pockets—completely-lined in taffeta. The perfect gift for any fashion-wise female!



Santa's specials: a smart cardigan sweater for the young fashion plate, and a striped shirt and solid color tie—bright additions to a lad's dress-up wardrobe.



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Hanes

day and dress sheers 1.50 a pair
Other Hanes Stockings 1.65 to 1.98 pr.

HOSIERY — Main Floor