

The News-Review

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PEOPLE'S REPRESENTATIVE

Charles V. Stanton

Gov. Paul Patterson has finally made the long expected announcement that he will seek the Republican nomination for U. S. Senator.

The governor has been under heavy pressure from Oregon Republicans to enter the race. It has been known that he was receptive and would probably accept.

His acceptance, however, is not based upon any desire for personal honor or glory. He has become a candidate because he believes Oregon needs a senator truly representative of the people and their political spirit and beliefs.

It is presumed he will be opposing Sen. Wayne Morse. No Democrat has yet appeared to challenge Morse for the Democratic nomination.

I am not one who subscribes to the invincibility of Sen. Morse. I believe a true Democrat could beat him in the primary election. I further believe that, even though he wins the Democratic primary, he will find he is in a real race when it comes to the general election. I realize, of course, I may have to eat those words after the ballots are counted.

At least, if Patterson and Morse tangle in the general election, as now appears likely, it should be a campaign to remember.

Campaign Issues Clear

We can be sure that the campaign will have plenty of fireworks.

It is no secret that former Gov. Douglas McKay, now Secretary of Interior, is on Patterson's side. Nor is it a secret that Morse has been after McKay's scalp since the 1952 Republican convention.

Morse, who at that time was vigorously thumping the tub for Eisenhower, went to the convention as a member of the Oregon delegation expecting to be one of the Big Wheels at the conclave. Instead, he was put on the side-track. He blamed McKay for manipulating him off the main line. In his pique he renounced his support of Eisenhower, offering a bunch of silly excuses, withdrew from the Republican party, became an Independent and later switched his registration to the Democratic party.

Since that time he has consistently sniped at McKay and has been a leader in every smear attack directed at the secretary.

It may be expected that McKay, who has been stung by abuse and lack of cooperation from the Oregon senators, will throw his full political weight into the Oregon campaign in favor of Patterson.

But, while Patterson doubtless will appreciate McKay's support, he has sufficient record of his own to justify himself to Oregon voters as a suitable candidate for the office he seeks.

He has long been in public service. His political philosophies are directly opposed to those of Sen. Morse. Thus the election will be fought on the basis of fundamental differences between the two candidates in the matter of political tenets.

Interest In State Welfare

Paul Patterson, as a soldier, a small town lawyer, state senator and governor has always been a man dedicated to the welfare of Oregon. He has never been politically ambitious. He has been elected and re-elected to high office because of his efficient service.

He has never sought headlines, nor has he sought personal aggrandizement. He has worked diligently for those things he believed to be right, regardless of expediency.

He is a good speaker, but not an orator. His speeches, however, make good sense, are to the point and are without flourish.

Patterson is not a showman. But he is a friendly, common and understanding individual who makes friends easily and keeps them. He is sincere and honest.

But, more important, Patterson, in my opinion, reflects the spirit and philosophy of the Oregon people.

I do not believe that the majority of Oregonians subscribe to a left-wing philosophy. Nor is the majority on the extreme, or conservative, right. The Eisenhower policy, in my opinion, suits the personal views of a majority of Oregonians of both parties.

This is the policy Patterson has followed for many years. He subscribed to that policy before Eisenhower entered the political arena. Thus it is not a policy put on for political expediency.

Patterson has won national recognition for his ability as governor. He would, in my opinion, just as effectively serve and represent the people of Oregon in the U. S. Senate.

Hal Boyle

NEW YORK (AP) — Practically everybody will laugh at a woman who lets down her dignity and makes a fool of herself in public.

"But if she tries to be feminine and funny at the same time," said Jean Carroll, "men and women both subconsciously resent her."

This curious quirk in human nature, she found, was the biggest obstacle she met in becoming one of the nation's highest-paid comedienne.

Mrs. Carroll, who avoids using props in her half-hour monologues, is a quick-witted, handsome woman with gray-green eyes who writes most of her own material.

Her good looks have been something of a handicap, and she feels that her on-stage life would be easier if she were the dowdy type—or even dressed that way. But she firmly refuses to.

"Men in the audience instinctively resent listening to anything clever by a woman, particularly if she appears poised and well-dressed," she said. "And the women resent her, too, because they are afraid the men will listen to her. It's a kind of jealousy in them. They keep thinking how nice it would be if they were up there on the stage and had all those

men listening to them.

"Both the men and the women sit there as if grinning daring you to make them laugh.

"The task is to get them to feel superior to you, to overlook the fact you are feminine and then to be so funny that they forget your sex altogether. You have to do it fast, too—in the first two minutes. And they can seem like a long two minutes.

Many comedienne do this, of course, by ridiculing themselves or falling back on boisterous pin-the-face routines. So far Jean has heroically resisted this easy way out.

"I have an aversion to seeing a woman make a bottom of herself on the stage," she said.

Her slubbornness has paid off. Jean started by winning a \$5 first prize at the age of 13 in a New Britain, Conn., amateur night contest. Now she earns up to \$10,000 a week and has an annual income

"If You Just Carry This Too, You'll Help the Farmer"



Bruce Bioassat

President Eisenhower and Secretary of State Dulles have begun their public campaign for a marked enlargement of foreign aid.

That is the real meaning of their call to Americans to "wake up" and defeat the Communists in the

economic struggle that has now supplanted military combat in the Cold War.

They know very well it is not news that this economic warfare exists. It has been going on at an increasing pace for some time.

But they also know that it will not be easy to get Congress to approve heavier aid expenditures in 1956. There is a normal reluctance to spend more money in an election year, especially money that will not redound directly to the benefit of lawmakers' home districts.

Likewise, Congress has grown progressively cooler to continued foreign aid as the years have passed.

ON TOP OF THIS, some of the administration's staunchest foreign aid supporters have this season signified a new attitude of reserve toward these expenditures.

Foremost among them, of course, is Democratic Senator George of Georgia.

In 1955, his notably statesmanlike performance contributed mightily to the successful collaboration of a Republican President and a Democratic Congress.

But this time George himself is running for re-election, and he has problems.

His prime opponent in the Sept. 12 Georgia primary, tantamount to election, is former Georgia governor, Herman Talmadge. The latter is going up and down his state hammering against spending for foreign peoples. George has a battle on his hands, and he is playing the foreign aid issue cautiously.

George's caution is reminiscent of the change that came over former Senator Connally of Texas, longtime chairman of the Foreign Relations Committee, when his political fences began to crumble.

IN ANY EVENT, alterations in the pro-foreign aid line-up have put Mr. Eisenhower and Dulles on notice that, even though they have allowed for some election year difficulties, these may surpass their worst imaginings.

Their appeal, initiated by a statement by Dulles for the American UN delegation, is beyond doubt aimed directly at the people over the heads of the lawmakers. If this and similar declarations strike their targets, Congress may find itself under heavy pressure to provide the financial weapons the President wants to use in the economic war with Russia.

But if the administration's popular campaign misses its mark, there would seem to be slim hope in 1956. Then we would find that whatever the state of the Cold War, the rules of domestic politics had worked their way.

Hungarian Reds Oust Humane Former Premier

VIENNA, Austria (AP) — The Austrian radio says Imre Nagy, former premier of Hungary who tried to give his people more consumer goods, has been expelled from party membership.

Nagy, a party worker since 1917, became premier in 1953 and was replaced last April 18 by Andras Hegedus after abandonment of his economic policy calling for a slower pace of industrialization and more consumer goods and agricultural products.

The radio broadcast said Nagy's ouster appeared to have eliminated the last opposition in the party to Matyas Rakosi, Hungarian Red boss.

Reception In India 'Overwhelms' Graham

KOTTAYAM, India (AP) — Billy Graham says he is overwhelmed by the reception given him in southern India.

The American evangelist spoke before more than 100,000 persons Sunday night in the closing service of his three-day visit to Kottayam.

Spokesmen said nearly 300,000 persons heard him in three services here.

SPW MEET SLATED

BURNS (AP) — The spring conference of the Oregon district of Business and Professional Women's Clubs will be held here April 1.

In The Day's News

(Continued From Page One)

when somebody else is picking up the check.

But—Speaking a trifle cynically—I can't help wondering if they can learn much of real value from us about how to run the affairs of an ancient state like Korea.

Korea is old and worn and exhausted. Extravagant rulers have been milking the people for taxes for thousands of years and spending the money on such trappings of royalty as palaces and monuments. The poor devils of Koreans who pay the taxes are earning their tax money in the crudest of ways, with a minimum of machinery and a maximum of strong back labor.

In Korea, as in all of Asia, the good things of life are for the smart people, those who know how to wangle situations to their own benefit—in other words, the POLITICIANS. (After all, you know, kings and emperors and dictators and such are just smart politicians.)

Politicians everywhere practice the trick of bedazzling the people with the trappings of Big Government—BIG palaces, BIG parks, BIG DAMS, and so on. ALL of them run by Big Government—which means the politicians.

As this old world goes, we're still young and brash and new. We're still kind of like the second generation that inherits a big farm whose soil was rich and lushly productive when it was first homesteaded by some able, hard-headed, intelligently tight-fisted, practical old realist who knew how to say NO when some city slicker tried to sell him something that was showy and flashy but on the impractical side. I wouldn't go so far as to say that these old-timers who homesteaded our country, didn't often WANT these things. They undoubtedly did want them. But they seldom had money enough in the bank to PAY CASH and when it was suggested that they go in debt for it—put it on the cuff, leave it for future generations to pay, etc.—they just blew up and showed the city slicker the front gate.

We of the second generation have inherited the farm. We know it's worth a lot of money. We can't see any good reason why we can't have what we want—especially in view of the fact that plenty of people are willing to lend us a lot of money.

And—We're bedazzled by what the city slickers have to sell. So we go ahead and put it on the cuff.

That goes for the BIG GOVERNMENT. The politicians are persistently selling to us. We're bedazzled by its bigness, its glittering magnificence.

So we buy Big Government—and put it on the cuff. We've already put 280 BILLION DOLLARS WORTH OF IT on the cuff. We're not too unlike the Koreans and the other Asians who for hundreds of generations have been falling for the bedazzlements of the politicians who call themselves kings and emperors and dictators and such.

So—I'm not too sure but what we're on the wrong track in bringing these Koreans over here, at our expense, to learn by observation of our government how to run their government.

I think maybe it might be better if we sent envoys over there to learn by observation what happens when the people permit the politicians to run things for hundreds and hundreds and hundreds of years.

I think the lesson, if we heeded it, might be very good for us.

EGGS STILL DROPPING

PORTLAND (AP) — Egg prices dropped again on the Portland wholesale market Monday, a 2 to 5 cents a dozen decline putting the price to housewives about 55 to 60 cents for AA large. Since the usual seasonal decline started a month ago, prices have gone down about 16 cents a dozen.

COME SEE

spectacular Hoffman

NEW BLACK EASY-VISION



ways better in '56

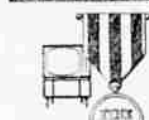
THE BEVERLY HILLS (Schroeder) finish console



1. NEW BLACK EASY-VISION TV's greatest viewing achievement! Hoffman—pioneer in viewing research—first developed famed Easy-Vision, the exclusive lens which changes harsh picture light to easy-to-watch, restful tones. Now Hoffman pioneers another exclusive—New Black Easy-Vision with the revolutionary Neutrex Light Shield added which cuts effects of room light by 75%... keeps the picture bright even in daylight!



2. BRIGHTER, BLACKER PICTURE The clearest, sharpest TV picture you've ever seen! Hoffman's aluminumized picture tube is 83% brighter than ordinary TV, 12% larger in screen area than ordinary TV... yet new 90° deflection angle design permits cabinets to be inches shorter in depth. Here's unparalleled detail and contrast with 70% greater video drive and 19kv high voltage to picture tube. You can see the difference!



3. SUPERB CABINETRY Here's TV's great new profile... first styled in California by Hoffman to reflect gracious, informal elegance! Here's superb craftsmanship using genuine hardwood framing, selected materials, and patented construction methods—extra-quality features that have made Hoffman the standard for cabinet-quality and lasting beauty!



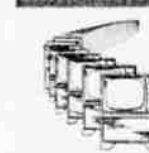
4. SOUNDORAMA HI-FI For the first time feel the thrilling presence of the live performance. For the first time hear the full-range realism of TV's FM sound transmission. Exclusive Soundorama is true hi-fi—with 3 speakers to surround you with sound, tweeter diffusion horn, angled woofers, dual tone controls, and 7½ watts push-pull output for extended range reproduction!



5. NEW TOP TUNING It's the easiest tuning yet! Hoffman picture controls are picture high—there's no bending or stooping when changing channels. And, controls are on the front to let you see the picture while making tuning adjustments! New Hoffman Easy-Tune remote control unit lets you switch channels, adjust volume, from across the room (available extra)!



6. OUTSTANDING FRINGE AREA PERFORMANCE Compare them all—Hoffman for '56 outperforms any ordinary TV over long distances or in poor reception areas! It didn't just happen—Hoffman fringe area excellence was built right into each set with extra quality features and advanced circuitry to achieve maximum picture stability and clarity regardless of area. Proven by exhaustive field-testing under every reception condition!



7. PROVEN DEPENDABILITY Two million viewers attest: There's no other TV like Hoffman and the reason is quality... extra-quality components, extra quality in design, and extra quality standards in construction, inspection, and testing. Hoffman's extra quality is your assurance of extra viewing enjoyment for years to come!

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