

PENNEY'S

ALWAYS FIRST QUALITY!

GALS WORKING! LOOK OUT... FOR BARGAINS!
SENSATIONAL BUYS... SELECTED, PRICED FOR YOU
BY PENNEY WOMEN ONLY!



SHOP! SAVE!
Starts 9:30 A.M.
FRIDAY
SATURDAY
9:30 to 5:30



MRS. GLADYS JACKSON
MANAGER



MRS. ROBERTA WELKER
ASST. MANAGER

LADIES DAYS!

ARE HERE AGAIN! AT PENNEY'S

The ladies take over to bring to Roseburg many outstanding values for LADIES DAY! Be early... be sure not to miss this outstanding bargain event! Sorry, no phone calls. Doors open at 9:30 am, Friday, March 1st.



Mrs. Margaret Morris
Girls' Department

NYLON FLEECE SHORT COATS FOR GIRLS

\$7

Size 7 to 14

- 100% Nylon Fleece
- Cream-Puff White
- Soft Pastels

Penney's Fashion Balcony



Mrs. Mary Neavill
Uniform Department

WOMEN'S STUNNING FROSTY WHITE DACRON UNIFORM

\$5

Sizes 12 to 20

- Pearlized Buttons
- 3-piece Back Skirt
- Easy to Launder

Penney's Downstairs Store



Mrs. Alma Hinder
Piece Goods Department

LADIES DAY FEATURE BEAUTIFUL PERCALES

At Outstanding Savings

4 yards \$1

- Designs and Colors for Every Sewing Need
- Machine Washable

Penney's Downstairs Store



Mrs. Bernice Steiner
Infants' Department

TOT'S WEATHERWISE COTTON POPLIN WASHABLE JACKETS

1.44

Sizes 2, 3, 4

- Front zips up
- Big stuffable pockets
- Spring colors

Penney's Main Floor



Mrs. Laverne Weaver
Hosiery Department

TWICE-TERRIFIC BUY! TWO PAIRS OF PENNEY SHEER NYLONS

2 pairs \$1

- Sizes 8 1/2 to 11
- 60-gauge, 15 denier
- Slim, dark seams

Penney's Main Floor



PENNEY'S GREATEST SUIT BUY EVER!

\$29 EACH

- All Wool Flannels
- Quality Worsteds

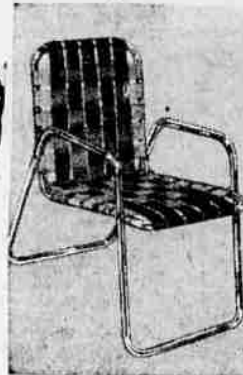
Bank on the savings... Bank on the Penney Quality too! Choose from two quality fabrics specially selected for value and fashion! Get regular Penney tailoring and Penney's top 2-button, patch pocket styling. Sizes 36 to 46.

Penney's Main Floor

Easy Western Living Made easy at Penney's!



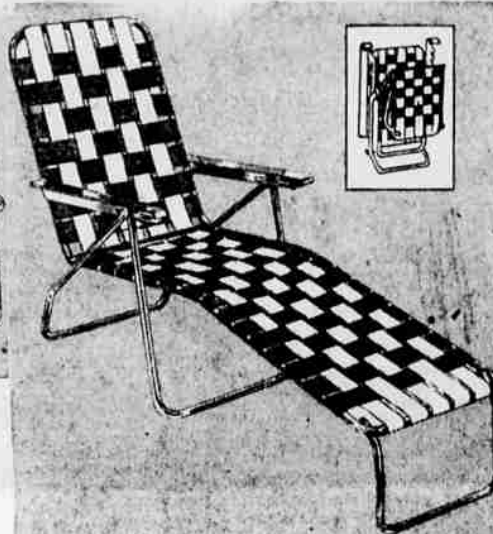
NOW, AT THE START OF THE SEASON, PENNEY'S HAS ALL YOUR PATIO NEEDS AT END-OF-SEASON PRICES!



FOLDING ALUMINUM CHAIRS

2 for \$11

Penney's lightweight aluminum stack chairs are made of 1-inch polished tubular frame, with wide Saran plastic webbing available in solid or two-tone colors. They stack compactly for easy storage.



FOLDING ALUMINUM WEBBED CHAISE

An outstanding value! Polished aluminum frame adjusts to four positions, extruded arms with wrap-around handrests, Saran plastic wide webbing comes in solid or two-tone colors. Folds very compactly.

18⁸⁸

74 by 26 inches

THE LADIES ORDERED THESE REDUCED! AND HOW! BE EARLY--LIMITED QUANTITIES--OUTSTANDING SAVINGS

10 ONLY TO CLEAR WOMEN'S DRESSES	88c
Cottons, Rayons, Broken Sizes	
2 PAIR ONLY WOMEN'S SANDALS	1.22
Sizes 7 1/2, 8, Red, 3-inch heel	
5 PAIR ONLY CHILDREN'S OXFORDS	pair 66c
Sizes 10, 10 1/2, 11, 1 1/2, assorted styles	
3 PAIR ONLY MEN'S DRESS OXFORDS	2.22
Brown, black, composition soles	
2 PAIR ONLY BOYS' OXFORDS	2.22
Size 5, composition soles, brown	
OUT THEY GO! SAVE! WOMEN'S RAINCOATS	1.00
Everglazed cotton, pastels, 10 to 18	
TAKE THEM AWAY! GIRLS' LOUNGING PAJAMAS	88c
Printed quilted cotton, sizes 4-6	
ODDS AND ENDS REDUCED CURTAINS AT SAVINGS	25c
Assorted fabrics, styles	
ONE PAIR ONLY MATERNITY SLACKS	50c
Rayon velvet, size 12	
OUT THEY MUST GO! MEN'S ORLON SWEATERS	1.00
Pink, size medium, long sleeves	
10 ONLY AT THIS PRICE! RAYON & COTTON TABLECLOTHES	33c
Large 52x52 in., assorted colors	

BUY NOW FOR SAVINGS! WOMEN'S FLANNEL PAJAMAS	25c
Sanforized, size 46, 48	
ONE ONLY AT THIS PRICE! BOY'S LEATHER JACKET	1.00
Bomber style, size 18	
ONE ONLY TO SELL! MEN'S QUALITY SUIT	2.50
All wool, size 40	
LIMITED QUANTITY ONLY! MEN'S DRESS TIES	10c
Assorted colors, fabrics	
3 YARDS ONLY! FELT YARDAGE REDUCED	yd. 10c
Navy, 72 inches wide	
FOR THE BABY BABY SWING REDUCED	1.00
Outstanding value	
SENSATIONAL BARGAIN! WOMEN'S NYLON BRIEFS	3 for \$1
Pink, white, elastic leg, small, medium	
3 ONLY AT THIS PRICE! MEN'S DRESS HATS	25c
They ordered these out.	
150 YARDS ONLY! BROADCLOTH & PERCALE YARDAGE	yd. 10c
Make aprons out of this bargain	
1 PAIR ONLY... OUT THEY GO! WOMEN'S WHITE PUMPS	pair 11c
Size 6, 1 1/2 inch heel	
OUCH! THEY ORDERED! 1 PAIR WOMEN'S GREY SUEDE CASUALS	pair 11c
Creme sole. Sizes 8	

LADIES DAY FEATURE! BOYS' JEANS

\$1

- Sturdy denim
- Full cut style
- Sizes 4 to 12

Penney's Main Floor

LADIES DAY FEATURE! Men's Canvas Gloves

5 PAIR \$1

- Sturdy 8-oz. canvas gloves
- Knit wrist band
- Outstanding value

Penney's Main Floor

LADIES DAY FEATURE! PAINTED SAILCLOTH CAFE CURTAINS

1.66 PAIR

- Beautiful colorings
- Stunning patterns
- Meticulous workmanship
- Matching valance, 77c

Penney's Downstairs Store

LADIES DAY FEATURE! MEN'S WHITE DRESS SHIRTS

ONLY 1.66

- Sanforized cotton
- White Broadcloth
- Sizes 14 1/2 to 16 1/2

Penney's Main Floor

LADIES DAY FEATURE! READY TO EMBROIDER STAMPED PILLOWCASES

Pair \$1

- Lovely Florals
- Hemstitched Borders
- 42x36 inch size

Penney's Downstairs Store



Mrs. Pearl Cross
Home Furnishings

LADIES DAY FEATURE! WOMEN'S WASHABLE CASUAL SCUFFS

Pair 88c

- Chintz or Terry Cloth
- Soft crepe soles
- Small, medium, large

Penney's Main Floor



Dorothy Travis
Shoe Department

LADIES DAY FEATURE! SWEET 'N LOW RAYON KNIT GOWNS

Special \$1

- Lovely, lustrous, rayon knit gowns
- Elasticized waist
- Sizes medium, large, extra large

Penney's Main Floor



Mrs. Margaret Hess
Women's Furnishings

SPECTACULAR VALUE! NEW HOPSACKING WOMEN'S SHORT COATS

\$10

Sizes 8 to 18

- All richly lined
- New Spring pastels
- 26-inch length

Penney's Fashion Balcony



Mrs. Dale Schrader
Women's Ready-To-Wear

DECORATE NOW! CHROMESPUN DRAW DRAPES

Only 3.33 Pair

- Silky threaded design
- Newest acetate
- 50 inches by 84 inches long
- Matching yardage 59c yd.

Penney's Downstairs Store



Mrs. Nell Cooper
Drapery Department

LADIES DAY FEATURE IMPORTED BLOUSES

ONLY \$1

Sizes 32 to 38

Buy plenty, save plenty for Spring and Summer on these Penney blouses! Imported from Japan... fine cottons in solids, plaids... clever sleeveless styles. Wear them with all your casual togs for now and now on!

Penney's Fashion Balcony

