

Sanders

SHOES FOR THE ENTIRE FAMILY



There's a holiday glitter about in our gay and cozy array of slippers... all designed to brighten someone's Christmas. Hurry, choose now.

MEN'S, WOMEN'S AND CHILDREN'S

- ★ Soft Soles
- ★ Hard Soles
- ★ Washable

2.95 to 6.95



Small Repeat Make Your Selection Lay-A-Way

Santa Claus Special

100 PAIR OF CHILDREN'S AND SOME WOMEN'S SLIPPERS. The sizes are not complete so come early. While they last...

Your Choice **1.79 Pr.**

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Sanders

One Out Of Every Four Toys A Doll

A recent survey by the Toy Manufacturers of the U.S.A. reveals that one out of every four toys sold this year, will be some type of doll.

Thus dolls become Number One among the vast variety of playthings available on the gift parade for youngsters.

The ever rising demand for dolls is by no means entirely due to the constantly rising child population of the nation, with its fair measure of little girls.

It is traceable also to the skill with which manufacturers have produced dolls so lifelike and in such great variety, that they are almost irresistible. As a matter of fact, there is a strong trend among little girls, wisely encouraged by their parents, to collect "families" of dolls.

Helpful to Rearing

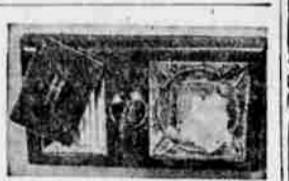
Psychologists also view this trend as a good one because they of children who eventually will become the parents of the future.

Doll makers have seized upon the miracles of modern science to endow their products with the life-like attributes which endear them to the youngsters. Even electronics play a part. For these actually are dolls available today equipped with sound devices which enable them to "talk" with their little mothers, and say prayers, as well as cry. Similarly there are dolls that can drink and wet themselves for a diaper change, and walk under their own power.

Yet perhaps most important of all to the lifelike nature of the new dolls is the development of bodies and heads out of new materials that give them the feel of human skin as well as its plasticity. They can be bathed.

Dolls now available for Christmas gift giving can be had with hair, sometimes real and wavy, able to match that of any little girl, be she blond, brunette or red headed.

Almost every occupation and profession is reflected among the members of the doll world, in addition to "baby dolls." They range from ballerinas to nuns. And recently a trend toward acceptance of the doll that so remarkably duplicates the teen-ager who is budding into womanhood has been noted.



SMOKER'S BOON COMPANION is this all-in-one leather smoking set, ash tray, lighter, cigarette box encased in hand-tooled antique leather.



PLEASING LITTLE MOTHERS WITH BABY DOLLS for this Christmas will not be difficult at all since the selection is so wide and everyone so adorable. Witness the reactions here as tested on three little girls.



NEW TREND IN LAND OF DOLLS Brings the "eight inchers" with perfectly scaled furniture and fashion wardrobes, making way for development of families.

Television Influences Gift Of Hanky For Men

The popular TV-fold manner of a touch of smart individuality. This is an excellent gift idea, but you should order early, if monogramming is involved.

New Animals In Toyland

Largest menagerie in the world is in the toy industry according to the Toy Manufacturers of the U.S.A. Inc., and about 50 million of the animals will be found under Christmas trees this year.

Most of the new animals in the toy world are realistic, whether they are stuffed, or made of wood, rubber or plastic. There has been a noticeable increase in their popularity.

For the little miss there are little dogs which wag their tails and roll over while playing a soft melody.

For the little man there is a terrier or monkey which can do ten back flips with one winding. Both would enjoy the little poodle that walks along on four legs with the same gain as his real life counterpart.

Since the smallest tot who is just beginning to walk needs an animal which will help in his physical development a push-pull animal is recommended. There are dogs that bark and cows that moo, which are made of durable wood.

Hundreds of the old favorites, such as stuffed bears, bunnies, and horses, are among the gift animal toys this year. Many of these now have musical chimes and humorous expressions on their faces.

No toy menagerie is complete without all types of birds and fish, so these have been added to the toy world. Hens cluck, frogs croak and bees buzz in the wondrous world of miniature.

There also are a wonderful assortment of teddy bears from miniature to giant sizes.

GIFTS THAT GROW

For a young girl, consider the gift of a pendant with a single oriental pearl, with a view to adding others with each succeeding Christmas, birthday or other gifting occasion.

LESSONS IN GIFTS

A sturdy watch cannot only become a youngster's proudest possession, but can provide a day-long, year-round lesson in punctuality, as well as respect for personal property.

GRANDMOTHER'S GIFT

One of the newest and most engraved with the name and popular ideas in jewelry gifts is birthdate of each of her grand-children; others to be added as let which carries a locket or disc her family grows in numbers.

Gifts for Her!

VERY SPECIALLY PRICED!
A good reason for Christmas shopping early at Diana-Craig's.

- SLIPS Reg. 1.99 **2/\$3** Reg. 2.99 **2/\$5**
 - FAMOUS DUCHESS HOSE Reg. 69c Pr. **59c**
 - CARDIGAN SWEATERS Special Group, reg. 5.99 **\$3**
 - BLOUSES Reg. 1.99 **2/\$3** Reg. 2.99 **2/\$5**
 - HANDBAGS A special group! Plus tax **\$1**
 - WHITE BOBBY SOCKS **3 Pr. \$1**
 - HOLIDAY DRESSES Priced from only **5.99**
 - SUITS **12.99 to 39.99**
Imagine, a jumper, skirt and jacket at this low price.
 - COATS Milium Lined **16.99 up**
- See our complete selection of raincoats, zip-lined coats and all-occasion coats.
- A REMINDER:** We will be open 'til 9 P.M. Dec. 7, 14 and every evening Dec. 17 thru 22. Store will close at 5 P.M. Christmas Eve.

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Make this Christmas truly memorable with the lasting charm and performance of a fine organ or piano... get your turkey for Christmas FREE.

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Music Store



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CORDUROY SHIRTS

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