

To Enhance Beauty, Utility And Value New Paint 'Ups' Value Of Houses

For many homeowner, "Operation Home Improvement" will begin with a new paint job for the house.

Outside, as well as inside, fresh new paint color can do much to make the house look charming and pleasant. Good painting can either accent or minimize the architectural flaws or good points of a house.

In general light colors make a small house look larger. A house that has lots of old-fashioned detail can take on a more modern look by painting the trim and the house all one color.

If doors, windows and shutters are in good proportion to the house, they make a pleasing picture when painted with bright trim colors.

When it comes to improving your home and increasing its value, it's good to know that you can "up" its market value at least 12 per cent with a new coat of paint inside and outside. That is the careful estimate of real estate specialists. Furthermore, the clean, eye-de-lightening colors give you more pleasure and increased pride in your dwelling.

Mid-spring and fall are excellent times for painting the outside. When thermometer registers above 40 degrees—and, you're reasonably sure that it will not go below that

point after the paint is applied—it's safe to go ahead with outdoor painting. When temperatures go below 40 degrees, the paint coating may stay soft and collect soot.

It's important to apply paint under the proper conditions; to have all surfaces properly prepared so the new paint can give you the best possible service. If the surface is cracked and peeled. . . all the

roughness will have to be carefully removed before the new coating can be applied.

It's also advisable to use products of the best quality—and products that are especially devised for the surfaces on which you use them. Properly chosen and properly applied, they will give you the longest service, thus keeping your cost of annual "paint insurance" at a minimum.

Choose Carpet Colors Carefully; Consider Room Size

Cool colors as blues and greens; in carpeting, tend to flush walls out and make a room seem larger.

Warm colors, such as reds and yellows, tend to bring the walls closer and make a room seem cozier. Dark carpetings, such as forest green and burgundy, show lint and dust the most. Pale beige, soft gold and antique white show soil the most.

Middle value colors (medium gray, green and cinnamon) and the tone-on-tone and textured and patterned carpetings show wear, lint, dust and soil least.

Popularity Of Jalousie Windows Continues Boom

The jalousie window unit is a style that has gained in desirability in homes, say those who sell and build them. It is made with panels of wood, metal, plastic, or glass. Begun shortly before World War II, this window has gained steadily in popularity, especially in the southern states during the building boom of the last decade. Recently jalousies are more in demand in northern states as well.

Use your odd-lot cork tiles or strips to create a handsome top for tables, desks, hobby benches and stools.



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