

It won't
be long,
now!

That jolly old elf (Santa by name) is getting ready to step into your life again. Better start doing something NOW about the gifts you're going to put in his pack for those near and dear to you. Browse through the pages of this Section. They sparkle with fresh and exciting ideas for gifting every member of the family. Then, make a bee-line to your favorite stores. Start your shopping EARLY for the merriest Christmas ever for everybody!

Christmas 1956

