

For Those Who
Demand The Best
2
BIG STORES

YOUR EXCLUSIVE CROSLY-BENDIX DEALER
HORN'S *Appliance*
424 S. E. Jackson St., Roseburg, Oregon, Phone OR 3-5518
1st and State St., Sutherlin, Oregon, Phone 389

ANNOUNCES CROSLY WEEK

NOTHING TO BUY

Simply register
for the drawing

Registrations
Accepted at Both
Stores All During
CROSLY WEEK

ROSEBURG — Feb. 23rd thru 25th
SUTHERLIN — Feb. 27th thru 29th

FREE 21" TV

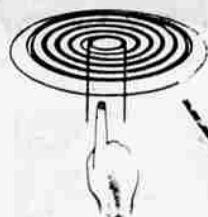
Everyone gets a gift.
Plants for adults
Goodies for children.
It's All FREE



NEW CROSLY ELECTRIC RANGES

- you can't scorch foods!
- you can't burn pans!

CROSLY THERM-A-TOUCH unit



guards your cooking for you with a "magic finger"...

Just set the dial and walk away... the "magic finger" Therm-A-Touch unit touches the bottom of the pan... guards the temperature. Leave the kitchen... temperature cannot rise or fall!

- TEL-A-SPEED controls give you every heat from simmer to sizzle!
- big Holiday oven... bigger than the oven in most 40-inch ranges!



replace a dozen appliances with

Hi-Speed CROSLY ELECTRIC RANGE FRY-R-BAKE unit

- it's an automatic French Fryer that makes crisp fried foods every time!
- It's a Deep-Well Cooker for soups, hearty stews... whole meals at once!
- It's an extra convenient Roaster right up on top... saves electricity!
- It's a thermostatically controlled Oven... you can bake a cake in it!
- It's even an extra surface unit... automatically timed... thermostatically controlled!
- And... there are many other uses!

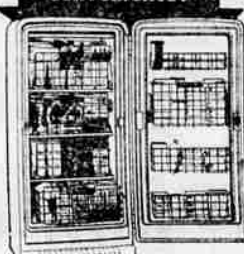


NEW CROSLY ELECTRIC RANGES

have TEL-A-SPEED controls. THERM-A-TOUCH units, and two big ovens, too... it's the new way to cook you will surely come to!

Below are only a few of the ALL NEW CROSLY APPLIANCES you will see at our gala showing. We are certain you will have a good time, so why not plan to attend.

ELEVEN CUBIC FEET of CROSLY FREEZER Convenience!



Model No. BG-11U
YOU CAN SEE EVERYTHING AND EVERYTHING STAYS IN PLACE

ALL NEW CROSLY Upright SHELVADEOR FREEZER

a **NEW KIND** of Refrigerator
30% more Fresh Food



NEW CROSLY SHELVADEOR "100"

the 100% refrigerator for freezer families and those who plan to get one

11 cu. ft. stores as much fresh food as many expensive "18's"

It's brand-new—engineered to give you ALL the fresh food storage you need. Saves you money because you don't have to pay for a freezer chest you don't need! Come in—SEE all the custom Crosley extras you get. **BONUS!** Makes 10 lbs. ice cubes at a time!

At last! an 8 cu. ft. Refrigerator with the quality features you want!



New CROSLY SHELVADEOR

- Compact 8 cubic foot refrigerator with the deluxe features usually found only in big 11 cubic foot units!
- Famous Crosley Deep Door... So deep it's like having two refrigerators in one!
- Full-width 35-pound Freezer Chest!
- Full 7 cubic feet of fresh food storage... more than 12 1/2 square feet of shelf area!
- Slide-out Meat Drawer is extra deep!
- Roomy, full-width Vegetable Crisper!



Special for this Event!
Reg. 269.95
Crosley T.V. 21 **\$229⁹⁵**

Dad Puts in New Range in 5 Hours



This "Do-It-Yourself" project takes exactly five hours for a handyman hobby. The kitchen corner was cluttered and wasteful of precious space. Dad uncrated the Crosley base cabinets and stacked-on the oven unit, top right, and surface range elements, bottom left, atop the base cabinets. The result is a "built-in" range appearance without the headaches of remodeling and all for well under \$500.

The above space was left blank because we have no way of knowing what your next appliance might be. We feel sure you could find it in one of our stores, either in Roseburg, or in Sutherlin.

SERVICE DEPT.



We would like you to meet Phil Wildt, Service Mgr. for our Crosley-Bendix dept. at Horn's. Phil has had many years experience in the service of Bendix equipment, and for approx. 7 years was service shop foreman for the state distributor. Phil's family consists of his wife Ethel, and three children, Sandra, Pamela, and Connie.

IF YOU WOULD LIKE FACTORY TRAINED AND APPROVED SERVICE, NEXT TIME PHONE HORN'S APPLIANCE, OR 3-5518.