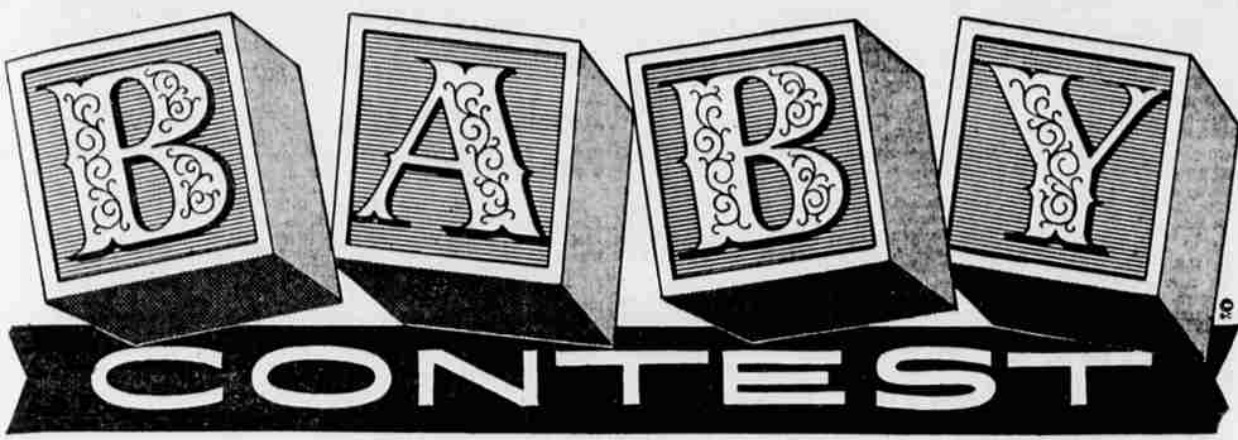


Roseburg's FIRST ANNUAL



Sponsored by the Retail Committee of the Roseburg Chamber of Commerce.

CONTEST RULES:



1. The winner of this contest will be the first baby born in Roseburg after midnight Saturday, December 31, 1955.
2. To be eligible, parents must reside in Douglas County and baby must be born in a Roseburg Hospital.
3. Parent must secure from the attending physician a statement giving the exact time of birth, place of birth, sex, weight and name of the baby and name and address of the parents.
4. The statement of the attending physician must be presented by a parent to the Roseburg Chamber of Commerce office not later than January 21, 1956.
5. In the event of twins, duplicate prizes will be awarded.
6. In the event of a tie, awards will be distributed at the discretion of the committee.



WE'LL FRAME BABY'S
FIRST PORTRAIT

**KOOP'S MODERN PHOTOGRAPHY
AND ART GALLERY**
222 W. OAK PH. OR 2-1211

CONGRATULATIONS from

Miller's

OUR GIFT, A

QUILTEX CRIB QUILT

Insulated with 100% Eastman Estron Acetate

AND A

Matching Pillow

100% Kapok Filled
INFANTS' DEPARTMENT
Downstairs Store



BEST WISHES from the makers of
PATTERSON'S TAYSTEE FRESH BREAD!

Dad, come in or phone and tell us the name of your
favorite grocer. We'll leave a

**FREE LOAF OF PATTERSON'S
TAYSTEE FRESH BREAD**

at this grocer's for your
family every day for

ONE MONTH!

Patterson's Bakery

1350 S. E. Short St.



WE'RE GIVING BABY'S

**BOTTLE
STERILIZER**

It's West Bend, Aluminum, with
8-Bottle Capacity

**Umpqua Valley
HARDWARE**

CORNER OAK AND JACKSON Dial OR 3-6628



CONGRATULATIONS AND

**2 DOZEN
DIAPERS**

TO THE WINNER!

You'll find everything for the Tot
to the Teen-ager at

SWACK'S

TOTS TO TEENS

623 S. E. Jackson Phone OR 3-5056



A BEAUTIFUL

**COLOR
PORTRAIT**

Our Gift To 1956's First

**PHOTO
Lab**

131 N. Jackson

INCORPORATED
Phone OR 3-7091

SO THE NEW PARENTS CAN CHECK BABY'S
WEIGHT REGULARLY...



**A Counselor
BABY SCALE**

IS OUR GIFT!

Visit our Baby Department for a Complete Line
of the Finest in Baby Needs.

Your
Friendly



Family
Pharmacy

FOR THE LUCKY PARENTS...

A \$5.00

GIFT CERTIFICATE

and our Best Wishes!

OTT & RICKETTS

Corner Jackson
& Cass Sts.



Music Store

Phone
OR 3-3202

FOR THE MOTHER OF THE NEW FIRST CITIZEN...

A Beautiful
Gift Set of
**CANNON
TOWELS**



**Umpqua Valley
APPLIANCE**

ROSEBURG—648 S.E. Rose, Dial 3-5574
SUTHERLIN—West Central, Phone 2988

MOTHER WILL APPRECIATE THIS USEFUL GIFT!



A Sunbeam
Automatic

**BABY BOTTLE
WARMER**

Retail value, 12.95

CONGRATULATIONS FROM

1853 N.
Stephens

JACK FARISS & SON

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OR 3-3162

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**ONE YEAR
SUBSCRIPTION**

TO DOUGLAS COUNTY'S OWN DAILY
NEWSPAPER



If you are already one of our sub-
scribers, your subscription will be
extended for one year.

The News-Review

Roseburg, Oregon



Our Gift To
1956's First Baby
Will Be
A Solid Gold
Baby Ring

Complete
Selection Of
Baby Jewelry
Rings - Locketts
Baby Silverware

**WEST BROS.
Jewelers**
PHONE 3-3002 WASHINGTON AT JACKSON
ROSEBURG OREGON

For The Baby's Comfort

We Will Give A

PEPPERELL

"Nod Time" Blanket

Choice of Colors

White - Pink - Blue

Mint - Maize - Lilac



J. J. NEWBERRY CO.
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An Arrow Shirt
To The
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One of ARROW'S famous
white dress shirts to the
proud Papa who probably
wore the collar off on his
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For 20 Days FREE!

To help the baby get off to a
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quart of milk a day for the first
twenty days. The proud parents
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UMPQUA Dairy Products
HOME OF QUALITY DAIRY PRODUCTS

We Will Fit The Baby
With First Pair of Shoes



Bunnies (Hand Lasted) Shoes
★ Recommended by leading
doctors
★ Heels shaped to fit snugly
★ Ankles cut to allow
movement
★ Toes roomy and high



Available In Three Models
★ Soft Soles ★ First Steps ★ Walkers

**Petersen's Family
Shoe Store**

118 West Cass Roseburg,
Quality Shoes Priced Right for the Entire Family