# The News-Review

Entered as second class matter May 7, 1928, at the post office at Roseburg, Oregon, under act of March 3, 1879.

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Member of the Associated Press, Oregon Newspaper Publishers Association, the Audit Bureau of Circulations

Represented by WEST-HOLLIDAY CO., INC., offices in New York, Chicago, San Francisco, Los Angeles, Seattle, Portland, Denver

Published Daily Except Sunday by the News-Review Company, Inc.

SUBSCRIPTION RATES—In Oregon—By Mail—Per Year, $12.00; six months, $6.50; three months, $3.25. Outside Oregon—By Mail—Per Year, $12.00; six months, $7.00; three months, $3.50.

By News-Review Carrier—Per Year, $12.00 (in advance); less than one year, per month, $1.25.


## WHAT WOULD YOU DO?

Charles V. Stanton

Please, may I cry on your shoulder?

I get so fed up at times that I feel need for a wide and sympathetic shoulder on which to weep.

Just suppose you were responsible for policies involved in the publication of a newspaper. You believe that a paper has the responsibility of providing news and information to its readers; that it must serve as a vehicle to carry the messages of its advertisers into homes of the area. To finance your business, which is an expensive operation and continuing to grow more so every day, you must depend upon advertising revenue.

Then every morning when you arrive at your desk you are confronted with a stack of knee-deep mail, 90 per cent of which consists of efforts to chisel free advertising space—space you must sell if you're to stay in business.

For example, you have a letter from the Wesokum Insurance Company advising that Mr. B. Caullen Onyue has been named as company representative for the area and is introducing a new policy that offers twice the benefits of any competitive policy at half the cost.

Then there's the Rufnreddy Motor Company announcing a new streamlined model of its famed line of sturdy vehicles with records of lowest fuel consumption and the smoothest ride ever designed by automotive engineers.

### Please Your Readers

The Home Economy Technological Institute (whose name doesn't appear in any standard directory) advises you that it has thoroughly tested the Noskuffem line of floor coverings, and that these remarkably long-wearing items tested higher than any similar product on the market.

That gives you some idea of the several dozen "items of news" you must wade through every day. "And we feel that the information enclosed will be of great interest to your readers," you are told.

Still supposing you were a newspaper publisher, what would you do with radio and television listings?

Radio and television compete with newspapers for advertising revenue. Your newspaper carries paid advertisements from your clients. But other advertisers, who don't use the newspaper, have radio and television programs. Radio and television stations depend upon newspapers to give listeners their program schedules. But they don't offer to pay for the printing of those schedules. The newspaper is expected to furnish them free of charge, including the programs of non-newspaper advertisers in competition with the clients paying your newspaper for space. And, if the newspaper doesn't furnish radio and television program listings, its readers pour in letters asking for the service. So, as a publisher, are you going to be tough and onery, sticking up for your rights, or are you going to be soft and give your readers the service they want, regardless of the fact that you're being gouged? So far, I've been a softie. What would you do?

### Politicians Get In On Act

And now a new element is being introduced into the field of chiseling free advertising space.

Certain politicians are well aware that the "Letters to the Editor" column is the best spot in the newspaper. Everyone reads "Letters." They know, too, that by tying in to any current event or activity they can get front page position in a news item. So they write letters like mad, they latch on to every opportunity to get their names on the front page, then, in their speeches, do everything they can to discredit and criticize the press. And, after gouging the press to the tune of many columns of space, where do they spend their advertising money? Why with radio and television, of course! Why should they spend their money with your newspaper when you're giving them everything for free?

Just what would you do?

Well, anyway, thanks for your shoulder. I feel better now.

## Hal Boyle

NEW YORK (AP) — One of the best how-to-do-it-yourself books is at hand—and I don't know which hand to throw it from.

It destroys my whole sense of perspective.

The title is: "How to Gain an Extra Hour Every Day."

The reason I don't dare throw it from either hand is that just by looking at it my whole life has changed. I started to throw this book away with the left hand, and now I've determined to go back to the starboard muscle. With it I can hurl further. But I am confused. Thereby I've gained a minute—and, frankly, I don't know how to invest it.

I hate to have this minute go astray in the long horology of time. But I really don't know what else to do with it.

That's my trouble. Most of the people I know don't find enough time to do half the things on their minds. I find I have more than double the time on my hands to do the things on my mind. Except for one thing, that is—and that's to loaf.

I always run out of loafing time, which to me is thinking-time, growing - up - time, getting - away from - it - all - time, getting - back - to - you - who ever - you - are-time.

Naturally, when I think about serious problems like these I'm not really loafing. I'm ordinarily just getting drowsy, as I lean tiredly against my tall friendly Irish wolfhound and wave hello to guests coming across the meek drawbridge of my existence.

This volume about "How to Gain an Extra Hour Every Day" is written by Ray Josephs, a triple threat career man himself — author, public relations specialist and home maker, here and in South America.

This book opens a new world to me, and I want to get out of it. But it fascinates me and gives me a sense of guilt.

On its cover the book says "everyone needs more time for the things he really wants to do." (And more opportunity also.)

It offers 243 time-saving techniques, developed by "scores of America's best-known, busiest people."

It tells, for example, how "Sam Goldwyn breaks up those long time-wasting luncheons by discussing business before eating." It doesn't go into the question of who is able to eat when the discussion is over.

The book also tells how President Eisenhower "has learned to bathe, shave, and dress in 20 minutes or less—almost 10 to 15 fewer than most men—by using a routine developed over his many years as a military man."

Former President Harry Truman shares with Eisenhower this talent of being a fast morning dresser.

But I like Joseph's description of how the former British prime minister safeguards his hours against waste.

"Sir Winston Churchill," he points out, "does half his day's work in bed; gets added rest while accomplishing twice as much in half the previous, constantly interrupted office time."

This is the soundest of all Mr. Joseph's 243 different ways to save time. The gamble is great but the possible reward is fascinating.

Who wouldn't dare the possibility of unemployment if by staying in bed half of every day a fellow might hope to become prime minister of England?

The problem of how to gain an extra hour every day wouldn't seem so bad if a man could spend it in bed admiring other people.

## Getting Too Big for His Father's Britches

## IN THE DAY'S NEWS

By FRANK JENKINS

(Continued from Page One)

paid $429,231,000 to the U. S. internal revenue bureau in DIRECT U.S. taxes. In case you have fallen into the habit of skipping big figures, that is 429¼ MILLION DOLLARS—or nearly $300 for every man, woman and child in the state.

That is TAX money.

It came out of the pockets of the people of Oregon—because there isn't anywhere else for tax money to come from.

This is the point:

Tax money is tax money—no matter where it comes from. If it is federal money, the people still pay it.

And—

When we send a tax dollar to Washington, what we get out of it in the way of local federal spending comes back to us badly shrunken by the Washington squeeze.

But the politicians who are running for federal office rely on us to FORGET that fundamental fact. They expect us to think of federal money as manna from heaven.

But that's enough politics for one day. Let's turn to something else.

In Portland the other day, a motorist named McGuckin told the police he was driving down Barbur boulevard when somebody cut in in front of him and he had to swerve to avoid a collision.

His car went over the curb and demolished the front porches of two homes. Then it smashed into another house, splintering the porch and breaking water pipes. Water from the broken pipes flooded the house. At that point, the engine of McGuckin's car caught fire.

He wound up in the hospital—with multiple injuries, including a possible brain concussion.

That's what happens in the modern world when ONE DRIVER DOES SOMETHING WRONG. In this case, the driver who did something wrong was the one who cut in front and thus triggered off the whole series of minor disasters.

As too often happens—

HE CAME OFF SCOT FREE.

### KING SAUD TAKES OFF

BOMBAY, India (AP) — King Saud of Saudi-Arabia took off for home Tuesday, after a 17-day tour of India. He was cheered along the 12 mile route to the airport and artillery units fired a 21-gun salute.

## Congress Chat

By HARRIS ELLSWORTH, M. C., 4th Oregon District

Accompanying the release of results of a district wide questionnaire poll on current issues, Congressman Harris Ellsworth said, "More than 70 per cent of the voters of the Fourth Congressional District think alike regarding postal rate increases, public housing, federal highway construction, tax reductions before balancing the budget, and government competition with private business."

On these questions, Ellsworth reported that the rounded percentages, excluding "don't know" answers, were: increased postal rates to meet postal deficits, 73 yes, 23 no; more federally subsidized housing, 19 yes, 72 no; President Eisenhower's highway construction program, 81 yes, 11 no; less government competition with private business, 77 yes, 18 no; tax reduction before balancing the budget, 14 yes, 82 no.

Farmers and non-farmers disagreed on their preferences as to the "soundest program for agriculture." Non-farmer preference was 54 per cent for flexible price supports, 39 per cent for no price supports, and 6 per cent for high price supports on basic crops coupled with production controls.

Farmers preferred "no price supports, permitting agricultural commodities to find their level in the market" by 47 per cent. The administration's flexible support program was favored by another 39 per cent while the remaining 13 per cent of farmers favored high price supports and controls.

Voters were asked to express their preference as to financing and construction of multiple-purpose dams if federal appropriations cannot be increased to three times the present and anticipated rate to prevent a power shortage within the next six years. On this question, 59.8 per cent said such projects should be built "partly by the federal government and partly by private enterprise."

Another 22.5 per cent preferred construction "partly by the federal government and partly by state and local publicly owned power bodies." Only 17.7 per cent favored construction "entirely by the federal government."

On four other questions, the following rounded percentages, excluding "don't know" answers, were tallied in response to "do you favor:" federal aid to build schools, 53 yes, 40 no; increased social security payments supported by larger payroll deductions, 48 yes, 44 no; a federal health reinsurance program whereby the federal government would assume exceptional risks to encourage expansion of private health insurance, 33 yes, 54 no; exchange of atomic secrets between the United States and its allies, 37 yes, 45 no.

In releasing the results of the poll, Congressman Ellsworth said, "I want to thank the many people who took time to respond to the questionnaire and those who sent notes or letters of more detailed comment. The questionnaire was sent to 12,000 residents of my district without regard to politics or occupation. Ten per cent answered. This expression by voters is helpful to a member of Congress in representing them in Washington."

## Daily Bible Reading

Message By Roseburg Ministerial Association

TODAY'S TEXT

Luke 15:11-32

The parable of the Prodical Son has been called "The Pearl of Parables" and was the third one given in reply to the Pharisees and scribes complaint "This man receiveth sinners, and eateth with them." He used this parable to show that it was right to receive sinners, and that God's love suffers long in order to restore lost souls. The actions of the prodigal son serve as a dark background to bring out the great love and compassion of the father toward his wayward son.

There are three phases in the prodigal son's life.

1—His rebellion, verses 12-16.

2—His repentance, verses 17-19, 21.

3—His reception, verses 20, 22-24.

Sin began when Satan rebeled against God, and because of it was cast out of heaven. Sin is rebellion against God, and all men are guilty of this act against their Creator. "There is none righteous, no, not one. . . For all have sinned, and come short of the glory of God." Although man sinned against God yet He loved them and manifested this great love by sending His Son, Jesus, "to seek and to save that which was lost."

Repentance is the only act of the sinner that will bring him into fellowship with God. God will forgive every sinner that will come with the same repentant spirit shown by the prodigal son saying, "Father, I have sinned."

Reception is based upon repentance. No repentance, no reception by the Father. How great was the love of the father toward his lost son: freely forgiving all his trespasses, restoring his sonship, giving him the best of his possessions. "For this my son was dead, and is alive again; he was lost, and is found." That is what God wants to do for every sinner that will repent of his sin.

REV. VERNON L. KLEMIN,
Roseburg Assembly of God Church

## Bruce Biossat

Back in 1946 Congress passed a law aimed at streamlining its operations. A huge cut was made in the number of regular standing committees, and other changes followed. Things were looking up for one of the world's most inefficient organizations.

The promise of better times was short-lived. With the total of its full committees sharply reduced, Congress began slowly to enlarge the number of its subcommittees to compensate. So today there are 225 regular standing and joint committees, against 230 in 1946.

The House Agriculture Committee finds it necessary to maintain 14 separate subcommittees, one for each major crop. If this kind of thing keeps up one may discover in 1966 that there is a Subcommittee on Blueberries and a Subcommittee on Timothy.

**Recently** the National Planning Association, aided by a Ford Foundation grant, made an exhaustive comparison between Congress and the British parliament. Naturally enough, Dr. George Galloway, who made the study, found many important differences, some of them inevitable, some to our advantage, some not.

The study caused the NPA to highlight again what students of parliamentary systems regard as the major shortcomings of Congress.

One, obviously not cured, is the rabbit-like multiplication of committees. Another is the time-wasting practice of hearing key witnesses on major bills before first a House and then a Senate committee. Such hearings should be joint.

Another great time-waster is the habit of having endless House roll calls which consume hours of valuable effort. A push-button voting system would vastly shorten House balloting.

**Congress** currently operates as a kind of grandiose city council for the District of Columbia. The job long ago should have been delegated to the district itself. And the lawmakers deal annually with countless so-called private bills affecting immigration, naturalization and other matters which ought to have no place in the legislative halls.

Many of these points have been made before, but they merit repetition. It's not a matter of creating a body that will satisfy an efficiency expert. It is a matter of molding Congress into an agency which can really keep pace with the fast-growing nation for which it makes the laws.

There is no place for a horse-and-buggy Congress in the jet age.

### EARL DIES

LONDON (AP) — The Earl of Clarendon, Lord Chamberlian at Buckingham Palace from 1938 to 1952 and for many years confidant of the royal family, died Tuesday. He was 78.

### SEARCH CALLED OFF

WILLAMINA (AP) — The search for Jeffry S. Holstad, 35, who disappeared from his home here last Friday, was called off Monday by State Police.

Bloodhounds tracked Holstad to the bank of a river near his home. His slippers were found nearby. Holstad had been in ill health and despondent, friends reported.


SALVATION ARMY

HERE is a toast to the Salvation Army,
God's friendly soldiers who fight in His name,
Winning their battles where odds are terrific...
Gaining no medals or newspaper fame.

Wars come and go with their bloodshed and valor
But no armistice sounds in the war against sin ..
The Army of God fights the devil and squalor
And helps fallen angels, God's Heaven to win!

Theirs is an army that knows no disbanding;
Their shield is the knowledge that God loves us all;
Their devotion to mankind is past understanding...
No land is too distant—no voice is too small!

—NICK KENNY.

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