

## Dairy Expert Sees Economy Way To Combat Low Prices

"Dairying will still pay for Oregon farmers who can meet lower prices with lower costs," says a circular of information released by the Oregon State College Extension Service. "Others cut costs—maybe you can, too," the circular adds.

The publication "Reducing Dairy Costs," explains several ways the dairymen can lower his dairy costs.

To make certain of getting the most production per cow, the circular stresses checking regularly "to know you are keeping good cows," feeding carefully to get the most milk from feed dollars; having a herd improvement program; and culling low producers. Using more and better rough-

ageis another way to lower dairy costs, according to the publication. Roughage supplies nutrients at half the cost of grain, it explains. Top quality gets maximum consumption.

Feeding grain is also listed as important in lower costs. Careless grain feeding can wipe out profit, it warns. Feed the right cow the right amount.

When trying to reduce costs, dairymen would do well to keep labor saving in mind. To save steps and time, chore routines should be well-planned. Equipment and building changes may cut costs. The publication lists milking parlors, pipeline milking, farm milk tanks, loafing sheds

and forage harvesters as possibilities.

Something to watch out for are hidden profit leaks. Adequate records help find and plug them. The publication says production records for each cow are necessary for herd management and reduce dry cow days. Feed and labor records help find unnecessary expenses. Other detailed information con-

cerning "Reducing Dairy Costs" is included in the circular of information. Copies are available from county extension offices and OSC.

The United States produces about half the world's factory-produced goods.

More children than adults have common colds.

## NW Turkey Show Gets State Cash

The Northwest Turkey Show, now allied with the Douglas County Fair, Aug. 22-26, has been granted \$2,400 from the state racing fund.

Nine other Oregon fairs, shows and exhibitions shared in the racing receipts. In addition, each of the 36 Oregon counties were mailed \$3,276.

## Judging Slated For Photographs

A new superintendent has been appointed to head the photography department at the 1956 Douglas County Fair, according to Dick Turley, Fair manager.

He is John LeDuc (pronounced duke), a Roseburg professional photographer.

LeDuc has announced that his department is open to any Douglas County resident with classes for both professional and amateur photographers. Several new classes have been added this year.

In order to give Fair personnel time to arrange and judge entries, LeDuc has asked that all entries be made before Sunday night, Aug. 19.



# THE EYES OF ALL FAIR VISITORS WILL FEAST UPON GOOD OREGON DAIRY PRODUCTS



What a wondrous display of fine Oregon Dairy Products will be seen at the fair. It is one of the finest displays of fresh, pure, tasty Oregon Dairy Products ever assembled at a Douglas County Fair. This display is one that you'll want to put on your "must see list" at the Fair.



FREE RECIPES, dairy food pamphlets, diets and nutritional folders will be given to all who visit our dairy packed fair booth. You'll learn more about dairy foods in a few minutes visit than you could from hours and hours of ponderous research. Stop at our booth, ask your questions, get your free folders and go home armed with the best nutritional information ever gathered in one Douglas County location.



ENJOY A DAIRY FOOD WITH US. All during the fair, we will give away free samples of buttermilk, cottage cheese, milk and the new popular sour cream for your enjoyment. Taste them and you'll agree Oregon Dairy Foods are better than ever.

### Miss Grace Workman

of the Oregon Dairy Council will be in our booth Friday and Saturday to give you Dairy Food preparation tips.

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