



WARD WEEK

Wards Biggest Store-wide Sale, with Lowest Prices of the Year—Ends April 23!

FREE 2 HR. PARKING

IN ADAIR'S PARKING LOT WITH EACH 1.00 OR MORE PURCHASE

MISSSES' & SPRING TOPPER SALE
Usually 12.98 to 16.98. 100% wools or washable nylons in leading styles. Sizes 8 to 18. **\$10**

BOYS' SPORT SHIRTS—USUAL 1.29
Sale! Color-bright spring prints in crisp-cool cotton. Buy more than one! Sizes 6-18. **88c**

WOMEN'S SANDALS—USUAL 2.98
Buy at saving! Light and lovely leather sandals in spring-fresh colors. Sizes 4 to 9. **1.99**

WARDS NEW 17-INCH PORTABLE TV
57% more viewing area than 14" portables at this price! Carry anywhere. Yr. Wrry. **99.88**

7-PC. DINNETTE—139.95 QUALITY
Chrome set with a big 60" table—tough stain resistant table top, 6 big chairs. **89.88**

\$25 TO \$30 AUTO SEAT COVER
Jetpump covers—color-fast, shock and burn resistant. Many colors, patterns. **18.88**

2-TRAY TACKLE BOX—USUAL 2.98
Long 14-in. steel box holds plenty of tackle. Cantilever trays. Gulf green enameling. **2.58**

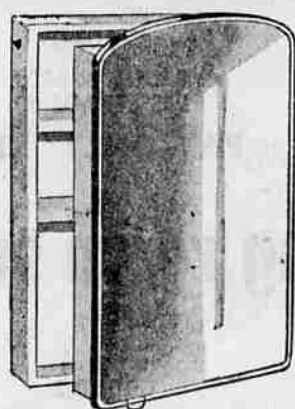
HANDY GARDEN CART—REG. 8.95
Leakproof tray holds 2 3/4 cu. ft. Spot-welded reinforced steel body. Nylon bearings. **7.88**

25% OFF
WARDS FINEST RAYON TUBE-TYPE
YOURS IN BLACKWALL AT LOW WARD WEEK PRICE **14.55***
Same as original equipment. Rupture-resistant super rayon-card body. Deep, non-skid tread for long, trouble-free mileage. 6.70-15 Blackwall

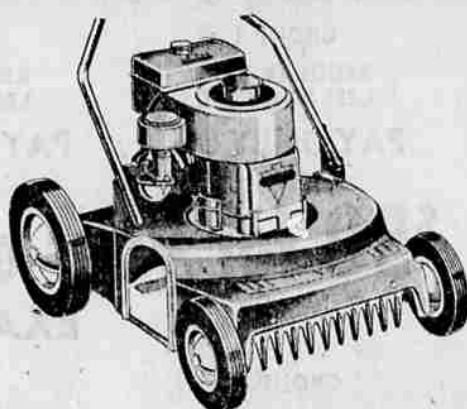
WARDS DELUXE RAYON TUBELESS
YOURS IN BLACKWALL AT LOW WARD WEEK PRICE **16.55***
All outstanding features of tube-type Deluxe above, PLUS special "inner liner" —changes "blow-outs" to "slow-outs." 6.70-15 Blackwall
*PLUS EXCISE TAX AND YOUR OLD TIRE IN TRADE



EXTRA SAVINGS IN WARD WEEK HELP STRETCH YOUR BUDGET



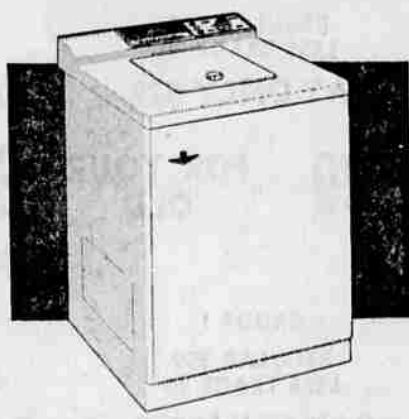
9.50 Surface-Mount Bath Cabinet
Extra storage space in door!
Extra convenient! Two shelves—with 4 more in the door. 16x26 in. mirror framed in glistening stainless steel. Enameled white. **7.44**



82.50 Powerful 17-in. Rotary Mower
with 1 1/4 HP 4-cycle Engine
10% DOWN ON TERMS
Rugged, lightweight aluminum frame with side discharge. Recessed wheels—close trim. Recoil Starter. **71.88**



SUPER House Paint Sale-Priced
Test-proven one of the finest!
Reg. 5.19 GALLON in case lot of 4 or more gallons, Gal. now 5.19 gal. in 5-gal. Pail **4.38**
Reg. 5.48 Single Gallon **4.64**



Reg. 214.95 Wardamatic Washer
with Select-A-Fill Water Saver
\$5 DOWN ON TERMS
Select water level right for your load. Gentle, thorough agitation. Overflow rinsing. Full 9-lb. cap. **179.88**



Bassett 3-Pc. Suite

As Advertised in **LIFE**

"Fruitwood" with DuPont Dulux Finish

Extra \$50 Saving

DuPont "Dulux" finish
Bassett—for fine furniture
Pittsburgh—fine mirror

10% down, Terms **189.00**

If not specially priced, Wards price would be \$229. Bassett, Pittsburgh, and DuPont combine to give the finest suite at this low price. Panel Bed; 6-drawer Dresser; 4 drawer Chest. 2 PC. SUITE Bookcase Bed; 6-drawer Dresser..... **159.00**

EXTRA SAVINGS SIMMONS HOME FURNISHINGS AT WARD WEEK SAVINGS

As Advertised in **LIFE** **58.50 Quality Mattress with 312 Coils**
U.S. STEEL COILS WITH DUPONT NOISELESS PROCESS!
LATEX COATING WITH BURLINGTON MILLS TICKING

Simmons Exclusive

FULL OR TWIN SIZE

\$39

4 famous manufacturers—Simmons, DuPont, Burlington Mills and U.S. Steel—join with Wards to bring you this fine quality sleeping comfort at the lowest possible price to you. MATCHING SIMMONS BOX SPRING.....\$39

BUY FOR 10% DOWN ON TERMS



14.7 Cu. Ft. TRU-COLD
Chest Freezer—Reg. 349.95
SAVE \$60 DURING WARD WEEK ON WARDS MOST POPULAR CHEST MODEL
289.88 Pay only \$10 down on convenient monthly Terms

- Holds 515 Lbs. of Frozen Food
- Cheerful Pastel Yellow Interior
- Outside Signal Light Checks Operation
- Special Fast-Freeze Section

Just right for the average family! Plenty of space with tilt-up basket and nested basket set. Automatic interior light, easy-lift counter-balanced lid.