RULES OF THE AD-RIME CONTEST

1. Any person is eligible except members of families or employees of the Roseburg News-Review.
2. Find and write the "hidden slogan" formed from italicized words scattered among the ads. Work from left to right columns.
3. Print or write your Ad-Rime and your name, address, occupation and phone. Bring or mail to the News-Review office on card or coupon.
4. The News-Review will have lines impartially judged and will award $10.00 each week for the best line and $100.00 for the line judged best among the 26 weekly winners.
5. Any contestant may submit more than one line, if desired.
6. This contest closes at 12 noon each Saturday. All lines must be in The News-Review office by that date and hour.
7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

$360 in CASH

PRIZES — READ THE RULES

Just write an "AD-RIME" line to rhyme with the following headline

—Copyright R. P. Ross

Print or plainly write the "Hidden Slogan" on next line:

_____

Print or plainly write your "Ad-Rime" on next line:

_____

JUDGES CUT OR FOLD ON THIS LINE

Name ..... Phone .....

Address ..... Occupation .....

Bring or mail this coupon (or duplicate on plain paper or post card) to The Roseburg News-Review office. We will pay $10.00 in cash for the best Ad-Rime.

SATISFACTION GUARANTEED

Read the following carefully for 'AD-RIME' hints

Each Saturday for 26 weeks $10.00 cash will be paid for the best line rhyming with the current headline. Best of the 26 weekly winners will win a $100.00 Grand Prize. AD-RIMES should correspond with the headline in RHYME and METER. Preference is given to lines boosting "Local Trade." Example (do not copy)

That's your local merchant's creed

You need buy nothing to enter the contest but to qualify must write the weekly "hidden slogan" formed from the italicized words scattered among the ads. Work from left to right, one word, in each column.

These firms concede to every need
And do each deed just as agreed.

A guarantee . . . even one made in the best of faith . . . is only as good as YOUR ACCESS to the guarantor.

Most of us have probably learned this the hard way by some unpleasant personal experience like the Roseburg man who recently drove to Eugene on a business trip and found his automobile in need of repairs requiring an expert mechanic.

Reassuringly, the Service Manager promised: "Do not worry for our work is guaranteed. Be sure to drive in for a check-up in a week or two."

Fair enough but . . . 75 miles from home . . . this man would not be back in Eugene for many weeks or even months. Such a guarantee, while made in full sincereity, holds absolutely no protection for the customer.

There is just one safe, sensible way to do business whenever possible. Deal with RELIABLE AND ACCESSIBLE local business firms. A guarantee by friends, neighbors and fellow-townsmen has "teeth" in it and carries genuine protection not obtainable elsewhere.

LAST WEEK'S PRIZE WINNER
MRS. C. C. GALL
Box 466 Myrtle Creek, Oregon
Her winning line to rime with "Ask Your Local Dealer For Advice" was "NO BETTER CONSEL AT ANY PRICE"

USE THIS RELIABLE DIRECTORY

AIRPORTS

Shirley's Air Service
Learn To Fly
Air Ambulance—Timber Cruising
Municipal Airport OR 3-5215

APPLIANCES—SALES & SERVICE

Bergh's Appliance
Admiral TV—RCA—Whirlpool
Speed Queen Home Laundry
1032 S. E. Stephens OR 3-6546 or OR 3-6363

Kier-Crooch Plumbing & Appliance
We give Northern Stamps
Plumbing, Appliance, Refrigeration Service
526 S. E. Stephens OR 3-5377

Umpqua Valley Appliance
Service is Our Pledge
848 S. E. Rose OR 3-5574
West Central—Sutherlin—Ph. 2866

AUTOMOBILE—BODY SHOPS

Merrill's
Your Seat Cover Center For Any Car
830 N. W. Garden Valley OR 3-4537

Sid's Auto Body & Paint Shop
21 Yrs. of Experience & Quality
498 N. E. Garden Valley OR 2-1871

Buy

AUTO DEALERS—NEW

Si Dillard Motor Co.
Lincoln Mercury & Service
404 S. E. Stephens OR 3-5535

Hansen Motor Co.
The Sales Leader, CHEVROLET
Oak & Stephens OR 3-4446

Lockwood Motors, Inc.
Authorized Ford Sales & Service
721 S. E. Oak OR 3-4486

Pal Motors, Ltd.
Oldsmobile Sales & Service
529 S. E. Stephens OR 3-4481

Rose Motor Co.
Your Chrysler-Plymouth Dealer
Rose at Lane OR 3-3722

Roseburg Motor Co.
Your Friendly Buick, Cadillac and Pontiac Dealer
Rose & Washington OR 3-6651

Bill Stock Motors, Inc.
De Soto—Plymouth—Honest Deals
At Real Savings—No Gimmicks
1410 S. E. Stephens OR 3-6573

Ulrich & Son
Authorized Hudson Sales & Service
Automotive, Body & Fender Shop
1771 N. E. Stephens OR 3-3349

AUTO RADIATOR SERVICE

United Body & Radiator
Complete Radiator Service and Exchange
490 N. E. Garden Valley OR 2-1971

Walt's Radiator Shop
Complete Auto Cooling System Service
Cores Available for Trucks & Cars
487 N. E. Winchester OR 3-4343

AUTOMOBILE REPAIR

Percy Croft Auto Repair
Expert Tune-Up
414 S. E. Jackson OR 3-3837

AUTO WRECKING

C & C Salvage
We Buy Scrap Metal
Rt. 1 Box 1194 OR 3-8426

Doyle's Sales & Service
New & Used Parts for Old & Late Model Cars
1347 N. E. Walnut OR 3-4148

BAKERIES

Bert's Bakery
Homemade Bread and Specialties
824 S. E. Cass OR 3-2596

Patterson's Bakery
Patterson's Enriched Bread
By Far Miles and Miles Fresher
"Taystee Fresh"

Weber's Bakery
Weber's Bakery on the Label
Means Quality on the Table
527 S. E. Jackson OR 3-6139

BANKS

Douglas County State Bank
Home-Owned—Home-Operated
Bank or Borrow from Friends
Cass & Jackson OR 3-5571

BEAUTY SHOPS

Fairhaven Salon of Beauty
Service is More Than Just A Word With Us
1457 W. Harvard OR 3-5167

LaVera's Beautorium
15 Years in Roseburg
Evenings by appointment
278 Pacific Building OR 3-4173

Miller's Beauty Salon
Complete Beauty Care
538 S. E. Jackson OR 3-3448

Peter Pan Beauty Shop
Styling—Waving—Merle Norman
Cosmetics—After Work Appointments
1417 S. E. Stephens OR 3-2244

Petite Marie Beauty Salon
For Complete Beauty Service
2050 N. E. Stephens OR 3-2961

Studio of Hair Design
Pattern Curl Permanents
977 S. E. Stephens OR 2309

BEER DISTRIBUTORS

Western Distributing Co.
Lucky Lager—Pabst
S. E. Burke Ave. OR 3-4356

BICYCLES

Al's Bike Shop
Schwinn Bikes—Cooper Klipper
Lawn Mowers—Sales and Service
818 S. E. Washington OR 3-4822

BOWLING

Roseburg Bowling
"Bowl for Health and Fun"
748 S. E. Rose Street

BRAKE SERVICE

Brent's Exchange
Raybestos Brake Lining—Specials on Some Exchange Brake Shoes
1494 N. E. Stephens OR 3-5968

Jovin Brake Supply
Wheel Balancing and Aligning—Tire Truing
743 S. E. Pine OR 3-5488

BUILDERS' SUPPLIES

City Lumber & Builders Supply Co.
Paints — Finish Lumber — Plywood
3005 N. E. Diamond Lake OR 3-5248

Coen Supply Co.
"Everything for the Builder"
Mill & Flood OR 3-4481

Gerretsen Building Supply Co.
Operation Home Improvement
'56 The Year to Fix!
Everything for the Builder

Suiter's Building Supply
"Save at Suiter's"
1230 N. E. Walnut OR 2-2674

West Coast Building Supply Co.
General Remodeling Our Specialty
Financing Arranged
848 S. E. Mill OR 3-5514

CABINETS

City Lumber & Builders Supply Co.
Custom-Built Cabinets
3005 N. E. Diamond Lake OR 3-5248

CARPETS, RUGS, ETC.

Bob Allen Floor Covering
Downs, Masland, Magee, Barwick, Hightstown Carpets
1684 S. E. Stephens OR 2-1581

CEMETERIES & MEMORIAL PARKS

Roseburg Memorial Gardens, Inc.
Ground Interments — Cremation Burials
Endowment Trust Fund
1038 N. W. Hicks OR 3-3867

CHILDRENS CLOTHING

Swick's Tots To Teens
"Everything for Children"
632 S. E. Jackson OR 3-5050

CLEANERS & DYERS

City Cleaners
Pickup and Delivery
10 Per Cent Discount Cash & Carry
1929 Diamond Lake OR 3-4596

Mills Drive-In Cleaners
S & H Green Stamps
10 Per Cent Discount Cash & Carry
1405 S. E. Stephens OR 3-3166

CONCRETE PIPE

Pre-Mix Concrete Pipe Co.
Concrete Pipe—Culverts—Sewer Pipe
Splash & Patio Blocks
1000 Diamond Lake OR 2-2654

CONCRETE—READY-MIXED

Ideal Concrete
"Concrete As You Want It When You Want It"
850 W. Lookingglass OR 3-7445

CONFECTIONERS—WHOLESALE

Latham Wholesale Distributors
Your Local Service Jobber
330 N. E. Winchester OR 3-3567

CONTRACTOR—BUILDING

John K. Buckwalter
Gen. Building & Remodeling
Kitchen and Custom Cabinet Work
Shop OR 2-2823 Res. OR 3-7650

in

CONTRACTORS—ELECTRICAL

Ridenour Electric
Immediate, Efficient Service
818 S. E. Mill OR 3-7385

CONTRACTORS—EXCAVATING

S. M. Crites Co.
We Have The Equipment To Do The Job
2502 Diamond Lake OR 3-7323

J. R. McAllister
Industrial, Commercial, Residential
We Go Anywhere, Anytime
1002 N. E. Vine OR 3-1021

CONTRACTORS—GENERAL

Ivan Edwards
Maintenance—Alterations—Remodeling
New Construction
345 W. Harrison OR 3-7485

CONTRACTORS—MASONRY

Masonry Block Construction Co.
Gust. J. Haff—All Types of Masonry
Block Construction
P. O. Box 164 OR 3-5411

CONTRACTORS—PAINTING

Jack Preston
Brush & Spray
Residential & Commercial OR 3-8086

CONTRACTORS—PAVING

Roseburg Paving Co.
Asphalt Paving Anywhere in Southern Oregon
330 W. Maple OR 2-6183

CRAFT INSTRUCTION & SUPPLIES

Lester's Toy & Hobby Shop
Leather, Copper, Figurines, Textiles
Beads, Oil Paints, Flower Craft
Call OR 3-3436

DEPARTMENT STORES

Bargain House
Douglas County's Lowest Priced Department Store
672 N. E. Garden Valley OR 3-5175

Miller's Department Store
The Best Place To Shop — After All
340 S. E. Jackson OR 3-4448

DRIVE-IN RESTAURANTS

Jumbo Drive-In
A Meal in Every Burger
2231 S. E. Stephens OR 3-3014

Kim's Drive-In
Fresh Chicken Daily
1278 W. Harvard OR 3-1361

Lloyd's Dixie Dog Drive-In
Best Burgers in Town
Phone Orders Taken
423 S. E. Oak OR 3-5354

DRUG STORES

H. C. Church & Son, Drugs
Hours 9 AM to 10 PM—9 to 8 Sundays
Free Parking
Rose Hotel Annex OR 3-6355

West Side Pharmacy
Easy Free Parking
1445 W. Harvard OR 3-3349

EGGS—WHOLESALE

Oregon Egg Producers
322 S. E. Sykes

ELECTRIC EQUIPMENT—WHLSE & MFGS

Industrial Electric Service Company
G. E. Apparatus Agent
Equipment For All our Needs
730 S. E. Stephens OR 3-6656

ELECTRIC MOTORS

State Industrial Motor Service
We Sell & Service Electric Motors
220 N. E. Winchester OR 3-4361

EQUIPMENT—SALES & RENTALS

Lansing-Oliver Tool Rentals
Garden Tractors — Mowers — Cont'r. Equipm.
"You Name It — We've Got It"
1501 S. E. Stephens OR 3-8030

FIGURINES

Lewis Figurines
We Make Our Own
901 N. E. Alameda OR 3-5185

FIRE PREVENTION EQUIPMENT

Fire Equipment Co.
Fyr-Fyter Equipment—Fire Equipment
Is Our Only Business
1445 S. E. Stephens OR 3-7134

FLOORS—SANDING, ETC.

Carlson's Floor Service
Refinishing—Laying
Old Floors Look Like New
533 Broccoli OR 3-6442

Roseburg

Leslie Pfaff
Sanding—Finishing—Old Floors Refinished—Estimates Given
400 N. E. Ward OR 3-5534

FLORISTS

Lillie's Flower Shop
Flowers For All Occasions
411 N. E. Winchester OR 3-3020

FOOD DISTRIBUTORS—WHOLESALE

Oderkirk's Distr. Co.
Nalley's Products—Grandma's Cookies—Heed Nut Products
"Let's Trade At Home"

FURNACE CLEANING

M. R. Duncan
Furnace Cleaning and Repairing
Sawdust Burner Parts
1104 S. E. Mill OR 3-5302

FURNITURE DEALERS—NEW

Carsten's Furniture Co.
Roseburg's Largest Furniture Store
820 S. E. Cass OR 3-4815

Curtis Bros.
Complete Home Furnishings
Pays with Ease
1106 N. E. Stephens 2-1000

Judd's Furniture Co.
Old-Timers Know and Newcomers Soon Find Out It Pays To Shop at Judd's
435 S. E. Jackson OR 3-5419

Schroeder's Furniture Co.
"We Furnish Everything for the Home But The House"
630 S. E. Rose OR 3-4400

FURNITURE DEALERS—NEW & USED

Harry's
"The Working Man's Store"
Bigger Savings — Better Buys
1245 N. E. Stephens OR 3-1411

GARAGES

Homer M. Hughes Auto Service
Honesty and Experience
4035 N. Stephens OR 3-7981

Self Service Garage
Service and Self Service
526 S. E. Lane OR 3-5002

Union Garage
Oldest Garage in Roseburg
230 N. E. Winchester OR 3-7220

GAS—PROPANE

California-Pacific Utilities Co.
Look to the Future—Buy Gas Appliances
725 S. E. Cass OR 3-5506

GIFT SHOPS

The Beehive
Largest Magazine Selection in Roseburg
910 S. E. Cass OR 3-7837

GLASS—AUTO, WINDOW, PLATE, ETC.

Roseburg Glass Co.
Dealers, Pittsburgh & Libby-Owens Glass — for Every Purpose
537 S. E. Miller OR 3-5965

GROCERS—RETAIL

Keller's Grocery
"Courteous Service"
1426 S. E. Main OR 3-6646

Martin's Grocery
Complete Shopping Service
1224 S. E. Booth OR 3-5845

HARDWARE & FURNITURE

South Stephens Hardware
"Hardware for Hard Wars"
1212 S. E. Stephens OR 3-6187

for

Jack Fariss & Son
Your Marshall-Wells Store
Zenith Appliances — "The Tradin' Man"
1307 N. E. Stephens OR 3-5101

HEALTH FOODS

Umpqua Health Foods
Natural Living Thru Natural Foods — Closed Saturdays
2606 Diamond Lake OR 3-8513

HEATING & SHEET METAL

Herb's Heating & Sheet Metal
Everything in Sheet Metal
Guaranteed Work at Fair Prices
Call OR 3-6796

HOTELS

Hotel Rose
Absolutely Fireproof
Lane & Stephens OR 3-5566

Hotel Umpqua
Visit Our Indian Room — Famous for Charcoal — Broiled Steaks
612 S. E. Jackson OR 3-4441

INSULATION

G. Curly Craig Co.
Blown Insulation
Metal Weather Stripping
1572 N. W. Keasey Rd. OR 3-4700

INTERIOR DECORATORS

Morgan Decorators
Fuller Paints — Wall Paper
Custom Draperies — Foldcore
1228 S. E. Stephens OR 3-9636

INSURANCE

Russell C. Cory
Occidental Life — Health and accident
Umpqua Hotel Lobby OR 2-3061

C. W. "Tobe" Robbins
Republicans or Democrats, Life Insurance Values Never Change
Hotel Rose Lobby OR 2-2323

Umpqua Insurance Agency, Inc.
General Insurance — All Lines
We stand Between You and Loss
828 S. E. Main OR 3-7595

JEWELERS

Christie's Watch Shop
Bulova Watches — Watch Repairing
Watch Bands — Silverware
1126 N. E. Walnut OR 2-1981

Weisfield's Credit Jewelry
Meet Us and Wear Diamonds
950 S. E. Jackson OR 3-4244

KENNELS

Jacob's Kennels
Give Your Dog A Vacation!
Boarding by Day or Week
1298 N. E. Stephens OR 3-6285

LADIES APPAREL

The Style Shop
The New Look at
The All-New Style Shop
615 S. E. Jackson OR 3-5615

LAPIDARY EQUIPMENT

Dorothy's Gift Shop
Dremaster Geiger Counters
Lapidary Instructions — Rink-Ite
4616 N. Stephens OR 3-8864

LAUNDRIES

New Service Laundry & Dry Cleaners
Shirts Laundered and Packaged to Perfection
966 S. E. Lane OR 3-6362 or OR 3-5296

Sno-White Quick Service Laundry
Fastest Laundry Service in Town
S & H Green Stamps
629 W. Built OR 3-8337

Self-Service Laundry
Maytag Washers — Custom Drying
Open Monday & Wednesday Evenings
1010 S. E. Cobb OR 2-6122

LOANS

Family Finance Corp.
Home—Owned and Operated
735 S. E. Washington OR 3-5277

LOGGING EQUIPMENT & SUPPLIES

Industrial Supply Co.
Complete Line of Heavy Hardware
1920 Airport Road OR 2-8001

Kernin Equipment
Diesel Power Units—Pumps & Pipe
Over 5,000 Wells Drilled
1011 N. E. Stephens OR 2-1256

Roseburg Forge Works
Logging Equipment Manufacturing
Blacksmithing — Steel Fabrication
203 N. E. Chadwick OR 3-4002

LOG TRUCKING

M & H Log Trucking
Tells Us When — We'll Be There
P. O. Box 476, Winston OS 6-5586

LOUNGES & RESTAURANTS

Carl's Haven
This is The Place for The Family
516 Garden Valley Rd., Opposite Veterans' Hospital OR 3-7789

Lennie's Friendly Tavern
65c Lunches — Serving
51 Smorgasbord after 5 P.M.
1232 S. E. Stephens St.

Turn Around Inn & Flamingo Lounge
Roseburg's Original Supper House and Smorgasbord
1023 N. E. Stephens OR 2-7161

LUMBER—FRAMING & SHEETING

Lumber Sales Co.
Framing & Sheating by the M or Truckload — Interior Finishing
Across from Riverside Grk. OR 3-7302

MACHINE SHOPS

Douglas Machine & Welding
Capacity for any Job in The Area
1511 Diamond Lake Blvd. OR 3-5444

Keystone Machine Works
Metallizing For Building Up Worn Shafts Without Distortion
530 N. E. Chestnut OR 3-4144

complete

Simpson Iron Works
Expert Workmanship — Fast Service
Machine Work — Welding — Smithing
1790 N. E. Stephens OR 3-3474

MARKETS

Brookside Market
Quality Foods for Less
3096 Diamond Lake Blvd. OR 3-3022

East Side Market
Downtown Prices with Parking
2595 Diamond Lake Blvd. OR 3-3113

Garden Valley Market
Quality Meats Cut to Your Order
247 N. W. Gdn. Valley Rd. OR 3-6292

Lookingglass General Store
Convenience at Competitive Prices
Lookingglass OR 3-77555

Morris Thrifty Market
One-Stop Shopping — Parking — Open Every Day — Downtown Prices
1006 W. Harvard OR 3-3055

MASONRY SUPPLIES

Chrystalite Tile Products
"There is No Economical Substitute for Quality"
2750 N. E. Stephens OR 3-5522

MEAT MARKETS

Batman's Meat Market
Hours: 8:30 AM to 7:30 PM—
Parking — Downtown Prices
1000 W. Harvard OR 2-2212

MEATS—WHOLESALE

Boyer Meat Co.
Custom Work — Locker Meat
N. Umpqua Hwy. OR 3-5325

MEN'S & BOYS' STORES

Herman's Men's Store
There is No Substitute for Quality
310 S. E. Jackson OR 3-7835

MEN'S CLOTHING

Len Mitchell Men's Clothes
Arrow Shirts — Florsheim Shoes
537 S. E. Jackson OR 3-5433

MILL & LOGGING SUPPLIES

Douglas Supply Co.
"At Close At Your Phone"
649 S. E. Rose St. OR 3-6636

MOTELS

Rose-Etta Lodge
M. L. and Ruby Vonick, Owners
Member, Best Western — AAA Approved
1007 N. E. Stephens OR 3-5556

MOTORCYCLES & BICYCLES

Beckwith Cycle Co.
Harley-Davidson Sales & Service
2520 W. Harvard OR 2-8120

MOVING & STORAGE

Consolidated Frieghtways, Inc.
Moving Service — Local & Nationwide
Packing — Crating — Storage
1850 N. E. Airport Rd. OR 3-2571

MUSIC INSTRUCTION—ACCORDION

Gene Smith's Accordion Studio
Commended by Parents Mag. A70
Certified — Instruments Furnished
1720 S. E. Jackson OR 3-5221

MUSIC STORES

Graves Music & Art
Home of The Magnificent Magnavox
433 S. E. Jackson OR 2-2212

Ott-Ricketts Music Store
"Everything in Music"
Cass & Jackson OR 3-2282

NIGHT CLUBS

Harlequin Supper Club
Entertainment and Dancing
Monday thru Saturday
734 S. E. Stephens OR 3-6864

NURSERIES—CHILDREN—DAYS

Mother Goose Nursery
Certified All-Day Care $3.00
By-The-Hour Care—Kindergarten
814 S. E. Rose OR 3-6361

OFFICE EQUIPMENT

Roen's Office Equipment
S & H Green Stamps
We Service What We Sell
1333 S. E. Stephens OR 3-5450

OILS—FUEL & HEATING

Bob Gladwill
Your Richfield Rich-Heat Distr.
136 N. W. Gdn. Valley Rd. OR 3-6344

V. C. Lomax, Distr.
General Petroleum Corp.—Mobilgas—Mobilheat—Metered Deliveries
OR 2-2009

Jim Myers, Signal Oil Distr.
Petroleum Products for Every Need
Call OR 3-8322

Tidewater Associated Oil Distr.
C. M. McDermott Your Flying A Credit Card Is The Handiest Credit Card in Roseburg

service

PAINT & WALLPAPER

Roseburg Color Center
Dutch Boy Paints
Wallpaper in Stock
431 S. E. Main OR 3-3387

PHOTOGRAPHERS—PORTRAIT

Photo Lab
Douglas County's Largest, Most Modern Studio & Camera Store
537 S. E. Jackson OR 3-7081

PHOTOGRAPHIC SUPPLIES

J. C. Sporting Goods
340 S. E. Jackson OR 3-4156

PLUMBING

John Nelson, Plumbing & Heating
Contracting and Repairing
1071 N. W. Dogwood OR 3-5229

SAVE YOURSELF TIME AND MONEY

PRINTING

M & M Printers
If It's Printing, Call Us
Business Forms of All Kinds
343 S. E. Jackson OR 3-8501

Sun Printing Co.
Business or Social Printing
Rubber Stamps — Legal Supplies
420 S. E. Main OR 3-8013

REAL ESTATE

Fullerton Real Estate & Insurance Agency
All Types of General Insurance
733 N. E. Stephens OR 3-2005

Short Realty
"Own Your Own Home"
808 S. E. Cass OR 3-5554

Earl & Gladys Wiley, Realtors
A Good Investment is Equal to A Lifetime of Toil
Hotel Rose Bldg. OR 3-3452

REFRIGERATION—COMMERCIAL

Bergeron's Refrigeration
Carrier Refrigeration
Heating — Air Conditioning
930 S. E. Sheridan OR 3-8824

RESTAURANTS

Harris Cafe
Open 24 Hours Every Day
Good Food at Fair Prices
719 S. E. Sheridan OR 3-9038

Moore's Cafe
Roseburg's Popular Downtown Restaurant
735 S. E. Cass OR 3-3443

North Side Cafe
Mr. & Mrs. Geo. E. Miller
Special Home-Cooked Meals
202 S. E. Jackson OR 3-6178

Phyllis Cafe
Home-Made Pie and Doughnuts
Open 6 A.M. to 8 P.M.
248 N. E. Garden Valley Road

Wally's Pastime
"Where Good Friends Meet"
Fine Food at Wally's
611 S. E. Cass OR 3-8215

ROOFERS

Acme Roofing Co.
All Types of Roofing and Siding
Johns-Manville Products
588 S. E. Oak OR 3-5355

SANITARIUMS

Riversdale Sanitarium
Come and See Our New Convalescent Unit
Carry Road Near Country Club OR 3-5565

SAND & GRAVEL

Roseburg Sand & Gravel
Crushed and Drain Rock
Plaster Sand — Top Soil
Hwy 99 South OR 3-4030

SAW FILING

Brookside Variety Store
Saw Filing — Mower Sharpening
2076 Diamond Lake Blvd. OR 3-1953

SAWS—SALES & SERVICE

P. C. Briggs Co.
Homelite Chain Saws — Rok Mowers
Gardens Tractors — 2 and 4 Cycle
Engine Repair and Jacks

and

Carl J. Peetz Chain Saw Shop
Homelite Chain Saws — Work Guaranteed
8 AM to 6 PM — 8 AM to 5 PM Sat.
1576 S. E. Stephens OR 3-5535

Saw Service & Supply Co.
Simonds Saws and Products
Service Is Our Middle Name
304 N. E. Chadwick OR 3-4236

SEPTIC TANK CLEANING

Roseburg Sanitation Service
Expert Work — Prompt Service
Reasonable Rates — No Mileage Charge
1900 N. E. Stephens OR 3-2330

SERVICE STATIONS

Adair's Flying A Service
Ken Moore, Proprietor
S & H Green Stamps
458 S. E. Main OR 3-5126

Bob & Gene's Union Service
7 AM to 10 PM — Expert Lubrication
Free Pick-Up & Delivery
Stephens at Washington OR 3-6155

Ken Gilkeson Chevron Station
We Take Better Care of Your Car
Lane at Stephens OR 3-7333

Art Harms Flying A Service
Savings Coupons
2210 Diamond Lake OR 2-2020

Major Union Service
Complete Truck & Car Service
Business enters where service centers
1047 Diamond Lake OR 3-9131

Rogers Shell Service
Tune-Up — Generators Rebuilt
1425 W. Harvard OR 3-5276

Stubb's Richfield Service
S & H Green Stamps
Goodyear Tires & Batteries
333 N. W. Garden Valley OR 3-9015

Wayne's Union Service
Roseburg's Brand-New Station
Service Is Our Business
905 W. Harvard OR 2-3030

SEWING MACHINES

Necchi-Elna Sewing Circle
Vacuum Cleaner Specialists
Parts & Service for All Makes
721 S. E. Stephens OR 3-6335

SHEET METAL

Roseburg Sheet Metal
Lennox Perma-Flo Heating
1540 N. E. Stephens OR 3-4050

SHOES—REPAIRING

Garden Valley Shoe Shop

Fred's Shoe Repair
Quality & Service — Fair Prices
207 N. W. Garden Valley

Myers Shoes & Repair
Shoes for the Entire Family
Quality Shoe Repairing
915 S. E. Cass OR 3-6616

SKATING RINKS

Roletta
For Family Recreation
Private Lessons by Appt.
2228 Diamond Lake OR 3-3212

SPORTING GOODS

J. C. Sporting Goods & Camera Store
Everything in Sporting Goods
340 S. E. Jackson OR 3-4156

TAXICAB SERVICE

Roseburg Cab Co.
24 Hours Radio Dispatched
We Go Anywhere — Anytime
Lobby-Hotel Grand OR 3-2000

TV & RADIO SALES & SERVICE

Kluver Radio & TV
Packard-Bell & Hoffman
Service to All Makes
1300 N. E. Stephens OR 3-4122

Rogers Radio & TV
Zenith & Emerson — Guaranteed
Service on All Makes
822 S. E. Cass OR 3-4370

Snyder's Radio & TV
Expert Repairs on All Makes
240 S. E. Jackson OR 3-5457

TRACTORS

Douglas Tractor Co.
Allis-Chalmers Sales & Serv.
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