



SANTA IN PERSON!

COMES TO TOWN TOMORROW

FREE CANDY CANES!

Montgomery Ward

FREE COMIC BOOKS
FRIDAY & SATURDAY
MAIN FLOOR---TOY DEPT.



VISIT WARDS TOYLAND — TOYS FOR EVERYONE — BIG OR LITTLE



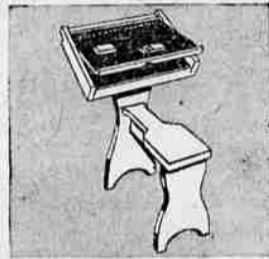
Keyboard Accordion, full scale; music book, case. **3.98**



Reg. 5.95 'Country Club' Rocker—varnished wood. **5.44**



Reg. 13.95 Folding Table, 12.66
Chairs—enamel steel.



Blackboard Deskette—pegs, wood mallet, chalk. **5.95**



Plush Lions, Tigers and Poodles. 22 1/2" to 32". Ea. **3.66** Reg. 3.95



14" Jointed Ponytail Baby dolls, cries tears, wets. **3.98**



Battery-operated Car—siren, red light flashes. **2.98**



Battery Fork Lift—operates by 2 batteries. **4.45**



12" Jr. Jet Style Trike—horn, basket, streamers. **16.88**



Handphone Intercom Set, in colors. Batteries, wire. **4.95**



10-power Microscope—18 mounted specimens. **2.95**



36" Jet-Ace Convertible—pedal drive, ages to 7. **15.95**

AT WARDS YOU WILL FIND A GIFT FOR EVERYONE ON YOUR LIST

FOR THE MAN IN YOUR LIFE FOR THE WOMAN IN YOUR LIFE



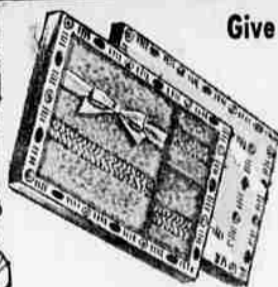
Best-Selling Romeo Soft Brown Kidskin
MEN'S 6 to 12 **4.98**

One of Wards most popular men's styles. Elastic side gores. Leather lined. Leather soles.



Men's Fur-lined Gloves Imported Capeskin
FAVORED GIFT **3.98**

Exceptional quality at Wards low price! Wonderfully warm. Smooth grain; popular colors.



Give Cannon's superb 3-pc. towel set
GIFT-BOXED **1.98**

A 22x44" towel with woven dobby border; 2 washcloths. Sea Green, Aqua Tint, Pink, Gold.



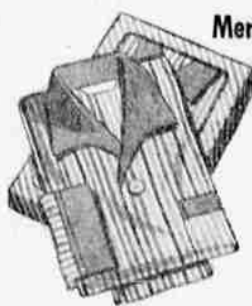
Warm-lined Leather Shearling Collar
WOMEN'S 4 to 9 **3.98**

Roomy moc-toe in bright red. Warm and comfortable on frosty days. Flexible leather soles.



He Can ALWAYS use more NECKTIES
1.00

Choose from many new patterns, stripes, and tones in a variety of wanted fabrics.



Men's Flannel Pajamas New deluxe prints!
IDEAL GIFT **3.69**

For Dad, hubby, or son! All-over and stripe patterns. Sanforized, washable. All sizes.



38.50 Heavy-duty Hamilton-Beach
53 DOWN, TERMS **25⁸⁸**

10 speeds! Finger-tip bowl control. Chromium plated beaters. 2 glass bowls. Recipes. Model G.



15-denier, 60 gauge KNEE HI Nylons
SIZES 9 1/2-10 1/2 **98^c**

She always wants stockings! Especially Wards wispy-sheer Knee Hi's in new beautiful tones.



Men's combed cotton full-cut T-Shirts
3 For 2³⁵

For Christmas and on... and on... he'll wear Wards flat-knit, absorbent "T". Gift-wrapped.



Men's Cotton Flannel Robes—Plaids, checks **4.98**

Soft, warm, and full cut for proportioned fit. A splendid gift idea—wide range of patterns.



Sale-priced Portable plays ALL 4 speeds!
20⁹⁵

Away or home, listen to favorite records. Practo-Arm saves records, needle and cartridge.



Gift-boxed Acetate Tricot Panties
7 pr. 3⁷⁹

Priced low! Wonder-washing, no-iron elastic leg briefs—in a range of many colors. S-M-L.